

## Polling Methodological Note – April 2020

A representative sample of 1,118 adults in Great Britain were interviewed between the 16<sup>th</sup> and 20<sup>th</sup> April 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

### Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

### Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 50.9% to 55.8%
- Labour Party = 25.5% to 30.1%
- Conservative lead over Labour = 21.6%pts to 30.5%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

### Gender\* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

	<b>Unweighted count</b>	<b>Weighted count</b>
Male working	366	367
Male not working	175	179
Female working	324	328
Female not working	253	244

\*Those reporting an "other" gender are randomly allocated to male or female.

### Gender\* and age

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
Male 18-24	54	63
Male 25-34	92	96
Male 35-44	92	89
Male 45-54	103	96
Male 55-69	128	119
Male 70+	72	84
Female 18-24	56	59
Female 25-34	93	95
Female 35-44	97	90
Female 45-54	108	99
Female 55-69	160	124
Female 70+	63	104

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
North East England	60	47
North West England	110	126
Yorkshire & Humber	120	95
East Midlands	102	84
West Midlands	88	101
East of England	110	107
London	129	151
South East England	116	157
South West England	107	99
Wales	75	55
Scotland	101	97

## Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	<b>Unweighted count</b>	<b>Weighted count</b>
Aged 18-24 with a degree	31	22
Aged 25-44 with a degree	182	156
Aged 45-69 with a degree	152	118
Other	753	821

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Remain	43%	31%
Leave	41%	33%
Did not vote	16%	36%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	21%	18%
England - Conservative	34%	25%
England - Lib Dem	8%	7%
England - Other	6%	3%
England - No vote	16%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	1%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	1%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

\*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Definitely vote (4)</b>	<b>458</b> <b>41%</b>	239 44%	219 39%	25 20% *	37 20% *	47 27% *	60 31% *	100 53% CDEF*	188 78% CDEFG	237 81% JLM	115 54% M	53 70% M*	42 60% M*	5 1%
<b>Probably vote (3)</b>	<b>186</b> <b>17%</b>	75 14%	111 20%	32 26% H*	37 19% H*	31 18% H*	40 21% H*	30 16% *	16 7% *	33 11% I	47 22% I	14 18% *	12 17% *	77 18%
<b>Probably not vote (2)</b>	<b>173</b> <b>15%</b>	92 17%	80 14%	26 22% GH*	47 25% GH*	43 24% GH*	28 14% *	14 8% *	14 6% *	15 5% I	17 8% I	4 5% *	10 14% I*	121 28% IJKL
<b>Definitely not vote (1)</b>	<b>271</b> <b>24%</b>	126 23%	139 25%	34 28% H*	62 33% H*	49 28% H*	58 30% H*	45 24% H*	22 9% H*	5 2% I	25 12% I	5 7% *	6 9% I*	214 50% IJKL
<b>Or would you prefer not to say?</b>	<b>30</b> <b>3%</b>	14 3%	16 3%	5 4% *	8 4% *	7 4% *	9 5% *	- - *	2 1% *	2 1% I	9 4% I	- - *	- - *	7 2%
<b>NET : Definitely / Probably vote</b>	<b>645</b> <b>58%</b>	314 58%	330 58%	57 46% *	75 39% *	79 44% *	101 51% *	130 69% CDEF*	204 85% CDEFG	270 93% JLM	161 76% M	67 88% M*	54 77% M*	83 19%
<b>NET : Definitely not / Probably not vote</b>	<b>443</b> <b>40%</b>	218 40%	220 39%	61 50% H*	110 57% GH*	93 52% GH*	86 44% H*	59 31% H*	36 15% H*	20 7% I	43 20% I	9 12% *	16 23% I*	335 79% IJKL
<b>Mean score</b>	<b>2.77</b>	2.8	2.75	2.4 *	2.27 *	2.45 *	2.55 *	2.98 CDEF*	3.55 CDEFG	3.73 JKLM	3.23 M	3.51 M*	3.28 M*	1.7
<b>Standard Deviation</b>	<b>1.233</b>	1.238	1.223	1.12	1.135	1.176	1.236	1.25	0.955	0.632	1.047	0.884	1.018	0.811
<b>Error Variance</b>	<b>0.001</b>	0.003	0.003	0.011	0.007	0.008	0.008	0.008	0.004	0.001	0.005	0.01	0.015	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Definitely vote (4)</b>	<b>458</b> <b>41%</b>	240 65% OP	180 51% P	36 10%
<b>Probably vote (3)</b>	<b>186</b> <b>17%</b>	56 15%	57 16%	70 19%
<b>Probably not vote (2)</b>	<b>173</b> <b>15%</b>	37 10%	40 11%	89 24% NO
<b>Definitely not vote (1)</b>	<b>271</b> <b>24%</b>	25 7%	66 19% N	170 46% NO
<b>Or would you prefer not to say?</b>	<b>30</b> <b>3%</b>	12 3%	9 2%	3 1%
<b>NET : Definitely / Probably vote</b>	<b>645</b> <b>58%</b>	296 80% OP	237 67% P	105 29%
<b>NET : Definitely not / Probably not vote</b>	<b>443</b> <b>40%</b>	62 17%	106 30% N	260 71% NO
<b>Mean score</b>	<b>2.77</b>	3.42 OP	3.02 P	1.92
<b>Standard Deviation</b>	<b>1.233</b>	0.937	1.188	1.022
<b>Error Variance</b>	<b>0.001</b>	0.002	0.004	0.003

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# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	962	477	485	90	149	160	179	166	218	398	238	92	112	117
Weighted Base	582	298	283	46	65	75	89	111	196	260	149	59	55	55
<b>Conservative</b>	<b>312</b> <b>54%</b>	164 55%	147 52%	12 25% *	25 38% *	27 37% *	46 52% CE	67 60% CDE	135 69% CDEF	248 95% JKLM	20 13%	7 13% *	7 12% *	29 52% JKL*
<b>Labour</b>	<b>162</b> <b>28%</b>	74 25%	88 31%	25 55% EFGH*	25 38% H*	27 36% H*	26 29% H	28 25% H	32 16% H	5 2% IKLM	120 80% IKLM	15 25% I*	8 14% I*	13 25% I*
<b>Liberal Democrats</b>	<b>50</b> <b>9%</b>	31 10%	19 7%	6 12% *	7 11% *	11 15% H*	6 7% H*	9 8% H*	11 5% H*	2 1% H*	6 4% H*	35 60% IJLM*	- *	6 11% IL*
<b>SNP</b>	<b>23</b> <b>4%</b>	13 4%	10 4%	1 2% *	5 7% *	3 4% *	6 7% *	3 2% *	5 3% *	1 * *	- - *	- - *	20 37% IJKM*	2 3% *
<b>Green</b>	<b>22</b> <b>4%</b>	10 3%	12 4%	2 5% *	2 4% *	5 6% *	4 4% *	5 4% *	4 2% *	3 1% *	4 2% *	1 2% *	10 19% IJK*	4 8% I*
<b>Brexit Party</b>	<b>7</b> <b>1%</b>	4 1%	3 1%	- - *	1 1% *	- * *	- * *	- * *	6 3% *	2 1% *	- - *	- - *	5 9% IJK*	1 1% *
<b>Plaid Cymru</b>	<b>3</b> <b>1%</b>	2 1%	1 *	- 1% *	- - *	- * *	- * *	- * *	2 1% *	- - *	- - *	- 1% *	3 5% IJ*	- - *
<b>UKIP</b>	<b>1</b> <b>*</b>	- *	1 *	- - *	- - *	1 1% *	- * *	- - *	- - *	- - *	- - *	- - *	1 1% *	- - *
<b>The Independent Group for Change</b>	<b>-</b> <b>-</b>	- -	- -	- - *	- - *	- - *	- - *	- - *	- - *	- - *	- - *	- - *	- - *	- - *
<b>Other</b>	<b>2</b> <b>*</b>	1 *	1 *	- * *	- - *	- * *	- * *	- * *	2 1% *	- * *	- - *	- - *	1 3% *	- * *

Table continues

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# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	962	420	435	101
Weighted Base	582	269	220	88
<b>Conservative</b>	<b>312</b> <b>54%</b>	208 77% OP	68 31%	34 39% *
<b>Labour</b>	<b>162</b> <b>28%</b>	32 12%	95 43% N	32 37% N*
<b>Liberal Democrats</b>	<b>50</b> <b>9%</b>	5 2%	34 15% N	11 13% N*
<b>SNP</b>	<b>23</b> <b>4%</b>	11 4%	9 4%	4 4% *
<b>Green</b>	<b>22</b> <b>4%</b>	4 2%	12 5% N	6 6% *
<b>Brexit Party</b>	<b>7</b> <b>1%</b>	7 3% O	- *	- - *
<b>Plaid Cymru</b>	<b>3</b> <b>1%</b>	1 *	2 1%	- - *
<b>UKIP</b>	<b>1</b> <b>*</b>	- *	- -	1 1% *
<b>The Independent Group for Change</b>	- -	- -	- -	- - *
<b>Other</b>	<b>2</b> <b>*</b>	1 1%	- *	- - *

Table continues

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# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	962	477	485	90	149	160	179	166	218	398	238	92	112	117
Weighted Base	736	384	352	71	102	109	116	129	208	278	166	63	62	160
<b>Conservative</b>	<b>387</b> <b>53%</b>	205 53%	181 52%	23 32% *	38 38% *	41 37% *	64 55% CDE*	79 61% CDE	142 68% CDE	262 94% JKLM	23 14% *	8 13% *	7 11% *	84 52% JKL*
<b>Labour</b>	<b>208</b> <b>28%</b>	102 26%	106 30%	35 49% FGH*	41 40% GH*	38 35% H*	31 27% H*	30 23%	33 16%	6 2%	132 79% IKLM	15 24% I*	9 15% I*	42 26% I*
<b>Liberal Democrats</b>	<b>66</b> <b>9%</b>	41 11%	25 7%	9 12% *	11 11% *	15 14% *	7 6% *	13 10%	11 5%	4 2%	7 4%	37 59% IJLM*	- *	17 10% I*
<b>Green</b>	<b>33</b> <b>4%</b>	14 4%	19 5%	3 4% *	4 4% *	8 8% *	5 4% *	5 4%	7 3%	3 1%	4 2%	1 2%	13 21% IJKM*	11 7% I*
<b>SNP</b>	<b>27</b> <b>4%</b>	14 4%	14 4%	1 1% *	5 5% *	6 5% *	7 6% *	3 2%	6 3%	1 *	- -	- -	22 35% IJKM*	5 3% *
<b>Brexit Party</b>	<b>9</b> <b>1%</b>	6 2%	3 1%	- - *	2 2% *	- * *	- * *	- * *	7 3%	2 1%	- -	- -	6 9% IJM*	2 1% *
<b>Plaid Cymru</b>	<b>3</b> <b>*</b>	2 1%	1 *	1 1% *	- - *	- - *	- - *	- - *	2 1%	- -	- -	1 1% *	3 4% I*	- - *
<b>UKIP</b>	<b>1</b> <b>*</b>	- *	1 *	- - *	- - *	1 1% *	- * *	- - *	- - *	- -	- -	- -	1 1% *	- - *
<b>The Independent Group for Change</b>	<b>-</b> <b>-</b>	- -	- -	- - *	- - *	- - *	- - *	- - *	- - *	- -	- -	- *	- *	- *
<b>Other</b>	<b>2</b> <b>*</b>	1 *	1 *	- * *	- - *	- * *	- * *	- * *	2 1%	- *	- -	- *	2 2% *	- * *

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# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

finalvotingintention.Voting intention for next General Election

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	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	962	420	435	101
Weighted Base	736	311	259	159
<b>Conservative</b>	<b>387</b> <b>53%</b>	234 75% OP	80 31%	71 45% *
<b>Labour</b>	<b>208</b> <b>28%</b>	39 13%	107 41% N	57 36% N*
<b>Liberal Democrats</b>	<b>66</b> <b>9%</b>	8 3%	42 16% N	16 10% N*
<b>Green</b>	<b>33</b> <b>4%</b>	8 2%	17 7% N	8 5% *
<b>SNP</b>	<b>27</b> <b>4%</b>	12 4%	9 3%	7 4% *
<b>Brexit Party</b>	<b>9</b> <b>1%</b>	8 3%	1 *	- - *
<b>Plaid Cymru</b>	<b>3</b> <b>*</b>	1 *	2 1%	- - *
<b>UKIP</b>	<b>1</b> <b>*</b>	- *	- -	1 * *
<b>The Independent Group for Change</b>	- -	- -	- -	- - *
<b>Other</b>	<b>2</b> <b>*</b>	1 *	- *	- * *

