Polling Methodological note – January 2019

The Kantar TNS Research Express Online Omnibus interviewed a representative sample of 1,106 adults in Great Britain between the 10th and 14th January 2019. All interviews were conducted as online self-completion. The Kantar TNS Research Express uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 32.2% - 38.6%
- Labour Party = 34.6% - 41.1%
- Conservative lead over Labour = -7.1%pts to +2.5%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

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http://www.britishpollingcouncil.org/

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Jan-19	Dec-18	Nov-18	Oct-18	Sep-18
Unweighted base	*906*	*959*	*918*	*917*	*915*
Positive effects, no negative effects	21%	22%	25%	25%	23%
Mixed effects	22%	22%	19%	25%	20%
Negative effects, no positive effects	42%	42%	39%	39%	43%
No effects	15%	15%	17%	12%	14%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	**-21%**	**-20%**	**-14%**	**-14%**	**-20%**

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	379	362
Male not working	161	178
Female working	312	320
Female not working	254	246

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	65	63
Male 25-34	99	96
Male 35-44	97	88
Male 45-54	98	97
Male 55-69	122	117
Male 70+	59	80
Female 18-24	70	59
Female 25-34	106	95
Female 35-44	96	89
Female 45-54	107	100
Female 55-69	147	122
Female 70+	40	101

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	57	46
North West England	120	125
Yorkshire & Humber	102	94
East Midlands	86	83
West Midlands	106	100
East of England	86	106
London	113	149
South East England	173	156
South West England	95	97
Wales	66	55
Scotland	102	96

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	39	22
Aged 25-44 with a degree	199	149
Aged 45-69 with a degree	145	110
Other	723	825

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	45%	31%
Leave	40%	34%
Did not vote	15%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	26%	22%
England - Conservative	31%	24%
England - Lib Dem	7%	4%
England - Other	7%	3%
England - No vote	14%	33%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	<0.5%
Scotland - No vote	1%	3%
Wales - Labour	3%	2%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	61%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Definitely vote (4)	432	219	210	14	35	39	88	92	164	186	173	28	31	7	192	219	17
	39%	41%	37%	11%	19%	22%	45%	48%	72%	64%	63%	58%	60%	2%	52%	64%	5%
				*	*	*	CDE*	CDE*	CDEFG	M	M	**	M*		P	NP	*
Probably vote (3)	225	110	115	50	46	40	35	25	28	63	59	9	9	82	72	77	70
	20%	20%	21%	41%	24%	23%	18%	13%	12%	22%	21%	18%	17%	21%	20%	22%	19%
				FGH*	*	*	*	*	*			**	*				*
Probably not vote (2)	205	82	123	23	59	38	38	28	18	12	20	6	5	150	57	24	121
	19%	15%	22%	19%	31%	21%	19%	15%	8%	4%	7%	12%	9%	37%	16%	7%	33%
				*	GH*	H*	H*	*				**	*	IJL	O		NO*
Definitely not vote (1)	208	120	85	28	42	52	24	46	16	28	17	6	7	141	39	15	147
	19%	22%	15%	23%	22%	30%	12%	24%	7%	10%	6%	12%	14%	35%	11%	5%	40%
				H*	H*	FH*	*	H*				**	*	IJL	O		NO*
Or would you prefer not to say?	36	7	29	7	8	7	12	-	3	-	5	-	-	19	5	7	15
	3%	1%	5%	6%	4%	4%	6%	-	1%	-	2%	-	-	5%	1%	2%	4%
			A	*	*	*	*	*	*			**	*	I			*
NET : Definitely / Probably vote	657	329	326	64	82	80	122	117	192	248	232	36	40	89	264	296	87
	59%	61%	58%	52%	43%	45%	62%	61%	84%	86%	85%	76%	76%	22%	72%	86%	24%
				*	*	*	DE*	D*	CDEFG	M	M	**	M*		P	NP	*
NET : Definitely / Probably not vote	413	202	207	52	101	90	62	74	34	40	37	11	12	291	97	40	268
	37%	38%	37%	42%	53%	51%	31%	39%	15%	14%	13%	24%	24%	73%	26%	12%	73%
				H*	FH*	FH*	H*	H*				**	*	IJL	O		NO*
Mean score	2.82	2.81	2.85	2.43	2.41	2.39	3.01	2.85	3.5	3.41	3.44	3.22	3.21	1.88	3.15	3.49	1.88
				*	*	*	CDE*	DE*	CDEFG	M	M	**	M*	*	P	NP	*
Standard Deviation	1.159	1.199	1.114	0.991	1.047	1.151	1.096	1.254	0.92	0.951	0.885	1.069	1.115	0.806	1.052	0.82	0.888
Error Variance	0.001	0.003	0.002	0.009	0.006	0.008	0.007	0.008	0.004	0.003	0.003	0.024	0.024	0.002	0.003	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	936	475	456	105	172	162	175	155	167	344	302	73	111	100	389	457	78
Weighted Base	561	292	267	36	66	67	111	100	181	222	208	35	38	54	242	255	59
Labour	212 38%	117 40%	93 35%	22 62% EFGH*	31 47% H*	28 42% H	49 44% H	45 44% H	37 20%	11 5%	174 83% IKLM	5 15% *	2 5% *	19 35% IL*	48 20%	131 51% N	32 54% N*
Conservative	199 35%	104 36%	95 35%	7 21% *	16 25% *	21 32%	35 32%	34 34%	84 47% CDEF	172 77% JKLM	9 4%	4 12% *	1 3% *	14 25% JL*	122 50% OP	64 25%	11 19% *
Liberal Democrats	48 9%	25 9%	23 9%	2 4% *	5 8% *	7 11%	8 7%	8 8%	18 10%	11 5%	11 5%	20 57% IJLM*	1 4% *	3 6% *	13 6%	31 12% N	3 5% *
UKIP	35 6%	15 5%	20 7%	2 5% *	3 4% *	4 6%	5 5%	2 2%	19 10% G	18 8% J	1 *	- - *	9 25% IJK*	7 12% J*	32 13% O	- *	3 5% O*
SNP	22 4%	11 4%	12 4%	2 4% *	2 3% *	1 2%	2 1%	7 7%	10 5%	2 1%	- -	1 4% *	17 45% IJKM*	2 4% J*	9 4%	10 4%	3 5% *
Green	22 4%	9 3%	12 5%	1 4% *	3 5% *	4 6%	7 6%	2 2%	5 3%	1 1%	8 4%	2 6% *	3 7% I*	6 12% IJ*	4 2%	10 4%	6 10% N*
Plaid Cymru	7 1%	3 1%	4 2%	- - *	3 4% H*	- -	3 3%	1 1%	- -	- -	3 1%	- - *	4 10% IJ*	- 1% *	3 1%	4 2%	- - *
Other	16 3%	7 2%	9 3%	- * *	2 4% *	1 1%	2 2%	2 2%	8 4%	8 3%	3 1%	2 6% *	- 1% *	3 5% *	10 4%	4 2%	1 2% *

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KANTAR TNS

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finalvotingintention.Voting intention for next General Election

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	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	936	475	456	105	172	162	175	155	167	344	302	73	111	100	389	457	78
Weighted Base	721	368	351	70	110	93	131	123	194	241	233	38	42	163	287	291	136
Labour	275 38%	151 41%	122 35%	39 56% H*	46 42% H*	38 41% H*	58 44% H	55 44% H*	39 20% *	15 6%	191 82% ILM	6 16% **	2 5% *	58 36% IL*	57 20%	147 50% N	68 50% N*
Conservative	243 34%	131 36%	112 32%	17 24% *	27 25% *	28 30% *	38 29%	43 35% *	89 46% CDF*	184 76% JLM	13 6%	4 11% **	1 3% *	41 25% JL*	138 48% OP	76 26%	26 19% *
Liberal Democrats	57 8%	29 8%	28 8%	3 4% *	7 6% *	10 11% *	8 6%	8 7% *	20 10% *	11 5%	11 5%	22 57% **	2 4% *	8 5% *	17 6%	35 12% N	4 3% *
UKIP	51 7%	19 5%	32 9%	4 6% *	6 5% *	8 8% *	9 7%	2 2% *	22 11% G*	19 8% J	1 *	- -	10 25% IJ*	21 13% J*	40 14% O	- *	11 8% O*
Green	37 5%	14 4%	22 6%	4 6% *	10 10% *	6 6% *	9 7%	2 2% *	6 3% *	1 1%	9 4%	3 7% **	3 8% I*	19 12% I*	5 2%	13 4%	18 13% N*
SNP	27 4%	11 3%	16 5%	3 5% *	3 3% *	1 1% *	2 1%	8 6% *	10 5% *	2 1%	- -	1 4% **	18 43% IJM*	6 4% *	12 4%	11 4%	5 4% *
Plaid Cymru	10 1%	4 1%	6 2%	- - *	4 3% *	- - *	5 4%	1 1% *	- - *	- -	4 2%	- - **	4 11% IJM*	2 1% *	5 2%	5 2%	- - *
Other	22 3%	9 2%	13 4%	- * *	7 6% *	2 2% *	2 1%	3 3% *	9 4% *	9 4%	3 1%	2 5% **	1 1% *	8 5% *	13 4%	5 2%	5 4% *

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KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
No, did not vote	399 36%	167 31%	230 41% A	61 50% FH*	101 53% FH*	92 52% FH*	59 30% H*	69 36% H*	17 7%	- -	- -	- -	- **	399 100% IJL	72 20% O	33 10%	290 79% NO*
Yes, Conservative	288 26%	163 30%	125 22%	7 6% *	27 14% *	35 20% *	44 22% C*	52 27% C*	123 54% CDEFG	288 100% JLM	- -	- **	- *	- -	184 50% OP	79 23% P	22 6% *
Yes, Labour	273 25%	153 28%	119 21%	37 30% *	38 20% *	30 17% *	66 34% E*	55 29% *	47 21%	- -	273 100% ILM	- **	- *	- -	61 17%	178 52% NP	34 9% *
Yes, Liberal Democrat	48 4%	21 4%	25 5%	1 * *	9 5% *	6 3% *	4 2% *	6 3% *	22 10%	- -	- -	48 100% **	- -	- -	21 6%	18 5%	8 2% *
Yes, SNP - Scottish National Party	21 2%	11 2%	10 2%	1 * *	1 * *	2 1% *	4 2% *	6 3% *	9 4%	- -	- -	- -	21 40% IJM*	- -	8 2%	10 3%	2 1% *
Yes, UKIP (United Kingdom Independence Party)	16 1%	8 1%	8 1%	3 3% *	3 2% *	2 1% *	2 1% *	- -	5 2%	- -	- -	- -	16 30% IJM*	- -	12 3%	3 1%	- * *
Yes, Green Party	8 1%	4 1%	4 1%	2 2% *	1 * *	2 1% *	- * *	1 1% *	1 *	- -	- -	- -	8 15% IJM*	- -	2 *	5 1%	1 * *
Yes, Plaid Cymru	4 *	2 *	1 *	- - *	2 1% *	- - *	1 1% *	- - *	- -	- -	- -	- -	4 7% IJM*	- -	- *	4 1%	- - *
Other party or individual	4 *	- *	4 1%	- - *	- - *	3 2% *	- * *	- - *	- *	- -	- -	- -	4 8% IJM*	- -	- *	- *	3 1% *
Prefer not to answer	45 4%	9 2%	36 6% A	10 8% *	9 5% *	5 3% *	14 7% *	2 1% *	5 2%	- -	- -	- **	- *	- -	5 1%	14 4%	8 2% *

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KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Leave	365	191	175	9	34	57	66	68	131	184	61	21	22	72	365	-	-
	33%	35%	31%	8%	18%	32%	34%	36%	57%	64%	22%	45%	43%	18%	100%	-	-
				*	*	C*	CD*	CD*	CDEFG	JLM		**	JM*		OP		*
Remain	344	173	169	38	41	50	68	54	92	79	178	18	22	33	-	344	-
	31%	32%	30%	31%	22%	28%	35%	28%	40%	27%	65%	37%	43%	8%	-	100%	-
				*	*	*	*	*	D	M	ILM	**	M*			NP	*
Did not vote	369	166	200	70	109	68	50	68	5	22	34	8	7	290	-	-	369
	33%	31%	36%	57%	57%	38%	26%	35%	2%	8%	12%	18%	14%	73%	-	-	100%
				FGH*	EFGH*	H*	H*	H*				**	*	IJL			NO*
Don't know	28	10	18	5	6	2	12	1	1	4	1	-	-	5	-	-	-
	3%	2%	3%	4%	3%	1%	6%	1%	1%	1%	*	-	-	1%	-	-	-
				*	*	*	*	*				**	*				*

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KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Leave	388	217	170	20	59	45	69	61	134	189	54	14	22	106	296	23	68
	35%	40%	30%	16%	31%	25%	35%	32%	58%	65%	20%	30%	42%	26%	81%	7%	18%
		B		*	*	*	C*	*	CDEFG	JLM		**	J*		OP		O*
Remain	482	231	248	60	86	93	86	76	81	76	183	28	20	153	37	298	141
	44%	43%	44%	49%	45%	53%	44%	40%	35%	27%	67%	59%	39%	38%	10%	87%	38%
				*	*	H*	*	*			ILM	**	*			NP	N*
Would not vote	146	59	84	31	30	27	15	39	5	13	21	1	10	98	15	8	123
	13%	11%	15%	25%	16%	15%	8%	20%	2%	5%	8%	3%	19%	25%	4%	2%	33%
				FH*	H*	H*	*	FH*					I*	IJ			NO*
Don't know	90	31	59	12	15	12	26	16	10	10	16	4	-	42	17	14	37
	8%	6%	11%	10%	8%	7%	13%	8%	4%	3%	6%	8%	*	11%	5%	4%	10%
				*	*	*	*	*				**	*	I			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Yes	355	171	183	52	60	70	75	53	45	45	126	13	18	132	34	195	117
	32%	32%	32%	43%	32%	40%	38%	28%	19%	16%	46%	28%	35%	33%	9%	57%	32%
				H*	*	H*	H*	*			IM	**	I*	I		NP	N*
Maybe	208	110	97	32	53	40	38	19	26	36	65	21	8	64	46	81	70
	19%	21%	17%	26%	28%	23%	20%	10%	11%	12%	24%	45%	16%	16%	13%	24%	19%
				GH*	GH*	*	*	*			I	**	*			N	*
No	399	225	173	27	53	49	59	78	132	178	58	11	23	124	257	32	107
	36%	42%	31%	22%	28%	28%	30%	41%	58%	62%	21%	23%	44%	31%	70%	9%	29%
		B		*	*	*	*	C*	CDEFG	JM		**	J*		OP		O*
Don't know	144	32	109	11	24	18	24	41	27	29	24	2	3	80	29	36	75
	13%	6%	19%	9%	13%	10%	12%	22%	12%	10%	9%	4%	5%	20%	8%	11%	20%
			A	*	*	*	*	*				**	*	IJ			NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Most important (100)	104	99	162	63	75	71	137	126	69	82	117
	9%	9%	15%	6%	7%	6%	12%	11%	6%	7%	11%
2nd (90)	98	125	184	89	58	92	80	83	103	45	150
	9%	11%	17%	8%	5%	8%	7%	8%	9%	4%	14%
3rd (80)	96	122	162	121	61	135	74	91	102	34	108
	9%	11%	15%	11%	5%	12%	7%	8%	9%	3%	10%
4th (70)	105	114	130	120	81	148	67	67	103	67	103
	9%	10%	12%	11%	7%	13%	6%	6%	9%	6%	9%
5th (60)	113	104	101	109	77	127	89	80	137	58	112
	10%	9%	9%	10%	7%	12%	8%	7%	12%	5%	10%
6th (50)	111	97	124	115	90	99	51	126	128	67	98
	10%	9%	11%	10%	8%	9%	5%	11%	12%	6%	9%
7th (40)	93	114	70	147	100	93	69	114	143	52	111
	8%	10%	6%	13%	9%	8%	6%	10%	13%	5%	10%
8th (30)	111	121	71	120	135	85	67	93	113	82	109
	10%	11%	6%	11%	12%	8%	6%	8%	10%	7%	10%
9th (20)	94	98	51	92	199	96	90	87	86	130	84
	9%	9%	5%	8%	18%	9%	8%	8%	8%	12%	8%
10th (10)	120	70	39	87	125	98	132	124	63	193	57
	11%	6%	3%	8%	11%	9%	12%	11%	6%	17%	5%
Least important (0)	61	42	13	44	106	62	250	114	60	297	56
	5%	4%	1%	4%	10%	6%	23%	10%	5%	27%	5%
Mean score	51.31	54.96	66.37	51.35	41.25	52.7	42.8	48.39	52.06	32.13	56.71
Standard Deviation	30.625	29.339	26.682	27.912	30.028	29.335	36.435	32.602	28.002	32.87	29.984
Error Variance	0.848	0.778	0.644	0.704	0.815	0.778	1.2	0.961	0.709	0.977	0.813

