

# International 48 hrs

## Fast and reliable research

Research Express provides fast, shared-cost access to consumers for a variety of research uses. Backed up by Kantar's quality assured data collection methods, Research Express focuses on offering clients quick, accurate and affordable insights upon which to base effective business decisions.

### Our international 48 hour surveys are run on demand amongst a representative sample of 500 consumers.

- Covers 27 markets worldwide
- Results available two working days later
- Minimum spend per market: £2,400
- Inclusive rates – no hidden charges or entry fees to worry about
- Specialist team who focus entirely on multi-country projects

### Insights delivered quickly

Results delivered in just two working days. Final confirmation required by 10am.

The standard banner includes breaks for: age, gender, geographic region, social grade and presence of children.

### Ideal for:

- Urgent situations – crisis management/current events
- Very short surveys (10 closed questions maximum)
- Showing stimulus
- Comparing trends between markets

### About Research Express

Our offer meets a wide range of research needs with a reach of over 100 countries, including...

- Awareness, attitude and usage studies
- Concept screening and testing
- Consumer satisfaction surveys
- Crisis management research
- Market size measurement
- Image and positioning research
- Pre/post advertising measurements
- Evaluating product launches
- Price elasticity studies
- Tracking surveys
- Topical research

Our experienced team can help you with advice and guidance on your next survey. Please get in touch with Graham:

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