Available on Kantar Marketplace, Express Surveys makes it easy for you to create a simple survey and get answers to your questions in hours, or even minutes. You can speak to almost any type of person and ask them a single question or up to 20 questions. It gives you the reassurance you need to make quick, informed decisions.

**When you need to:**

- Answer ad hoc queries about consumer opinions
- Check out hypotheses about consumer preferences
- Choose product names or slogans
- Evaluate a new idea, logo or pack design

**Why Express Surveys**

- Intuitive and easy to use
- Allows you to develop a straight-forward survey in minutes
- Offers over 1000 profiling attributes so you can decide exactly what kind of person to interview
- Uses only validated respondents so you’re guaranteed results you can trust

Kantar Marketplace is the only on-demand platform with high quality sample, validated solutions and expert consulting.