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	104	57	48	7	23	19	16	12	28	42	22	10	3	24	39	37	27
	9%	11%	8%	6% *	12% *	11% *	8% *	6% *	12%	15% M	8%	21% **	6% *	6%	11%	11%	7% *
2nd (90)	98	56	42	19	16	13	11	8	31	34	14	6	6	35	28	40	27
	9%	10%	7%	15% *	8% *	7% *	5% *	4% *	13%	12%	5%	13% **	12% *	9%	8%	12%	7% *
3rd (80)	96	51	45	4	17	13	21	21	20	26	33	4	4	27	30	38	26
	9%	10%	8%	3% *	9% *	7% *	11% *	11% *	9%	9%	12%	8% **	7% *	7%	8%	11%	7% *
4th (70)	105	47	54	12	14	11	16	31	21	24	25	5	7	35	42	38	22
	9%	9%	10%	10% *	7% *	6% *	8% *	16% *	9%	8%	9%	10% **	13% *	9%	12%	11%	6% *
5th (60)	113	62	50	13	26	24	20	19	12	25	28	3	4	48	24	24	61
	10%	12%	9%	10% *	13% *	13% *	10% *	10% *	5%	9%	10%	6% **	7% *	12%	6%	7%	16% NO*
6th (50)	111	51	60	7	15	21	22	21	26	29	29	5	4	37	39	41	29
	10%	9%	11%	6% *	8% *	12% *	11% *	11% *	11%	10%	11%	11% **	8% *	9%	11%	12%	8% *
7th (40)	93	49	43	8	17	20	8	23	16	34	21	2	7	26	37	27	28
	8%	9%	8%	7% *	9% *	11% *	4% *	12% *	7%	12%	8%	5% **	13% *	7%	10%	8%	8% *
8th (30)	111	46	65	15	24	18	18	11	24	17	35	1	7	46	37	34	38
	10%	9%	12%	13% *	12% *	10% *	9% *	6% *	10%	6%	13%	2% **	13% *	12%	10%	10%	10% *
9th (20)	94	39	55	17	13	6	24	18	16	26	29	3	6	23	37	28	22
	9%	7%	10%	14% *	7% *	3% *	12% *	10% *	7%	9%	11%	6% **	11% *	6%	10%	8%	6% *
10th (10)	120	55	65	17	16	22	26	23	16	21	25	5	3	66	39	15	65
	11%	10%	12%	14% *	9% *	13% *	13% *	12% *	7%	7%	9%	10% **	6% *	16% I	11% O	4%	17% O*
Least important (0)	61	25	35	3	10	11	14	2	19	10	12	4	3	30	15	21	25
	5%	5%	6%	3% *	5% *	6% *	7% *	1% *	8%	3%	4%	7% **	6% *	8%	4%	6%	7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

FIELDWORK : 10/01/2019 - 14/01/2019 (W Week 02)

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	51.31	53.95	48.67	48.63	53.46	50.76	47.17	51.75	54.53	57.52	50.29	60.14	50.43	46.42	51.33	56.35	46.68
				*	*	*	*	*		JM		**	*			P	*
Standard Deviation	30.625	30.569	30.576	30.663	30.667	30.493	31.095	27.317	32.604	30.652	29.172	34.528	29.365	30.806	30.503	30.124	30.756
Error Variance	0.848	1.735	1.664	7.698	4.941	5.255	4.929	3.903	4.637	3.259	3.114	25.048	16.539	2.377	2.547	2.642	2.563

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	99 / 9%	49 / 9%	50 / 9%	21 / 17% F*	16 / 9% *	19 / 11% *	9 / 5% *	14 / 7% *	19 / 8%	25 / 9%	17 / 6%	3 / 6% **	8 / 14% *	37 / 9%	35 / 9%	28 / 8%	31 / 9% *
2nd (90)	125 / 11%	51 / 9%	74 / 13%	9 / 7% *	28 / 15% *	13 / 7% *	20 / 10% *	39 / 20% EH*	16 / 7%	43 / 15%	22 / 8%	2 / 3% **	4 / 8% *	48 / 12%	46 / 13%	28 / 8%	49 / 13% *
3rd (80)	122 / 11%	61 / 11%	58 / 10%	21 / 17% *	17 / 9% *	19 / 11% *	21 / 11% *	14 / 8% *	30 / 13%	40 / 14%	29 / 11%	10 / 20% **	6 / 12% *	35 / 9%	48 / 13%	34 / 10%	37 / 10% *
4th (70)	114 / 10%	47 / 9%	66 / 12%	2 / 2% *	13 / 7% *	18 / 10% *	33 / 17% C*	23 / 12% *	25 / 11%	26 / 9%	30 / 11%	5 / 10% **	4 / 7% *	47 / 12%	45 / 12%	27 / 8%	40 / 11% *
5th (60)	104 / 9%	57 / 11%	47 / 8%	9 / 7% *	21 / 11% *	16 / 9% *	21 / 11% *	11 / 6% *	26 / 11%	28 / 10%	27 / 10%	1 / 2% **	4 / 8% *	39 / 10%	32 / 9%	43 / 13%	28 / 8% *
6th (50)	97 / 9%	44 / 8%	52 / 9%	14 / 11% *	9 / 5% *	13 / 7% *	21 / 10% *	19 / 10% *	22 / 10%	25 / 9%	27 / 10%	7 / 14% **	5 / 9% *	27 / 7%	37 / 10%	37 / 11%	16 / 4% *
7th (40)	114 / 10%	56 / 10%	58 / 10%	6 / 5% *	26 / 14% *	21 / 12% *	16 / 8% *	25 / 13% *	20 / 9%	28 / 10%	25 / 9%	8 / 17% **	8 / 15% *	42 / 11%	31 / 9%	37 / 11%	46 / 12% *
8th (30)	121 / 11%	58 / 11%	63 / 11%	5 / 4% *	28 / 15% *	15 / 9% *	21 / 11% *	21 / 11% *	30 / 13%	40 / 14%	32 / 12%	4 / 9% **	6 / 11% *	31 / 8%	40 / 11%	38 / 11%	39 / 11% *
9th (20)	98 / 9%	54 / 10%	44 / 8%	23 / 19% DG*	11 / 6% *	19 / 11% *	17 / 9% *	11 / 6% *	17 / 7%	10 / 4%	28 / 10% I	2 / 4% **	3 / 6% *	53 / 13% I	27 / 7%	27 / 8%	42 / 11% *
10th (10)	70 / 6%	40 / 7%	30 / 5%	6 / 5% *	13 / 7% *	13 / 8% *	15 / 8% *	11 / 6% *	11 / 5%	11 / 4%	21 / 8%	4 / 8% **	2 / 5% *	32 / 8%	9 / 2%	26 / 8% N	35 / 9% N*
Least important (0)	42 / 4%	22 / 4%	20 / 4%	5 / 4% *	8 / 4% *	10 / 6% *	3 / 2% *	3 / 2% *	13 / 6%	13 / 5%	14 / 5%	3 / 6% **	3 / 5% *	7 / 2%	15 / 4%	20 / 6%	6 / 2% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS⌐

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	54.96	53.28	56.39	56.41	54.52	52.31	54.74	58.64	53.74	58.44	50.74	51.38	56.52	54.75	58.66	51.44	54.26
				*	*	*	*	*		J		**	*		O		*
Standard Deviation	29.339	29.662	29.017	32.645	29.859	30.755	26.865	28.266	28.817	28.723	28.964	28.375	30.182	29.611	28.381	29.214	29.939
Error Variance	0.778	1.633	1.498	8.725	4.684	5.346	3.679	4.179	3.622	2.862	3.069	16.916	17.473	2.196	2.205	2.485	2.429

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	162 15%	63 12%	98 17%	18 15% *	13 7% *	24 14% *	30 15% *	37 19% *	40 17%	42 15%	52 19%	11 22% **	12 23% *	43 11%	61 17%	65 19% P	34 9% *
2nd (90)	184 17%	85 16%	99 18%	7 6% *	39 20% C*	29 17% *	38 19% *	28 15% *	42 18%	49 17%	40 15%	8 16% **	6 11% *	74 19%	65 18%	51 15%	65 18% *
3rd (80)	162 15%	76 14%	86 15%	10 8% *	19 10% *	27 15% *	20 10% *	40 21% *	46 20%	46 16%	43 16%	4 9% **	5 10% *	61 15%	54 15%	55 16%	53 14% *
4th (70)	130 12%	67 13%	62 11%	16 13% *	23 12% *	19 10% *	19 10% *	29 15% *	23 10%	32 11%	31 11%	7 15% **	7 14% *	42 10%	42 11%	35 10%	41 11% *
5th (60)	101 9%	49 9%	52 9%	17 14% *	23 12% *	10 6% *	21 11% *	15 8% *	15 7%	26 9%	29 11%	1 3% **	5 10% *	37 9%	23 6%	30 9%	48 13% *
6th (50)	124 11%	69 13%	54 10%	25 20% G*	19 10% *	16 9% *	25 13% *	12 6% *	27 12%	27 9%	32 12%	6 12% **	7 14% *	45 11%	35 10%	39 11%	44 12% *
7th (40)	70 6%	30 6%	40 7%	6 5% *	10 5% *	18 10% *	8 4% *	11 6% *	16 7%	23 8%	15 5%	1 1% **	5 10% *	26 6%	30 8%	25 7%	13 4% *
8th (30)	71 6%	43 8%	28 5%	10 8% *	20 11% *	14 8% *	12 6% *	7 4% *	8 3%	12 4%	17 6%	7 14% **	3 5% *	25 6%	21 6%	20 6%	28 8% *
9th (20)	51 5%	26 5%	25 5%	2 2% *	5 3% *	12 7% *	13 7% *	8 4% *	10 4%	15 5%	6 2%	1 3% **	1 2% *	27 7%	20 6%	10 3%	21 6% *
10th (10)	39 3%	24 4%	15 3%	5 4% *	15 8% H*	7 4% *	9 5% *	2 1% *	1 *	13 4%	7 3%	1 2% **	1 1% *	14 4%	9 3%	12 4%	16 4% *
Least important (0)	13 1%	7 1%	3 1%	6 5% *	3 1% *	- *	1 1% *	3 1% *	- -	4 1%	1 *	1 2% **	- *	6 2%	4 1%	1 *	6 2% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	66.37	63.82	69.1	59.59	60.94	64.46	65.62	71.97	71.92	66.35	69.79	68.23	69.22	64.42	67.68	68.87	63.35
			A	*	*	*	*	CD*	CD			**	*				*
Standard Deviation	26.682	26.905	25.799	27.593	27.823	27.665	27.706	24.477	23.349	27.256	24.854	28.404	24.793	27.114	27.014	25.889	26.821
Error Variance	0.644	1.344	1.185	6.233	4.067	4.325	3.913	3.134	2.378	2.577	2.26	16.95	11.79	1.841	1.997	1.951	1.949

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	63 6%	44 8% B	19 3%	3 2% *	5 3% *	7 4% *	7 4% *	15 8% *	25 11%	25 9%	12 4%	4 9% **	3 5% *	16 4%	25 7%	20 6%	19 5% *
2nd (90)	89 8%	45 8%	44 8%	3 2% *	10 5% *	8 4% *	22 11% *	22 12% *	23 10%	23 8%	29 10%	4 9% **	6 12% *	25 6%	35 10%	32 9%	20 5% *
3rd (80)	121 11%	60 11%	60 11%	18 15% *	17 9% *	16 9% *	15 8% *	24 13% *	31 13%	29 10%	30 11%	10 22% **	10 20% *	40 10%	48 13%	31 9%	42 11% *
4th (70)	120 11%	53 10%	66 12%	11 9% *	7 4% *	22 13% *	28 14% D*	24 13% *	28 12%	33 11%	33 12%	2 3% **	4 8% *	45 11%	39 11%	43 13%	35 9% *
5th (60)	109 10%	49 9%	59 11%	13 11% *	16 8% *	17 10% *	15 7% *	21 11% *	27 12%	32 11%	29 11%	4 9% **	5 10% *	32 8%	53 14% P	35 10%	18 5% *
6th (50)	115 10%	62 11%	53 9%	5 4% *	20 11% *	30 17% *	11 6% *	15 8% *	32 14%	38 13%	22 8%	8 18% **	3 6% *	36 9%	43 12%	31 9%	39 11% *
7th (40)	147 13%	66 12%	81 14%	10 8% *	37 20% H*	25 14% *	33 17% H*	28 15% *	14 6%	35 12%	33 12%	3 6% **	2 4% *	69 17%	34 9%	40 12%	70 19% N*
8th (30)	120 11%	51 9%	69 12%	21 18% *	24 12% *	14 8% *	24 12% *	18 9% *	19 8%	26 9%	29 11%	5 10% **	9 17% *	42 11%	34 9%	40 12%	39 11% *
9th (20)	92 8%	38 7%	53 9%	11 9% *	18 9% *	22 13% *	10 5% *	12 6% *	19 8%	19 7%	29 11%	2 5% **	5 9% *	35 9%	18 5%	38 11% N	35 9% *
10th (10)	87 8%	49 9%	34 6%	21 17% H*	17 9% *	10 5% *	19 10% *	10 5% *	10 5%	17 6%	21 8%	3 6% **	4 8% *	40 10%	30 8%	22 7%	30 8% *
Least important (0)	44 4%	21 4%	23 4%	6 5% *	17 9% GH*	5 3% *	12 6% *	1 *	2 1%	13 4%	5 2%	1 3% **	1 1% *	18 5%	7 2%	11 3%	23 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	51.35	52.78	50.2	42.91	42.45	49.54	49.62	58.67	60.01	54.4	52.52	58.36	55.48	47.82	56.3	51.71	47.27
				*	*	*	*	CDEF*	CDEF			**	*		P		*
Standard Deviation	27.912	28.954	26.718	28.104	27.204	25.301	28.844	26.355	26.938	27.987	27.493	28.279	28.913	27.501	27.02	27.842	27.959
Error Variance	0.704	1.556	1.27	6.466	3.888	3.618	4.242	3.633	3.165	2.717	2.765	16.802	16.034	1.894	1.998	2.257	2.118