Table continues

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# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>No, did not vote</b>	<b>424</b> <b>38%</b>	201 37%	223 39%	57 47% GH*	95 49% GH*	99 55% GH*	88 45% GH*	54 28% H*	33 14%	-	-	-	-	424 100% IJKL
<b>Yes, Conservative</b>	<b>291</b> <b>26%</b>	152 28%	139 25%	10 8% *	20 10% *	27 15% *	41 21% *	61 32% CDE*	133 55% CDEFG	291 100% JKLM	-	-	-	-
<b>Yes, Labour</b>	<b>213</b> <b>19%</b>	94 17%	119 21%	38 31% H*	39 20% *	30 17% *	36 18% *	42 22% *	29 12%	-	213 100% IKLM	-	-	-
<b>Yes, Liberal Democrat</b>	<b>76</b> <b>7%</b>	44 8%	27 5%	10 8% *	13 7% *	8 5% *	6 3% *	16 9% *	22 9%	-	-	76 100% IJLM*	-	-
<b>Yes, SNP - Scottish National Party</b>	<b>28</b> <b>2%</b>	18 3%	10 2%	1 1% *	10 5% *	3 2% *	6 3% *	3 1% *	5 2%	-	-	-	28 40% IJKM*	-
<b>Yes, Green Party</b>	<b>18</b> <b>2%</b>	7 1%	10 2%	3 2% *	1 * *	4 2% *	4 2% *	2 1% *	4 2%	-	-	-	18 25% IJKM*	-
<b>Yes, Brexit Party</b>	<b>17</b> <b>2%</b>	12 2%	5 1%	- * *	- * *	1 1% *	2 1% *	2 1% *	12 5%	-	-	-	17 24% IJKM*	-
<b>Yes, Plaid Cymru</b>	<b>6</b> <b>1%</b>	3 1%	3 1%	- * *	4 2% *	- * *	- * *	- * *	2 1%	-	-	-	6 9% IJM*	-
<b>Other party or individual</b>	<b>1</b> <b>*</b>	1 *	- *	- * *	- * *	- * *	- * *	1 * *	- *	-	-	-	1 2% *	-
<b>Prefer not to answer</b>	<b>43</b> <b>4%</b>	13 2%	30 5%	4 3% *	11 6% *	5 3% *	12 6% *	11 6% *	1 *	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>No, did not vote</b>	<b>424</b> <b>38%</b>	62 17%	79 22%	277 75%
				NO
<b>Yes, Conservative</b>	<b>291</b> <b>26%</b>	207 56%	60 17%	22 6%
		OP	P	
<b>Yes, Labour</b>	<b>213</b> <b>19%</b>	46 12%	133 38%	27 7%
			NP	
<b>Yes, Liberal Democrat</b>	<b>76</b> <b>7%</b>	8 2%	50 14%	13 4%
			NP	
<b>Yes, SNP - Scottish National Party</b>	<b>28</b> <b>2%</b>	11 3%	15 4%	2 1%
<b>Yes, Green Party</b>	<b>18</b> <b>2%</b>	4 1%	7 2%	7 2%
<b>Yes, Brexit Party</b>	<b>17</b> <b>2%</b>	15 4%	1 *	1 *
		OP		
<b>Yes, Plaid Cymru</b>	<b>6</b> <b>1%</b>	1 *	3 1%	3 1%
<b>Other party or individual</b>	<b>1</b> <b>*</b>	- *	1 *	- -
<b>Prefer not to answer</b>	<b>43</b> <b>4%</b>	15 4%	4 1%	16 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Leave</b>	<b>370</b> <b>33%</b>	196 36%	174 31%	7 6% *	43 22% C*	34 19% *	72 37% CE*	87 46% CDE*	127 53% CDEF	207 71% JKLM	46 21%	8 11% *	31 45% JKM*	62 15%
<b>Remain</b>	<b>351</b> <b>31%</b>	177 32%	174 31%	32 26% *	65 34% *	62 35% *	41 21% *	60 32% *	91 38% F	60 21%	133 62% ILM	50 65% ILM*	26 37% IM*	79 19%
<b>Did not vote</b>	<b>368</b> <b>33%</b>	163 30%	205 36%	75 61% DFGH*	77 40% GH*	80 45% GH*	76 39% GH*	40 21% H*	20 8%	22 8%	27 13%	13 17% *	13 18% I*	277 65% IJKL
<b>Don't know</b>	<b>29</b> <b>3%</b>	10 2%	14 2%	8 7% *	8 4% *	3 2% *	6 3% *	2 1% *	2 1%	2 1%	7 3%	5 7% I*	- - *	7 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Leave</b>	<b>370</b> <b>33%</b>	370 100% OP	-	-
<b>Remain</b>	<b>351</b> <b>31%</b>	-	351 100% NP	-
<b>Did not vote</b>	<b>368</b> <b>33%</b>	-	-	368 100% NO
<b>Don't know</b>	<b>29</b> <b>3%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Leave</b>	<b>408</b> <b>36%</b>	226 41%	182 32%	14 12%	62 32%	42 24%	63 32%	92 48%	136 56%	221 76%	51 24%	8 11%	32 46%	79 19%
		B	*	C*	*	C*	CDE*	CDEF	JKLM	*	JKM*			
<b>Remain</b>	<b>409</b> <b>37%</b>	195 36%	214 38%	61 50%	69 36%	94 53%	57 29%	59 31%	69 29%	44 15%	127 60%	57 74%	26 37%	147 35%
				FGH*	*	FGH*	*	*			ILM	ILM*	I*	I
<b>Would not vote</b>	<b>203</b> <b>18%</b>	104 19%	100 18%	23 19%	40 21%	31 18%	63 32%	23 12%	22 9%	11 4%	14 7%	2 3%	4 6%	160 38%
				*	H*	*	GH*	*				*	*	IJKL
<b>Don't know</b>	<b>98</b> <b>9%</b>	22 4%	71 12%	24 19%	21 11%	11 6%	13 7%	15 8%	14 6%	15 5%	21 10%	9 12%	8 11%	38 9%
			A	EFH*	*	*	*	*			*	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Leave</b>	<b>408</b> <b>36%</b>	332 90% OP	42 12%	33 9%
<b>Remain</b>	<b>409</b> <b>37%</b>	17 5%	275 78% NP	116 32% N
<b>Would not vote</b>	<b>203</b> <b>18%</b>	7 2%	14 4%	179 49% NO
<b>Don't know</b>	<b>98</b> <b>9%</b>	13 4%	21 6%	40 11% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Yes</b>	<b>319</b> <b>28%</b>	168 31%	150 27%	39 32% *	62 32% H*	66 37% H*	59 30% *	47 25% *	45 19%	23 8%	99 46% IM	47 61% ILM*	22 32% I*	123 29% I
<b>Maybe</b>	<b>179</b> <b>16%</b>	97 18%	83 15%	29 24% H*	39 20% H*	38 22% H*	29 15% *	20 11% *	23 10%	32 11%	44 21% I	12 15% *	17 24% I*	67 16%
<b>No</b>	<b>405</b> <b>36%</b>	217 40%	188 33%	15 12% *	39 20% *	38 21% *	71 36% CD*	103 54% CDEF*	139 58% CDEF	209 72% JKLM	37 17%	8 10% *	27 38% JK*	104 25%
<b>Don't know</b>	<b>215</b> <b>19%</b>	64 12%	145 26% A	38 31% GH*	52 27% GH*	35 20% *	37 19% *	19 10% *	34 14%	28 10%	33 15%	10 13% *	4 5% *	130 31% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Yes</b>	<b>319</b> <b>28%</b>	28 8%	196 56%	95 26%
			NP	N
<b>Maybe</b>	<b>179</b> <b>16%</b>	35 9%	73 21%	67 18%
			N	N
<b>No</b>	<b>405</b> <b>36%</b>	278 75%	51 14%	74 20%
			OP	
<b>Don't know</b>	<b>215</b> <b>19%</b>	29 8%	32 9%	133 36%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118
Weighted Base	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118	1118
<b>Most important (100)</b>	169 15%	79 7%	263 24%	38 3%	54 5%	53 5%	96 9%	99 9%	46 4%	108 10%	113 10%
<b>2nd (90)</b>	98 9%	90 8%	179 16%	114 10%	89 8%	88 8%	83 7%	83 7%	136 12%	62 6%	96 9%
<b>3rd (80)</b>	121 11%	135 12%	127 11%	118 11%	56 5%	94 8%	87 8%	91 8%	105 9%	85 8%	99 9%
<b>4th (70)</b>	94 8%	105 9%	122 11%	121 11%	78 7%	140 13%	46 4%	97 9%	142 13%	71 6%	99 9%
<b>5th (60)</b>	108 10%	76 7%	114 10%	112 10%	96 9%	124 11%	66 6%	79 7%	128 11%	78 7%	137 12%
<b>6th (50)</b>	89 8%	120 11%	64 6%	123 11%	125 11%	111 10%	53 5%	94 8%	128 11%	104 9%	108 10%
<b>7th (40)</b>	123 11%	132 12%	76 7%	97 9%	116 10%	108 10%	76 7%	80 7%	119 11%	77 7%	115 10%
<b>8th (30)</b>	107 10%	148 13%	42 4%	143 13%	72 6%	127 11%	77 7%	93 8%	108 10%	107 10%	95 9%
<b>9th (20)</b>	88 8%	91 8%	59 5%	77 7%	146 13%	115 10%	93 8%	112 10%	108 10%	118 11%	112 10%
<b>10th (10)</b>	61 5%	105 9%	45 4%	88 8%	177 16%	103 9%	138 12%	136 12%	52 5%	141 13%	73 7%
<b>Least important (0)</b>	60 5%	37 3%	27 2%	86 8%	110 10%	56 5%	304 27%	154 14%	46 4%	168 15%	70 6%
<b>Mean score</b>	56.73	51.25	68.96	49.65	41.85	49.16	37.96	45.19	53.6	43	52.64
<b>Standard Deviation</b>	30.926	28.803	28.928	28.941	30.274	28.27	35.589	33.208	27.314	33.156	30.131
<b>Error Variance</b>	0.855	0.742	0.748	0.749	0.82	0.715	1.133	0.986	0.667	0.983	0.812

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>169</b> <b>15%</b>	89 16%	81 14%	16 13% *	15 8% *	28 16% *	30 16% *	20 11% *	60 25% DG	60 21% JM	22 10% JM*	21 28% JM*	11 15% *	52 12% *
<b>2nd (90)</b>	<b>98</b> <b>9%</b>	52 10%	46 8%	2 1% *	11 6% *	14 8% *	22 11% *	17 9% *	31 13% C	42 14% M	16 7% *	5 7% *	5 8% *	27 6% *
<b>3rd (80)</b>	<b>121</b> <b>11%</b>	76 14% B	45 8%	10 8% *	29 15% *	25 14% *	18 9% *	11 6% *	29 12% *	26 9% *	13 6% *	7 10% *	5 7% *	67 16% J
<b>4th (70)</b>	<b>94</b> <b>8%</b>	33 6%	60 11%	17 14% *	15 8% *	13 7% *	8 4% *	26 14% *	14 6% *	21 7% *	19 9% *	7 10% *	6 8% *	32 8% *
<b>5th (60)</b>	<b>108</b> <b>10%</b>	54 10%	54 10%	9 7% *	18 9% *	22 12% *	12 6% *	26 14% *	22 9% *	27 9% *	25 12% *	6 8% *	12 17% *	38 9% *
<b>6th (50)</b>	<b>89</b> <b>8%</b>	45 8%	44 8%	10 9% *	14 7% *	11 6% *	21 11% *	16 9% *	17 7% *	31 11% *	21 10% *	3 4% *	8 11% *	24 6% *
<b>7th (40)</b>	<b>123</b> <b>11%</b>	58 11%	60 11%	17 14% *	39 20% EFH*	10 5% *	10 5% *	28 15% *	19 8% *	24 8% *	19 9% *	15 19% I*	4 6% *	57 13% *
<b>8th (30)</b>	<b>107</b> <b>10%</b>	59 11%	48 9%	18 15% *	11 6% *	27 15% H*	19 10% *	17 9% *	14 6% *	22 8% *	29 13% *	6 8% *	8 12% *	38 9% *
<b>9th (20)</b>	<b>88</b> <b>8%</b>	23 4%	65 11% A	14 11% *	13 7% *	9 5% *	22 11% *	12 7% *	17 7% *	21 7% *	23 11% *	2 2% *	3 4% *	31 7% *
<b>10th (10)</b>	<b>61</b> <b>5%</b>	32 6%	30 5%	3 2% *	15 8% *	8 4% *	16 8% *	13 7% *	7 3% *	7 2% *	12 6% *	4 5% *	4 6% *	31 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	60 5%	25 5%	35 6%	6 5% *	11 6% *	11 6% *	18 9% G*	2 1% *	11 5%	12 4%	15 7%	- * *	4 5% *	28 7%
<b>Mean score</b>	56.73	59.29	54.42	51.87	51.89	58	52.73	56.31	65.69	63.48	50.23	66.02	57.15	54.18
<b>Standard Deviation</b>	30.926	30.529	31.244	28.873	28.971	31.032	34.341	27.277	31.408	30.422	30.119	29.165	29.957	31.133
<b>Error Variance</b>	0.855	1.706	1.723	6.843	4.375	5.399	6.023	3.93	4.096	3.177	4.255	11.144	12.848	2.285

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>169</b> <b>15%</b>	59 16%	56 16%	51 14%
<b>2nd (90)</b>	<b>98</b> <b>9%</b>	49 13% OP	26 7%	22 6%
<b>3rd (80)</b>	<b>121</b> <b>11%</b>	24 7%	41 12%	56 15% N
<b>4th (70)</b>	<b>94</b> <b>8%</b>	41 11%	24 7%	26 7%
<b>5th (60)</b>	<b>108</b> <b>10%</b>	35 10%	51 14% P	21 6%
<b>6th (50)</b>	<b>89</b> <b>8%</b>	31 8%	39 11%	17 5%
<b>7th (40)</b>	<b>123</b> <b>11%</b>	41 11% O	19 5%	58 16% O
<b>8th (30)</b>	<b>107</b> <b>10%</b>	27 7%	27 8%	49 13%
<b>9th (20)</b>	<b>88</b> <b>8%</b>	28 8%	33 9%	24 6%
<b>10th (10)</b>	<b>61</b> <b>5%</b>	18 5%	18 5%	25 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>60</b> <b>5%</b>	<b>17</b> <b>5%</b>	<b>18</b> <b>5%</b>	<b>21</b> <b>6%</b>
<b>Mean score</b>	<b>56.73</b>	<b>59.25</b>	<b>57.67</b>	<b>54.06</b>
<b>Standard Deviation</b>	<b>30.926</b>	<b>30.671</b>	<b>30.557</b>	<b>31.178</b>
<b>Error Variance</b>	<b>0.855</b>	<b>2.545</b>	<b>2.657</b>	<b>2.642</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>79</b> <b>7%</b>	42 8%	37 6%	4 3%	15 8%	12 7%	21 11%	18 10%	9 4%	21 7%	17 8%	3 4%	3 4%	33 8%
<b>2nd (90)</b>	<b>90</b> <b>8%</b>	41 8%	49 9%	4 3%	21 11%	18 10%	15 8%	17 9%	15 6%	27 9%	11 5%	6 8%	3 4%	39 9%
<b>3rd (80)</b>	<b>135</b> <b>12%</b>	60 11%	76 13%	16 13%	12 6%	21 12%	33 17%	24 12%	29 12%	38 13%	24 11%	6 8%	4 5%	61 14%
<b>4th (70)</b>	<b>105</b> <b>9%</b>	55 10%	50 9%	9 7%	19 10%	13 8%	25 13%	18 10%	22 9%	29 10%	25 12%	4 5%	7 10%	36 8%
<b>5th (60)</b>	<b>76</b> <b>7%</b>	46 8%	30 5%	6 5%	10 5%	8 5%	20 10%	9 5%	23 9%	30 10%	13 6%	9 12%	6 9%	15 3%
<b>6th (50)</b>	<b>120</b> <b>11%</b>	54 10%	66 12%	10 9%	25 13%	17 9%	6 3%	31 17%	30 12%	30 10%	17 8%	9 12%	2 2%	51 12%
<b>7th (40)</b>	<b>132</b> <b>12%</b>	61 11%	70 12%	14 11%	23 12%	23 13%	22 11%	19 10%	31 13%	31 11%	25 12%	10 13%	14 21%	46 11%
<b>8th (30)</b>	<b>148</b> <b>13%</b>	74 13%	74 13%	31 25% GH*	21 11%	27 15%	25 13%	16 9%	28 11%	30 10%	22 10%	7 9%	7 10%	82 19%
<b>9th (20)</b>	<b>91</b> <b>8%</b>	42 8%	44 8%	9 7%	18 10%	15 9%	9 5%	15 8%	24 10%	22 7%	23 11%	13 17%	10 15%	22 5%
<b>10th (10)</b>	<b>105</b> <b>9%</b>	55 10%	50 9%	14 12%	21 11%	18 10%	11 6%	14 7%	26 11%	25 9%	24 11%	7 9%	13 19%	28 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	37 3%	17 3%	21 4%	5 4% *	7 4% *	6 3% *	9 5% *	7 4% *	4 2%	8 3%	12 6%	2 3% *	1 1% *	11 3%
<b>Mean score</b>	51.25	51.27	51.52	43.76 *	50.18 *	50.34 *	57.44 CH*	54.59 C*	48.9	54.08 L	48.42	46.38 *	41.64 *	53.53 L
<b>Standard Deviation</b>	28.803	28.834	28.773	26.713	29.661	29.374	29.409	29.268	26.745	28.407	30.143	27.412	26.862	28.388
<b>Error Variance</b>	0.742	1.522	1.461	5.857	4.586	4.838	4.417	4.525	2.97	2.77	4.262	9.845	10.331	1.9

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>79</b> <b>7%</b>	27 7%	25 7%	21 6%
<b>2nd (90)</b>	<b>90</b> <b>8%</b>	34 9%	26 7%	29 8%
<b>3rd (80)</b>	<b>135</b> <b>12%</b>	43 12%	34 10%	51 14%
<b>4th (70)</b>	<b>105</b> <b>9%</b>	37 10%	30 8%	38 10%
<b>5th (60)</b>	<b>76</b> <b>7%</b>	32 9%	26 8%	16 4%
<b>6th (50)</b>	<b>120</b> <b>11%</b>	48 13%	39 11%	31 8%
<b>7th (40)</b>	<b>132</b> <b>12%</b>	46 12%	38 11%	47 13%
<b>8th (30)</b>	<b>148</b> <b>13%</b>	40 11%	45 13%	62 17%
<b>9th (20)</b>	<b>91</b> <b>8%</b>	21 6%	33 9%	31 8%
<b>10th (10)</b>	<b>105</b> <b>9%</b>	26 7%	46 13%	30 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>37</b> <b>3%</b>	<b>15</b> <b>4%</b>	<b>10</b> <b>3%</b>	<b>10</b> <b>3%</b>
<b>Mean score</b>	<b>51.25</b>	<b>53.73</b>	<b>48.82</b>	<b>50.86</b>
<b>Standard Deviation</b>	<b>28.803</b>	<b>28.191</b>	<b>29.13</b>	<b>28.378</b>
<b>Error Variance</b>	<b>0.742</b>	<b>2.15</b>	<b>2.414</b>	<b>2.189</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>263</b> <b>24%</b>	90 16%	168 30%	27 22%	31 16%	31 17%	52 27%	65 34%	58 24%	53 18%	61 29%	20 26%	11 16%	98 23%
			A	*	*	*	*	DE*			I	*	*	
<b>2nd (90)</b>	<b>179</b> <b>16%</b>	95 17%	84 15%	20 17%	28 15%	24 13%	33 17%	25 13%	48 20%	42 14%	44 21%	12 16%	12 17%	62 15%
				*	*	*	*	*			*	*	*	
<b>3rd (80)</b>	<b>127</b> <b>11%</b>	65 12%	62 11%	12 10%	14 7%	26 15%	15 8%	25 13%	35 15%	39 14%	29 13%	5 7%	9 13%	43 10%
				*	*	*	*	*			*	*	*	
<b>4th (70)</b>	<b>122</b> <b>11%</b>	53 10%	70 12%	7 6%	27 14%	19 11%	19 9%	24 13%	26 11%	35 12%	12 5%	10 13%	7 10%	55 13%
				*	*	*	*	*			*	*	*	
<b>5th (60)</b>	<b>114</b> <b>10%</b>	58 11%	56 10%	11 9%	27 14%	20 11%	26 13%	13 7%	17 7%	29 10%	23 11%	5 6%	9 13%	44 10%
				*	*	*	*	*			*	*	*	
<b>6th (50)</b>	<b>64</b> <b>6%</b>	33 6%	31 6%	8 7%	12 6%	11 6%	3 2%	9 5%	20 8%	25 9%	7 3%	5 7%	6 9%	19 5%
				*	*	*	*	*			*	*	*	
<b>7th (40)</b>	<b>76</b> <b>7%</b>	36 7%	39 7%	8 7%	16 9%	21 12%	12 6%	6 3%	12 5%	21 7%	5 2%	5 7%	9 13%	30 7%
				*	*	*	*	*			*	*	J*	
<b>8th (30)</b>	<b>42</b> <b>4%</b>	29 5%	13 2%	6 5%	6 3%	4 2%	5 3%	10 5%	11 5%	18 6%	7 3%	1 2%	2 3%	11 3%
				*	*	*	*	*			*	*	*	
<b>9th (20)</b>	<b>59</b> <b>5%</b>	39 7%	20 4%	11 9%	13 7%	11 6%	15 8%	6 3%	3 1%	11 4%	6 3%	3 5%	- *	38 9%
				H*	*	*	H*	*			*	*	*	
<b>10th (10)</b>	<b>45</b> <b>4%</b>	36 7%	9 2%	6 5%	16 8%	10 5%	6 3%	1 1%	6 3%	10 3%	15 7%	5 6%	3 5%	11 3%
		B		*	G*	*	*	*			*	*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	27 2%	12 2%	15 3%	6 5% *	1 * *	2 1% *	9 5% *	6 3% *	4 2%	8 3%	4 2%	4 6% *	- - *	11 3%
<b>Mean score</b>	68.96	64.11	73.35	63.88	63.44	65.28	68.69	75.76	73.54	66.49	73.09	67.27	68.21	67.86
<b>Standard Deviation</b>	28.928	30.06	27.031	32.497	28.721	28.104	31.004	26.956	25.852	28.011	29.515	32.409	25.19	29.297
<b>Error Variance</b>	0.748	1.654	1.29	8.668	4.3	4.429	4.909	3.838	2.775	2.694	4.086	13.761	9.085	2.023

