

EMPOWER YOUR EMPLOYEES TO CREATE WINNING EXPERIENCES



Brands today face new challenges; ageing and growing populations, digitalisation, more demanding customers and fluid workforces. Retaining and attracting employees is harder than ever before.

To thrive in this environment, brands need to refocus on people management. They need to understand, motivate and nurture their employees to create exceptional organisational performance that lead to memorable employee and customer moments that reinforce brand choice.

TRI*M High Performance Organisation (HiPO) provides a comprehensive framework that goes beyond just measuring employee engagement to understanding the performance of the whole organisation. It helps you attract, retain and engage your employees and ensure they are aligned with your strategy.

It helps you drive business growth by identifying your strengths and priority improvement areas in four key areas; employee engagement, strategy and goal alignment, leadership and organisational capabilities. It helps you empower your employees to become truly customer-centric.

When you need to

- Know how engaged your employees are, and how to improve engagement
- Ensure your employees are aligned with your strategy and goals
- Understand leadership and organisational strengths and weaknesses
- Identify where you should prioritise effort and investment.

Why TRI*M HiPO?

- Delivers meaningful KPIs with validated links to financial and customer relationship measures
- Provides actionable direction on how to improve performance

- Draws on insights from over 2.5 million interviews in the past three years
- Best-in-class software delivers excellent user experience and reporting functionality.

Our expertise

Our consultants in customer, employee and brand experience explore the experiences along the customer and employee life cycle to help you to develop and adapt your experience vision and strategies, embed operational change, drive customer centricity and deliver business impact.

We are pioneers in customised employee research with over 20 years' experience, helping you build a high-performance organisation - the foundation for delivering optimal customer experience.

Contact us

To find out more please contact global.cx@kantarc.com or visit our [website](#).

KANTAR

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