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	75	49	26	15	24	12	3	8	13	20	23	3	-	27	21	18	32
	7%	9%	5%	12% F*	13% F*	7% *	1% *	4% *	6% *	7%	9%	6% **	1% *	7%	6%	5%	9% *
2nd (90)	58	37	21	6	12	13	6	8	14	30	8	-	3	16	36	13	9
	5%	7%	4%	5% *	6% *	7% *	3% *	4% *	6% *	10% J	3%	* **	6% *	4%	10% OP	4%	2% *
3rd (80)	61	26	35	3	8	3	21	19	8	26	6	1	3	18	14	21	23
	5%	5%	6%	2% *	4% *	2% *	11% *	10% *	3%	9% J	2%	3% **	6% *	4%	4%	6%	6% *
4th (70)	81	53	28	9	17	15	19	7	14	24	15	4	6	27	21	23	35
	7%	10%	5%	7% *	9% *	9% *	9% *	4% *	6%	8%	6%	8% **	12% *	7%	6%	7%	10% *
5th (60)	77	38	39	15	18	8	6	15	14	25	7	7	7	30	26	23	26
	7%	7%	7%	12% *	10% *	5% *	3% *	8% *	6%	9% J	3%	15% **	14% J*	8%	7%	7%	7% *
6th (50)	90	27	63	8	16	17	20	7	20	25	22	2	4	34	35	30	25
	8%	5%	11% A	7% *	9% *	10% *	10% *	4% *	9%	9%	8%	4% **	8% *	9%	9%	9%	7% *
7th (40)	100	56	44	15	17	12	25	9	23	24	28	5	1	41	30	34	36
	9%	10%	8%	12% *	9% *	7% *	12% *	5% *	10%	8%	10%	10% **	3% *	10%	8%	10%	10% *
8th (30)	135	70	65	6	15	33	27	26	29	37	24	6	3	65	40	41	55
	12%	13%	11%	5% *	8% *	18% *	14% *	14% *	13%	13%	9%	12% **	6% *	16%	11%	12%	15% *
9th (20)	199	67	128	17	37	27	25	52	42	30	57	8	15	78	56	56	81
	18%	12%	23% A	14% *	19% *	16% *	13% *	27% F*	18%	10%	21% I	16% **	30% I*	20%	15%	16%	22% *
10th (10)	125	55	70	14	18	14	27	22	29	27	40	8	6	28	45	43	25
	11%	10%	12%	12% *	10% *	8% *	14% *	12% *	13%	9%	15%	16% **	11% *	7%	12%	13%	7% *
Least important (0)	106	61	45	15	8	22	18	18	24	21	43	4	2	35	41	42	21
	10%	11%	8%	13% *	4% *	13% *	9% *	9% *	10%	7%	16% I	9% **	3% *	9%	11%	12%	6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	41.25	44.36	38.45	43.94	48.58	40.53	39.4	37.59	38.9	49.05	34.79	38.18	42.25	40.98	41.61	38.57	43.82
		B		*	GH*	*	*	*		JM		**	*				*
Standard Deviation	30.028	31.878	27.941	32.596	31.226	30.368	27.376	29.143	29.4	30.709	30.53	28.42	27.32	28.52	31.186	29.353	28.997
Error Variance	0.815	1.886	1.389	8.699	5.123	5.212	3.821	4.443	3.77	3.271	3.41	16.97	14.316	2.037	2.662	2.508	2.279

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	71	30	38	6	16	11	18	12	8	12	16	1	4	31	19	25	21
	6%	6%	7%	5% *	8% *	6% *	9% *	7% *	3%	4%	6%	2% **	8% *	8%	5%	7%	6% *
2nd (90)	92	35	56	19	2	23	19	14	15	15	21	2	6	38	24	30	31
	8%	7%	10%	15% D*	1% *	13% D*	10% D*	7% *	7%	5%	8%	4% **	12% *	10%	7%	9%	8% *
3rd (80)	135	80	55	15	25	31	16	25	24	21	29	5	3	73	35	38	60
	12%	15%	10%	12% *	13% *	17% *	8% *	13% *	10%	7%	11%	11% **	7% *	18% I	9%	11%	16% *
4th (70)	148	63	85	14	48	21	15	15	36	34	36	11	6	60	41	48	57
	13%	12%	15%	11% *	25% FG*	12% *	8% *	8% *	16%	12%	13%	22% **	12% *	15%	11%	14%	16% *
5th (60)	127	57	69	12	10	16	30	30	30	32	31	6	6	48	50	31	44
	12%	11%	12%	10% *	5% *	9% *	15% *	15% *	13%	11%	11%	12% **	12% *	12%	14%	9%	12% *
6th (50)	99	48	51	5	22	20	25	11	16	29	24	9	4	26	35	36	24
	9%	9%	9%	4% *	11% *	11% *	13% *	6% *	7%	10%	9%	19% **	7% *	7%	10%	10%	7% *
7th (40)	93	49	44	12	17	6	16	19	23	23	42	3	6	17	26	36	29
	8%	9%	8%	10% *	9% *	3% *	8% *	10% *	10%	8%	15% M	6% **	12% *	4%	7%	11%	8% *
8th (30)	85	49	35	13	9	13	15	14	21	28	27	2	4	22	33	31	20
	8%	9%	6%	10% *	5% *	7% *	8% *	7% *	9%	10%	10%	5% **	8% *	5%	9%	9%	5% *
9th (20)	96	51	45	5	26	17	20	12	16	35	13	2	5	38	45	22	27
	9%	9%	8%	4% *	13% *	10% *	10% *	6% *	7%	12% J	5%	4% **	9% *	10%	12%	7%	7% *
10th (10)	98	48	49	14	11	10	15	22	26	33	22	5	5	30	31	30	36
	9%	9%	9%	11% *	6% *	6% *	8% *	12% *	11%	11%	8%	11% **	9% *	8%	8%	9%	10% *
Least important (0)	62	27	35	8	6	10	6	18	14	26	13	2	2	16	27	15	20
	6%	5%	6%	7% *	3% *	5% *	3% *	10% *	6%	9%	5%	4% **	4% *	4%	7%	4%	5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	52.7	51.56	53.57	53.09	54.26	56.92	54.11	49.47	49.41	44.3	52.64	51.95	52.78	57.89	48.37	53.68	54.63
				*	*	*	*	*			I	**	*	I			*
Standard Deviation	29.335	28.871	29.625	31.179	27.414	29.502	28.768	31.122	28.354	29.115	27.736	25.918	29.834	29.269	29.287	28.808	29.387
Error Variance	0.778	1.547	1.562	7.959	3.948	4.919	4.219	5.067	3.507	2.941	2.814	14.114	17.072	2.146	2.348	2.416	2.34

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	137 12%	60 11%	77 14%	6 5% *	19 10% *	12 7% *	26 13% *	38 20% CE*	36 16%	63 22% JM	23 8%	5 10% **	7 14% *	39 10%	81 22% OP	19 5%	37 10% *
2nd (90)	80 7%	39 7%	41 7%	11 9% *	12 6% *	11 6% *	25 13% *	10 5% *	11 5%	18 6%	19 7%	6 13% **	4 8% *	33 8%	28 8%	13 4%	38 10% *
3rd (80)	74 7%	36 7%	38 7%	6 5% *	18 10% *	15 8% *	5 2% *	10 5% *	20 9%	27 9%	12 5%	4 7% **	4 8% *	19 5%	34 9%	19 5%	17 5% *
4th (70)	67 6%	28 5%	39 7%	8 6% *	6 3% *	18 10% *	13 7% *	13 7% *	10 4%	20 7%	12 4%	1 2% **	1 2% *	29 7%	32 9%	18 5%	17 5% *
5th (60)	89 8%	56 10%	29 5%	10 8% *	19 10% *	5 3% *	8 4% *	16 8% *	31 14% EF	34 12%	26 9%	4 8% **	1 2% *	22 6%	34 9%	28 8%	24 6% *
6th (50)	51 5%	14 3%	37 7%	4 3% *	8 4% *	6 4% *	13 7% *	8 4% *	11 5%	11 4%	6 2%	1 3% **	2 5% *	28 7%	18 5%	12 3%	21 6% *
7th (40)	69 6%	33 6%	36 6%	12 10% *	12 6% *	7 4% *	12 6% *	4 2% *	23 10%	24 8%	15 5%	4 8% **	1 1% *	18 5%	27 8%	18 5%	20 5% *
8th (30)	67 6%	34 6%	32 6%	13 10% *	15 8% *	12 7% *	7 4% *	10 5% *	10 4%	16 6%	9 3%	2 4% **	4 8% *	35 9%	29 8%	12 3%	25 7% *
9th (20)	90 8%	50 9%	40 7%	9 7% *	10 5% *	19 11% *	21 11% *	13 7% *	19 8%	24 8%	29 11%	10 20% **	3 7% *	23 6%	34 9%	31 9%	25 7% *
10th (10)	132 12%	59 11%	73 13%	10 8% *	31 16% *	17 10% *	19 10% *	18 9% *	38 17%	31 11%	44 16%	4 8% **	8 15% *	43 11%	32 9%	59 17% N	39 11% *
Least important (0)	250 23%	131 24%	117 21%	34 28% H*	40 21% H*	55 31% H*	47 24% H*	52 27% H*	21 9%	20 7%	79 29% I	8 16% **	16 31% I*	111 28% I	17 5%	116 34% N	108 29% N*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	42.8	41.37	44.18	37.3	41.39	36.43	43.8	45.08	49.04	56.6	34.85	44.67	37.9	39.41	58.59	30.08	39.36
				*	*	*	*	*	CE	JLM		**	*		OP		O*
Standard Deviation	36.435	36.177	36.708	33.726	35.629	35.577	37.86	39.492	34.291	34.378	35.449	35.845	39.225	36.035	33.338	33.14	36.91
Error Variance	1.2	2.429	2.398	9.312	6.669	7.153	7.307	8.159	5.129	4.1	4.598	26.995	29.51	3.252	3.042	3.197	3.692

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	126	60	66	10	16	35	23	22	20	11	48	6	8	53	30	52	44
	11%	11%	12%	9%	8%	20%	12%	12%	9%	4%	18%	12%	15%	13%	8%	15%	12%
				*	*	*	*	*			I	**	I*	I		N	*
2nd (90)	83	34	48	7	10	15	21	11	20	12	35	2	5	26	15	44	22
	8%	6%	9%	6%	5%	8%	11%	6%	9%	4%	13%	4%	9%	7%	4%	13%	6%
				*	*	*	*	*			I	**	*			N	*
3rd (80)	91	28	63	17	19	7	26	10	11	18	20	1	2	39	21	26	34
	8%	5%	11%	14%	10%	4%	13%	5%	5%	6%	7%	3%	4%	10%	6%	7%	9%
			A	*	*	*	*	*				**	*				*
4th (70)	67	45	22	11	7	13	11	8	18	16	17	3	6	18	20	26	19
	6%	8%	4%	9%	4%	7%	5%	4%	8%	6%	6%	6%	12%	5%	5%	8%	5%
				*	*	*	*	*				**	*				*
5th (60)	80	29	51	5	21	13	10	6	26	17	26	5	7	20	22	36	22
	7%	5%	9%	4%	11%	8%	5%	3%	11%	6%	10%	10%	13%	5%	6%	11%	6%
				*	*	*	*	*				**	*				*
6th (50)	126	87	35	17	36	24	9	26	14	25	28	2	7	63	30	29	66
	11%	16%	6%	14%	19%	14%	5%	13%	6%	9%	10%	4%	13%	16%	8%	9%	18%
		B		*	FH*	*	*	*				**	*				NO*
7th (40)	114	49	65	16	14	13	29	22	20	25	24	1	5	54	45	23	42
	10%	9%	11%	13%	7%	7%	15%	11%	9%	9%	9%	2%	9%	13%	12%	7%	12%
				*	*	*	*	*				**	*				*
8th (30)	93	43	50	22	15	4	14	11	26	33	24	5	3	20	34	26	28
	8%	8%	9%	18%	8%	2%	7%	6%	11%	11%	9%	11%	5%	5%	9%	7%	7%
				E*	*	*	*	*				**	*				*
9th (20)	87	58	29	6	22	21	11	15	11	26	11	9	3	37	30	22	35
	8%	11%	5%	5%	12%	12%	5%	8%	5%	9%	4%	18%	5%	9%	8%	6%	9%
		B		*	*	*	*	*				**	*				*
10th (10)	124	66	58	4	10	14	23	35	39	57	19	8	6	34	66	28	28
	11%	12%	10%	3%	5%	8%	12%	18%	17%	20%	7%	16%	12%	8%	18%	8%	8%
				*	*	*	*	CD*	CD	JM		**	*		OP		*
Least important (0)	114	40	74	7	20	18	20	25	25	48	22	7	2	35	53	31	30
	10%	7%	13%	6%	10%	10%	10%	13%	11%	17%	8%	14%	3%	9%	15%	9%	8%
				*	*	*	*	*		JL		**	*				*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	48.39	47.56	49.14	52.25	47.99	53.63	51.31	42.22	45.28	35.1	57.76	39.15	56.43	50.78	39.1	55.73	50.24
				*	*	G*	*	*			I	**	I*	I		N	N*
Standard Deviation	32.602	31.327	33.881	28.199	30.008	34.507	33.852	33.565	32.587	30	32.786	33.791	30.624	31.937	31.785	33.359	30.911
Error Variance	0.961	1.822	2.043	6.51	4.731	6.729	5.842	5.893	4.632	3.122	3.933	23.99	17.988	2.554	2.765	3.24	2.589

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	69	40	29	12	18	6	19	7	7	12	14	1	3	39	13	16	39
	6%	7%	5%	10%	9%	3%	9%	4%	3%	4%	5%	2%	5%	10%	4%	5%	11%
				*	*	*	*	*				**	*				*
2nd (90)	103	53	49	8	29	15	6	25	20	21	32	7	6	32	26	34	38
	9%	10%	9%	7%	15%	8%	3%	13%	9%	7%	12%	14%	11%	8%	7%	10%	10%
				*	F*	*	*	F*				**	*				*
3rd (80)	102	52	49	11	23	30	19	7	13	20	27	4	6	42	31	25	44
	9%	10%	9%	9%	12%	17%	10%	3%	5%	7%	10%	7%	11%	11%	9%	7%	12%
				*	*	GH*	*	*				**	*				*
4th (70)	103	47	56	10	24	16	20	16	18	24	31	2	3	42	32	36	34
	9%	9%	10%	8%	13%	9%	10%	8%	8%	8%	11%	5%	6%	11%	9%	10%	9%
				*	*	*	*	*				**	*				*
5th (60)	137	62	75	12	12	37	23	34	19	25	19	9	7	72	38	35	60
	12%	12%	13%	10%	6%	21%	12%	18%	8%	9%	7%	18%	13%	18%	10%	10%	16%
				*	*	DH*	*	*				**	*	IJ			*
6th (50)	128	65	63	19	16	13	21	35	24	34	34	5	6	47	55	29	42
	12%	12%	11%	16%	8%	7%	11%	18%	11%	12%	12%	10%	11%	12%	15%	8%	11%
				*	*	*	*	*				**	*		O		*
7th (40)	143	63	80	18	17	18	38	15	37	34	39	11	9	41	43	57	36
	13%	12%	14%	15%	9%	10%	19%	8%	16%	12%	14%	23%	17%	10%	12%	17%	10%
				*	*	*	*	*				**	*				*
8th (30)	113	51	57	8	14	19	22	23	27	36	25	4	4	39	49	38	22
	10%	9%	10%	7%	8%	11%	11%	12%	12%	13%	9%	8%	9%	10%	14%	11%	6%
				*	*	*	*	*				**	*				*
9th (20)	86	43	43	5	20	10	13	10	28	35	15	3	3	22	38	25	23
	8%	8%	8%	4%	11%	6%	7%	5%	12%	12%	5%	7%	6%	6%	10%	7%	6%
				*	*	*	*	*				**	*				*
10th (10)	63	29	33	7	4	11	9	10	22	27	14	2	5	13	24	32	6
	6%	5%	6%	5%	2%	6%	5%	5%	10%	9%	5%	4%	9%	3%	7%	9%	2%
				*	*	*	*	*				**	*			P	*
Least important (0)	60	32	28	12	13	3	7	10	16	21	23	1	1	12	15	18	24
	5%	6%	5%	10%	7%	1%	4%	5%	7%	7%	8%	2%	2%	3%	4%	5%	7%
				*	*	*	*	*				**	*				*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	52.06	52.84	51.47	51.75	57.78	55.97	52.28	52.27	44.09	44.87	52.1	52.74	53.02	57.75	48.33	49.17	58.48
				*	H*	H*	H*	H*			I	**	*	I			NO*
Standard Deviation	28.002	28.81	27.26	29.872	30.43	25.219	26.754	26.323	27.779	28.329	29.145	25.092	27.537	26.306	26.315	28.193	28.286
Error Variance	0.709	1.541	1.322	7.306	4.865	3.594	3.649	3.625	3.366	2.784	3.108	13.228	14.544	1.733	1.895	2.314	2.168

Overlap formula used - Column Means:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions:　Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P　Minimum Base: 30 (**), Small Base: 100 (*)　Continuity correction applied

KANTAR TNS.