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>263</b> <b>24%</b>	81 22%	79 22%	95 26%
<b>2nd (90)</b>	<b>179</b> <b>16%</b>	48 13%	67 19%	62 17%
<b>3rd (80)</b>	<b>127</b> <b>11%</b>	45 12%	49 14%	33 9%
<b>4th (70)</b>	<b>122</b> <b>11%</b>	41 11%	34 10%	43 12%
<b>5th (60)</b>	<b>114</b> <b>10%</b>	39 10%	35 10%	35 9%
<b>6th (50)</b>	<b>64</b> <b>6%</b>	31 8%	19 6%	13 4%
<b>7th (40)</b>	<b>76</b> <b>7%</b>	31 9%	16 5%	23 6%
<b>8th (30)</b>	<b>42</b> <b>4%</b>	17 5%	11 3%	9 2%
<b>9th (20)</b>	<b>59</b> <b>5%</b>	13 4%	16 4%	30 8%
<b>10th (10)</b>	<b>45</b> <b>4%</b>	15 4%	18 5%	11 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>27</b> <b>2%</b>	<b>7</b> <b>2%</b>	<b>6</b> <b>2%</b>	<b>14</b> <b>4%</b>
<b>Mean score</b>	<b>68.96</b>	67.64	70.6	68.86
<b>Standard Deviation</b>	<b>28.928</b>	28.051	28.344	30.498
<b>Error Variance</b>	<b>0.748</b>	2.129	2.286	2.528

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>38</b> <b>3%</b>	19 3%	19 3%	1 1%	8 4%	1 1%	2 1%	6 3%	20 8%	17 6%	7 3%	2 3%	2 3%	7 2%
				*	*	*	*	*	EF		*	*	*	
<b>2nd (90)</b>	<b>114</b> <b>10%</b>	53 10%	61 11%	6 5%	6 3%	13 7%	20 10%	35 18%	35 14%	34 12%	20 10%	8 10%	15 21%	27 6%
				*	*	*	*	CD*	D		*	M*		
<b>3rd (80)</b>	<b>118</b> <b>11%</b>	48 9%	70 12%	12 10%	16 8%	19 10%	30 15%	20 10%	23 9%	28 10%	25 12%	11 14%	8 12%	44 10%
				*	*	*	*	*	*		*	*	*	
<b>4th (70)</b>	<b>121</b> <b>11%</b>	57 11%	64 11%	20 16%	9 5%	15 9%	20 10%	28 15%	30 12%	29 10%	36 17%	9 11%	12 17%	35 8%
				*	*	*	*	*	*		M	*	*	
<b>5th (60)</b>	<b>112</b> <b>10%</b>	50 9%	63 11%	11 9%	21 11%	13 7%	21 11%	19 10%	27 11%	39 13%	20 9%	2 2%	3 4%	44 10%
				*	*	*	*	*	*	K	*	*	*	
<b>6th (50)</b>	<b>123</b> <b>11%</b>	56 10%	67 12%	11 9%	19 10%	30 17%	29 15%	12 6%	23 9%	34 12%	19 9%	11 14%	5 7%	45 11%
				*	*	*	*	*	*			*	*	
<b>7th (40)</b>	<b>97</b> <b>9%</b>	53 10%	44 8%	7 6%	19 10%	12 7%	26 13%	21 11%	11 5%	20 7%	22 10%	6 8%	7 10%	40 10%
				*	*	*	H*	*	*		*	*	*	
<b>8th (30)</b>	<b>143</b> <b>13%</b>	72 13%	70 12%	15 12%	33 17%	27 15%	22 11%	18 10%	28 12%	27 9%	31 15%	9 12%	9 13%	61 14%
				*	*	*	*	*	*		*	*	*	
<b>9th (20)</b>	<b>77</b> <b>7%</b>	42 8%	35 6%	11 9%	18 9%	12 7%	7 3%	12 7%	17 7%	22 7%	7 3%	6 8%	4 6%	38 9%
				*	*	*	*	*	*		*	*	*	
<b>10th (10)</b>	<b>88</b> <b>8%</b>	33 6%	50 9%	12 10%	23 12%	16 9%	7 4%	8 4%	22 9%	25 8%	13 6%	8 11%	1 2%	41 10%
				*	*	*	*	*	*		*	*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	86 8%	62 11% B	24 4%	16 13% H*	21 11% H*	22 12% H*	12 6% *	9 5% *	6 2%	17 6%	12 5%	5 6% *	4 5% *	42 10%
<b>Mean score</b>	49.65	47.27	52.31	42.95	40.33	43.48	53.05	56.88	56.57	52.76	53.42	49.1	58.24	43.84
			A	*	*	*	CDE*	CDE*	CDE	M	M	*	M*	
<b>Standard Deviation</b>	28.941	29.648	27.923	29.078	28.037	28.29	25.943	28.352	29.329	29.246	27.284	29.614	28.435	28.143
<b>Error Variance</b>	0.749	1.609	1.376	6.94	4.097	4.488	3.437	4.246	3.572	2.936	3.491	11.49	11.575	1.867

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>38</b> <b>3%</b>	22 6%	12 3%	1 *
		<b>P</b>		
<b>2nd (90)</b>	<b>114</b> <b>10%</b>	48 13%	39 11%	27 7%
<b>3rd (80)</b>	<b>118</b> <b>11%</b>	43 12%	34 10%	36 10%
<b>4th (70)</b>	<b>121</b> <b>11%</b>	27 7%	57 16%	33 9%
		<b>N</b>		
<b>5th (60)</b>	<b>112</b> <b>10%</b>	46 12%	36 10%	31 8%
<b>6th (50)</b>	<b>123</b> <b>11%</b>	46 13%	22 6%	54 15%
		<b>O</b>		
<b>7th (40)</b>	<b>97</b> <b>9%</b>	24 7%	35 10%	37 10%
<b>8th (30)</b>	<b>143</b> <b>13%</b>	41 11%	60 17%	41 11%
<b>9th (20)</b>	<b>77</b> <b>7%</b>	32 9%	15 4%	30 8%
<b>10th (10)</b>	<b>88</b> <b>8%</b>	27 7%	22 6%	31 8%

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>86</b> <b>8%</b>	13 3%	20 6%	47 13% N
<b>Mean score</b>	<b>49.65</b>	54.31	52.16	43.33
<b>Standard Deviation</b>	<b>28.941</b>	P 28.627	P 27.936	28.176
<b>Error Variance</b>	<b>0.749</b>	2.217	2.22	2.158

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Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>54</b> <b>5%</b>	35 6%	18 3%	3 3%	24 12%	10 5%	12 6%	1 1%	4 2%	14 5%	8 4%	1 1%	4 5%	22 5%
<b>2nd (90)</b>	<b>89</b> <b>8%</b>	46 8%	43 8%	8 7%	18 9%	14 8%	8 4%	12 7%	29 12%	35 12%	13 6%	7 9%	4 5%	30 7%
<b>3rd (80)</b>	<b>56</b> <b>5%</b>	22 4%	29 5%	4 4%	17 9%	6 3%	8 4%	7 4%	13 6%	18 6%	6 3%	8 10%	4 6%	17 4%
<b>4th (70)</b>	<b>78</b> <b>7%</b>	43 8%	35 6%	8 7%	19 10%	7 4%	16 8%	7 4%	20 8%	25 8%	11 5%	4 5%	7 10%	29 7%
<b>5th (60)</b>	<b>96</b> <b>9%</b>	54 10%	42 7%	13 10%	9 5%	22 13%	18 9%	14 7%	19 8%	19 7%	15 7%	6 8%	5 7%	49 12%
<b>6th (50)</b>	<b>125</b> <b>11%</b>	69 13%	56 10%	21 17%	19 10%	23 13%	9 5%	35 18%	18 8%	31 11%	30 14%	6 7%	9 13%	46 11%
<b>7th (40)</b>	<b>116</b> <b>10%</b>	57 10%	59 10%	12 10%	28 14%	17 10%	20 10%	9 5%	30 13%	29 10%	17 8%	6 8%	3 5%	55 13%
<b>8th (30)</b>	<b>72</b> <b>6%</b>	26 5%	46 8%	7 5%	6 3%	13 7%	11 6%	20 11%	15 6%	26 9%	14 6%	5 7%	6 8%	20 5%
<b>9th (20)</b>	<b>146</b> <b>13%</b>	73 13%	73 13%	15 12%	26 14%	31 17%	32 16%	12 6%	30 12%	25 8%	29 13%	12 16%	10 14%	63 15%
<b>10th (10)</b>	<b>177</b> <b>16%</b>	75 14%	103 18%	18 15%	19 10%	17 10%	39 20%	47 25%	37 15%	38 13%	49 23%	15 20%	14 19%	50 12%

Table continues

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	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	110 10%	47 9%	63 11%	12 10% *	7 4% *	19 10% *	22 11% *	25 13% *	25 10%	31 11%	22 10%	7 9% *	5 7% *	43 10%
<b>Mean score</b>	41.85	44.62	38.83	40.81	53.11	42.24	37.67	34.64	42.19	45.68	36.43	39.83	41.58	42.78
<b>Standard Deviation</b>	30.274	B 30.512	29.71	* 28.22	CEFGH* 31.356	* 29.581	* 30.415	* 27.83	30.347	J 31.45	29.146	* 30.162	* 30.263	29.56
<b>Error Variance</b>	0.82	1.704	1.558	6.537	5.124	4.906	4.725	4.091	3.824	3.396	3.984	11.919	13.112	2.06

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	Total	EU Ref 2016		
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		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>54</b> <b>5%</b>	<b>17</b> <b>5%</b>	<b>12</b> <b>3%</b>	<b>25</b> <b>7%</b>
<b>2nd (90)</b>	<b>89</b> <b>8%</b>	<b>38</b> <b>10%</b>	<b>28</b> <b>8%</b>	<b>18</b> <b>5%</b>
<b>3rd (80)</b>	<b>56</b> <b>5%</b>	<b>24</b> <b>6%</b>	<b>14</b> <b>4%</b>	<b>12</b> <b>3%</b>
<b>4th (70)</b>	<b>78</b> <b>7%</b>	<b>34</b> <b>9%</b>	<b>19</b> <b>5%</b>	<b>25</b> <b>7%</b>
<b>5th (60)</b>	<b>96</b> <b>9%</b>	<b>27</b> <b>7%</b>	<b>24</b> <b>7%</b>	<b>43</b> <b>12%</b>
<b>6th (50)</b>	<b>125</b> <b>11%</b>	<b>36</b> <b>10%</b>	<b>44</b> <b>12%</b>	<b>39</b> <b>11%</b>
<b>7th (40)</b>	<b>116</b> <b>10%</b>	<b>28</b> <b>8%</b>	<b>38</b> <b>11%</b>	<b>50</b> <b>14%</b>
<b>8th (30)</b>	<b>72</b> <b>6%</b>	<b>34</b> <b>9%</b>	<b>20</b> <b>6%</b>	<b>17</b> <b>5%</b>
<b>9th (20)</b>	<b>146</b> <b>13%</b>	<b>42</b> <b>11%</b>	<b>58</b> <b>16%</b>	<b>45</b> <b>12%</b>
<b>10th (10)</b>	<b>177</b> <b>16%</b>	<b>50</b> <b>14%</b>	<b>61</b> <b>17%</b>	<b>59</b> <b>16%</b>

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>110</b> <b>10%</b>	40 11%	33 9%	35 10%
<b>Mean score</b>	<b>41.85</b>	43.94	39.17	41.71
<b>Standard Deviation</b>	<b>30.274</b>	31.293	29.307	29.754
<b>Error Variance</b>	<b>0.82</b>	2.649	2.444	2.406

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
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<b>Most important (100)</b>	<b>53</b> <b>5%</b>	32 6%	21 4%	11 9%	12 6%	6 4%	11 5%	2 1%	10 4%	6 2%	8 4%	4 5%	2 2%	3 8%
<b>2nd (90)</b>	<b>88</b> <b>8%</b>	48 9%	40 7%	16 13%	24 12%	12 7%	21 11%	6 3%	9 4%	10 4%	17 8%	3 4%	12 17%	41 10%
<b>3rd (80)</b>	<b>94</b> <b>8%</b>	47 9%	47 8%	19 16%	18 10%	13 7%	9 5%	17 9%	17 7%	16 6%	27 13%	11 14%	4 5%	33 8%
<b>4th (70)</b>	<b>140</b> <b>13%</b>	63 12%	77 14%	19 16%	23 12%	29 16%	27 14%	15 8%	26 11%	26 9%	23 11%	11 15%	7 9%	70 16%
<b>5th (60)</b>	<b>124</b> <b>11%</b>	68 12%	56 10%	11 9%	25 13%	25 14%	12 6%	22 12%	28 12%	41 14%	23 11%	9 12%	6 8%	40 9%
<b>6th (50)</b>	<b>111</b> <b>10%</b>	47 9%	64 11%	13 10%	19 10%	16 9%	19 9%	11 6%	33 14%	30 10%	21 10%	5 7%	8 12%	40 9%
<b>7th (40)</b>	<b>108</b> <b>10%</b>	54 10%	54 10%	11 9%	12 6%	19 11%	17 9%	23 12%	26 11%	24 8%	27 13%	12 15%	10 14%	35 8%
<b>8th (30)</b>	<b>127</b> <b>11%</b>	59 11%	63 11%	8 6%	22 12%	12 7%	31 16%	21 11%	33 14%	42 15%	23 11%	11 14%	5 7%	37 9%
<b>9th (20)</b>	<b>115</b> <b>10%</b>	43 8%	72 13%	3 3%	22 11%	14 8%	20 10%	29 15%	27 11%	36 12%	10 5%	4 5%	5 7%	50 12%
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<b>Mean score</b>	49.16	50.38	48.16	62.36	54.69	49.18	48.29	39.04	46.72	40.98	50.06	52.36	49.13	53.84
<b>Standard Deviation</b>	28.27	28.972	27.632	26.699	28.181	28.248	29.308	27.376	25.582	26.491	28.625	26.342	30.201	28.518
<b>Error Variance</b>	0.715	1.537	1.348	5.851	4.139	4.474	4.387	3.959	2.717	2.409	3.843	9.091	13.058	1.917

