

GB online

Fast and reliable research

Research Express provides fast, shared-cost access to consumers for a variety of research uses. Backed up by Kantar's quality assured data collection methods, Research Express focuses on offering clients quick, accurate and affordable insights upon which to base effective business decisions.

Our GB online surveys run twice weekly amongst a representative sample of 1,000 consumers.

- Questions from as little as £200
- Results in three working days
- Inclusive rates – no hidden charges or entry fees to worry about
- Full GB or UK coverage, representative of adults aged 16+

Ideal for:

- Short surveys (10 mins or less)
- Robust consumer samples
- Sensitive topics
- Showing stimulus

Easy access to your research findings

The standard banner includes breaks for: age, gender, geographic region, marital status, household composition, social grade, grocery shopper, working status and terminal age of education.

Final questionnaire to Omnibus team

Midweek survey: Tues 10AM.
Weekend survey: Thurs 10AM.

Fieldwork

Midweek survey: Tues – Thurs.
Weekend survey: Thurs – Mon.

Data tables to client

Midweek survey: Thurs PM.
Weekend survey: Mon PM.

About Research Express

Our offer meets a wide range of research needs with a reach of over 100 countries, including:

- Awareness, attitude and usage studies
- Concept screening and testing
- Consumer satisfaction surveys
- Crisis management research
- Market size measurement
- Image and positioning research
- Pre/post advertising measurements
- Evaluating product launches
- Price elasticity studies
- Tracking surveys
- Topical research

Our experienced team can help you with advice and guidance on your next survey. Please get in touch with Emma or Matissa:

Emma Dolby
Emma.Dolby@kantar.com
0207 656 5890

Matissa Carter
Matissa.Carter@kantar.com
0207 656 5903