FIELDWORK : 10/01/2019 - 14/01/2019 (W Week 02)

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	82 7%	38 7%	44 8%	11 9% *	6 3% *	16 9% *	26 13% DG*	6 3% *	17 7%	21 7%	15 6%	2 3% **	3 7% *	32 8%	12 3%	31 9% N	31 9% *
2nd (90)	45 4%	26 5%	19 3%	13 11% D*	1 1% *	12 7% *	5 2% *	3 2% *	10 5%	16 6% M	17 6% M	5 10% **	1 1% *	3 1%	21 6%	16 5%	8 2% *
3rd (80)	34 3%	23 4%	11 2%	3 2% *	9 5% *	3 2% *	9 4% *	5 3% *	5 2%	12 4%	10 4%	- 1% **	4 8% *	6 2%	13 4%	21 6% P	- - *
4th (70)	67 6%	38 7%	28 5%	13 11% *	9 5% *	9 5% *	14 7% *	14 7% *	9 4%	21 7%	19 7%	4 9% **	1 2% *	21 5%	15 4%	18 5%	34 9% *
5th (60)	58 5%	22 4%	35 6%	8 7% *	9 5% *	12 7% *	9 5% *	9 5% *	10 4%	15 5%	21 8%	3 6% **	1 1% *	17 4%	15 4%	26 8%	17 5% *
6th (50)	67 6%	27 5%	40 7%	8 7% *	16 9% *	6 3% *	10 5% *	8 4% *	19 8%	19 6%	22 8%	1 3% **	4 7% *	21 5%	20 5%	26 7%	19 5% *
7th (40)	52 5%	23 4%	24 4%	11 9% F*	10 5% *	13 7% *	1 * *	6 3% *	12 5%	12 4%	10 4%	3 6% **	2 3% *	23 6%	12 3%	21 6%	16 4% *
8th (30)	82 7%	39 7%	43 8%	6 5% *	9 5% *	12 7% *	20 10% *	24 13% *	11 5%	12 4%	30 11% I	4 8% **	2 4% *	32 8%	21 6%	29 8%	29 8% *
9th (20)	130 12%	77 14%	52 9%	16 13% *	20 11% *	14 8% *	21 11% *	28 15% *	29 13%	31 11%	35 13%	7 14% **	3 5% *	48 12%	29 8%	50 15% N	46 12% *
10th (10)	193 17%	89 17%	103 18%	18 15% *	50 26% FH*	41 23% *	24 12% *	34 18% *	25 11%	33 12%	46 17%	9 18% **	11 21% *	82 20%	55 15%	60 17%	74 20% *
Least important (0)	297 27%	134 25%	163 29%	14 12% *	50 26% *	40 22% *	57 29% C*	54 28% C*	83 36% C	95 33% J	47 17%	10 21% **	21 41% J*	115 29% J	152 42% OP	47 14%	94 26% O*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	32.13	33.36	30.85	44.69	26.26	34.58	36.02	26.57	29.72	33.47	36.77	34.25	25.62	27.8	25.47	39.48	30.86
				DGH*	*	*	*	*			LM	**	*			NP	*
Standard Deviation	32.87	33.209	32.641	33.551	28.22	34.397	36.352	28.297	33.181	34.706	31.669	32.278	33.365	30.9	31.819	32.603	32.127
Error Variance	0.977	2.047	1.896	9.216	4.184	6.686	6.737	4.189	4.803	4.178	3.669	21.89	21.352	2.391	2.771	3.094	2.797

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Most important (100)	117	49	67	13	33	15	20	19	17	15	29	3	1	59	29	35	53
	11%	9%	12%	11% *	17% *	9% *	10% *	10% *	7%	5%	11%	6% **	2% *	15% I	8%	10%	14% *
2nd (90)	150	78	69	21	30	26	23	22	27	29	37	6	6	69	41	43	62
	14%	14%	12%	17% *	16% *	15% *	12% *	12% *	12%	10%	14%	13% **	11% *	17%	11%	12%	17% *
3rd (80)	108	45	63	15	18	14	24	16	21	24	34	5	4	39	38	36	33
	10%	8%	11%	12% *	9% *	8% *	12% *	8% *	9%	8%	12%	10% **	7% *	10%	11%	11%	9% *
4th (70)	103	49	54	17	22	15	9	11	29	34	24	4	6	33	38	30	35
	9%	9%	10%	14% *	12% *	9% *	5% *	6% *	12%	12%	9%	9% **	11% *	8%	10%	9%	9% *
5th (60)	112	56	55	10	16	18	32	16	20	30	30	5	5	33	49	32	22
	10%	10%	10%	8% *	8% *	10% *	16% *	8% *	9%	10%	11%	11% **	9% *	8%	13%	9%	6% *
6th (50)	98	44	54	8	13	12	19	29	18	25	27	1	7	36	20	33	43
	9%	8%	10%	6% *	7% *	7% *	10% *	15% *	8%	9%	10%	2% **	14% *	9%	5%	10%	12% *
7th (40)	111	64	47	7	13	25	12	29	24	27	21	7	7	43	51	26	32
	10%	12%	8%	6% *	7% *	14% *	6% *	15% *	11%	9%	8%	15% **	13% *	11%	14% O	7%	9% *
8th (30)	109	55	54	4	17	22	16	26	25	31	19	8	8	43	26	35	47
	10%	10%	10%	3% *	9% *	13% *	8% *	13% *	11%	11%	7%	18% **	15% *	11%	7%	10%	13% *
9th (20)	84	36	48	11	10	8	22	12	22	36	21	1	5	14	31	35	14
	8%	7%	9%	9% *	5% *	4% *	11% *	6% *	10%	13% M	8%	3% **	10% *	4%	8%	10%	4% *
10th (10)	57	24	32	7	3	18	10	5	13	20	15	-	2	17	25	16	15
	5%	5%	6%	6% *	2% *	10% *	5% *	3% *	6%	7%	5%	* **	3% *	4%	7%	5%	4% *
Least important (0)	56	38	18	10	16	3	9	5	13	17	16	7	2	13	17	23	13
	5%	7%	3%	8% *	8% *	2% *	5% *	3% *	6%	6%	6%	14% **	4% *	3%	5%	7%	4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Mean score	56.71	55.12	58.01	59.44	62.37	54.86	56.03	55.76	53.35	49.91	57.77	50.96	50.34	61.99	54.54	54.97	61.03
				*	*	*	*	*			I	**	*	IL			*
Standard Deviation	29.984	30.321	29.617	32.029	31.669	29.347	29.802	27.42	29.672	29.181	30.348	31.289	26.082	29.506	29.225	30.824	29.701
Error Variance	0.813	1.707	1.561	8.399	5.269	4.867	4.528	3.933	3.84	2.954	3.37	20.569	13.048	2.18	2.338	2.766	2.391

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	**691**	**377**	**311**	**80**	**167**	**153**	**164**	**97**	**30**	**238**	**211**	**44**	**80**	**101**	**265**	**327**	**86**
Weighted Base	**683**	**361**	**320**	**66**	**158**	**134**	**175**	**105**	**44**	**160**	**190**	**21**	**33**	**251**	**199**	**230**	**235**
More safe than it was 12 months ago	74 11%	42 12%	33 10%	16 24% G*	27 17% G*	9 7% *	15 8% *	2 2% *	6 12% **	24 15% JM	12 7%	9 41% **	4 11% **	12 5% *	19 10%	24 11%	20 9% *
Less safe than it was 12 months ago	173 25%	101 28%	70 22%	13 20% *	54 34% *	33 25% *	43 25% *	21 20% *	9 20% **	26 17%	70 37% IM	3 14% **	14 43% **	55 22% *	36 18%	66 29%	70 30% *
Much the same as it was 12 months ago	394 58%	197 54%	198 62%	32 48% *	65 41% *	79 59% *	109 62% D*	83 79% CD*	27 61% **	100 63%	96 50%	9 42% **	15 46% **	165 66% *	136 68% O	125 55%	128 55% *
Don't know	42 6%	22 6%	19 6%	6 8% *	13 8% *	13 9% *	8 5% *	- -	3 6% **	9 5%	12 6%	1 2% **	- - **	18 7% *	8 4%	14 6%	17 7% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Better than it was 12 months ago	118 11%	72 13%	46 8%	19 15% *	22 11% *	14 8% *	22 11% *	14 7% *	27 12%	55 19% JM	17 6%	4 9% **	4 8% *	28 7%	59 16% OP	25 7%	25 7% *
Much the same as it was 12 months ago	593 54%	285 53%	303 54%	57 47% *	97 51% *	99 56% *	91 47% *	115 60% *	135 59%	165 57%	138 50%	29 60% **	24 45% *	225 56%	238 65% O	136 40%	209 57% O*
Worse than it was 12 months ago	394 36%	181 34%	212 38%	46 38% *	72 38% *	64 36% *	83 42% *	62 33% *	67 29%	69 24%	119 43% I	15 31% **	24 46% I*	147 37% I	69 19%	182 53% NP	135 36% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Better than it is now	133	88	44	23	18	18	18	17	38	56	25	9	7	34	82	26	23
	12%	16%	8%	18%	10%	10%	9%	9%	17%	19%	9%	20%	13%	8%	22%	8%	6%
		B		*	*	*	*	*		JM		**	*		OP		*
Much the same as it is now	531	250	276	53	112	90	82	86	108	142	114	16	20	212	203	107	201
	48%	46%	49%	44%	59%	51%	42%	45%	47%	49%	42%	34%	39%	53%	55%	31%	54%
				*	*	*	*	*				**	*		O		O*
Worse than it is now	443	201	242	46	61	68	96	88	83	90	134	22	25	154	81	211	146
	40%	37%	43%	38%	32%	39%	49%	46%	36%	31%	49%	46%	48%	38%	22%	61%	39%
				*	*	*	D*	*			I	**	*			NP	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Easier than it was 12 months ago	91	68	23	22	29	13	8	8	11	33	32	5	4	17	38	26	25
	8%	13%	4%	18%	15%	7%	4%	4%	5%	12%	12%	10%	8%	4%	10%	7%	7%
		B		FGH*	FH*	*	*	*		M	M	**	*				*
About the same as it was 12 months ago	607	290	312	66	97	95	82	101	167	192	132	26	30	203	235	190	175
	55%	54%	56%	54%	51%	54%	42%	53%	73%	67%	48%	56%	57%	51%	64%	55%	47%
				*	*	*	*	*	CDEFG	JM		**	*		P		*
Harder than it was 12 month ago	407	180	226	35	64	69	106	82	51	63	109	16	18	180	93	128	169
	37%	33%	40%	29%	34%	39%	54%	43%	22%	22%	40%	34%	35%	45%	25%	37%	46%
				*	*	H*	CDH*	H*			I	**	*	I		N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

FIELDWORK : 10/01/2019 - 14/01/2019 (W Week 02)

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Very good	44	31	13	5	10	10	5	2	11	28	10	3	1	2	28	14	-
	4%	6%	2%	4%	5%	6%	3%	1%	5%	10%	4%	6%	1%	1%	8%	4%	-
				*	*	*	*	*		M		**	*		P	P	*
Quite good	158	91	67	13	18	30	22	19	56	85	20	11	7	35	84	40	35
	14%	17%	12%	11%	9%	17%	11%	10%	25%	29%	7%	24%	14%	9%	23%	12%	10%
				*	*	*	*	*	DFG	JM		**	*		OP		*
Neither good nor poor	453	208	240	59	87	65	72	87	83	102	86	19	14	199	137	119	174
	41%	39%	43%	49%	46%	37%	37%	46%	36%	35%	31%	40%	27%	50%	38%	35%	47%
				*	*	*	*	*				**	*	IJL			O*
Quite poor	259	103	156	28	43	33	59	48	49	59	82	9	16	86	70	93	95
	23%	19%	28%	23%	22%	19%	30%	25%	22%	20%	30%	19%	30%	22%	19%	27%	26%
			A	*	*	*	*	*				**	*			N	*
Very poor	192	105	86	17	33	39	38	35	29	16	76	5	15	77	46	78	65
	17%	20%	15%	14%	17%	22%	19%	19%	13%	5%	28%	11%	28%	19%	13%	23%	18%
				*	*	*	*	*			I	**	I*	I		N	*
NET : Very/quite good	202	122	80	18	28	41	27	20	68	112	30	14	8	38	111	54	35
	18%	23%	14%	15%	15%	23%	14%	11%	30%	39%	11%	30%	15%	9%	30%	16%	10%
		B		*	*	*	*	*	DFG	JLM		**	*		OP		*
NET : Very/quite poor	451	208	242	45	75	72	97	84	79	74	157	14	31	163	117	171	160
	41%	39%	43%	37%	40%	40%	49%	44%	34%	26%	58%	30%	59%	41%	32%	50%	43%
				*	*	*	*	*			IM	**	I*	I		N	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Handling them very well (4)	27 / 2%	19 / 4%	7 / 1%	3 / 3% *	8 / 4% *	6 / 4% *	2 / 1% *	2 / 1% *	6 / 3%	17 / 6% M	6 / 2%	4 / 8% **	- / 1% *	- / -	16 / 4% P	10 / 3%	- / *
Handling them fairly well (3)	205 / 19%	99 / 18%	105 / 19%	37 / 30% F*	28 / 15% *	32 / 18% *	20 / 10% *	40 / 21% *	49 / 22%	76 / 26% JM	39 / 14%	10 / 21% **	12 / 23% *	61 / 15%	74 / 20%	62 / 18%	62 / 17% *
Handling them fairly poorly (2)	312 / 28%	142 / 26%	170 / 30%	36 / 29% *	65 / 34% *	33 / 19% *	71 / 36% E*	49 / 26% *	58 / 25%	83 / 29%	87 / 32%	16 / 33% **	8 / 15% *	111 / 28%	104 / 29%	86 / 25%	119 / 32% *
Handling them very poorly (1)	418 / 38%	234 / 43% B	184 / 33%	34 / 28% *	62 / 32% *	76 / 43% *	83 / 42% *	74 / 39% *	91 / 40%	90 / 31%	119 / 44% I	15 / 32% **	29 / 56% I*	146 / 37%	141 / 39%	148 / 43%	117 / 32% *
Not sure	143 / 13%	45 / 8%	95 / 17% A	12 / 10% *	28 / 15% *	30 / 17% *	20 / 10% *	27 / 14% *	25 / 11%	21 / 7%	23 / 8%	3 / 6% **	3 / 5% *	81 / 20% IJ	29 / 8%	37 / 11%	71 / 19% N*
NET : Very/fairly well	232 / 21%	118 / 22%	113 / 20%	40 / 33% F*	35 / 19% *	38 / 21% *	22 / 11% *	42 / 22% *	55 / 24% F	94 / 32% JM	45 / 16%	14 / 29% **	12 / 24% *	61 / 15%	91 / 25%	72 / 21%	62 / 17% *
NET : Very/fairly poorly	731 / 66%	376 / 70%	354 / 63%	70 / 57% *	127 / 67% *	109 / 61% *	154 / 79% CE*	123 / 64% *	149 / 65%	174 / 60%	206 / 75% I	31 / 65% **	37 / 71% *	258 / 65%	246 / 67%	234 / 68%	236 / 64% *
Mean score	1.83	1.81	1.86	2.09 F*	1.88 *	1.79 *	1.66 *	1.81 *	1.85 *	2.08 JLM	1.73	2.06 **	1.67 *	1.73 *	1.9	1.79	1.81 *
Standard Deviation	0.856	0.891	0.817	0.876	0.855	0.932	0.72	0.836	0.885	0.938	0.803	0.959	0.875	0.762	0.909	0.881	0.754
Error Variance	0.001	0.002	0.001	0.007	0.005	0.006	0.003	0.004	0.004	0.003	0.003	0.021	0.015	0.002	0.002	0.003	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget	The UK and EU to continue collaborating on science, research and technology initiatives
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Must have this (4)	198	374	375	264	250	228	265	414	440
	18%	34%	34%	24%	23%	21%	24%	37%	40%
Prefer to have this (3)	311	316	364	403	431	411	486	270	405
	28%	29%	33%	36%	39%	37%	44%	24%	37%
Prefer not to have this (2)	233	177	111	116	154	145	107	135	74
	21%	16%	10%	10%	14%	13%	10%	12%	7%
Must not have this (1)	155	56	40	95	65	62	27	73	40
	14%	5%	4%	9%	6%	6%	2%	7%	4%
Don't know	209	183	215	228	207	260	221	214	147
	19%	17%	19%	21%	19%	23%	20%	19%	13%
NET : Top 2 Box	510	690	739	667	680	639	751	684	845
	46%	62%	67%	60%	62%	58%	68%	62%	76%
NET : Bottom 2 Box	388	233	151	211	218	208	133	208	114
	35%	21%	14%	19%	20%	19%	12%	19%	10%
Mean score	2.62	3.09	3.21	2.95	2.96	2.95	3.12	3.15	3.3
Standard Deviation	1.013	0.913	0.827	0.93	0.858	0.857	0.726	0.96	0.783
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on security and policing
Unweighted Base	**1106**
Weighted Base	**1106**
Must have this (4)	492 45%
Prefer to have this (3)	387 35%
Prefer not to have this (2)	90 8%
Must not have this (1)	28 3%
Don't know	109 10%
NET : Top 2 Box	879 80%
NET : Bottom 2 Box	117 11%
Mean score	3.35
Standard Deviation	0.758
Error Variance	0.001