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		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>56</b> <b>5%</b>	<b>27</b> <b>7%</b> <b>P</b>	<b>22</b> <b>6%</b>	<b>5</b> <b>1%</b>
<b>Mean score</b>	<b>49.16</b>	<b>42.69</b>	<b>48.85</b>	<b>56.05</b>
<b>Standard Deviation</b>	<b>28.27</b>	<b>27.385</b>	<b>28.956</b>	<b>27.149</b>
<b>Error Variance</b>	<b>0.715</b>	<b>2.029</b>	<b>2.386</b>	<b>2.003</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>96</b> <b>9%</b>	49 9%	47 8%	11 9% *	11 6% *	16 9% *	9 5% *	21 11% *	28 12% *	52 18% JKM	10 5% *	2 2% *	14 20% JKM*	18 4%
<b>2nd (90)</b>	<b>83</b> <b>7%</b>	35 6%	42 7%	5 4% *	16 9% *	6 4% *	15 8% *	14 7% *	26 11% *	29 10% J	7 3% *	6 8% *	3 4% *	38 9%
<b>3rd (80)</b>	<b>87</b> <b>8%</b>	36 7%	51 9%	1 1% *	7 4% *	12 7% *	13 7% *	34 18% CD*	19 8% *	26 9% *	10 5% *	3 4% *	3 4% *	40 9%
<b>4th (70)</b>	<b>46</b> <b>4%</b>	29 5%	17 3%	2 2% *	8 4% *	7 4% *	10 5% *	11 6% *	8 3% *	26 9% JM	5 2% *	1 1% *	3 5% *	11 3%
<b>5th (60)</b>	<b>66</b> <b>6%</b>	29 5%	38 7%	11 9% *	16 8% *	5 3% *	13 6% *	8 4% *	14 6% *	18 6% *	14 7% *	6 8% *	3 4% *	20 5%
<b>6th (50)</b>	<b>53</b> <b>5%</b>	22 4%	31 5%	11 9% *	6 3% *	11 6% *	11 5% *	7 4% *	8 3% *	15 5% *	7 4% *	- 1% *	3 4% *	27 6%
<b>7th (40)</b>	<b>76</b> <b>7%</b>	43 8%	33 6%	8 7% *	12 6% *	14 8% *	8 4% *	19 10% *	15 6% *	24 8% *	22 10% *	2 3% *	4 6% *	20 5%
<b>8th (30)</b>	<b>77</b> <b>7%</b>	45 8%	32 6%	4 3% *	15 8% *	22 12% *	19 10% *	7 4% *	10 4% *	16 6% *	10 5% *	2 2% *	6 9% *	35 8%
<b>9th (20)</b>	<b>93</b> <b>8%</b>	45 8%	48 8%	8 7% *	11 6% *	19 11% *	16 8% *	14 8% *	24 10% *	26 9% *	20 10% *	11 14% *	9 12% *	24 6%
<b>10th (10)</b>	<b>138</b> <b>12%</b>	69 13%	69 12%	18 15% *	34 18% *	18 10% *	25 13% *	20 10% *	22 9% *	24 8% *	24 11% *	9 12% *	6 9% *	62 15%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	304 27%	145 27%	158 28%	42 34% *	54 28% *	49 28% *	57 29% *	36 19% *	66 27%	35 12%	84 39% I	35 45% IL*	17 24% *	130 31% I
<b>Mean score</b>	37.96	37.38	38.04	31.03	33.99	34.82	34.75	47.67	41.95	54.05	27.1	23.97	42.62	34.55
<b>Standard Deviation</b>	35.589	35.141	35.855	*	*	*	*	CDEF*		JKLM		*	JK*	
<b>Error Variance</b>	1.133	2.261	2.269	9.405	6.086	6.388	5.867	6.929	5.994	4.334	4.623	13.52	20.978	2.828

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>96</b> <b>9%</b>	61 17% OP	18 5%	12 3%
<b>2nd (90)</b>	<b>83</b> <b>7%</b>	44 12% O	11 3%	22 6%
<b>3rd (80)</b>	<b>87</b> <b>8%</b>	42 11% O	13 4%	30 8%
<b>4th (70)</b>	<b>46</b> <b>4%</b>	30 8% OP	9 2%	7 2%
<b>5th (60)</b>	<b>66</b> <b>6%</b>	22 6%	14 4%	31 8%
<b>6th (50)</b>	<b>53</b> <b>5%</b>	19 5%	11 3%	17 5%
<b>7th (40)</b>	<b>76</b> <b>7%</b>	32 9%	23 7%	21 6%
<b>8th (30)</b>	<b>77</b> <b>7%</b>	23 6%	16 5%	35 10%
<b>9th (20)</b>	<b>93</b> <b>8%</b>	29 8%	38 11%	23 6%
<b>10th (10)</b>	<b>138</b> <b>12%</b>	24 6%	53 15%	59 16%
			N	N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>304</b> <b>27%</b>	44 12%	146 42%	111 30%
		N	N	
<b>Mean score</b>	<b>37.96</b>	55.61	24.15	31.86
		OP		O
<b>Standard Deviation</b>	<b>35.589</b>	34.961	31.001	32.444
<b>Error Variance</b>	<b>1.133</b>	3.307	2.734	2.861

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>99</b> <b>9%</b>	52 9%	48 8%	19 15% *	21 11% *	13 7% *	21 11% *	12 7% *	13 6%	7 2%	34 16% IK	2 3% *	14 21% IK*	39 9% I
<b>2nd (90)</b>	<b>83</b> <b>7%</b>	36 7%	47 8%	17 14% H*	9 5% *	15 9% *	8 4% *	27 14% FH*	8 3%	14 5%	29 13% I	6 8% *	5 7% *	29 7%
<b>3rd (80)</b>	<b>91</b> <b>8%</b>	45 8%	47 8%	8 6% *	22 11% *	13 7% *	25 13% *	10 5% *	14 6%	18 6%	25 12% *	4 5% *	9 13% *	30 7%
<b>4th (70)</b>	<b>97</b> <b>9%</b>	56 10%	42 7%	9 8% *	19 10% *	22 12% *	10 5% *	22 12% *	15 6%	21 7%	18 8% *	9 11% *	5 8% *	39 9%
<b>5th (60)</b>	<b>79</b> <b>7%</b>	35 6%	44 8%	16 13% *	5 3% *	12 7% *	15 8% *	16 8% *	14 6%	16 6%	14 6% *	8 11% *	2 3% *	36 8%
<b>6th (50)</b>	<b>94</b> <b>8%</b>	46 9%	47 8%	7 6% *	17 9% *	17 10% *	21 11% *	14 7% *	18 7%	16 5%	20 9% *	4 5% *	6 8% *	46 11%
<b>7th (40)</b>	<b>80</b> <b>7%</b>	33 6%	47 8%	11 9% *	11 6% *	15 8% *	12 6% *	16 9% *	15 6%	16 5%	20 9% *	4 5% *	5 7% *	28 7%
<b>8th (30)</b>	<b>93</b> <b>8%</b>	33 6%	60 11%	5 4% *	28 15% G*	11 6% *	10 5% *	6 3% *	32 13% G	25 9%	16 8% *	11 14% *	3 5% *	34 8%
<b>9th (20)</b>	<b>112</b> <b>10%</b>	67 12%	45 8%	14 11% *	16 8% *	17 10% *	20 10% *	23 12% *	22 9%	38 13%	20 9% *	7 9% *	5 7% *	42 10%
<b>10th (10)</b>	<b>136</b> <b>12%</b>	71 13%	65 11%	5 4% *	20 10% *	17 10% *	28 14% *	14 8% *	51 21% CEG	55 19% J	13 6% *	10 12% *	7 10% *	49 12%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	154 14%	73 13%	75 13%	11 9% *	25 13% *	25 14% *	26 13% *	28 15% *	39 16%	65 22% JM	6 3%	13 16% J*	8 12% J*	52 12% J
<b>Mean score</b>	45.19	45.1	45.7	56.65	46.3	46.65	45.46	48.03	35	32.03	59.91	40.5	55.1	46.08
<b>Standard Deviation</b>	33.208	33.521	32.796	H*	H*	H*	H*	H*			IKM	*	IK*	I
<b>Error Variance</b>	0.986	2.057	1.899	33.115	33.327	32.505	33.67	33.423	30.666	30.423	30.889	31.333	36.329	32.458
				9.001	5.789	5.924	5.79	5.9	3.905	3.178	4.475	12.863	18.895	2.483

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>99</b> 9%	22 6%	38 11%	39 11%
<b>2nd (90)</b>	<b>83</b> 7%	20 5%	35 10%	26 7%
<b>3rd (80)</b>	<b>91</b> 8%	31 8%	33 10%	24 6%
<b>4th (70)</b>	<b>97</b> 9%	26 7%	27 8%	44 12%
<b>5th (60)</b>	<b>79</b> 7%	30 8%	20 6%	27 7%
<b>6th (50)</b>	<b>94</b> 8%	24 6%	38 11%	31 8%
<b>7th (40)</b>	<b>80</b> 7%	25 7%	33 9%	19 5%
<b>8th (30)</b>	<b>93</b> 8%	27 7%	30 9%	32 9%
<b>9th (20)</b>	<b>112</b> 10%	41 11%	28 8%	42 11%
<b>10th (10)</b>	<b>136</b> 12%	65 18%	31 9%	36 10%
		O		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>154</b> <b>14%</b>	59 16%	39 11%	49 13%
<b>Mean score</b>	<b>45.19</b>	39.4	50.22	46.96
<b>Standard Deviation</b>	<b>33.208</b>	32.486	N	N
<b>Error Variance</b>	<b>0.986</b>	2.855	3.089	3.024

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>46</b> <b>4%</b>	30 5%	16 3%	4 4%	12 6%	14 8%	7 3%	4 2%	5 2%	10 3%	7 3%	4 5%	1 1%	23 5%
<b>2nd (90)</b>	<b>136</b> <b>12%</b>	61 11%	75 13%	23 19%	36 19%	31 17%	20 10%	13 7%	13 5%	20 7%	29 14%	8 10%	4 6%	69 16%
<b>3rd (80)</b>	<b>105</b> <b>9%</b>	49 9%	56 10%	18 14%	15 8%	22 13%	22 11%	13 7%	15 6%	23 8%	27 13%	10 13%	3 5%	34 8%
<b>4th (70)</b>	<b>142</b> <b>13%</b>	70 13%	67 12%	15 13%	20 10%	25 14%	36 18%	20 11%	26 11%	29 10%	29 13%	17 23%	8 11%	52 12%
<b>5th (60)</b>	<b>128</b> <b>11%</b>	59 11%	70 12%	9 8%	13 7%	13 7%	22 11%	33 18%	38 16%	34 12%	25 12%	7 9%	10 14%	46 11%
<b>6th (50)</b>	<b>128</b> <b>11%</b>	70 13%	57 10%	14 11%	23 12%	11 6%	28 15%	20 10%	32 13%	37 13%	24 11%	12 15%	7 11%	47 11%
<b>7th (40)</b>	<b>119</b> <b>11%</b>	50 9%	68 12%	11 9%	10 5%	16 9%	24 12%	23 12%	35 15%	38 13%	17 8%	6 7%	6 8%	50 12%
<b>8th (30)</b>	<b>108</b> <b>10%</b>	50 9%	58 10%	8 6%	19 10%	11 6%	16 8%	21 11%	32 13%	33 11%	22 11%	7 9%	9 12%	32 8%
<b>9th (20)</b>	<b>108</b> <b>10%</b>	55 10%	53 9%	7 6%	21 11%	19 11%	12 6%	25 13%	24 10%	34 12%	23 11%	3 4%	10 14%	38 9%
<b>10th (10)</b>	<b>52</b> <b>5%</b>	29 5%	23 4%	7 6%	8 4%	12 7%	4 2%	14 7%	7 3%	16 6%	6 3%	1 1%	9 12%	20 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	46 4%	24 4%	23 4%	6 5% *	14 8% *	5 3% *	4 2% *	5 3% *	12 5%	17 6%	5 2%	3 4% *	4 6% *	13 3%
<b>Mean score</b>	53.6	53.45	53.6	58.17	54.62	58.56	57.39	48.22	47.96	47.91	56.29	59.52	42.8	56.35
				GH*	*	GH*	GH*	*			IL	IL*	*	IL
<b>Standard Deviation</b>	27.314	27.869	26.876	28.49	31.068	29.755	23.837	25.121	24.283	26.727	26.206	24.806	26.512	27.616
<b>Error Variance</b>	0.667	1.422	1.275	6.662	5.031	4.964	2.902	3.333	2.448	2.452	3.221	8.062	10.063	1.798

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>46</b> <b>4%</b>	13 3%	12 3%	18 5%
<b>2nd (90)</b>	<b>136</b> <b>12%</b>	28 8%	38 11%	63 17% N
<b>3rd (80)</b>	<b>105</b> <b>9%</b>	33 9%	30 9%	41 11%
<b>4th (70)</b>	<b>142</b> <b>13%</b>	42 11%	46 13%	45 12%
<b>5th (60)</b>	<b>128</b> <b>11%</b>	38 10%	48 14%	38 10%
<b>6th (50)</b>	<b>128</b> <b>11%</b>	46 13%	37 10%	44 12%
<b>7th (40)</b>	<b>119</b> <b>11%</b>	48 13%	41 12%	30 8%
<b>8th (30)</b>	<b>108</b> <b>10%</b>	40 11%	37 10%	29 8%
<b>9th (20)</b>	<b>108</b> <b>10%</b>	39 11%	28 8%	41 11%
<b>10th (10)</b>	<b>52</b> <b>5%</b>	29 8% P	13 4%	8 2%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>46</b> <b>4%</b>	<b>14</b> <b>4%</b>	<b>22</b> <b>6%</b>	<b>11</b> <b>3%</b>
<b>Mean score</b>	<b>53.6</b>	<b>49.01</b>	<b>52.39</b>	<b>58.15</b>
<b>Standard Deviation</b>	<b>27.314</b>	<b>26.726</b>	<b>27.17</b>	<b>27.255</b>
<b>Error Variance</b>	<b>0.667</b>	<b>1.932</b>	<b>2.1</b>	<b>2.019</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>108</b> <b>10%</b>	64 12%	44 8%	4 3%	22 11%	27 15%	9 4%	19 10%	27 11%	34 12%	23 11%	8 11%	3 4%	36 8%
<b>2nd (90)</b>	<b>62</b> <b>6%</b>	39 7%	24 4%	13 10%	7 4%	9 5%	9 5%	9 5%	15 6%	19 6%	10 4%	10 13%	3 5%	14 3%
<b>3rd (80)</b>	<b>85</b> <b>8%</b>	51 9%	34 6%	4 3%	19 10%	10 6%	17 9%	12 6%	22 9%	34 12%	12 6%	7 9%	11 16%	18 4%
<b>4th (70)</b>	<b>71</b> <b>6%</b>	37 7%	35 6%	9 8%	12 7%	3 2%	10 5%	8 4%	28 11%	26 9%	17 8%	4 5%	3 4%	21 5%
<b>5th (60)</b>	<b>78</b> <b>7%</b>	35 6%	43 8%	9 8%	11 6%	16 9%	14 7%	15 8%	13 6%	15 5%	8 4%	8 11%	6 9%	35 8%
<b>6th (50)</b>	<b>104</b> <b>9%</b>	48 9%	51 9%	8 7%	20 10%	16 9%	24 12%	18 10%	18 8%	15 5%	28 13%	11 14%	8 12%	41 10%
<b>7th (40)</b>	<b>77</b> <b>7%</b>	38 7%	38 7%	10 8%	12 6%	10 5%	16 8%	5 3%	24 10%	23 8%	15 7%	3 4%	3 5%	31 7%
<b>8th (30)</b>	<b>107</b> <b>10%</b>	54 10%	53 9%	14 11%	19 10%	15 8%	15 8%	32 17%	13 5%	24 8%	20 9%	6 8%	5 8%	51 12%
<b>9th (20)</b>	<b>118</b> <b>11%</b>	57 11%	60 11%	15 13%	20 10%	22 12%	33 17%	14 8%	13 5%	17 6%	30 14%	11 14%	8 11%	45 11%
<b>10th (10)</b>	<b>141</b> <b>13%</b>	50 9%	91 16%	25 21%	13 7%	36 20%	29 15%	23 12%	16 7%	27 9%	28 13%	8 10%	5 7%	68 16%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	168 15%	74 14%	94 17%	10 8% *	38 20% *	15 8% *	20 10% *	34 18% *	52 21% EF	55 19% K	24 11% *	1 1% *	14 20% K*	66 15% K
<b>Mean score</b>	43	47.21	38.88	39.79	44.01	44.59	40.13	40.69	46.8	46.85	43.21	54.21	41.82	38.24
<b>Standard Deviation</b>	33.156	B 33.788	32.189	* 30.367	* 34.255	* 34.379	* 29.675	* 33.288	* 35.057	M 35.457		JLM* 30.497	* 32.194	
<b>Error Variance</b>	0.983	2.09	1.829	7.569	6.116	6.627	4.497	5.853	5.103	4.316	4.909	12.186	14.839	2.322

