



EPI DATABASE®

THE MOST TRUSTED INDUSTRY RESOURCE

Reliable epidemiological data is the first place to start for key management decisions regarding your products. Epi Database® is the gold standard of epidemiology data, providing reliable, rigorous research and documentation in the G7 and key emerging countries.

IN-DEPTH ANALYSIS WITH PROJECTIONS TO 2050

Epi Database® provides data spanning from 2005 to 2050. Epidemiologies are segmented by country, indication and year, as well as gender, race and age, if applicable.¹ All data in Epi Database® is thoroughly researched by a team of trained epidemiologists; utilizes scientific literature and public and private data sources; and is fully documented to ensure complete transparency.

EXTENDING THE VALUE OF EPI DATABASE®

As a benefit to our clients, Epi Database® includes data on a wide range of rare diseases. Our team has extensive experience in understanding the challenges and complexities in determining rare disease population estimates.

Epi Database® also includes treatment data for select conditions, expanding the value and usability of our epidemiological information.

TRUSTED FOR MAJOR PRODUCT DECISIONS

Our clients have used Epi Database® to propel their business by:

- + Quantifying market potential
- + Prioritizing additional indications for in-line products
- + Assessing licensing opportunities
- + Prioritizing drug discovery
- + Understanding unmet needs of previously untapped markets

CUSTOM EPIDEMIOLOGY ANALYSIS

Epidemiologies for indications not included in Epi Database® can be completed on a custom basis to provide:

- + Epidemiological data for specific or unusual indications, populations, demographic factors or geographic considerations
- + Data specific to target patient population
- + Customized comorbidity and risk factor analysis
- + Customized epidemiology data-mining

AT A GLANCE

Epi Database® is the gold standard of reliable epidemiological data, providing unsurpassed breadth of coverage, including:

- + Up to 190 indications*
- + Over 1,000 subindications
- + Up to 19 therapeutic areas
- + 13 countries, including key emerging markets

EPI DATABASE®

EPI DATABASE® IS DELIVERED VIA A USER-FRIENDLY ONLINE PORTAL WITH DATA EXPORTABLE TO MICROSOFT EXCEL.

The screenshot displays the EpiDatabase interface for 'Obesity - US (JNC7) (Overweight)'. It features a 'Select data' sidebar with filters for Therapeutic Area, Indication, Country, and Region. The main content area shows a table of data and a corresponding line chart. A 'CENTRALISED DATA FILTERS' box points to the sidebar. A 'CHART FEATURE GENERATES VISUAL REPRESENTATIONS' box points to the line chart. An 'EASY-TO-DEFINE TARGET PATIENT POPULATIONS' box points to the 'Obese' category in the sidebar.

Cohorts	2000	2001	2002	2003	2004	2005	2006
0-4	1,454,540	1,494,374	1,525,514	1,594,782	1,527,752	1,490,991	1,377,146
5-9	2,095,238	3,045,429	3,345,284	3,840,984	3,438,873	3,234,135	3,146,146
10-14	3,134,701	3,053,400	3,374,458	3,094,325	3,010,858	3,525,995	3,470,146
15-19	3,215,842	2,895,248	3,260,947	3,058,064	3,078,578	3,097,380	3,544,146
20-29	25,564,094	25,135,822	24,255,006	23,350,596	24,186,008	25,038,142	25,214,146
40-59	25,438,894	27,227,372	27,822,550	28,317,532	27,894,072	27,030,088	28,585,146
60+	18,592,054	17,727,532	18,595,028	19,557,058	19,479,334	19,386,438	19,813,146
Total	78,295,170	80,850,180	82,183,784	83,882,900	83,513,870	83,304,170	84,954,146

FOR MORE INFORMATION

Please contact info@kantarhealth.com, or visit us at www.kantar.com/health.

ABOUT KANTAR

Kantar is the world's leading data, insights and consulting company. We understand more about how people think, feel, shop, share, vote and view than anyone else. Combining our expertise in human understanding with advanced technologies, Kantar's 30,000 people help the world's leading organizations succeed and grow.