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	198 / 18%	98 / 18%	100 / 18%	11 / 9% *	40 / 21% *	39 / 22% *	43 / 22% *	21 / 11% *	45 / 19%	61 / 21%	35 / 13%	4 / 9% **	12 / 24% *	78 / 20%	91 / 25% O	46 / 13%	55 / 15% *
Prefer to have this (3)	311 / 28%	170 / 32%	141 / 25%	38 / 31% *	52 / 28% *	45 / 26% *	41 / 21% *	68 / 35% *	66 / 29%	99 / 34%	78 / 29%	14 / 29% **	15 / 29% *	96 / 24%	110 / 30%	104 / 30%	91 / 25% *
Prefer not to have this (2)	233 / 21%	134 / 25%	98 / 18%	28 / 23% *	45 / 23% *	25 / 14% *	38 / 20% *	36 / 19% *	61 / 27%	53 / 18%	77 / 28% I	14 / 30% **	8 / 16% *	79 / 20%	73 / 20%	91 / 26%	67 / 18% *
Must not have this (1)	155 / 14%	70 / 13%	84 / 15%	24 / 20% *	14 / 8% *	28 / 16% *	29 / 15% *	27 / 14% *	33 / 14%	44 / 15%	42 / 16%	3 / 7% **	9 / 17% *	42 / 11%	43 / 12%	53 / 15%	54 / 15% *
Don't know	209 / 19%	66 / 12%	139 / 25% A	20 / 17% *	40 / 21% *	39 / 22% *	45 / 23% H*	40 / 21% *	25 / 11%	32 / 11%	41 / 15%	12 / 25% **	7 / 14% *	104 / 26% IJ	48 / 13%	50 / 15%	102 / 28% NO*
NET : Top 2 Box	510 / 46%	269 / 50%	240 / 43%	50 / 41% *	92 / 48% *	85 / 48% *	84 / 43% *	88 / 46% *	111 / 48%	159 / 55% J	113 / 41%	18 / 37% **	27 / 52% *	174 / 44%	201 / 55% OP	150 / 44%	146 / 40% *
NET : Bottom 2 Box	388 / 35%	204 / 38%	183 / 33%	52 / 43% *	59 / 31% *	53 / 30% *	67 / 34% *	63 / 33% *	94 / 41%	97 / 34%	119 / 44% M	18 / 37% **	17 / 34% *	121 / 30%	117 / 32%	143 / 42% N	121 / 33% *
Mean score	2.62	2.63	2.6	2.36 *	2.78 *	2.7 *	2.65 *	2.54 *	2.6 *	2.69	2.45	2.53 **	2.68 *	2.71 *	2.78 O	2.49	2.55 *
Standard Deviation	1.013	0.973	1.055	0.969	0.945	1.097	1.086	0.939	1.001	1.018	0.956	0.831	1.097	1.012	1.008	0.963	1.031
Error Variance	0.001	0.002	0.003	0.009	0.006	0.009	0.008	0.006	0.005	0.004	0.004	0.019	0.027	0.003	0.003	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	374 34%	199 37%	175 31%	23 19% *	41 22% *	45 25% *	72 37% C*	76 40% CD*	116 51% CDE	146 51% JM	47 17%	18 37% **	17 33% J*	134 33% J	214 59% OP	56 16%	95 26% *
Prefer to have this (3)	316 29%	167 31%	149 26%	25 21% *	64 34% *	60 34% *	52 27% *	55 29% *	59 26%	97 34%	79 29%	15 32% **	14 27% *	102 25%	112 31%	105 31%	91 25% *
Prefer not to have this (2)	177 16%	116 22% B	60 11%	44 36% DEFGH*	27 14% *	31 17% *	25 13% *	25 13% *	25 11%	23 8%	80 29% IM	6 12% **	11 21% I*	51 13%	16 4%	91 26% N	68 18% N*
Must not have this (1)	56 5%	20 4%	36 6%	6 5% *	17 9% *	3 2% *	13 7% *	9 5% *	9 4%	5 2%	19 7%	1 3% **	4 7% *	17 4%	3 1%	35 10% N	14 4% *
Don't know	183 17%	37 7%	142 25% A	23 19% *	41 22% H*	38 22% H*	33 17% *	26 14% *	21 9%	17 6%	49 18% I	7 15% **	6 11% *	96 24% I	20 6%	57 16% N	101 27% NO*
NET : Top 2 Box	690 62%	366 68% B	324 58%	49 40% *	106 55% *	105 59% *	125 64% C*	131 69% C*	175 76% CDE	243 84% JLM	126 46%	33 70% **	32 61% *	235 59% J	326 89% OP	161 47%	187 51% *
NET : Bottom 2 Box	233 21%	136 25% B	97 17%	51 41% DEFGH*	44 23% *	34 19% *	38 19% *	33 18% *	34 15%	28 10%	99 36% IM	7 15% **	15 29% I*	69 17%	19 5%	126 37% NP	82 22% N*
Mean score	3.09	3.09	3.1	2.66 *	2.87 *	3.06 C*	3.13 C*	3.21 C*	3.35 CD*	3.41 JLM	2.69	3.23 **	2.97 *	3.16 J*	3.56 OP	2.64	3 O*
Standard Deviation	0.913	0.882	0.947	0.912	0.945	0.791	0.954	0.886	0.85	0.73	0.898	0.822	0.982	0.902	0.629	0.933	0.907
Error Variance	0.001	0.002	0.002	0.008	0.006	0.005	0.006	0.005	0.003	0.002	0.004	0.017	0.021	0.003	0.001	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	375 34%	197 37%	177 31%	24 20% *	48 25% *	59 33% *	64 32% *	82 43% CD*	99 43% CD	104 36%	100 37%	16 34% **	25 47% M*	113 28%	127 35% P	159 46% NP	81 22% *
Prefer to have this (3)	364 33%	173 32%	191 34%	25 21% *	62 32% *	70 39% C*	86 44% CH*	57 30% *	65 28%	108 37%	83 30%	16 34% **	12 24% *	134 34%	148 40% O	97 28%	111 30% *
Prefer not to have this (2)	111 10%	81 15% B	30 5%	23 19% E*	30 16% E*	7 4% *	17 8% *	18 9% *	16 7%	26 9%	47 17% IM	8 17% **	6 11% *	23 6%	33 9%	32 9%	43 12% *
Must not have this (1)	40 4%	15 3%	24 4%	9 8% *	1 1% *	6 3% *	7 4% *	3 2% *	13 6%	14 5%	8 3%	- 1% **	3 5% *	14 3%	20 6%	8 2%	11 3% *
Don't know	215 19%	72 13%	140 25% A	40 33% FH*	50 26% F*	35 20% *	22 11% *	32 17% *	37 16%	36 13%	35 13%	7 14% **	7 13% *	116 29% IJ	37 10%	46 14%	122 33% NO*
NET : Top 2 Box	739 67%	370 69%	368 65%	50 41% *	109 57% *	129 73% C*	150 76% CD*	138 72% C*	163 71% C	212 73%	183 67%	32 68% **	37 71% *	247 62%	275 75% P	257 75% P	192 52% *
NET : Bottom 2 Box	151 14%	96 18% B	55 10%	33 27% EGH*	31 17% *	13 7% *	24 12% *	21 11% *	29 13%	40 14%	55 20% M	8 18% **	8 16% *	36 9%	53 15%	41 12%	54 15% *
Mean score	3.21	3.18	3.23	2.79 **	3.11 *	3.28 *	3.19 *	3.36 *	3.3 *	3.2	3.15	3.18 **	3.3 *	3.22 *	3.16	3.37 NP	3.06 *
Standard Deviation	0.827	0.833	0.818	1.004	0.762	0.749	0.772	0.762	0.882	0.84	0.857	0.777	0.914	0.79	0.843	0.787	0.829
Error Variance	0.001	0.001	0.002	0.012	0.004	0.004	0.003	0.004	0.004	0.003	0.003	0.015	0.018	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	264 24%	156 29% B	108 19%	21 17% *	37 20% *	40 23% *	53 27% *	38 20% *	76 33%	70 24%	80 29% M	13 26% **	20 39% M*	69 17%	78 21%	116 34% NP	61 17% *
Prefer to have this (3)	403 36%	190 35%	213 38%	40 33% *	52 27% *	74 42% *	82 42% *	76 40% *	79 34%	106 37%	97 35%	15 32% **	12 22% *	154 38%	154 42%	125 36%	114 31% *
Prefer not to have this (2)	116 10%	68 13%	47 8%	19 16% *	34 18% F*	15 9% *	12 6% *	14 8% *	21 9%	43 15%	35 13%	5 10% **	4 7% *	28 7%	50 14%	35 10%	31 8% *
Must not have this (1)	95 9%	63 12% B	32 6%	16 13% *	13 7% *	11 6% *	15 7% *	23 12% *	18 8%	36 13%	21 8%	7 15% **	7 14% *	21 5%	39 11%	19 6%	35 10% *
Don't know	228 21%	62 12%	162 29% A	27 22% *	54 29% *	37 21% *	35 18% *	40 21% *	35 15%	33 11%	41 15%	8 16% **	9 18% *	127 32% IJ	44 12%	49 14%	128 35% NO*
NET : Top 2 Box	667 60%	346 64%	321 57%	60 50% *	89 47% *	114 64% *	135 69% CD*	114 60% *	154 67% CD	176 61%	177 65%	28 59% **	32 61% *	223 56%	232 64% P	241 70% P	175 47% *
NET : Bottom 2 Box	211 19%	131 24% B	79 14%	35 29% F*	47 25% *	26 15% *	26 13% *	37 19% *	40 17%	80 28% M	56 21%	12 25% **	11 21% *	49 12%	89 24% O	54 16%	66 18% *
Mean score	2.95	2.92	2.99	2.68 *	2.84 *	3.02 *	3.08 *	2.85 *	3.09 C*	2.82	3.01	2.83 **	3.04 **	2.99 *	2.84	3.15 N	2.84 *
Standard Deviation	0.93	0.998	0.842	0.995	0.937	0.846	0.872	0.964	0.933	0.991	0.927	1.082	1.123	0.82	0.93	0.867	0.97
Error Variance	0.001	0.002	0.002	0.01	0.006	0.005	0.005	0.006	0.004	0.004	0.004	0.029	0.029	0.002	0.003	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	250 23%	112 21%	138 25%	26 21% *	53 28% *	43 24% *	41 21% *	35 18% *	52 23%	61 21%	66 24%	8 16% **	16 32% *	85 21%	62 17%	103 30% N	77 21% *
Prefer to have this (3)	431 39%	228 42%	201 36%	25 20% *	64 34% *	68 39% *	80 41% C*	96 50% C*	99 43% C	119 41%	114 42%	19 41% **	18 34% *	146 37%	174 48% P	136 40%	112 30% *
Prefer not to have this (2)	154 14%	109 20% B	44 8%	38 31% DEFH*	23 12% *	25 14% *	20 10% *	30 16% *	18 8%	38 13%	45 17%	2 5% **	8 15% *	59 15%	45 12%	47 14%	57 16% *
Must not have this (1)	65 6%	39 7%	26 5%	5 4% *	13 7% *	7 4% *	18 9% *	7 4% *	15 6%	21 7%	11 4%	6 13% **	3 6% *	21 5%	22 6%	12 3%	30 8% *
Don't know	207 19%	51 9%	153 27% A	29 24% *	38 20% *	33 19% *	37 19% *	24 12% *	46 20%	49 17%	37 14%	12 26% **	7 13% *	88 22%	62 17%	46 13%	93 25% O*
NET : Top 2 Box	680 62%	340 63%	339 60%	51 41% *	117 61% C*	111 63% C*	121 62% C*	130 68% C*	150 66% C	180 62%	179 66%	27 57% **	34 66% *	231 58%	236 65% P	239 70% P	188 51% *
NET : Bottom 2 Box	218 20%	148 27% B	70 12%	42 35% H*	35 18% *	32 18% *	38 19% *	37 19% *	33 14%	60 21%	57 21%	8 18% **	11 21% *	80 20%	67 18%	59 17%	87 24% *
Mean score	2.96	2.85	3.1 A	2.77 *	3.04 *	3.03 *	2.9 *	2.94 *	3.02 *	2.92	2.99	2.8 **	3.04 *	2.95 *	2.91	3.11 N	2.85 *
Standard Deviation	0.858	0.865	0.83	0.921	0.913	0.822	0.915	0.746	0.841	0.876	0.816	0.981	0.918	0.857	0.801	0.808	0.951
Error Variance	0.001	0.002	0.002	0.009	0.005	0.005	0.005	0.003	0.004	0.003	0.003	0.027	0.018	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	228	126	102	15	38	47	40	27	61	66	54	7	11	77	76	81	64
	21%	23%	18%	13% *	20% *	26% *	20% *	14% *	27%	23%	20%	16% **	22% *	19%	21%	24%	17% *
Prefer to have this (3)	411	219	190	49	59	53	75	84	89	109	111	27	20	129	147	140	116
	37%	41%	34%	40% *	31% *	30% *	38% *	44% *	39%	38%	41%	56% **	39% *	32%	40%	41%	31% *
Prefer not to have this (2)	145	83	62	28	23	17	32	22	23	44	50	2	4	41	59	44	39
	13%	15%	11%	23% *	12% *	10% *	16% *	11% *	10%	15%	18%	4% **	7% *	10%	16%	13%	11% *
Must not have this (1)	62	35	28	6	13	15	8	15	5	19	14	-	5	20	14	22	26
	6%	6%	5%	5% *	7% *	8% *	4% *	8% *	2%	7%	5%	1% **	10% *	5%	4%	7%	7% *
Don't know	260	76	180	24	57	45	41	43	51	50	44	11	11	132	69	56	124
	23%	14%	32% A	19% *	30% *	25% *	21% *	22% *	22%	17%	16%	24% **	22% *	33% IJ	19%	16%	34% NO*
NET : Top 2 Box	639	345	292	65	97	100	115	111	150	175	165	34	31	206	223	221	180
	58%	64% B	52%	53% *	51% *	56% *	59% *	58% *	66%	61%	60%	72% **	60% *	52%	61%	64% P	49% *
NET : Bottom 2 Box	208	118	90	34	36	32	40	37	28	63	64	2	9	61	73	66	65
	19%	22%	16%	28% H*	19% *	18% *	21% *	19% *	12%	22%	24%	4% **	18% *	15%	20%	19%	18% *
Mean score	2.95	2.94	2.96	2.75	2.92	3	2.95	2.83	3.16	2.93	2.89	3.14	2.92	2.98	2.96	2.98	2.89
				*	*	*	*	*	CG*			**	**	*			*
Standard Deviation	0.857	0.866	0.848	0.798	0.918	0.97	0.821	0.846	0.75	0.881	0.833	0.532	0.956	0.862	0.804	0.866	0.913
Error Variance	0.001	0.002	0.002	0.006	0.006	0.007	0.004	0.005	0.003	0.003	0.003	0.008	0.023	0.003	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	265 24%	150 28%	114 20%	21 17% *	40 21% *	48 27% *	51 26% *	38 20% *	68 30%	88 30%	59 22%	8 17% **	16 31% *	80 20%	93 25%	100 29% P	66 18% *
Prefer to have this (3)	486 44%	227 42%	258 46%	39 32% *	67 35% *	68 39% *	92 47% *	106 56% CD*	113 49%	144 50%	123 45%	21 44% **	21 41% *	157 39%	189 52% P	162 47% P	125 34% *
Prefer not to have this (2)	107 10%	73 14% B	34 6%	30 24% EFGH*	32 17% GH*	15 9% *	14 7% *	5 3% *	11 5%	17 6%	47 17% IM	8 17% **	3 6% *	26 7%	26 7%	35 10%	41 11% *
Must not have this (1)	27 2%	16 3%	10 2%	9 8% *	5 2% *	6 3% *	4 2% *	1 1% *	2 1%	3 1%	6 2%	- -	1 1% **	16 4% *	4 1%	5 1%	16 4% *
Don't know	221 20%	72 13%	146 26% A	24 19% *	46 24% *	40 22% *	36 18% *	40 21% *	36 16%	37 13%	38 14%	10 21% **	11 21% *	120 30% IJ	53 14%	42 12%	120 33% NO*
NET : Top 2 Box	751 68%	378 70%	372 66%	60 49% *	107 56% *	116 66% *	142 73% C*	145 76% CD*	181 79% CD	232 80% JM	182 67%	29 62% **	38 72% *	237 59%	282 77% P	262 76% P	191 52% *
NET : Bottom 2 Box	133 12%	89 17% B	44 8%	39 32% EFGH*	37 19% GH*	21 12% *	18 9% *	7 4% *	12 5%	20 7%	53 20% I	8 17% **	4 7% *	42 11%	31 8%	39 11%	58 16% *
Mean score	3.12	3.1	3.14	2.72 *	2.99 *	3.15 C*	3.18 C*	3.2 C*	3.28 CD*	3.26 J	3	3 **	3.3 **	3.08 *	3.19	3.18	2.97 *
Standard Deviation	0.726	0.78	0.66	0.902	0.794	0.787	0.682	0.537	0.6	0.631	0.751	0.67	0.671	0.782	0.635	0.691	0.835
Error Variance	0.001	0.001	0.001	0.008	0.004	0.005	0.003	0.002	0.002	0.002	0.002	0.012	0.011	0.002	0.001	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	414 37%	225 42%	189 34%	17 14% *	43 23% *	54 30% *	74 38% C*	90 47% CD*	137 60% CDEF	191 66% JM	59 21%	17 36% **	26 49% JM*	117 29%	259 71% OP	75 22%	77 21% *
Prefer to have this (3)	270 24%	136 25%	133 24%	34 28% *	57 30% *	47 27% *	38 19% *	54 28% *	40 17%	50 17%	80 29% I	10 21% **	11 21% *	106 27%	67 18%	99 29% N	97 26% *
Prefer not to have this (2)	135 12%	84 16% B	50 9%	25 21% G*	34 18% *	19 11% *	26 13% *	11 6% *	20 9%	15 5%	62 23% IM	12 24% **	5 10% *	26 7%	13 4%	68 20% N	45 12% N*
Must not have this (1)	73 7%	39 7%	34 6%	15 13% *	11 6% *	7 4% *	23 12% *	9 4% *	8 4%	18 6%	16 6%	2 3% **	4 8% *	33 8%	8 2%	29 9% N	32 9% N*
Don't know	214 19%	54 10%	156 28% A	30 25% H*	45 24% H*	50 29% H*	36 18% *	27 14% *	25 11%	14 5%	57 21% I	7 16% **	6 12% *	116 29% I	17 5%	72 21% N	117 32% N*
NET : Top 2 Box	684 62%	362 67% B	322 57%	51 42% *	100 53% *	101 57% *	112 57% *	144 75% CDEF*	176 77% CDEF	241 83% JM	138 51%	27 57% **	36 70% J*	223 56%	327 89% OP	174 51%	174 47% *
NET : Bottom 2 Box	208 19%	123 23% B	84 15%	41 33% EGH*	45 24% *	26 15% *	49 25% GH*	20 10% *	28 12%	33 12%	78 29% IM	13 28% **	9 18% *	60 15%	21 6%	97 28% N	77 21% N*
Mean score	3.15	3.13	3.17	2.57 *	2.91 *	3.17 C*	3.01 *	3.38 CDF*	3.49 CDF*	3.51 JM	2.83	3.06 **	3.27 J*	3.09 *	3.66 OP	2.81	2.87 *
Standard Deviation	0.96	0.972	0.947	0.978	0.914	0.874	1.096	0.831	0.833	0.871	0.914	0.945	0.985	0.986	0.663	0.963	0.992
Error Variance	0.001	0.002	0.002	0.01	0.006	0.006	0.008	0.004	0.003	0.003	0.004	0.022	0.021	0.003	0.001	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	440	231	207	46	71	66	67	84	105	116	117	15	23	146	130	167	128
	40%	43%	37%	37%	38%	37%	34%	44%	46%	40%	43%	31%	43%	36%	36%	49%	35%
				*	*	*	*	*				**	*			NP	*
Prefer to have this (3)	405	195	209	29	68	62	83	71	92	133	95	19	16	134	183	109	109
	37%	36%	37%	24%	36%	35%	42%	37%	40%	46%	35%	40%	30%	34%	50%	32%	30%
				*	*	*	C*	*		J		**	*		OP		*
Prefer not to have this (2)	74	59	15	17	15	17	9	7	10	22	23	1	8	20	23	30	20
	7%	11%	3%	14%	8%	10%	5%	3%	4%	8%	8%	2%	15%	5%	6%	9%	5%
		B		*	*	*	*	*				**	*				*
Must not have this (1)	40	20	19	15	12	7	5	-	-	2	10	7	3	19	6	10	24
	4%	4%	3%	12%	6%	4%	3%	-	*	1%	4%	14%	5%	5%	2%	3%	7%
				GH*	H*	*	*	*				**	*				*
Don't know	147	33	111	16	24	24	31	29	22	16	29	6	4	81	23	27	89
	13%	6%	20%	13%	13%	14%	16%	15%	9%	5%	11%	12%	7%	20%	6%	8%	24%
			A	*	*	*	*	*				**	*	I			NO*
NET : Top 2 Box	845	427	416	75	139	128	151	155	198	249	211	34	38	280	313	276	237
	76%	79%	74%	61%	73%	72%	77%	81%	86%	86%	77%	71%	74%	70%	86%	80%	64%
				*	*	*	*	C*	CE	M		**	*		P	P	*
NET : Bottom 2 Box	114	79	35	32	27	24	14	7	10	24	33	8	10	39	29	40	44
	10%	15%	6%	26%	14%	14%	7%	3%	4%	8%	12%	17%	19%	10%	8%	12%	12%
		B		FGH*	G*	*	*	*				**	*				*
Mean score	3.3	3.26	3.34	2.99	3.19	3.22	3.29	3.48	3.46	3.33	3.3	3	3.2	3.28	3.28	3.37	3.21
				*	*	*	*	C*	CD*			**	*	*			*
Standard Deviation	0.783	0.816	0.743	1.076	0.885	0.832	0.709	0.578	0.591	0.65	0.803	1.031	0.898	0.824	0.661	0.785	0.908
Error Variance	0.001	0.001	0.001	0.011	0.005	0.005	0.003	0.002	0.002	0.002	0.003	0.026	0.017	0.002	0.001	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Must have this (4)	492 45%	258 48%	233 41%	30 24% *	70 37% *	74 42% *	81 41% *	104 54% C*	133 58% CDF	163 57% JM	114 42%	24 50% **	21 41% *	151 38%	158 43%	195 57% NP	128 35% *
Prefer to have this (3)	387 35%	182 34%	204 36%	38 31% *	65 34% *	70 39% *	73 37% *	72 38% *	70 31%	101 35%	95 35%	13 27% **	16 30% *	147 37%	160 44% O	90 26%	130 35% *
Prefer not to have this (2)	90 8%	64 12% B	25 4%	23 19% GH*	26 14% G*	11 6% *	18 9% G*	1 1% *	10 4%	10 4%	34 12% I	6 13% **	7 14% I*	31 8%	27 7%	28 8%	35 9% *
Must not have this (1)	28 3%	16 3%	12 2%	13 10% GH*	5 3% *	3 2% *	6 3% *	1 1% *	- *	5 2%	8 3%	- -	4 7% **	9 2%	3 1%	8 2%	11 3% *
Don't know	109 10%	18 3%	88 16% A	19 16% *	24 13% *	19 11% *	18 9% *	12 7% *	16 7%	9 3%	22 8%	5 10% **	4 8% *	61 15% I	17 5%	22 6%	65 18% NO*
NET : Top 2 Box	879 80%	440 82%	437 78%	67 55% *	134 71% *	144 81% C*	154 79% C*	176 92% CDF*	203 89% CD	264 92% JLM	209 77%	36 77% **	37 71% *	298 75%	318 87% P	285 83% P	258 70% *
NET : Bottom 2 Box	117 11%	80 15% B	37 7%	35 29% EFGH*	32 17% GH*	14 8% *	24 12% G*	2 1% *	10 4%	15 5%	42 15% I	6 13% **	11 21% I*	40 10%	30 8%	36 11%	46 12% *
Mean score	3.35	3.31	3.39	2.82 *	3.2 *	3.37 C*	3.29 C*	3.56 CDF*	3.58 CDF*	3.51 JLM	3.25	3.41 **	3.13 *	3.3 *	3.36	3.47 P	3.24 *
Standard Deviation	0.758	0.804	0.702	0.99	0.822	0.689	0.781	0.546	0.586	0.656	0.807	0.737	0.96	0.747	0.666	0.761	0.79
Error Variance	0.001	0.001	0.001	0.01	0.004	0.003	0.003	0.002	0.002	0.002	0.003	0.013	0.019	0.002	0.001	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**1106**	**1106**
Much better	43	53	96	62	83	67
	4%	5%	9%	6%	8%	6%
A bit better	110	162	204	146	110	140
	10%	15%	18%	13%	10%	13%
No difference	283	405	391	580	647	498
	26%	37%	35%	52%	59%	45%
A bit worse	368	193	184	113	95	156
	33%	17%	17%	10%	9%	14%
Much worse	231	171	145	70	94	111
	21%	15%	13%	6%	8%	10%
Not sure	71	122	86	134	77	135
	6%	11%	8%	12%	7%	12%
NET : Much/a bit better	153	215	300	209	194	207
	14%	19%	27%	19%	18%	19%
NET : Much / a bit worse	599	364	329	184	189	266
	54%	33%	30%	17%	17%	24%