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>108</b> <b>10%</b>	39 11% P	54 15% P	14 4%
<b>2nd (90)</b>	<b>62</b> <b>6%</b>	13 4%	29 8%	20 5%
<b>3rd (80)</b>	<b>85</b> <b>8%</b>	34 9%	33 9%	16 4%
<b>4th (70)</b>	<b>71</b> <b>6%</b>	28 8%	31 9%	12 3%
<b>5th (60)</b>	<b>78</b> <b>7%</b>	23 6%	22 6%	30 8%
<b>6th (50)</b>	<b>104</b> <b>9%</b>	16 4%	41 12% N	42 11% N
<b>7th (40)</b>	<b>77</b> <b>7%</b>	24 7%	20 6%	30 8%
<b>8th (30)</b>	<b>107</b> <b>10%</b>	32 9%	27 8%	42 12%
<b>9th (20)</b>	<b>118</b> <b>11%</b>	33 9%	33 9%	46 12%
<b>10th (10)</b>	<b>141</b> <b>13%</b>	35 10%	39 11%	63 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>168</b> <b>15%</b>	91 25% OP	22 6%	54 15% O
<b>Mean score</b>	<b>43</b>	40.33	53.67	35.85
<b>Standard Deviation</b>	<b>33.156</b>	35.226	NP 33.054	29.157
<b>Error Variance</b>	<b>0.983</b>	3.357	3.109	2.31

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Most important (100)</b>	<b>113</b> <b>10%</b>	46 8%	67 12%	22 18% H*	23 12% H*	20 11% H*	23 12% H*	19 10% H*	7 3%	17 6%	17 8%	9 12% *	6 9% *	64 15% I
<b>2nd (90)</b>	<b>96</b> <b>9%</b>	40 7%	56 10%	8 7% *	14 8% *	22 12% *	24 12% *	15 8% *	12 5%	20 7%	18 8%	5 7% *	5 7% *	47 11%
<b>3rd (80)</b>	<b>99</b> <b>9%</b>	47 9%	52 9%	18 15% F*	22 12% *	12 7% *	5 3% *	18 9% *	24 10%	24 8%	17 8%	6 8% *	10 14% *	37 9%
<b>4th (70)</b>	<b>99</b> <b>9%</b>	51 9%	49 9%	6 5% *	20 10% *	25 14% *	16 8% *	8 4% *	25 10%	24 8%	19 9%	- 1% *	5 7% *	45 11%
<b>5th (60)</b>	<b>137</b> <b>12%</b>	60 11%	72 13%	15 12% *	36 19% *	22 13% *	23 12% *	15 8% *	25 11%	23 8%	33 15% I	10 13% *	9 12% *	57 13%
<b>6th (50)</b>	<b>108</b> <b>10%</b>	55 10%	53 9%	8 6% *	20 10% *	15 9% *	24 12% *	16 9% *	25 10%	26 9%	19 9%	12 15% *	7 10% *	36 9%
<b>7th (40)</b>	<b>115</b> <b>10%</b>	62 11%	53 9%	13 11% *	11 6% *	21 12% *	28 14% *	20 10% *	22 9%	42 14%	25 12%	8 11% *	4 5% *	32 8%
<b>8th (30)</b>	<b>95</b> <b>9%</b>	45 8%	50 9%	7 6% *	13 7% *	9 5% *	22 11% *	20 11% *	25 10%	26 9%	19 9%	11 14% *	10 14% *	23 5%
<b>9th (20)</b>	<b>112</b> <b>10%</b>	60 11%	52 9%	15 13% *	12 6% *	9 5% *	9 5% *	27 14% *	40 17% DEF	42 14%	23 11%	5 6% *	7 10% *	33 8%
<b>10th (10)</b>	<b>73</b> <b>7%</b>	40 7%	34 6%	3 2% *	14 7% *	10 6% *	14 7% *	17 9% *	16 7%	26 9%	11 5%	7 9% *	2 2% *	27 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Least important (0)</b>	70 6%	40 7%	30 5%	7 6% *	8 4% *	13 7% *	8 4% *	14 7% *	20 8%	22 7%	13 6%	4 5% *	7 10% *	22 5%
<b>Mean score</b>	52.64	49.92	55.2	58.73	57.45	56.88	54.41	48.17	44.68	45.7	51.83	50.86	51.72	58.73
<b>Standard Deviation</b>	30.131	29.994	30.194	31.208	28.938	30.212	29.272	31.601	27.99	29.355	28.786	29.654	30.651	30.778
<b>Error Variance</b>	0.812	1.647	1.609	7.994	4.365	5.118	4.376	5.275	3.253	2.958	3.886	11.521	13.45	2.233

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Most important (100)</b>	<b>113</b> <b>10%</b>	20 5%	29 8%	65 18%
				NO
<b>2nd (90)</b>	<b>96</b> <b>9%</b>	27 7%	27 8%	42 11%
<b>3rd (80)</b>	<b>99</b> <b>9%</b>	30 8%	32 9%	35 10%
<b>4th (70)</b>	<b>99</b> <b>9%</b>	28 7%	29 8%	41 11%
<b>5th (60)</b>	<b>137</b> <b>12%</b>	31 8%	49 14%	49 13%
<b>6th (50)</b>	<b>108</b> <b>10%</b>	35 10%	37 11%	34 9%
<b>7th (40)</b>	<b>115</b> <b>10%</b>	39 11%	38 11%	27 7%
<b>8th (30)</b>	<b>95</b> <b>9%</b>	37 10%	39 11%	19 5%
<b>9th (20)</b>	<b>112</b> <b>10%</b>	43 12%	41 12%	26 7%
<b>10th (10)</b>	<b>73</b> <b>7%</b>	37 10%	18 5%	19 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1118</b>	<b>370</b>	<b>351</b>	<b>368</b>
<b>Least important (0)</b>	<b>70</b> <b>6%</b>	42 11% OP	13 4%	12 3%
<b>Mean score</b>	<b>52.64</b>	44.1	52.3	62.3
<b>Standard Deviation</b>	<b>30.131</b>	30.514	N 28.041	NO 29.42
<b>Error Variance</b>	<b>0.812</b>	2.519	2.237	2.352

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	690	366	324	71	153	166	168	106	26	228	172	60	71	136
Weighted Base	695	367	328	83	153	159	160	111	28	142	146	45	43	298
<b>More safe than it was 12 months ago</b>	<b>60</b> <b>9%</b>	39 11%	21 6%	17 20% FG*	24 16% FG*	8 5% *	5 3% *	4 4% *	1 5% **	16 11%	20 13% M*	4 9% *	8 18% **	12 4% *
<b>Less safe than it was 12 months ago</b>	<b>305</b> <b>44%</b>	184 50% B	121 37%	30 36% *	80 52% G*	87 55% G*	66 41% *	36 32% *	6 21% **	51 36%	67 46% *	18 41% *	19 45% **	142 48% *
<b>Much the same as it was 12 months ago</b>	<b>268</b> <b>39%</b>	121 33% A	147 45%	27 32% *	31 20% *	54 34% *	74 46% D*	62 56% CDE*	20 72% **	68 48% J	44 30% *	21 48% *	14 33% **	115 39% *
<b>Don't know</b>	<b>62</b> <b>9%</b>	24 6%	39 12%	10 12% *	18 12% *	10 6% *	15 9% *	9 8% *	1 2% **	7 5%	16 11% *	1 2% *	2 4% **	28 10% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	690	255	330	97
Weighted Base	695	203	234	250
<b>More safe than it was 12 months ago</b>	<b>60</b> <b>9%</b>	24 12%	26 11%	10 4% *
<b>Less safe than it was 12 months ago</b>	<b>305</b> <b>44%</b>	77 38%	105 45%	120 48% *
<b>Much the same as it was 12 months ago</b>	<b>268</b> <b>39%</b>	87 43%	90 38%	91 36% *
<b>Don't know</b>	<b>62</b> <b>9%</b>	15 7%	14 6%	30 12% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Better than it was 12 months ago</b>	<b>58</b> <b>5%</b>	45 8%	13 2%	8 7%	18 10%	7 4%	4 2%	8 4%	13 5%	27 9%	9 4%	4 5%	12 17%	6 1%
		B		*	*	*	*	*		M		*	JM*	
<b>Much the same as it was 12 months ago</b>	<b>337</b> <b>30%</b>	176 32%	161 28%	41 34%	68 35%	58 33%	59 30%	40 21%	71 29%	91 31%	50 23%	20 27%	23 33%	142 33%
				*	*	*	*	*				*	*	
<b>Worse than it was 12 months ago</b>	<b>723</b> <b>65%</b>	326 60%	392 69%	72 59%	106 55%	113 64%	133 68%	141 75%	157 65%	173 59%	154 72%	52 68%	35 50%	276 65%
			A	*	*	*	*	D*			IL	*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Better than it was 12 months ago</b>	<b>58</b> <b>5%</b>	32 9%	17 5%	8 2%
		<b>P</b>		
<b>Much the same as it was 12 months ago</b>	<b>337</b> <b>30%</b>	117 32%	85 24%	131 36%
			<b>O</b>	
<b>Worse than it was 12 months ago</b>	<b>723</b> <b>65%</b>	221 60%	249 71%	229 62%
			<b>N</b>	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Better than it is now</b>	<b>206</b> <b>18%</b>	115 21%	90 16%	35 28% EF*	36 19% *	20 11% *	18 9% *	34 18% *	64 27% EF	87 30% JKM	24 11%	10 13% *	14 20% *	71 17%
<b>Much the same as it is now</b>	<b>354</b> <b>32%</b>	161 29%	193 34%	42 34% *	75 39% *	56 31% *	59 30% *	45 24% *	77 32%	99 34%	68 32%	15 20% *	27 39% *	128 30%
<b>Worse than it is now</b>	<b>558</b> <b>50%</b>	270 49%	283 50%	45 37% *	81 42% *	103 58% CH*	118 60% CDH*	111 58% CH*	100 41%	106 36%	121 57% I	51 67% IL*	29 41% *	226 53% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Better than it is now</b>	<b>206</b> <b>18%</b>	105 28% OP	48 14%	53 14%
<b>Much the same as it is now</b>	<b>354</b> <b>32%</b>	111 30%	95 27%	139 38%
<b>Worse than it is now</b>	<b>558</b> <b>50%</b>	154 42%	209 59% N	176 48%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Easier than it was 12 months ago</b>	<b>110</b> <b>10%</b>	76 14%	34 6%	31 25%	30 16%	12 7%	20 10%	5 3%	12 5%	28 10%	30 14%	8 10%	16 23%	27 6%
		B		EFGH*	GH*	*	*	*			*		IM*	
<b>About the same as it was 12 months ago</b>	<b>654</b> <b>59%</b>	306 56%	348 62%	59 48%	103 54%	96 54%	94 48%	112 59%	190 79%	195 67%	125 59%	50 66%	40 57%	225 53%
				*	*	*	*	*	CDEFG	M	*	*	*	
<b>Harder than it was 12 month ago</b>	<b>354</b> <b>32%</b>	164 30%	184 33%	33 27%	58 30%	70 39%	81 42%	73 38%	39 16%	68 23%	58 27%	18 24%	14 20%	172 41%
				*	H*	H*	H*	H*			*	*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Easier than it was 12 months ago</b>	<b>110</b> <b>10%</b>	32 9%	34 10%	38 10%
<b>About the same as it was 12 months ago</b>	<b>654</b> <b>59%</b>	229 62%	226 64%	190 52%
<b>Harder than it was 12 month ago</b>	<b>354</b> <b>32%</b>	109 30%	91 26%	140 38%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
Handling them very well (4)	73 7%	45 8%	28 5%	3 3%	6 3%	6 4%	11 6%	13 7%	34 14%	56 19%	3 1%	1 2%	3 5%	9 2%
				*	*	*	*	*	CDE	JKLM	*	*	*	*
Handling them fairly well (3)	295 26%	169 31%	121 21%	38 32%	61 32%	38 21%	44 23%	46 24%	68 28%	118 40%	42 20%	17 22%	22 31%	87 20%
		B	*	*	*	*	*	*	*	JKM	*	*	*	*
Handling them fairly poorly (2)	210 19%	91 17%	119 21%	30 25%	42 22%	45 25%	30 16%	33 18%	29 12%	31 11%	65 30%	21 27%	11 16%	80 19%
				*	*	H*	*	*	*	IM	I*	*	*	*
Handling them very poorly (1)	168 15%	118 22%	49 9%	30 24%	27 14%	30 17%	36 19%	23 12%	22 9%	10 3%	52 24%	14 19%	17 24%	72 17%
		B	H*	*	*	*	*	*	*	I	I*	I*	I*	I
Not sure	371 33%	123 22%	248 44%	21 17%	56 29%	59 33%	74 38%	74 39%	88 37%	76 26%	52 25%	23 30%	17 24%	176 42%
			A	*	*	*	C*	C*	C			*	*	IJL
NET : Very/fairly well	369 33%	214 39%	150 26%	42 34%	67 35%	44 25%	55 28%	59 31%	102 42%	174 60%	45 21%	18 24%	25 36%	96 23%
		B	*	*	*	*	*	*	E	JKLM	*	*	*	*
NET : Very/fairly poorly	378 34%	209 38%	169 30%	60 49%	70 36%	75 42%	67 34%	56 30%	50 21%	41 14%	116 54%	35 46%	28 40%	152 36%
				GH*	H*	H*	H*	*	*	IM	I*	I*	I*	I
Mean score	2.37	2.33	2.4	2.15	2.33	2.17	2.25	2.43	2.75	3.03	1.98	2.1	2.22	2.13
			*	*	*	*	*	*	CDEF*	JLM	*	**	*	*
Standard Deviation	0.938	0.999	0.855	0.884	0.847	0.87	0.986	0.935	0.959	0.767	0.812	0.832	0.974	0.879
Error Variance	0.001	0.002	0.002	0.008	0.005	0.006	0.008	0.008	0.006	0.003	0.004	0.013	0.018	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
Handling them very well (4)	73 7%	49 13% OP	16 5%	8 2%
Handling them fairly well (3)	295 26%	153 41% OP	56 16%	76 21%
Handling them fairly poorly (2)	210 19%	45 12%	103 29% NP	56 15%
Handling them very poorly (1)	168 15%	24 6%	79 22% N	63 17% N
Not sure	371 33%	99 27%	97 28%	165 45% NO
NET : Very/fairly well	369 33%	202 55% OP	72 21%	84 23%
NET : Very/fairly poorly	378 34%	69 19%	182 52% NP	119 32% N
Mean score	2.37	2.84 OP	2.04	2.15 *
Standard Deviation	0.938	0.82	0.886	0.911
Error Variance	0.001	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>with a trade deal with the EU</b>	<b>289</b>	191	98	29	55	52	35	55	63	98	51	11	21	105
	<b>26%</b>	35%	17%	24%	29%	29%	18%	29%	26%	34%	24%	15%	30%	25%
		B	*	*	*	*	*	*	*	K	*	*	*	*
<b>under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)</b>	<b>296</b>	193	103	36	55	39	50	46	69	95	70	26	30	74
	<b>26%</b>	35%	18%	30%	29%	22%	26%	24%	29%	33%	33%	34%	43%	17%
		B	*	*	*	*	*	*	*	M	M	M*	M*	*
<b>Don't know</b>	<b>533</b>	163	365	56	82	88	110	89	109	98	93	40	19	245
	<b>48%</b>	30%	64%	46%	43%	49%	56%	47%	45%	34%	43%	52%	27%	58%
		A	*	*	*	*	*	*	*	IL*	*	*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>with a trade deal with the EU</b>	<b>289</b> <b>26%</b>	111 30%	95 27%	78 21%
<b>under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)</b>	<b>296</b> <b>26%</b>	137 37% P	99 28% P	53 14%
<b>Don't know</b>	<b>533</b> <b>48%</b>	122 33%	157 45% N	238 65% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>A UK-EU trade deal comes into force after the transition period</b>	<b>458</b> <b>41%</b>	264 48%	194 34%	44 36%	76 40%	82 46%	76 39%	73 38%	107 45%	118 41%	112 52%	41 54%	25 36%	155 37%
		B	*	*	*	*	*	*	*		IM	M*	*	
<b>The UK exits under WTO terms with no EU trade deal (Australia-style deal)</b>	<b>223</b> <b>20%</b>	146 27%	78 14%	24 19%	44 23%	25 14%	29 15%	33 17%	68 28%	97 33%	30 14%	12 16%	24 34%	53 12%
		B	*	*	*	*	*	EF	JKM			*	JKM*	
<b>Don't know</b>	<b>437</b> <b>39%</b>	136 25%	295 52%	54 44%	71 37%	72 40%	91 47%	84 44%	65 27%	76 26%	71 33%	23 30%	21 30%	217 51%
		A	H*	*	*	*	H*	H*			*	*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>A UK-EU trade deal comes into force after the transition period</b>	<b>458</b> <b>41%</b>	130 35%	204 58%	123 33%
		NP		
<b>The UK exits under WTO terms with no EU trade deal (Australia-style deal)</b>	<b>223</b> <b>20%</b>	134 36%	39 11%	47 13%
		OP		
<b>Don't know</b>	<b>437</b> <b>39%</b>	105 28%	108 31%	197 54%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
<b>Unweighted Base</b>	1118	1118	1118	1118	1118	1118
<b>Weighted Base</b>	1118	1118	1118	1118	1118	1118
<b>Much better</b>	41 4%	34 3%	101 9%	55 5%	48 4%	59 5%
<b>A bit better</b>	123 11%	157 14%	190 17%	129 12%	115 10%	122 11%
<b>No difference</b>	289 26%	482 43%	404 36%	627 56%	632 57%	584 52%
<b>A bit worse</b>	386 35%	178 16%	179 16%	96 9%	123 11%	152 14%
<b>Much worse</b>	182 16%	91 8%	129 11%	54 5%	93 8%	62 6%
<b>Not sure</b>	96 9%	175 16%	116 10%	156 14%	106 9%	140 12%
<b>NET : Much/a bit better</b>	164 15%	192 17%	291 26%	184 16%	163 15%	181 16%
<b>NET : Much / a bit worse</b>	568 51%	269 24%	307 28%	150 13%	217 19%	214 19%

