



Accelerate the change our planet needs to see!

The **prizes** for the Kantar iLab Sustainability Challenge are:

Category	Prizes
1 st prize for Kantar employees / teams	<ul style="list-style-type: none"> • \$2,500 USD • Present idea to Kantar leadership groups • Promotion across Kantar and Subak media channels
1 st prize for organisations: Scale-ups / start-ups / academic institutions	<ul style="list-style-type: none"> • \$17,500 USD • Annual Kantar Global Monitor licence (worth \$25,000 USD) • Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) • Power Hour session with relevant Kantar experts (covering topics like business development, scaling, AI implementation, architecture considerations) • Consultancy session with Subak to discuss the winner's sustainability strategy • Promotion across Kantar and Subak media channels
2 nd prize for organisations: Scale-ups / start-ups / academic institutions	<ul style="list-style-type: none"> • \$4,500 USD • Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) • Promotion across Kantar and Subak media channels
1 st prize for individuals / groups not affiliated with an organisation (including students)	<ul style="list-style-type: none"> • \$5,500 USD • Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) • Power Hour session with relevant Kantar experts (covering topics like business development, scaling, AI implementation, architecture considerations) • Promotion across Kantar and Subak media channel