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	43	27	15	6	8	6	8	6	8	18	12	1	1	10	26	12	4
	4%	5%	3%	5%	4%	4%	4%	3%	4%	6%	4%	2%	2%	3%	7%	4%	1%
				*	*	*	*	*	*			**	*		P		*
A bit better	110	75	35	11	41	16	15	12	14	36	19	11	8	27	44	30	31
	10%	14%	6%	9%	22%	9%	8%	6%	6%	12%	7%	22%	15%	7%	12%	9%	8%
		B		*	FGH*	*	*	*	*			**	*				*
No difference	283	144	139	25	28	44	45	54	87	97	54	9	11	101	151	43	83
	26%	27%	25%	20%	15%	25%	23%	28%	38%	34%	20%	19%	21%	25%	41%	12%	22%
				*	*	*	*	*	CDF	J		**	*		OP		O*
A bit worse	368	187	180	37	52	42	74	86	77	110	96	14	18	118	110	139	113
	33%	35%	32%	31%	28%	24%	37%	45%	33%	38%	35%	29%	35%	29%	30%	41%	31%
				*	*	*	*	DE*				**	*			N	*
Much worse	231	87	144	31	38	58	44	30	30	19	76	6	12	109	19	98	107
	21%	16%	26%	25%	20%	33%	23%	16%	13%	6%	28%	13%	23%	27%	5%	28%	29%
			A	*	*	GH*	*	*			I	**	I*	I		N	N*
Not sure	71	18	50	12	23	10	9	4	14	9	16	7	2	34	15	22	31
	6%	3%	9%	10%	12%	6%	5%	2%	6%	3%	6%	15%	3%	8%	4%	6%	8%
			A	*	G*	*	*	*				**	*				*
NET : Much/a bit better	153	103	50	17	49	22	23	18	23	54	31	12	9	37	71	42	35
	14%	19%	9%	14%	26%	13%	12%	9%	10%	19%	11%	25%	17%	9%	19%	12%	10%
		B		*	FGH*	*	*	*		M		**	*		P		*
NET : Much / a bit worse	599	274	324	68	90	101	118	116	106	128	172	20	30	227	129	237	220
	54%	51%	58%	56%	47%	57%	60%	61%	46%	45%	63%	42%	58%	57%	35%	69%	60%
				*	*	*	*	*			I	**	*			N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	53	35	18	8	8	9	7	11	10	20	12	2	3	14	24	19	10
	5%	6%	3%	7%	4%	5%	3%	6%	4%	7%	4%	4%	6%	4%	7%	5%	3%
				*	*	*	*	*				**	*				*
A bit better	162	103	59	17	47	25	28	16	30	60	22	10	8	54	83	35	41
	15%	19%	10%	14%	25%	14%	14%	8%	13%	21%	8%	21%	16%	14%	23%	10%	11%
		B		*	G*	*	*	*		J		**	*		OP		*
No difference	405	208	195	27	45	60	67	92	114	137	91	21	18	125	182	105	114
	37%	39%	35%	22%	24%	34%	34%	48%	50%	47%	33%	44%	34%	31%	50%	30%	31%
				*	*	*	*	CD*	CDF	JM		**	*		OP		*
A bit worse	193	94	99	34	29	26	40	40	24	35	72	5	10	64	33	80	75
	17%	17%	18%	28%	15%	15%	20%	21%	11%	12%	26%	11%	20%	16%	9%	23%	20%
				H*	*	*	*	*			I	**	*			N	N*
Much worse	171	61	111	23	31	42	38	20	16	13	44	1	10	94	12	67	82
	15%	11%	20%	19%	16%	24%	19%	11%	7%	5%	16%	2%	19%	23%	3%	20%	22%
			A	H*	*	H*	H*	*			I	**	I*	I		N	N*
Not sure	122	38	80	12	30	14	17	12	35	24	33	8	3	48	30	38	47
	11%	7%	14%	10%	16%	8%	9%	6%	15%	8%	12%	18%	6%	12%	8%	11%	13%
			A	*	*	*	*	*				**	*				*
NET : Much/a bit better	215	138	77	26	55	34	34	27	39	80	34	12	11	68	107	54	51
	19%	26%	14%	21%	29%	19%	18%	14%	17%	28%	12%	25%	22%	17%	29%	16%	14%
		B		*	*	*	*	*		J		**	*		OP		*
NET : Much / a bit worse	364	155	209	57	60	68	78	60	40	48	116	6	20	158	46	147	157
	33%	29%	37%	47%	32%	39%	40%	31%	18%	17%	42%	13%	39%	40%	13%	43%	43%
				H*	*	H*	H*	*			I	**	I*	I		N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	96 9%	53 10%	42 7%	6 5% *	25 13% *	10 5% *	13 7% *	13 7% *	30 13%	50 17% JM	19 7%	5 11% **	4 8% *	18 4%	63 17% OP	16 5%	16 4% *
A bit better	204 18%	116 21%	88 16%	25 21% *	29 15% *	41 23% *	39 20% *	33 18% *	36 16%	64 22% J	35 13%	6 14% **	12 22% *	78 20%	105 29% OP	38 11%	58 16% *
No difference	391 35%	202 38%	188 34%	32 27% *	54 29% *	65 37% *	62 32% *	80 42% *	98 43%	130 45% J	82 30%	15 31% **	16 31% *	138 35%	154 42% O	102 30%	131 36% *
A bit worse	184 17%	89 16%	94 17%	27 22% *	42 22% *	19 11% *	25 13% *	36 19% *	34 15%	24 8%	65 24% I	10 22% **	9 18% *	66 17%	18 5%	90 26% N	74 20% N*
Much worse	145 13%	58 11%	87 15%	17 14% *	16 8% *	38 21% H*	38 19% H*	19 10% *	17 8%	10 4%	58 21% I	4 9% **	8 15% I*	57 14% I	16 4%	72 21% N	50 13% N*
Not sure	86 8%	20 4%	62 11% A	14 12% *	24 13% *	5 3% *	19 10% *	9 5% *	14 6%	9 3%	14 5%	6 14% **	3 5% *	43 11% I	9 2%	26 7% N	39 11% N*
NET : Much/a bit better	300 27%	169 31%	131 23%	32 26% *	54 28% *	51 29% *	52 26% *	46 24% *	66 29%	114 40% JM	54 20%	12 24% **	16 31% *	96 24%	168 46% OP	54 16%	75 20% *
NET : Much / a bit worse	329 30%	147 27%	181 32%	44 36% *	57 30% *	57 32% *	63 32% *	56 29% *	52 23%	34 12%	123 45% IM	15 31% **	17 33% I*	123 31% I	35 9%	162 47% NP	124 34% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	62	28	33	9	13	12	9	7	14	25	13	5	1	17	35	16	11
	6%	5%	6%	7% *	7% *	7% *	4% *	4% *	6%	9%	5%	11% **	2% *	4%	10%	5%	3% *
A bit better	146	70	76	18	26	32	23	24	23	51	21	3	11	48	65	36	35
	13%	13%	14%	15% *	13% *	18% *	12% *	12% *	10%	18% J	8%	7% **	20% J*	12%	18% O	10%	9% *
No difference	580	301	277	49	95	79	113	108	135	164	150	29	24	193	209	179	185
	52%	56%	49%	40% *	50% *	45% *	58% *	56% *	59% C	57%	55%	61% **	47% *	48%	57%	52%	50% *
A bit worse	113	54	59	22	16	14	20	20	21	22	36	4	6	42	17	52	45
	10%	10%	11%	18% *	9% *	8% *	10% *	10% *	9%	7%	13%	8% **	11% *	11%	5%	15% N	12% *
Much worse	70	33	38	11	12	21	14	7	7	3	27	1	7	32	9	31	29
	6%	6%	7%	9% *	6% *	12% *	7% *	3% *	3%	1%	10% I	1% **	13% I*	8% I	2%	9% N	8% *
Not sure	134	52	78	14	28	19	18	26	29	24	25	6	4	66	32	30	65
	12%	10%	14%	11% *	15% *	11% *	9% *	14% *	13%	8%	9%	12% **	7% *	17%	9%	9%	18% O*
NET : Much/a bit better	209	99	110	27	39	44	32	30	37	75	34	8	12	65	100	52	46
	19%	18%	19%	22% *	20% *	25% *	16% *	16% *	16%	26% J	12%	18% **	22% *	16%	27% OP	15%	12% *
NET : Much / a bit worse	184	87	97	33	29	35	33	27	28	25	64	4	12	75	25	82	73
	17%	16%	17%	27% H*	15% *	20% *	17% *	14% *	12%	9%	23% I	9% **	24% I*	19% I	7%	24% N	20% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	83	52	30	14	17	12	17	7	17	31	15	3	5	21	44	17	12
	8%	10%	5%	11%	9%	7%	8%	4%	7%	11%	6%	7%	9%	5%	12%	5%	3%
				*	*	*	*	*				**	*		OP		*
A bit better	110	57	53	24	22	16	11	14	23	33	22	5	6	39	54	25	25
	10%	11%	10%	19%	12%	9%	6%	7%	10%	12%	8%	10%	11%	10%	15%	7%	7%
				F*	*	*	*	*				**	*		O		*
No difference	647	330	317	42	88	104	120	134	160	183	155	23	25	243	236	192	215
	59%	61%	56%	35%	46%	59%	61%	70%	70%	64%	57%	49%	47%	61%	65%	56%	58%
				*	*	C*	C*	CD*	CD			**	*				*
A bit worse	95	41	53	21	18	14	18	18	6	11	33	9	7	28	11	41	40
	9%	8%	9%	17%	9%	8%	9%	9%	3%	4%	12%	18%	13%	7%	3%	12%	11%
				H*	*	*	*	*			I	**	I*			N	N*
Much worse	94	40	54	10	21	21	15	15	11	15	32	1	8	36	4	43	43
	8%	7%	10%	8%	11%	12%	8%	8%	5%	5%	12%	2%	16%	9%	1%	13%	12%
				*	*	*	*	*				**	I*			N	N*
Not sure	77	18	55	11	25	10	15	3	12	16	16	7	2	33	15	25	33
	7%	3%	10%	9%	13%	5%	8%	2%	5%	5%	6%	14%	3%	8%	4%	7%	9%
			A	*	G*	*	*	*				**	*				*
NET : Much/a bit better	194	109	84	38	39	28	28	21	40	64	37	8	11	60	99	42	38
	18%	20%	15%	31%	20%	16%	14%	11%	17%	22%	13%	16%	21%	15%	27%	12%	10%
				FG*	*	*	*	*				**	*		OP		*
NET : Much / a bit worse	189	81	106	31	38	36	33	33	18	25	65	10	15	63	16	85	84
	17%	15%	19%	25%	20%	20%	17%	17%	8%	9%	24%	20%	29%	16%	4%	25%	23%
				H*	H*	H*	*	*			I	**	I*			N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Much better	67	37	30	17	15	8	11	5	10	28	14	2	4	18	34	16	18
	6%	7%	5%	14% G*	8% *	5% *	6% *	3% *	4%	10%	5%	4% **	8% *	5%	9%	5%	5% *
A bit better	140	81	59	20	36	30	23	18	14	24	33	11	5	54	49	29	49
	13%	15%	11%	17% *	19% H*	17% H*	11% *	9% *	6%	8%	12%	22% **	10% *	14%	14%	8%	13% *
No difference	498	251	246	31	53	66	100	114	134	173	120	19	26	150	214	150	129
	45%	47%	44%	25% *	28% *	38% *	51% CD*	59% CDE*	59% CDE	60% JM	44%	40% **	49% *	38%	58% OP	44%	35% *
A bit worse	156	70	85	29	43	25	30	17	11	23	47	3	5	65	24	62	66
	14%	13%	15%	24% GH*	23% GH*	14% *	15% H*	9% *	5%	8%	17% I	6% **	10% *	16%	6%	18% N	18% N*
Much worse	111	44	67	10	15	32	18	23	12	10	41	1	7	49	11	54	43
	10%	8%	12%	8% *	8% *	18% H*	9% *	12% *	5%	3%	15% I	2% **	14% I*	12% I	3%	16% N	12% N*
Not sure	135	56	75	15	28	15	14	15	48	31	18	12	5	63	34	33	64
	12%	10%	13%	12% *	15% *	8% *	7% *	8% *	21% FG	11%	7%	26% **	9% *	16% J	9%	10%	17% *
NET : Much/a bit better	207	118	89	37	51	38	34	23	24	52	48	13	9	72	83	44	66
	19%	22%	16%	31% GH*	27% GH*	22% *	17% *	12% *	10%	18%	17%	26% **	18% *	18%	23% O	13%	18% *
NET : Much / a bit worse	266	114	152	39	59	57	48	40	24	33	88	4	13	114	35	116	109
	24%	21%	27%	32% H*	31% H*	32% H*	25% H*	21% *	10%	11%	32% I	8% **	24% *	29% I	10%	34% N	30% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Very positive impact (4)	184 17%	112 21% B	72 13%	12 10% *	25 13% *	21 12% *	22 11% *	34 18% *	69 30% CDEF	105 36% JM	28 10%	6 12% **	11 22% M*	33 8%	125 34% OP	19 6%	39 10% *
Fairly positive impact (3)	310 28%	163 30%	147 26%	29 24% *	49 26% *	43 25% *	57 29% *	63 33% *	68 30%	100 35% J	42 15%	12 26% **	17 32% J*	134 33% J	185 51% OP	40 12%	79 21% O*
Fairly negative impact (2)	267 24%	135 25%	131 23%	43 35% H*	55 29% *	39 22% *	45 23% *	44 23% *	42 18%	44 15%	97 35% ILM	16 35% **	8 15% *	87 22%	20 5%	130 38% N	106 29% N*
Very negative impact (1)	179 16%	83 15%	96 17%	21 18% *	21 11% *	40 23% *	43 22% *	29 15% *	25 11%	19 7%	68 25% I	5 11% **	15 28% I*	64 16% I	7 2%	111 32% NP	60 16% N*
Don't know	167 15%	47 9%	117 21% A	17 14% *	40 21% *	33 19% *	29 15% *	22 11% *	25 11%	20 7%	39 14%	8 16% **	2 4% *	82 20% IL	29 8%	43 13%	85 23% NO*
NET : Top 2 Box	493 45%	275 51% B	218 39%	41 34% *	74 39% *	65 37% *	79 41% *	97 51% *	137 60% CDEF	205 71% JLM	70 26%	18 38% **	28 53% J*	167 42% J	310 85% OP	59 17%	118 32% O*
NET : Bottom 2 Box	446 40%	218 40%	226 40%	64 52% H*	76 40% *	79 44% *	88 45% H*	73 38% *	67 29%	63 22%	164 60% IM	22 46% **	22 43% I*	151 38% I	26 7%	241 70% NP	167 45% N*
Mean score	2.53	2.62	2.44	2.3 *	2.53 *	2.32 *	2.35 *	2.6 *	2.89 CDEF*	3.09 JLM	2.13	2.47 **	2.49 *	2.43 J*	3.27 OP	1.89	2.34 O*
Standard Deviation	1.011	1.015	1	0.921	0.93	1.039	1.01	0.995	1.01	0.913	0.964	0.912	1.143	0.926	0.661	0.866	0.96
Error Variance	0.001	0.002	0.002	0.008	0.006	0.008	0.006	0.006	0.005	0.003	0.004	0.021	0.026	0.003	0.001	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
Unweighted Base	**1106**	**1106**	**1106**	**1106**	**200**	**691**	**1106**	**1106**	**1106**
Weighted Base	**1106**	**1106**	**1106**	**1106**	**229**	**683**	**1106**	**1106**	**1106**
Have already done this	46	44	49	41	9	55	101	46	43
	4%	4%	4%	4%	4%	8%	9%	4%	4%
Likely to do this	123	131	153	102	15	122	237	149	96
	11%	12%	14%	9%	7%	18%	21%	13%	9%
Will not do this	443	577	568	482	138	328	516	676	580
	40%	52%	51%	44%	60%	48%	47%	61%	52%
Not sure / undecided	107	124	148	106	14	89	136	134	134
	10%	11%	13%	10%	6%	13%	12%	12%	12%
Not applicable	387	230	188	375	53	87	116	101	254
	35%	21%	17%	34%	23%	13%	10%	9%	23%