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>41</b> <b>4%</b>	28 5%	13 2%	5 4%	14 7%	6 3%	4 2%	4 2%	9 4%	19 7%	8 4%	2 3%	6 8%	6 1%
<b>A bit better</b>	<b>123</b> <b>11%</b>	69 13%	54 10%	24 20%	21 11%	18 10%	15 8%	20 11%	26 11%	50 17%	26 12%	6 8%	14 20%	23 5%
<b>No difference</b>	<b>289</b> <b>26%</b>	154 28%	130 23%	25 21%	55 29%	34 19%	50 26%	50 26%	75 31%	100 34%	36 17%	16 21%	14 20%	112 27%
<b>A bit worse</b>	<b>386</b> <b>35%</b>	168 31%	218 38%	29 24%	66 34%	55 31%	63 32%	71 38%	102 42%	91 31%	76 36%	33 43%	23 33%	150 35%
<b>Much worse</b>	<b>182</b> <b>16%</b>	96 18%	87 15%	28 23%	25 13%	41 23%	40 20%	28 15%	21 9%	8 3%	48 23%	17 22%	7 10%	96 23%
<b>Not sure</b>	<b>96</b> <b>9%</b>	30 6%	66 12%	10 9%	12 6%	24 14%	25 13%	16 8%	9 4%	23 8%	19 9%	3 3%	7 10%	37 9%
<b>NET : Much/a bit better</b>	<b>164</b> <b>15%</b>	97 18%	67 12%	29 24%	34 18%	24 13%	18 9%	24 13%	35 14%	69 24%	34 16%	8 10%	20 28%	29 7%
<b>NET : Much / a bit worse</b>	<b>568</b> <b>51%</b>	264 48%	304 54%	57 47%	91 47%	96 54%	103 52%	99 52%	122 51%	99 34%	125 59%	50 65%	30 43%	246 58%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>41</b> <b>4%</b>	23 6%	12 3%	6 2%
<b>A bit better</b>	<b>123</b> <b>11%</b>	63 17% OP	35 10%	25 7%
<b>No difference</b>	<b>289</b> <b>26%</b>	128 35% OP	64 18%	84 23%
<b>A bit worse</b>	<b>386</b> <b>35%</b>	115 31%	129 37%	133 36%
<b>Much worse</b>	<b>182</b> <b>16%</b>	15 4%	90 26% N	77 21% N
<b>Not sure</b>	<b>96</b> <b>9%</b>	27 7%	21 6%	42 12%
<b>NET : Much/a bit better</b>	<b>164</b> <b>15%</b>	86 23% OP	47 13%	32 9%
<b>NET : Much / a bit worse</b>	<b>568</b> <b>51%</b>	129 35%	219 62% N	210 57% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>34</b> <b>3%</b>	27 5%	7 1%	5 4%	9 5%	5 3%	4 2%	5 2%	6 3%	17 6%	7 3%	- *	4 5%	7 2%
		B		*	*	*	*	*			*	*	*	
<b>A bit better</b>	<b>157</b> <b>14%</b>	88 16%	69 12%	23 19%	30 16%	26 14%	19 10%	30 16%	30 12%	50 17%	24 11%	6 8%	14 20%	47 11%
				*	*	*	*	*			*	*	*	
<b>No difference</b>	<b>482</b> <b>43%</b>	239 44%	238 42%	34 28%	74 39%	61 34%	89 45%	87 46%	138 57%	158 54%	65 31%	38 50%	26 37%	184 43%
				*	*	*	*	C*	CDE	JL	J*	*	*	
<b>A bit worse</b>	<b>178</b> <b>16%</b>	81 15%	97 17%	21 17%	40 21%	26 14%	31 16%	29 16%	31 13%	34 12%	64 30%	16 21%	12 17%	49 11%
				*	*	*	*	*		IM	*	*	*	
<b>Much worse</b>	<b>91</b> <b>8%</b>	54 10%	36 6%	17 14%	11 6%	26 15%	20 10%	12 6%	4 2%	3 1%	16 7%	5 7%	3 5%	60 14%
				H*	*	H*	H*	*		I	I*	*	*	I
<b>Not sure</b>	<b>175</b> <b>16%</b>	57 10%	118 21%	22 18%	27 14%	35 20%	34 17%	26 14%	32 13%	29 10%	38 18%	10 13%	12 17%	78 18%
		A		*	*	*	*	*			*	*	*	I
<b>NET : Much/a bit better</b>	<b>192</b> <b>17%</b>	115 21%	77 14%	28 23%	39 20%	30 17%	23 12%	35 18%	36 15%	67 23%	30 14%	7 9%	17 25%	54 13%
		B		*	*	*	*	*		KM	*	*	*	
<b>NET : Much / a bit worse</b>	<b>269</b> <b>24%</b>	135 25%	134 24%	38 31%	52 27%	52 29%	50 26%	41 22%	35 15%	37 13%	80 38%	22 28%	15 22%	109 26%
				H*	H*	H*	*	*		I	I*	*	I	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>34</b> <b>3%</b>	23 6% P	8 2%	4 1%
<b>A bit better</b>	<b>157</b> <b>14%</b>	68 18% O	31 9%	55 15%
<b>No difference</b>	<b>482</b> <b>43%</b>	184 50% O	137 39%	148 40%
<b>A bit worse</b>	<b>178</b> <b>16%</b>	36 10%	96 27% NP	41 11%
<b>Much worse</b>	<b>91</b> <b>8%</b>	13 3%	30 8% N	48 13% N
<b>Not sure</b>	<b>175</b> <b>16%</b>	47 13%	50 14%	72 20%
<b>NET : Much/a bit better</b>	<b>192</b> <b>17%</b>	91 25% O	39 11%	59 16%
<b>NET : Much / a bit worse</b>	<b>269</b> <b>24%</b>	49 13%	125 36% NP	89 24% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>101</b> <b>9%</b>	58 11%	43 8%	16 13% *	9 4% *	14 8% *	10 5% *	30 16% DF*	23 10%	45 15% JKM	14 7%	3 4% *	10 15% M*	21 5%
<b>A bit better</b>	<b>190</b> <b>17%</b>	104 19%	86 15%	28 23% *	24 13% *	35 19% *	30 15% *	27 14% *	47 19%	80 28% JKM	27 12%	8 11% *	10 14% *	63 15%
<b>No difference</b>	<b>404</b> <b>36%</b>	199 36%	205 36%	29 24% *	63 33% *	43 24% *	79 41% E*	72 38% *	118 49% CDE	129 44% J	61 28%	24 32% *	28 39% *	149 35%
<b>A bit worse</b>	<b>179</b> <b>16%</b>	85 16%	94 17%	19 16% *	37 19% *	38 21% *	38 19% *	21 11% *	26 11%	15 5%	41 19% I	16 21% I*	13 18% I*	86 20% I
<b>Much worse</b>	<b>129</b> <b>11%</b>	71 13%	57 10%	18 15% *	33 17% H*	25 14% *	20 9% *	19 10% *	13 5%	7 2%	42 20% IL	17 22% IL*	4 6% *	56 13% I
<b>Not sure</b>	<b>116</b> <b>10%</b>	29 5%	82 14% A	11 9% *	26 14% *	25 14% *	18 9% *	21 11% *	13 6%	15 5%	29 14% I	8 11% *	5 8% *	49 11%
<b>NET : Much/a bit better</b>	<b>291</b> <b>26%</b>	162 30%	129 23%	44 36% D*	33 17% *	48 27% *	40 20% *	56 30% *	70 29%	125 43% JKM	40 19%	11 14% *	20 29% *	85 20%
<b>NET : Much / a bit worse</b>	<b>307</b> <b>28%</b>	156 29%	151 27%	38 31% H*	71 37% GH*	62 35% H*	58 30% H*	40 21% *	39 16%	22 7%	83 39% I	33 43% I*	17 24% I*	142 33% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>101</b> <b>9%</b>	64 17% OP	17 5%	19 5%
<b>A bit better</b>	<b>190</b> <b>17%</b>	102 28% OP	38 11%	50 14%
<b>No difference</b>	<b>404</b> <b>36%</b>	158 43% O	108 31%	123 34%
<b>A bit worse</b>	<b>179</b> <b>16%</b>	16 4%	82 23% N	79 22% N
<b>Much worse</b>	<b>129</b> <b>11%</b>	10 3%	74 21% N	44 12% N
<b>Not sure</b>	<b>116</b> <b>10%</b>	19 5%	32 9%	52 14% N
<b>NET : Much/a bit better</b>	<b>291</b> <b>26%</b>	167 45% OP	55 16%	69 19%
<b>NET : Much / a bit worse</b>	<b>307</b> <b>28%</b>	26 7%	156 44% N	123 34% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>55</b> <b>5%</b>	31 6%	24 4%	5 4%	15 8%	10 6%	6 3%	9 5%	9 4%	25 9%	6 3%	1 1%	7 10%	14 3%
<b>A bit better</b>	<b>129</b> <b>12%</b>	77 14%	52 9%	29 24%	26 13%	19 10%	14 7%	25 13%	17 7%	43 15%	28 13%	5 7%	10 14%	36 9%
<b>No difference</b>	<b>627</b> <b>56%</b>	297 54%	325 57%	39 32%	85 44%	96 54%	123 63%	103 54%	181 75%	189 65%	80 38%	50 66%	33 47%	260 61%
<b>A bit worse</b>	<b>96</b> <b>9%</b>	44 8%	52 9%	22 18%	23 12%	15 9%	15 8%	14 7%	7 3%	6 2%	49 23%	4 6%	6 9%	26 6%
<b>Much worse</b>	<b>54</b> <b>5%</b>	36 7%	18 3%	11 9%	9 5%	4 2%	16 8%	9 5%	6 2%	5 2%	13 6%	7 9%	2 3%	24 6%
<b>Not sure</b>	<b>156</b> <b>14%</b>	61 11%	95 17%	16 13%	34 18%	35 19%	22 11%	29 15%	21 9%	24 8%	37 17%	10 13%	11 16%	64 15%
<b>NET : Much/a bit better</b>	<b>184</b> <b>16%</b>	108 20%	76 13%	35 28%	41 21%	29 16%	20 10%	34 18%	26 11%	68 23%	34 16%	6 8%	17 24%	51 12%
<b>NET : Much / a bit worse</b>	<b>150</b> <b>13%</b>	80 15%	70 12%	32 27%	32 17%	19 11%	30 15%	23 12%	13 5%	11 4%	62 29%	11 14%	8 12%	50 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>55</b> <b>5%</b>	32 9%	8 2%	16 4%
<b>A bit better</b>	<b>129</b> <b>12%</b>	68 18% OP	27 8%	31 8%
<b>No difference</b>	<b>627</b> <b>56%</b>	218 59%	189 54%	202 55%
<b>A bit worse</b>	<b>96</b> <b>9%</b>	10 3%	54 15% N	32 9% N
<b>Much worse</b>	<b>54</b> <b>5%</b>	4 1%	26 7% N	24 6% N
<b>Not sure</b>	<b>156</b> <b>14%</b>	38 10%	48 14%	64 17%
<b>NET : Much/a bit better</b>	<b>184</b> <b>16%</b>	100 27% OP	35 10%	46 13%
<b>NET : Much / a bit worse</b>	<b>150</b> <b>13%</b>	14 4%	80 23% N	56 15% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>48</b> <b>4%</b>	34 6%	14 2%	5 4% *	10 5% *	12 7% *	4 2% *	5 3% *	12 5% *	26 9% M	7 3%	9 12% M*	4 6% M*	2 *
<b>A bit better</b>	<b>115</b> <b>10%</b>	73 13% B	42 7%	12 10% *	24 12% *	19 11% *	15 8% *	30 16% H*	16 7%	31 11%	19 9%	5 7% *	11 15% *	43 10%
<b>No difference</b>	<b>632</b> <b>57%</b>	287 53%	345 61%	45 37% *	78 41% *	88 49% *	113 58% CD*	109 58% CD*	199 82% CDEFG	202 69% JKLM	104 49%	37 48% *	35 50% *	232 55%
<b>A bit worse</b>	<b>123</b> <b>11%</b>	63 12%	55 10%	15 12% H*	49 26% FGH*	23 13% H*	21 11% H*	13 7% *	3 1% *	11 4%	36 17% I	12 16% I*	10 14% I*	52 12% I
<b>Much worse</b>	<b>93</b> <b>8%</b>	50 9%	44 8%	24 20% EGH*	20 11% H*	10 5% *	21 11% H*	13 7% *	5 2%	5 2%	17 8% I	7 9% I*	6 8% I*	56 13% I
<b>Not sure</b>	<b>106</b> <b>9%</b>	40 7%	66 12%	21 17% H*	12 6% *	26 15% H*	22 11% H*	19 10% *	7 3%	16 6% I	31 14% I	7 9% *	5 7% *	39 9%
<b>NET : Much/a bit better</b>	<b>163</b> <b>15%</b>	107 20% B	56 10%	17 14% *	33 17% *	31 18% *	19 9% *	36 19% *	28 11%	57 20% M	26 12%	14 18% *	15 21% *	45 11%
<b>NET : Much / a bit worse</b>	<b>217</b> <b>19%</b>	112 21%	99 17%	39 32% GH*	69 36% EGH*	33 18% H*	42 21% H*	26 14% H*	8 3%	16 5%	53 25% I	19 25% I*	15 22% I*	108 25% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>48</b> <b>4%</b>	31 8% OP	12 3%	5 1%
<b>A bit better</b>	<b>115</b> <b>10%</b>	55 15% O	17 5%	37 10%
<b>No difference</b>	<b>632</b> <b>57%</b>	234 63% P	212 60% P	175 48%
<b>A bit worse</b>	<b>123</b> <b>11%</b>	19 5%	45 13% N	53 15% N
<b>Much worse</b>	<b>93</b> <b>8%</b>	15 4%	37 10% N	42 11% N
<b>Not sure</b>	<b>106</b> <b>9%</b>	16 4%	29 8%	55 15% N
<b>NET : Much/a bit better</b>	<b>163</b> <b>15%</b>	86 23% OP	29 8%	43 12%
<b>NET : Much / a bit worse</b>	<b>217</b> <b>19%</b>	34 9%	82 23% N	95 26% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much better</b>	<b>59</b> <b>5%</b>	42 8%	18 3%	12 10%	11 6%	12 7%	4 2%	10 5%	11 5%	29 10%	10 5%	3 4%	4 5%	11 3%
<b>A bit better</b>	<b>122</b> <b>11%</b>	61 11%	61 11%	28 23% EGH*	27 14% H*	15 8% *	22 11% *	17 9% *	12 5% *	26 9%	33 16% K	2 3% *	17 24% IKM*	43 10%
<b>No difference</b>	<b>584</b> <b>52%</b>	287 52%	292 52%	29 24% *	90 47% C*	68 38% *	107 55% C*	118 63% CE*	171 71% CDEF	187 64% JLM	87 41%	41 54% *	32 46% *	216 51%
<b>A bit worse</b>	<b>152</b> <b>14%</b>	69 13%	83 15%	25 21% H*	33 17% H*	43 24% GH*	29 15% H*	14 8% *	7 3% *	18 6% I	46 21% I*	13 17% I*	7 10% *	61 14% I
<b>Much worse</b>	<b>62</b> <b>6%</b>	36 7%	26 5%	15 13% H*	14 8% *	4 3% *	15 8% *	9 5% *	4 2% *	6 2%	12 6%	6 8% *	2 3% *	36 8% I
<b>Not sure</b>	<b>140</b> <b>12%</b>	52 10%	87 15%	12 10% *	16 8% *	36 20% *	18 9% *	22 12% *	35 15%	27 9%	26 12%	11 14% *	8 11% *	57 13%
<b>NET : Much/a bit better</b>	<b>181</b> <b>16%</b>	102 19%	78 14%	40 33% EFGH*	38 20% *	27 15% *	26 13% *	26 14% *	24 10%	54 19%	43 20%	6 7% *	21 29% KM*	53 13%
<b>NET : Much / a bit worse</b>	<b>214</b> <b>19%</b>	105 19%	109 19%	40 33% GH*	48 25% H*	47 27% GH*	45 23% H*	23 12% *	11 5%	23 8%	58 27% I	19 25% I*	10 14% *	97 23% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much better</b>	<b>59</b> <b>5%</b>	35 10% OP	12 3%	12 3%
<b>A bit better</b>	<b>122</b> <b>11%</b>	52 14%	30 8%	36 10%
<b>No difference</b>	<b>584</b> <b>52%</b>	216 59% P	185 53%	164 45%
