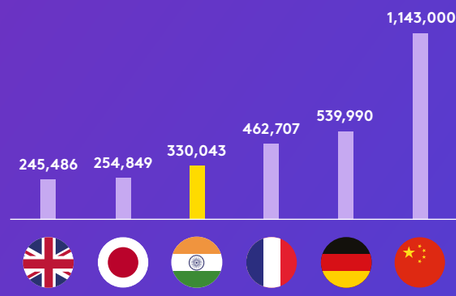
KANTAR BRANDZ

2026 MOST VALUABLE INDIAN BRANDS

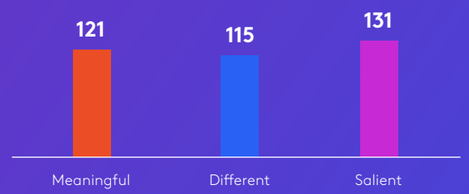
TOTAL BRAND VALUE

$460.3 BN

MARKET COMPARISON
TOP 30 BRAND VALUE (US$M)

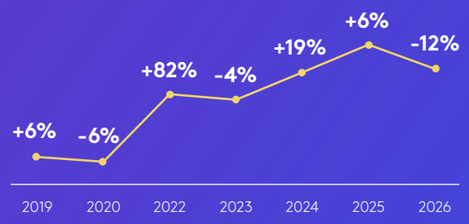


AVERAGE BRAND EQUITY

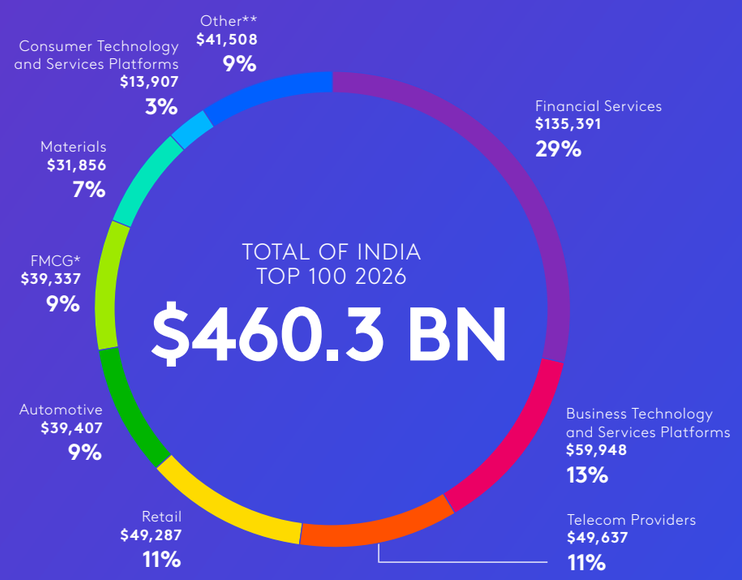


Index scores compare to an average of 100

BRAND VALUE CHANGE OVER TIME



CATEGORY COMPOSITION



*Food and Beverages, Homecare, Personal Care
**Alcohol, Apparel, Energy, Fast Food, Home Appliances, Lubricants, Real Estate Developers, Tobacco, Travel Services

NEWCOMERS & RE-ENTRANTS

#27 blinkit
$4,262 M
NEW

#47 NESCAFÉ.
$2,351 M
NEW

#76 Prestige group
$1,455 M
NEW

#84 इंडियन बैंक Indian Bank
$1,290 M
NEW

#85 केनरा बैंक Canara Bank
$1,271 M
RE-ENTRY

#89 AU SMALL FINANCE BANK
$1,157 M
NEW

#90 rapido
$1,129 M
NEW

#91 BAJAJ LIFE
$1,055 M
NEW

#94 BRU
$1,035 M
NEW

#99 Good Knight
$918 M
NEW

#100 Castrol
$914 M
RE-ENTRY

*Bajaj life has spun off from Bajaj Allianz

TOP RISERS 2026 VS 2025 CHANGE (%)

#59	meesho	+64%	$1,869 M RETAIL
#30	ROYAL ENFIELD	+60%	$3,759 M AUTOMOTIVE
#23	TVS	+33%	$5,480 M AUTOMOTIVE
#24	PhonePe	+31%	$5,426 M FINANCIAL SERVICES
#4	SBI	+26%	$23,647 M FINANCIAL SERVICES
#70	यूनियन बैंक Union Bank of India	+24%	$1,571 M FINANCIAL SERVICES
#81	CRED	+23%	$1,350 M FINANCIAL SERVICES
#46	Paytm	+23%	$2,366 M FINANCIAL SERVICES
#16	BAJAJ	+22%	$7,084 M AUTOMOTIVE
#10	Flipkart	+19%	$9,801 M RETAIL

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