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	46	23	23	6	20	10	4	3	4	19	13	2	-	6	14	25	5
	4%	4%	4%	5%	10%	6%	2%	1%	2%	7%	5%	4%	1%	1%	4%	7%	1%
				*	H*	*	*	*				**	*			P	*
Likely to do this	123	89	33	34	43	13	14	3	15	21	48	8	8	34	16	60	42
	11%	17%	6%	28%	23%	7%	7%	2%	6%	7%	18%	16%	15%	9%	4%	17%	11%
		B		EFGH*	EFGH*	*	*	*			IM	**	*			N	*
Will not do this	443	234	205	55	52	75	78	100	82	126	89	18	23	181	172	119	147
	40%	43%	37%	45%	27%	43%	40%	52%	36%	44%	33%	37%	45%	45%	47%	35%	40%
				*	*	*	*	DH*				**	*		O		*
Not sure / undecided	107	49	58	16	21	26	17	11	16	19	28	5	8	34	16	39	45
	10%	9%	10%	13%	11%	15%	9%	6%	7%	7%	10%	11%	15%	9%	4%	11%	12%
				*	*	*	*	*				**	*			N	N*
Not applicable	387	145	242	12	54	53	82	75	112	104	95	15	12	145	148	100	130
	35%	27%	43%	10%	28%	30%	42%	39%	49%	36%	35%	33%	24%	36%	41%	29%	35%
			A	*	C*	C*	C*	C*	CDE			**	*		O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	44	29	11	13	12	6	9	1	3	16	18	2	1	4	14	19	11
	4%	5%	2%	11%	6%	3%	4%	*	1%	6%	7%	5%	1%	1%	4%	5%	3%
				GH*	*	*	*	*			M	**	*				*
Likely to do this	131	76	55	26	49	18	18	15	5	21	36	10	11	48	20	43	64
	12%	14%	10%	21%	26%	10%	9%	8%	2%	7%	13%	21%	21%	12%	5%	12%	17%
				GH*	EFGH*	*	*	*				**	I*			N	N*
Will not do this	577	312	263	54	76	110	99	109	128	172	133	14	31	212	232	180	156
	52%	58%	47%	44%	40%	62%	51%	57%	56%	60%	49%	30%	59%	53%	64%	52%	42%
		B		*	*	D*	*	*				**	*		OP		*
Not sure / undecided	124	57	67	25	24	12	25	21	18	19	33	8	4	50	26	33	62
	11%	11%	12%	20%	13%	7%	13%	11%	8%	7%	12%	16%	8%	13%	7%	10%	17%
				H*	*	*	*	*				**	*				N*
Not applicable	230	63	167	4	29	32	45	46	75	60	53	14	5	85	73	69	77
	21%	12%	30%	3%	15%	18%	23%	24%	33%	21%	19%	28%	10%	21%	20%	20%	21%
			A	*	*	C*	C*	C*	CD			**	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	49	35	14	15	13	7	4	4	6	17	17	1	6	9	13	28	4
	4%	6%	2%	13%	7%	4%	2%	2%	3%	6%	6%	1%	11%	2%	4%	8%	1%
				FGH*	*	*	*	*				**	M*			P	*
Likely to do this	153	96	57	29	44	18	25	23	14	28	50	14	9	47	26	58	65
	14%	18%	10%	23%	23%	10%	13%	12%	6%	10%	18%	29%	18%	12%	7%	17%	18%
		B		H*	H*	*	*	*			I	**	*			N	N*
Will not do this	568	288	275	52	74	95	97	116	134	189	110	15	26	214	246	141	173
	51%	53%	49%	43%	39%	53%	50%	61%	59%	66%	40%	31%	50%	53%	67%	41%	47%
				*	*	*	*	D*	D	J		**	*	J	OP		*
Not sure / undecided	148	60	88	18	32	29	21	20	27	24	45	12	5	49	32	63	51
	13%	11%	16%	15%	17%	17%	11%	11%	12%	8%	16%	26%	10%	12%	9%	18%	14%
				*	*	*	*	*			I	**	*			N	*
Not applicable	188	61	127	8	28	28	49	28	47	30	51	6	6	81	48	54	76
	17%	11%	23%	6%	15%	16%	25%	15%	21%	10%	19%	13%	12%	20%	13%	16%	21%
			A	*	*	*	C*	*	C	I	I	**	*	I			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	41	28	13	7	18	8	7	-	2	16	15	2	-	8	12	15	13
	4%	5%	2%	6%	9%	4%	4%	-	1%	5%	6%	5%	*	2%	3%	4%	4%
				*	GH*	*	*	*				**	*				*
Likely to do this	102	70	31	22	32	17	18	3	10	19	38	6	7	28	21	43	33
	9%	13%	6%	18%	17%	9%	9%	1%	4%	7%	14%	12%	13%	7%	6%	12%	9%
		B		GH*	GH*	*	*	*				**	*			N	*
Will not do this	482	276	200	47	79	79	81	105	91	136	105	18	21	190	181	136	160
	44%	51%	36%	38%	41%	45%	41%	55%	40%	47%	38%	39%	40%	48%	50%	40%	43%
		B		*	*	*	*	*				**	*		O		*
Not sure / undecided	106	51	55	25	16	33	17	8	6	14	39	1	5	39	14	47	45
	10%	9%	10%	21%	8%	19%	9%	4%	3%	5%	14%	3%	9%	10%	4%	14%	12%
				GH*	*	GH*	*	*			I	**	*			N	N*
Not applicable	375	113	262	21	46	40	74	75	120	104	76	20	19	134	136	103	118
	34%	21%	47%	17%	24%	23%	37%	39%	52%	36%	28%	42%	37%	34%	37%	30%	32%
			A	*	*	*	C*	C*	CDE			**	*				*