<b>A bit worse</b>	<b>152</b> <b>14%</b>	17 4%	57 16% N	75 20% N
<b>Much worse</b>	<b>62</b> <b>6%</b>	12 3%	30 9% N	20 5%
<b>Not sure</b>	<b>140</b> <b>12%</b>	38 10%	38 11%	60 16%
<b>NET : Much/a bit better</b>	<b>181</b> <b>16%</b>	87 24% OP	42 12%	48 13%
<b>NET : Much / a bit worse</b>	<b>214</b> <b>19%</b>	28 8%	87 25% N	95 26% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Fut\_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Very positive impact (4)</b>	<b>184</b> <b>16%</b>	118 22%	66 12%	10 8%	21 11%	19 11%	17 9%	44 23%	72 30%	117 40%	16 7%	6 8%	19 27%	20 5%
		B	*	*	*	CF*	CDEF	JKM	*	JKM*				
<b>Fairly positive impact (3)</b>	<b>300</b> <b>27%</b>	162 30%	139 24%	23 19%	51 27%	39 22%	64 33%	60 32%	64 26%	113 39%	35 17%	8 11%	22 31%	110 26%
		*	*	*	*	*	*	*	*	JKM	*	*	JK*	K
<b>Fairly negative impact (2)</b>	<b>234</b> <b>21%</b>	108 20%	126 22%	49 40%	46 24%	47 26%	35 18%	23 12%	35 14%	21 7%	67 31%	26 34%	10 14%	101 24%
				FGH*	*	GH*	*	*	*		IL	IL*	*	I
<b>Very negative impact (1)</b>	<b>163</b> <b>15%</b>	92 17%	65 11%	16 13%	36 19%	34 19%	32 16%	21 11%	24 10%	4 1%	53 25%	26 34%	8 11%	68 16%
				*	*	*	*	*	*		I	ILM*	I*	I
<b>Don't know</b>	<b>237</b> <b>21%</b>	67 12%	171 30%	25 20%	38 20%	39 22%	49 25%	41 22%	47 19%	36 12%	42 20%	10 13%	11 16%	125 29%
			A	*	*	*	*	*	*			*	*	IK
<b>NET : Top 2 Box</b>	<b>484</b> <b>43%</b>	280 51%	205 36%	33 27%	72 38%	59 33%	80 41%	104 55%	136 56%	230 79%	51 24%	14 19%	41 58%	130 31%
			B	*	*	*	*	CDE*	CDEF	JKLM	*	*	JKM*	
<b>NET : Bottom 2 Box</b>	<b>396</b> <b>35%</b>	200 37%	191 34%	64 53%	82 43%	81 45%	67 34%	44 23%	59 24%	25 9%	120 56%	52 68%	18 25%	169 40%
				GH*	GH*	GH*	*	*	*		ILM	ILM*	I*	I
<b>Mean score</b>	<b>2.57</b>	2.64	2.52	2.28	2.38	2.32	2.44	2.86	2.95	3.34	2.08	1.92	2.88	2.28
				*	*	*	*	CDEF*	CDEF*	JKLM	*	*	JKM*	*
<b>Standard Deviation</b>	<b>1.016</b>	1.054	0.956	0.861	0.991	0.992	0.958	1.007	1.023	0.699	0.94	0.944	1.021	0.891
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.008	0.006	0.007	0.006	0.007	0.005	0.002	0.005	0.013	0.018	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Fut\_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Very positive impact (4)</b>	<b>184</b> <b>16%</b>	150 40% OP	18 5%	16 4%
<b>Fairly positive impact (3)</b>	<b>300</b> <b>27%</b>	165 45% OP	56 16%	78 21%
<b>Fairly negative impact (2)</b>	<b>234</b> <b>21%</b>	14 4%	124 35% N	94 26% N
<b>Very negative impact (1)</b>	<b>163</b> <b>15%</b>	7 2%	93 27% NP	52 14% N
<b>Don't know</b>	<b>237</b> <b>21%</b>	33 9%	60 17% N	128 35% NO
<b>NET : Top 2 Box</b>	<b>484</b> <b>43%</b>	315 85% OP	73 21%	94 26%
<b>NET : Bottom 2 Box</b>	<b>396</b> <b>35%</b>	21 6%	218 62% NP	146 40% N
<b>Mean score</b>	<b>2.57</b>	3.36 OP	1.99	2.24 *
<b>Standard Deviation</b>	<b>1.016</b>	0.663	0.872	0.868
<b>Error Variance</b>	<b>0.001</b>	0.001	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Very well</b>	<b>164</b> <b>15%</b>	99 18% B	65 11%	12 10% *	28 15% *	15 9% *	23 12% *	34 18% *	53 22% E	82 28% JKM	19 9%	5 7% *	13 19% *	36 8%
<b>Fairly well</b>	<b>514</b> <b>46%</b>	230 42%	285 50%	58 48% D*	54 28% *	96 54% D*	92 47% D*	94 50% D*	120 50% D	165 57% JKM	78 37%	30 39% *	33 47% *	192 45%
<b>Fairly poorly</b>	<b>220</b> <b>20%</b>	104 19%	116 20%	27 22% *	57 30% GH*	40 22% *	41 21% *	24 13% *	31 13%	29 10%	60 28% I	19 25% I*	11 16% *	98 23% I
<b>Very poorly</b>	<b>109</b> <b>10%</b>	68 13%	41 7%	12 10% *	22 12% *	17 10% *	18 9% *	26 14% *	14 6%	7 2%	36 17% I	5 7% *	7 11% I*	52 12% I
<b>Not sure</b>	<b>110</b> <b>10%</b>	45 8%	60 11%	12 10% *	31 16% *	11 6% *	22 11% *	11 6% *	23 10%	8 3%	20 9% I	17 22% IJ*	5 8% *	47 11% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Very well</b>	<b>164</b> <b>15%</b>	89 24% OP	41 12%	30 8%
<b>Fairly well</b>	<b>514</b> <b>46%</b>	196 53% O	129 37%	187 51% O
<b>Fairly poorly</b>	<b>220</b> <b>20%</b>	60 16%	84 24% N	76 21%
<b>Very poorly</b>	<b>109</b> <b>10%</b>	15 4%	62 18% NP	33 9%
<b>Not sure</b>	<b>110</b> <b>10%</b>	9 3%	35 10% N	43 12% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Very good</b>	<b>292</b> <b>26%</b>	153 28%	139 24%	22 18% *	34 18% *	34 19% *	57 29% *	48 25% *	96 40% CDEG	136 47% JKM	43 20%	13 17% *	23 33% M*	63 15%
<b>Fairly good</b>	<b>504</b> <b>45%</b>	227 42%	277 49%	60 49% *	84 44% *	87 49% *	70 36% *	99 52% F*	103 43%	119 41%	77 36%	37 48% *	27 38% *	228 54% IJ
<b>Fairly poor</b>	<b>192</b> <b>17%</b>	102 19%	90 16%	29 24% H*	31 16% *	39 22% H*	48 24% GH*	20 10% *	26 11%	30 10%	45 21% I	16 20% *	14 19% *	85 20% I
<b>Very poor</b>	<b>76</b> <b>7%</b>	52 10% B	23 4%	4 3% *	25 13% H*	9 5% *	9 5% *	21 11% H*	7 3%	1 *	36 17% IM	4 5% *	3 5% *	31 7% I
<b>Don't know</b>	<b>54</b> <b>5%</b>	11 2%	38 7% A	7 6% *	17 9% *	8 5% *	12 6% *	2 1% *	9 4%	4 1%	13 6%	7 9% I*	3 5% *	17 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Very good</b>	<b>292</b> <b>26%</b>	149 40% OP	74 21%	62 17%
<b>Fairly good</b>	<b>504</b> <b>45%</b>	152 41%	152 43%	198 54% N
<b>Fairly poor</b>	<b>192</b> <b>17%</b>	56 15%	61 17%	72 20%
<b>Very poor</b>	<b>76</b> <b>7%</b>	9 2%	46 13% NP	20 6%
<b>Don't know</b>	<b>54</b> <b>5%</b>	3 1%	19 5% N	15 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Yes, I am sure there is</b>	<b>219</b> <b>20%</b>	127 23%	92 16%	23 19% *	46 24% *	26 15% *	47 24% *	46 24% H*	32 13%	72 25%	45 21%	11 14% *	20 29% *	70 16%
<b>Yes, I think there is</b>	<b>353</b> <b>32%</b>	161 30%	192 34%	48 40% H*	71 37% H*	72 40% H*	66 34% H*	57 30% H*	38 16%	73 25%	62 29%	23 30% *	19 27% *	159 38% I
<b>No, I don't think there is</b>	<b>238</b> <b>21%</b>	122 22%	115 20%	26 21% *	32 17% *	31 17% *	39 20% *	41 22% *	69 29%	58 20%	55 26%	18 23% *	15 21% *	83 20%
<b>No, I am sure there isn't</b>	<b>149</b> <b>13%</b>	78 14%	65 11%	8 7% *	16 8% *	15 8% *	22 11% *	28 15% *	60 25% CDEF	50 17% M	33 15%	17 23% M*	9 13% *	38 9%
<b>Don't know</b>	<b>159</b> <b>14%</b>	57 10%	102 18% A	16 13% *	28 14% *	34 19% *	22 11% *	17 9% *	43 18%	37 13%	19 9%	8 10% *	7 10% *	74 18%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Yes, I am sure there is</b>	<b>219</b> <b>20%</b>	93 25% P	74 21%	51 14%
<b>Yes, I think there is</b>	<b>353</b> <b>32%</b>	92 25%	112 32%	146 40% N
<b>No, I don't think there is</b>	<b>238</b> <b>21%</b>	83 23%	67 19%	84 23%
<b>No, I am sure there isn't</b>	<b>149</b> <b>13%</b>	52 14%	50 14%	38 10%
<b>Don't know</b>	<b>159</b> <b>14%</b>	49 13%	48 14%	49 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona4.Which of the following sources do you get information about coronavirus from?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Newspapers or newspaper websites</b>	<b>397</b> <b>35%</b>	188 34%	208 37%	53 43% *	56 29% *	66 37% *	61 31% *	58 31% *	103 43% *	121 42%	73 34%	20 26% *	21 30% *	146 34%
<b>TV news</b>	<b>817</b> <b>73%</b>	385 71%	432 76%	62 51% *	116 61% *	124 70% *	130 67% *	162 86% CDEF*	221 92% CDEF	254 87% JKM	157 74%	57 75% *	57 81% M*	266 63%
<b>Social media such as Facebook, Twitter</b>	<b>295</b> <b>26%</b>	150 28%	144 25%	69 57% EFGH*	86 45% FGH*	64 36% FGH*	26 13% *	33 18% H*	17 7% *	48 16%	60 28% I	15 20% *	14 20% *	146 34% I
<b>Government/politicians</b>	<b>331</b> <b>30%</b>	160 29%	172 30%	36 30% *	54 28% *	45 25% *	54 28% *	66 35% *	75 31%	100 34% M	88 41% KM	15 20% *	25 35% *	100 24%
<b>My doctor or healthcare provider</b>	<b>78</b> <b>7%</b>	34 6%	44 8%	12 10% *	13 7% *	12 6% *	20 10% *	10 5% *	12 5%	25 9%	17 8%	1 1% *	6 9% *	22 5%
<b>Friends and family</b>	<b>228</b> <b>20%</b>	106 19%	122 22%	57 46% DEFGH*	40 21% *	30 17% *	37 19% *	31 17% *	34 14%	41 14%	48 23%	11 15% *	8 12% *	113 27% I
<b>Somewhere else</b>	<b>71</b> <b>6%</b>	47 9%	24 4%	7 5% *	8 4% *	5 3% *	21 11% *	18 9% *	14 6%	12 4%	11 5%	3 4% *	5 8% *	38 9%
<b>None of the above</b>	<b>28</b> <b>3%</b>	14 3%	14 2%	2 1% *	6 3% *	6 4% *	8 4% *	2 1% *	4 2%	2 1%	5 2%	2 2% *	3 5% *	16 4%
<b>Don't know</b>	<b>23</b> <b>2%</b>	6 1%	12 2%	3 3% *	11 6% H*	- *	6 3% *	2 1% *	- *	1 *	6 3%	5 7% IM*	- *	3 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona4.Which of the following sources do you get information about coronavirus from?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Newspapers or newspaper websites</b>	<b>397</b> <b>35%</b>	137 37%	133 38%	125 34%
<b>TV news</b>	<b>817</b> <b>73%</b>	313 85%	279 79%	220 60%
		P	P	
<b>Social media such as Facebook, Twitter</b>	<b>295</b> <b>26%</b>	68 18%	87 25%	136 37%
				NO
<b>Government/politicians</b>	<b>331</b> <b>30%</b>	135 36%	118 34%	75 20%
		P	P	
<b>My doctor or healthcare provider</b>	<b>78</b> <b>7%</b>	40 11%	22 6%	16 4%
<b>Friends and family</b>	<b>228</b> <b>20%</b>	55 15%	74 21%	99 27%
				N
<b>Somewhere else</b>	<b>71</b> <b>6%</b>	19 5%	24 7%	29 8%
<b>None of the above</b>	<b>28</b> <b>3%</b>	7 2%	5 1%	10 3%
<b>Don't know</b>	<b>23</b> <b>2%</b>	2 1%	1 *	7 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Very likely</b>	<b>307</b> <b>27%</b>	152 28%	154 27%	34 28% *	54 28% *	63 35% *	44 22% *	55 29% *	56 23% *	88 30%	61 29%	25 33% *	26 37% *	101 24%
<b>Fairly likely</b>	<b>294</b> <b>26%</b>	149 27%	145 26%	41 34% H*	65 34% H*	57 32% H*	53 27% *	40 21% *	37 15%	64 22%	64 30%	13 17% *	17 24% *	128 30%
<b>Fairly unlikely</b>	<b>171</b> <b>15%</b>	88 16%	83 15%	27 22% *	31 16% *	23 13% *	38 19% *	21 11% *	31 13%	31 10%	32 15%	15 20% *	9 13% *	78 18%
<b>Very unlikely</b>	<b>193</b> <b>17%</b>	100 18%	93 16%	13 11% *	16 8% *	11 6% *	30 15% *	36 19% E*	87 36% CDEFG	74 25% JM	25 12%	10 13% *	12 17% *	66 16%
<b>Not sure</b>	<b>154</b> <b>14%</b>	57 10%	92 16%	7 6% *	26 14% *	24 13% *	30 16% *	36 19% *	30 13%	35 12%	31 15%	13 17% *	7 9% *	51 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona5.How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Very likely</b>	<b>307</b> <b>27%</b>	96 26%	118 34%	84 23%
<b>Fairly likely</b>	<b>294</b> <b>26%</b>	85 23%	86 24%	119 32%
<b>Fairly unlikely</b>	<b>171</b> <b>15%</b>	34 9%	60 17%	77 21%
<b>Very unlikely</b>	<b>193</b> <b>17%</b>	86 23% OP	52 15%	50 14%
<b>Not sure</b>	<b>154</b> <b>14%</b>	69 19% O	36 10%	37 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Corona6.To what extent do you agree or disagree with each of the following statements... - Summary table

