

# Express Surveys



## Put Insights at Your Fingertips

Kantar's expertise in profiles makes Marketing is fast paced. You need to make robust, informed decisions – quickly. Data for a meeting? Feedback on a new logo? Reassurance about a new idea?

There isn't always time or budget to commission a full research project to provide the answers.

For more information please contact your local representative or visit [kantar.com](http://kantar.com)

Available on Kantar Marketplace, Express Surveys makes it easy for you to create a simple survey and get answers to your questions in hours, or even minutes. You can speak to almost any type of person and ask them a single question or up to 20 questions. It gives you the reassurance you need to make quick, informed decisions.

### When you need to:

- Answer ad hoc queries about consumer opinions
- Check out hypotheses about consumer preferences
- Choose product names or slogans
- Evaluate a new idea, logo or pack design

### Why Express Surveys

- Intuitive and easy to use
- Allows you to develop a straight-forward survey in minutes
- Offers over 1000 profiling attributes so you can decide exactly what kind of person to interview
- Uses only validated respondents so you're guaranteed results you can trust Kantar Marketplace

Kantar Marketplace is the only on-demand platform with high quality sample, validated solutions and expert consulting.