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	200	113	86	-	-	-	73	97	30	85	59	11	23	18	93	91	14
Weighted Base	229	115	113	-	-	-	79	105	44	72	76	6	11	58	84	92	49
Have already done this	9	6	3	-	-	-	1	2	6	7	1	-	1	-	4	5	-
	4%	5%	3%	-	-	-	2%	2%	14%	10%	1%	8%	9%	-	5%	5%	-
		*	*				*	*	**	*	*	**	**	**	*	*	**
Likely to do this	15	11	5	-	-	-	6	4	6	4	7	3	2	-	7	8	-
	7%	9%	4%	-	-	-	7%	4%	13%	5%	9%	44%	16%	-	9%	9%	-
		*	*				*	*	**	*	*	**	**	**	*	*	**
Will not do this	138	72	65	-	-	-	47	69	21	41	42	2	6	44	49	52	36
	60%	63%	57%	-	-	-	59%	66%	48%	57%	56%	35%	57%	75%	58%	57%	75%
		*	*				*	*	**	*	*	**	**	**	*	*	**
Not sure / undecided	14	4	10	-	-	-	4	9	-	3	8	-	1	-	-	8	2
	6%	3%	9%	-	-	-	5%	9%	-	4%	10%	3%	5%	-	*	8%	5%
		*	*				*	*	**	*	*	**	**	**	*	*	**
Not applicable	53	22	30	-	-	-	21	20	11	17	18	1	2	15	23	20	10
	23%	19%	27%	-	-	-	27%	19%	25%	24%	24%	10%	14%	25%	28%	21%	20%
		*	*				*	*	**	*	*	**	**	**	*	*	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	691	377	311	80	167	153	164	97	30	238	211	44	80	101	265	327	86
Weighted Base	683	361	320	66	158	134	175	105	44	160	190	21	33	251	199	230	235
Have already done this	55	38	17	4	26	12	9	1	3	16	19	1	4	15	15	22	18
	8%	11%	5%	6%	17%	9%	5%	1%	8%	10%	10%	7%	11%	6%	8%	9%	8%
				*	G*	*	*	*	**			**	**	*			*
Likely to do this	122	77	45	21	48	16	27	6	5	18	40	11	6	43	22	49	49
	18%	21%	14%	32%	30%	12%	15%	6%	11%	11%	21%	54%	17%	17%	11%	21%	21%
				EG*	EG*	*	*	*	**			**	**	*		N	*
Will not do this	328	178	150	26	55	65	84	76	22	95	89	6	15	117	124	104	99
	48%	49%	47%	39%	35%	49%	48%	72%	49%	60%	47%	31%	46%	47%	62%	45%	42%
				*	*	*	*	CDEF*	**			**	**	*	OP		*
Not sure / undecided	89	33	56	11	15	27	23	9	3	11	26	2	6	36	14	32	41
	13%	9%	18%	17%	10%	20%	13%	8%	7%	7%	14%	9%	19%	14%	7%	14%	17%
				*	*	*	*	*	**			**	**	*			*
Not applicable	87	35	52	3	14	14	31	13	11	19	16	-	2	39	24	23	29
	13%	10%	16%	5%	9%	11%	18%	13%	25%	12%	9%	-	5%	16%	12%	10%	12%
				*	*	*	*	*	**			**	**	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	101 9%	52 10%	49 9%	8 7% *	35 18% H*	14 8% *	21 10% *	13 7% *	10 4%	16 6%	36 13% I	5 11% **	10 19% I*	33 8%	17 5%	51 15% N	33 9% *
Likely to do this	237 21%	125 23%	111 20%	37 30% *	50 26% *	32 18% *	47 24% *	30 16% *	41 18%	53 18%	82 30% IM	11 24% **	9 17% *	73 18%	51 14%	92 27% N	88 24% *
Will not do this	516 47%	260 48%	252 45%	59 48% *	64 33% *	89 50% *	80 41% *	103 54% D*	122 53% D	173 60% J	93 34%	14 29% **	26 50% *	189 47% J	215 59% OP	135 39%	156 42% *
Not sure / undecided	136 12%	50 9%	86 15%	15 12% *	23 12% *	27 15% *	18 9% *	23 12% *	31 13%	26 9%	42 15%	13 28% **	3 6% *	44 11%	44 12%	48 14%	41 11% *
Not applicable	116 10%	52 10%	64 11%	3 3% *	18 10% *	14 8% *	32 16% C*	23 12% *	25 11%	20 7%	21 8%	4 8% **	4 7% *	59 15%	38 10%	18 5%	51 14% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Have already done this	46	34	12	13	14	9	4	3	3	20	16	2	4	3	10	20	15
	4%	6%	2%	11%	7%	5%	2%	2%	1%	7%	6%	4%	7%	1%	3%	6%	4%
				H*	*	*	*	*		M	M	**	M*				*
Likely to do this	149	84	65	22	49	20	25	9	24	25	52	7	8	47	30	64	50
	13%	16%	12%	18%	26%	11%	13%	5%	10%	9%	19%	16%	15%	12%	8%	19%	13%
				G*	GH*	*	*	*			I	**	*			N	*
Will not do this	676	330	340	64	88	115	113	130	165	206	137	22	33	262	267	196	208
	61%	61%	61%	53%	46%	65%	58%	68%	72%	71%	50%	47%	64%	66%	73%	57%	56%
				*	*	D*	*	D*	CD	J		**	*	J	OP		*
Not sure / undecided	134	57	77	10	21	25	23	35	19	21	44	13	4	47	32	41	59
	12%	11%	14%	8%	11%	14%	12%	19%	8%	7%	16%	27%	9%	12%	9%	12%	16%
				*	*	*	*	*			I	**	*				*
Not applicable	101	34	67	12	19	8	31	13	18	17	25	3	3	40	26	22	38
	9%	6%	12%	10%	10%	4%	16%	7%	8%	6%	9%	6%	6%	10%	7%	6%	10%
				*	*	*	E*	*				**	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	**1106**	**537**	**563**	**135**	**205**	**193**	**205**	**183**	**185**	**374**	**324**	**79**	**121**	**168**	**442**	**500**	**140**
Weighted Base	**1106**	**539**	**562**	**122**	**190**	**177**	**196**	**191**	**229**	**288**	**273**	**48**	**52**	**399**	**365**	**344**	**369**
Have already done this	43 4%	26 5%	17 3%	15 12% FGH*	14 8% *	6 3% *	2 1% *	1 1% *	5 2%	16 6%	12 5%	1 3% **	3 5% *	10 3%	14 4%	12 3%	16 4% *
Likely to do this	96 9%	67 12% B	29 5%	27 22% FGH*	33 17% FGH*	19 11% G*	10 5% *	1 * *	7 3%	16 6%	38 14% IM	14 30% **	3 6% *	21 5%	25 7%	42 12%	26 7% *
Will not do this	580 52%	300 56%	274 49%	49 40% *	78 41% *	94 53% *	103 53% *	123 64% CD*	133 58% D	186 65% J	113 41%	17 36% **	29 56% *	217 54% J	221 60% O	171 50%	181 49% *
Not sure / undecided	134 12%	51 9%	83 15%	21 17% *	16 9% *	34 19% *	24 12% *	19 10% *	19 8%	19 6%	36 13%	9 18% **	7 13% *	54 13%	28 8%	39 11%	62 17% N*
Not applicable	254 23%	95 18%	159 28% A	10 9% *	49 26% C*	24 14% *	58 29% CE*	47 25% C*	65 29% CE	51 18%	74 27%	6 13% **	10 20% *	97 24%	78 21%	80 23%	85 23% *

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

No_Brex_act.Why are you not currently planning to take any of these actions?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	245	140	105	24	33	49	57	44	38	103	48	11	36	41	128	82	32
Weighted Base	243	149	94	28	33	60	41	46	35	67	37	6	13	110	102	51	86
Waiting to know more about the outcome of the negotiations	39 / 16%	27 / 18% / *	12 / 13% / *	3 / 11% / **	10 / 30% / **	8 / 14% / **	5 / 12% / **	5 / 11% / **	7 / 20% / **	9 / 13% / *	6 / 17% / *	1 / 14% / **	1 / 11% / **	17 / 16% / **	8 / 8% / *	18 / 35% / N*	12 / 15% / **
Haven't thought about it	32 / 13%	15 / 10% / *	17 / 18% / *	5 / 18% / **	8 / 25% / **	10 / 16% / **	3 / 7% / **	6 / 12% / **	- / - / **	4 / 6% / *	6 / 18% / *	1 / 14% / **	1 / 10% / **	17 / 16% / **	11 / 11% / *	8 / 15% / *	13 / 15% / **
Unsure what to do	28 / 11%	15 / 10% / *	13 / 13% / *	9 / 32% / **	5 / 17% / **	7 / 12% / **	4 / 10% / **	1 / 1% / **	1 / 4% / **	4 / 6% / *	7 / 20% / *	- / 7% / **	1 / 11% / **	12 / 11% / **	4 / 4% / *	9 / 18% / N*	14 / 16% / **
Don't think Brexit will make a difference	130 / 53%	87 / 58% / *	43 / 45% / *	5 / 19% / **	9 / 28% / **	31 / 51% / **	29 / 70% / **	33 / 71% / **	23 / 66% / **	50 / 74% / J*	14 / 39% / *	1 / 22% / **	7 / 53% / **	56 / 51% / **	76 / 74% / O*	14 / 28% / *	37 / 44% / **
Don't know	15 / 6%	5 / 4% / *	10 / 10% / *	6 / 20% / **	- / * / **	3 / 6% / **	- / - / **	2 / 5% / **	4 / 10% / **	- / * / *	2 / 7% / *	2 / 43% / **	2 / 14% / **	8 / 7% / **	3 / 3% / *	2 / 5% / *	10 / 11% / **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	**1106**	**537**	**563**	**135**	**205**	**193**	**205**	**183**	**185**	**374**	**324**	**79**	**121**	**168**	**442**	**500**	**140**
Weighted Base	**1106**	**539**	**562**	**122**	**190**	**177**	**196**	**191**	**229**	**288**	**273**	**48**	**52**	**399**	**365**	**344**	**369**
University degree	315	158	156	22	84	65	58	41	46	83	93	18	22	81	80	144	87
	29%	29%	28%	18%	44%	36%	29%	22%	20%	29%	34%	37%	43%	20%	22%	42%	23%
				*	CGH*	CH*	*	*			M	**	M*			NP	*
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	725	342	379	99	100	102	125	137	162	202	166	34	30	270	273	195	237
	66%	64%	67%	81%	53%	58%	64%	71%	70%	70%	61%	71%	58%	68%	75%	57%	64%
				DEF*	*	*	*	D*	D			**	*		O		*
No qualifications	97	53	45	6	12	14	19	19	27	9	21	-	3	60	18	23	55
	9%	10%	8%	5%	6%	8%	10%	10%	12%	3%	8%	-	6%	15%	5%	7%	15%
				*	*	*	*	*				**	*	I			NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Unweighted Base	1106	537	563	135	205	193	205	183	185	374	324	79	121	168	442	500	140
	Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
GENDER	Male	539 49%	539 100% B	- -	62 51% *	96 50% *	87 49% *	97 49% *	96 50% *	101 44%	163 57% M	153 56% M	21 45% **	25 49% *	167 42%	191 52%	173 50%	166 45% *
	Female	562 51%	- -	562 100% A	56 46% *	95 50% *	89 50% *	100 51% *	95 49% *	128 56%	125 43%	119 43%	25 54% **	27 51% *	230 57% IJ	175 48%	169 49%	200 54% *
AGE	18-24	122 11%	62 12%	56 10%	122 100% DEFGH*	- - *	- - *	- - *	- - *	-	7 3% I	37 13% I	1 1% **	6 12% I*	61 15% I	9 3%	38 11% N	70 19% N*
	25-34	190 17%	96 18%	95 17%	- - *	190 100% CEFGH*	- - *	- - *	- - *	-	27 9%	38 14%	9 19% **	7 13% *	101 25% IJ	34 9%	41 12%	109 30% NO*
	35-44	177 16%	87 16%	89 16%	- - *	- - *	177 100% CDFGH*	- - *	- - *	-	35 12%	30 11%	6 12% **	9 18% *	92 23% IJ	57 16%	50 14%	68 18% *
	45-54	196 18%	97 18%	100 18%	- - *	- - *	- - *	196 100% CDEGH*	- - *	-	44 15%	66 24%	4 9% **	8 15% *	59 15%	66 18%	68 20%	50 14% *
	55-64	191 17%	96 18%	95 17%	- - *	- - *	- - *	- - *	191 100% CDEFH*	-	52 18%	55 20%	6 12% **	7 13% *	69 17%	68 19%	54 16%	68 18% *
	65+	229 21%	101 19%	128 23%	- - *	- - *	- - *	- - *	- - *	229 100% CDEFG	123 43% JM	47 17% M	22 47% **	15 29% M*	17 4%	131 36% P	92 27% P	5 1% *

Table continues

KANTAR TNS

Polling January 2019 OnLineBus Survey (S6783 - 40305988-02-260C)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1106	539	562	122	190	177	196	191	229	288	273	48	52	399	365	344	369
Conservatives	288 27%	163 31%	125 24%	7 7% *	27 15% *	35 20% *	44 24% C*	52 28% C*	123 55% CDEFG	288 100% JLM	- -	- **	- *	- -	184 51% OP	79 24% P	22 6% *
Labour	273 26%	153 29%	119 23%	37 33% *	38 21% *	30 17% *	66 36% EH*	55 29% *	47 21%	- -	273 100% ILM	- **	- *	- -	61 17%	178 54% NP	34 9% *
Lib Dems	48 4%	21 4%	25 5%	1 1% *	9 5% *	6 3% *	4 2% *	6 3% *	22 10%	- -	- -	48 100% **	- *	- -	21 6%	18 5%	8 2% *
Other	52 5%	25 5%	27 5%	6 6% *	7 4% *	9 5% *	8 4% *	7 4% *	15 7%	- -	- -	- **	52 100% IJM*	- -	22 6%	22 7%	7 2% *
No vote	399 38%	167 31%	230 44% A	61 55% FH*	101 56% FGH*	92 53% FH*	59 33% H*	69 36% H*	17 8%	- -	- -	- **	- *	399 100% IJL	72 20% O	33 10%	290 80% NO*
Leave	365 34%	191 36%	175 32%	9 8% *	34 18% *	57 33% C*	66 36% CD*	68 36% CD*	131 57% CDEFG	184 65% JLM	61 22%	21 45% **	22 43% JM*	72 18%	365 100% OP	- -	- *
Remain	344 32%	173 33%	169 31%	38 32% *	41 22% *	50 28% *	68 37% *	54 29% *	92 40% D	79 28% M	178 65% ILM	18 37% **	22 43% M*	33 8%	- -	344 100% NP	- *
Did not vote	369 34%	166 31%	200 37%	70 60% EFGH*	109 59% EFGH*	68 39% H*	50 27% H*	68 36% H*	5 2%	22 8%	34 12%	8 18% **	7 14% *	290 74% IJL	- -	- -	369 100% NO*

GE Vote 2017 (row group label for Conservatives, Labour, Lib Dems, Other, No vote)
EU Ref 2016 (row group label for Leave, Remain, Did not vote)

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