Base: All adults GB 18+

	My household is likely to need financial support from the government in the next 3 months	My personal finances will see me through for at least the next 3 months	The government support makes me confident my household can get through the coronavirus crisis	It's important the government helps people and businesses affected by the Coronavirus, whatever the cost	The UK government is being too generous in its financial support to workers and businesses
<b>Unweighted Base</b>	1118	1118	1118	1118	1118
<b>Weighted Base</b>	1118	1118	1118	1118	1118
<b>Strongly agree</b>	141 13%	288 26%	169 15%	420 38%	60 5%
<b>Agree</b>	227 20%	462 41%	486 43%	518 46%	181 16%
<b>Disagree</b>	309 28%	155 14%	177 16%	78 7%	421 38%
<b>Strongly disagree</b>	239 21%	91 8%	64 6%	26 2%	289 26%
<b>Don't know</b>	201 18%	122 11%	223 20%	76 7%	166 15%

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H		I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Strongly agree</b>	<b>141</b> <b>13%</b>	82 15%	59 10%	22 18% H*	47 25% GH*	29 16% H*	24 12% H*	14 7% *	5 2%	23 8%	31 14%	7 9% *	7 10% *	69 16% I
<b>Agree</b>	<b>227</b> <b>20%</b>	109 20%	118 21%	33 27% H*	57 30% GH*	48 27% H*	45 23% H*	29 15% H*	15 6%	50 17%	48 22% K	6 7% *	19 27% K*	94 22% K
<b>Disagree</b>	<b>309</b> <b>28%</b>	164 30%	145 26%	32 26% *	45 23% *	48 27% *	57 29% *	49 26% *	79 33%	80 28%	57 27%	30 39% *	15 21% *	123 29%
<b>Strongly disagree</b>	<b>239</b> <b>21%</b>	110 20%	124 22%	12 10% *	20 11% *	17 10% *	22 11% *	52 28% CDEF*	115 48% CDEFG	105 36% JM	44 21% M	25 33% M*	17 24% M*	44 10%
<b>Don't know</b>	<b>201</b> <b>18%</b>	80 15%	121 21%	22 18% *	23 12% *	36 20% *	47 24% H*	45 24% H*	28 12%	33 11%	34 16%	9 12% *	12 17% *	94 22% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Strongly agree</b>	<b>141</b> <b>13%</b>	40 11%	41 12%	59 16%
<b>Agree</b>	<b>227</b> <b>20%</b>	71 19%	83 24%	69 19%
<b>Disagree</b>	<b>309</b> <b>28%</b>	93 25%	96 27%	118 32%
<b>Strongly disagree</b>	<b>239</b> <b>21%</b>	112 30% OP	72 21%	43 12%
<b>Don't know</b>	<b>201</b> <b>18%</b>	54 15%	60 17%	79 21%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Strongly agree</b>	<b>288</b> <b>26%</b>	174 32%	114 20%	27 22%	29 15%	30 17%	51 26%	58 31%	93 39%	102 35%	49 23%	24 32%	22 31%	86 20%
		B	*	*	*	*	D*	CDE	JM	*	*	*	*	*
<b>Agree</b>	<b>462</b> <b>41%</b>	206 38%	257 45%	45 37%	81 42%	76 43%	57 29%	76 40%	127 53%	128 44%	79 37%	31 40%	34 48%	178 42%
		*	*	*	*	*	*	*	F	*	*	*	*	*
<b>Disagree</b>	<b>155</b> <b>14%</b>	76 14%	79 14%	31 25%	44 23%	25 14%	35 18%	13 7%	6 3%	26 9%	39 18%	9 12%	7 9%	69 16%
				GH*	GH*	H*	H*	*			I	*	*	*
<b>Strongly disagree</b>	<b>91</b> <b>8%</b>	39 7%	52 9%	8 6%	18 9%	29 16%	18 9%	13 7%	4 2%	15 5%	25 12%	4 5%	5 6%	43 10%
		*	*	*	H*	H*	H*	*			I	*	*	*
<b>Don't know</b>	<b>122</b> <b>11%</b>	51 9%	65 12%	11 9%	21 11%	18 10%	34 17%	28 15%	10 4%	20 7%	22 10%	8 11%	3 4%	49 12%
		*	*	*	*	*	H*	H*			*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Strongly agree</b>	<b>288</b> <b>26%</b>	111 30%	93 26%	79 21%
<b>Agree</b>	<b>462</b> <b>41%</b>	149 40%	153 43%	153 42%
<b>Disagree</b>	<b>155</b> <b>14%</b>	40 11%	54 16%	59 16%
<b>Strongly disagree</b>	<b>91</b> <b>8%</b>	28 8%	27 8%	32 9%
<b>Don't know</b>	<b>122</b> <b>11%</b>	42 11%	25 7%	44 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Strongly agree</b>	<b>169</b> <b>15%</b>	88 16%	81 14%	29 24% *	26 14% *	20 11% *	19 10% *	33 18% *	41 17%	66 23% JM	28 13%	9 12% *	12 18% *	47 11%
<b>Agree</b>	<b>486</b> <b>43%</b>	236 43%	249 44%	40 33% *	95 49% *	75 42% *	87 44% *	74 39% *	115 48%	157 54% JM	75 35%	30 39% *	37 53% J*	172 41%
<b>Disagree</b>	<b>177</b> <b>16%</b>	98 18%	79 14%	35 29% GH*	35 18% H*	28 16% *	38 19% H*	23 12% *	17 7%	27 9%	54 25% IL	14 18% *	4 6% *	71 17%
<b>Strongly disagree</b>	<b>64</b> <b>6%</b>	42 8%	22 4%	5 4% *	8 4% *	18 10% H*	13 7% *	16 9% H*	3 1%	4 1%	18 8% I	1 1% *	3 4% *	38 9% I
<b>Don't know</b>	<b>223</b> <b>20%</b>	82 15%	135 24% A	12 10% *	28 15% *	37 21% *	39 20% *	42 22% *	65 27% C	38 13%	38 18%	22 29% I*	13 19% *	96 23% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Strongly agree</b>	<b>169</b> <b>15%</b>	75 20%	43 12%	46 12%
<b>Agree</b>	<b>486</b> <b>43%</b>	176 48%	153 43%	151 41%
<b>Disagree</b>	<b>177</b> <b>16%</b>	49 13%	67 19%	60 16%
<b>Strongly disagree</b>	<b>64</b> <b>6%</b>	15 4%	21 6%	24 7%
<b>Don't know</b>	<b>223</b> <b>20%</b>	55 15%	68 19%	87 24%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Strongly agree</b>	<b>420</b> <b>38%</b>	216 39%	205 36%	47 39% *	66 34% *	72 40% *	73 38% *	76 40% *	86 36%	104 36%	87 41%	30 40% *	23 32% *	164 39%
<b>Agree</b>	<b>518</b> <b>46%</b>	227 42%	291 51% A	62 51% *	93 48% *	71 40% *	85 43% *	85 45% *	122 51%	147 51%	98 46%	34 44% *	35 50% *	185 44%
<b>Disagree</b>	<b>78</b> <b>7%</b>	56 10%	22 4% B	9 8% *	13 7% *	10 6% *	15 8% *	13 7% *	17 7%	22 8%	13 6%	5 7% *	4 6% *	32 8%
<b>Strongly disagree</b>	<b>26</b> <b>2%</b>	21 4% B	5 1%	- * *	4 2% *	10 6% *	1 1% *	8 4% *	2 1%	4 1%	4 2%	1 1% *	1 1% *	16 4%
<b>Don't know</b>	<b>76</b> <b>7%</b>	26 5%	45 8%	2 2% *	17 9% *	16 9% *	21 11% *	8 4% *	13 5%	13 5%	11 5%	6 8% *	7 10% *	27 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Strongly agree</b>	<b>420</b> <b>38%</b>	153 42%	133 38%	127 34%
<b>Agree</b>	<b>518</b> <b>46%</b>	166 45%	175 50%	169 46%
<b>Disagree</b>	<b>78</b> <b>7%</b>	30 8%	17 5%	28 8%
<b>Strongly disagree</b>	<b>26</b> <b>2%</b>	5 1%	9 3%	11 3%
<b>Don't know</b>	<b>76</b> <b>7%</b>	15 4%	17 5%	33 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Strongly agree</b>	<b>60</b> <b>5%</b>	41 7%	20 3%	12 10% *	13 7% *	14 8% *	7 4% *	9 5% *	5 2% *	15 5%	18 9%	7 9% *	3 4% *	16 4%
<b>Agree</b>	<b>181</b> <b>16%</b>	102 19%	79 14%	26 21% G*	46 24% GH*	37 21% G*	36 18% G*	11 6% *	25 10% *	51 17%	31 15%	5 7% *	8 11% *	75 18%
<b>Disagree</b>	<b>421</b> <b>38%</b>	199 36%	222 39%	52 42% *	56 29% *	56 31% *	69 35% *	82 43% *	107 44% D	119 41%	76 36%	28 37% *	32 46% *	156 37%
<b>Strongly disagree</b>	<b>289</b> <b>26%</b>	132 24%	157 28%	26 22% *	52 27% *	41 23% *	49 25% *	65 34% *	56 23% *	67 23%	66 31%	24 32% *	20 28% *	106 25%
<b>Don't know</b>	<b>166</b> <b>15%</b>	73 13%	88 16%	7 5% *	25 13% *	30 17% *	34 18% *	22 12% *	48 20% C	39 13%	21 10%	12 15% *	8 11% *	72 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Strongly agree</b>	<b>60</b> <b>5%</b>	19 5%	21 6%	14 4%
<b>Agree</b>	<b>181</b> <b>16%</b>	52 14%	52 15%	66 18%
<b>Disagree</b>	<b>421</b> <b>38%</b>	161 44%	134 38%	125 34%
<b>Strongly disagree</b>	<b>289</b> <b>26%</b>	94 25%	102 29%	93 25%
<b>Don't know</b>	<b>166</b> <b>15%</b>	44 12%	42 12%	70 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>Much easier</b>	<b>77</b> <b>7%</b>	59 11%	18 3%	12 10%	9 5%	11 6%	6 3%	17 9%	22 9%	47 16%	3 1%	2 3%	4 6%	20 5%
		B	*	*	*	*	*	*	*	JKM	*	*	*	*
<b>Easier</b>	<b>116</b> <b>10%</b>	67 12%	50 9%	15 12%	23 12%	25 14%	12 6%	25 13%	16 7%	34 12%	18 8%	4 5%	12 17%	35 8%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>Neither easier nor more difficult</b>	<b>457</b> <b>41%</b>	209 38%	248 44%	38 31%	72 37%	48 27%	86 44%	87 46%	127 53%	162 55%	72 34%	20 26%	25 36%	168 40%
		*	*	*	*	*	E*	E*	CDE	JKLM	*	*	*	*
<b>More difficult</b>	<b>161</b> <b>14%</b>	80 15%	76 13%	22 18%	37 19%	37 21%	24 12%	20 11%	22 9%	19 7%	44 21%	29 38%	14 19%	49 12%
		*	*	*	*	H*	*	*	*	*	I	IJM*	I*	I*
<b>Much more difficult</b>	<b>146</b> <b>13%</b>	73 13%	73 13%	23 19%	31 16%	19 11%	24 12%	25 13%	23 10%	5 2%	53 25%	15 20%	8 12%	60 14%
		*	*	*	*	*	*	*	*	*	IM	I*	I*	I
<b>Don't Know</b>	<b>161</b> <b>14%</b>	59 11%	102 18%	12 10%	20 10%	39 22%	44 22%	15 8%	31 13%	25 8%	23 11%	5 7%	7 10%	92 22%
		*	A	*	*	G*	G*	*	*	*	*	*	*	IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>Much easier</b>	<b>77</b> <b>7%</b>	60 16% OP	8 2%	8 2%
<b>Easier</b>	<b>116</b> <b>10%</b>	45 12%	31 9%	38 10%
<b>Neither easier nor more difficult</b>	<b>457</b> <b>41%</b>	212 57% OP	104 30%	134 36%
<b>More difficult</b>	<b>161</b> <b>14%</b>	22 6%	86 24% NP	48 13%
<b>Much more difficult</b>	<b>146</b> <b>13%</b>	5 1%	89 25% NP	45 12% N
<b>Don't Know</b>	<b>161</b> <b>14%</b>	26 7%	35 10%	96 26% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base	1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>University degree</b>	<b>340</b> <b>30%</b>	170 31%	170 30%	22 18%	68 35%	88 50%	61 31%	43 23%	57 24%	75 26%	87 41%	34 45%	23 34%	106 25%
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>701</b> <b>63%</b>	352 64%	349 62%	93 76% DE*	110 57% *	93 52% *	125 64% *	132 70% E*	147 61% *	202 69% K	125 58% IM IM*	36 47% *	43 61% *	272 64% *
<b>No qualifications</b>	<b>128</b> <b>11%</b>	50 9%	72 13%	8 6% *	19 10% *	12 7% *	28 14% *	19 10% *	42 17% E	22 8%	21 10%	8 10% *	6 9% *	65 15% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1118	453	487	159
Weighted Base	1118	370	351	368
<b>University degree</b>	<b>340</b> <b>30%</b>	86 23%	151 43%	97 26%
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>701</b> <b>63%</b>	261 71%	198 56%	234 64%
<b>No qualifications</b>	<b>128</b> <b>11%</b>	34 9%	25 7%	53 14%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1118	541	576	110	185	189	211	189	234	408	256	99	121	200
Weighted Base		1118	546	567	122	192	178	196	189	241	291	213	76	70	424
GENDER	Male	546 49%	546 100%	- -	63 51%	96 50%	89 50%	96 49%	94 50%	108 45%	152 52%	94 44%	44 58%	42 60%	201 47%
	Female	567 51%	- -	567 100%	59 49%	90 47%	90 50%	99 51%	95 50%	133 55%	139 48%	119 56%	27 35%	28 40%	223 53%
AGE	18-24	122 11%	63 11%	59 10%	122 100%	- -	- -	- -	- -	- -	10 3%	38 18%	10 13%	4 6%	57 13%
	25-34	192 17%	96 18%	90 16%	- *	192 100%	- *	- *	- *	- *	20 7%	39 18%	13 18%	14 21%	95 22%
	35-44	178 16%	89 16%	90 16%	- *	- *	178 100%	- *	- *	- *	27 9%	30 14%	8 11%	9 13%	99 23%
	45-54	196 18%	96 18%	99 18%	- *	- *	- *	196 100%	- *	- *	41 14%	36 17%	6 8%	13 19%	88 21%
	55-64	189 17%	94 17%	95 17%	- *	- *	- *	- *	189 100%	- *	61 21%	42 19%	16 21%	7 10%	54 13%
	65+	241 22%	108 20%	133 23%	- *	- *	- *	- *	- *	241 100%	133 46%	29 14%	22 29%	23 33%	33 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>		1118	546	567	122	192	178	196	189	241	291	213	76	70	424
<b>GE Vote 2019</b>	<b>Conservatives</b>	291 27%	152 29%	139 26%	10 8% *	20 11% *	27 16% *	41 22% *	61 34% CDE*	133 55% CDEFG	291 100% JKLM	-	-	-	-
	<b>Labour</b>	213 20%	94 18%	119 22%	38 32% H*	39 21% *	30 17% *	36 20% *	42 23% H*	29 12%	-	213 100% IKLM	-	-	-
	<b>Lib Dems</b>	76 7%	44 8%	27 5%	10 8% *	13 7% *	8 5% *	6 3% *	16 9% *	22 9%	-	-	76 100% IJLM*	-	-
	<b>Other</b>	70 6%	42 8%	28 5%	4 3% *	14 8% *	9 5% *	13 7% *	7 4% *	23 10%	-	-	-	70 100% IJKM*	-
	<b>No vote</b>	424 39%	201 38%	223 42%	57 48% H*	95 52% GH*	99 57% GH*	88 48% GH*	54 30% H*	33 14%	-	-	-	-	424 100% IJKL
	<b>EU Ref 2016</b>	<b>Leave</b>	370 34%	196 37%	174 31%	7 6% *	43 23% C*	34 19% *	72 38% CE*	87 47% CDE*	127 53% CDEF	207 72% JKLM	46 22%	8 12% *	31 45% JKM*
	<b>Remain</b>	351 32%	177 33%	174 31%	32 28% *	65 35% *	62 35% *	41 22% *	60 32% *	91 38% F	60 21%	133 65% ILM	50 70% ILM*	26 37% IM*	79 19%
	<b>Did not vote</b>	368 34%	163 30%	205 37%	75 66% DEFGH*	77 42% GH*	80 46% GH*	76 40% GH*	40 21% H*	20 9%	22 8%	27 13%	13 18% I*	13 18% I*	277 66% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1118	453	487	159
Weighted Base		1118	370	351	368
GENDER	Male	546 49%	196 53%	177 50%	163 44%
	Female	567 51%	174 47%	174 50%	205 56%
AGE	18-24	122 11%	7 2%	32 9% N	75 20% NO
	25-34	192 17%	43 12%	65 18% N	77 21% N
	35-44	178 16%	34 9%	62 18% N	80 22% N
	45-54	196 18%	72 19% O	41 12%	76 21%
	55-64	189 17%	87 24% P	60 17%	40 11%
	65+	241 22%	127 34% P	91 26% P	20 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling April 2020 OnLineBus Survey (S6783 - 40312012-16)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1118	370	351	368
		291	207	60	22
	Conservatives	27%	59%	17%	6%
			OP	P	
	Labour	213	46	133	27
		20%	13%	38%	8%
				NP	
	Lib Dems	76	8	50	13
		7%	2%	14%	4%
				NP	
Other	70	31	26	13	
	6%	9%	7%	4%	
No vote	424	62	79	277	
	39%	17%	23%	79%	
				NO	
EU Ref 2016	Leave	370	370	-	-
		34%	100%	-	-
			OP		
	Remain	351	-	351	-
	32%	-	100%	-	
			NP		
Did not vote	368	-	-	368	
	34%	-	-	100%	
				NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

