



**RENAISSANCE**  
SA Rating  
Making BEE our Business

## KANTAR SOUTH AFRICA (PTY) LTD

has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 as Amended per Act 46 of 2013 (Gazette 37271 of 27 January 2014). This Broad-Based BEE Verification Certificate is based on information provided to Renaissance SA Ratings, a SANAS accredited BEE Verification agency.

### LEVEL 1 CONTRIBUTOR

#### MEASURED ENTITY:

**Company Name:** Kantar South Africa (Pty) Ltd  
**Registration Number:** 2007/017506/07  
**VAT Number:** 4020276491  
**Address:** The Base, 3012A Winnie Mandela, Bryanston, Johannesburg, 2191

#### BEE STATUS

**Scorecard:** Generic Enterprise - Revised Codes General DTI Scorecard (Gazette no 36928 and 42496)  
**Financial Period used:** 01 Jan 2024 - 31 Dec 2024  
**B-BBEE Recognition:** 135%

Black Owned:	18.99%	Black Owned (MFT):	27.35%
Black Women Owned:	13.88%	Black Designated Group:	7.54%
Black Youth:	7.54%	Black Disabled:	0.00%
Black Unemployed:	0.00%	Black People in Rural Areas:	0.00%
Black Military Veteran:	0.00%	Black New Entrants:	18.99%
Empowering Supplier:	YES	Discounting Principle:	NO
Designated Group Supplier:	NO	Exclusion Principle Applied:	NO
Participated in YES-Initiative:	NO	Achieved YES & 2.5% Absorption	NO
Achieved 1.5 x YES & 5% Absorption	NO	Achieved Double YES & 5% Absorption	NO

Scorecard Information	Score	Target Score
Ownership	25.00	25.00
Management Control	13.56	19.00
Skills Development	13.46	20.00
Enterprise and Supplier Development	43.73	42.00
Socio-Economic Development	5.00	5.00
<b>Total Score</b>	<b>100.75</b>	<b>111.00</b>

**Date Issued: 05 December 2025**

**Date Expired: 04 December 2026**

**Technical Signatory:** Talitha Muller

**Certificate Number:** RS-20569-1225-C19

**Signature:**

Renaissance SA Rating (Pty) Ltd

Reg. (2004/018974/07)

Physical Address:

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Contact:

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Directors:

J Lee, T Masenya, P Grobler



**BVA139**