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Polling Methodological note –April 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,172 adults in Great Britain between the 4th and 8th April 2019. All interviews were conducted as online self-completion. The Kantar TNS Research Express uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 27.9% - 36.4%
- Labour Party = 30.6% - 38.4%
- Conservative lead over Labour = -9.9%pts to +5.5%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and
https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

The Public division of Kantar UK is a member of the British Polling Council and abides by its rules.
http://www.britishpollingcouncil.org/

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Apr-19	Mar-19	Feb-19	Jan-19	Dec-18
Unweighted base	*920*	*938*	*934*	*906*	*959*
Positive effects, no negative effects	25%	15%	19%	21%	22%
Mixed effects	21%	22%	28%	22%	22%
Negative effects, no positive effects	41%	47%	43%	42%	42%
No effects	13%	16%	11%	15%	15%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	**-16%**	**-32%**	**-24%**	**-21%**	**-20%**

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	386	384
Male not working	181	188
Female working	334	340
Female not working	271	260

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	79	66
Male 25-34	107	101
Male 35-44	99	93
Male 45-54	87	102
Male 55-69	133	124
Male 70+	62	85
Female 18-24	78	63
Female 25-34	105	100
Female 35-44	98	94
Female 45-54	109	105
Female 55-69	147	129
Female 70+	68	107

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	54	49
North West England	147	132
Yorkshire & Humber	104	99
East Midlands	108	88
West Midlands	105	106
East of England	73	112
London	150	158
South East England	188	165
South West England	104	103
Wales	52	58
Scotland	87	102

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	43	23
Aged 25-44 with a degree	221	158
Aged 45-69 with a degree	123	117
Other	785	874

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	39%	31%
Leave	45%	34%
Did not vote	16%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	26%	22%
England - Conservative	33%	24%
England - Lib Dem	6%	4%
England - Other	8%	3%
England - No vote	16%	33%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	<0.5%
Scotland - No vote	1%	3%
Wales - Labour	2%	2%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Definitely vote (4)	418 / 36%	209 / 37%	206 / 34%	16 / 12% / *	33 / 17% / *	38 / 20% / *	77 / 37% / CDE*	92 / 49% / CDE*	161 / 62% / CDEF	170 / 57% / M	161 / 56% / M	25 / 50% / M*	30 / 54% / M*	23 / 5%	168 / 44% / P	216 / 58% / NP	31 / 8%
Probably vote (3)	213 / 18%	92 / 16%	121 / 20%	34 / 26% / H*	49 / 24% / H*	46 / 24% / H*	27 / 13% / *	33 / 18% / *	25 / 10%	46 / 15%	54 / 19%	10 / 21% / *	12 / 23% / *	75 / 17%	59 / 15%	80 / 22%	67 / 18%
Probably not vote (2)	250 / 21%	127 / 22%	120 / 20%	46 / 36% / GH*	60 / 30% / GH*	48 / 25% / GH*	51 / 25% / GH*	21 / 11% / *	24 / 9%	28 / 9%	48 / 17% / I	4 / 9% / *	4 / 6% / *	161 / 37% / IJKL	71 / 19%	46 / 12%	124 / 32% / NO
Definitely not vote (1)	239 / 20%	126 / 22%	113 / 19%	29 / 22% / *	53 / 26% / *	51 / 27% / H*	38 / 18% / *	31 / 16% / *	37 / 14%	41 / 14% / J	19 / 7%	10 / 20% / J*	7 / 13% / *	158 / 37% / IJL	64 / 17% / O	26 / 7%	143 / 37% / NO
Or would you prefer not to say?	53 / 5%	15 / 3%	38 / 6%	4 / 3% / *	6 / 3% / *	5 / 3% / *	15 / 7% / *	11 / 6% / *	11 / 4%	15 / 5%	7 / 2%	- / -	2 / 4% / *	13 / 3%	19 / 5% / O	3 / 1%	19 / 5%
NET : Probably/definitely vote	630 / 54%	301 / 53%	327 / 55%	50 / 38% / *	82 / 41% / *	84 / 45% / *	104 / 50% / *	125 / 67% / CDEF*	186 / 72% / CDEF	216 / 72% / M	215 / 75% / M	35 / 71% / M*	42 / 77% / M*	99 / 23%	227 / 60% / P	296 / 80% / NP	99 / 26%
NET : Probably/definitely not vote	489 / 42%	253 / 44%	233 / 39%	75 / 58% / GH*	113 / 56% / GH*	99 / 53% / GH*	89 / 43% / GH*	51 / 27% / *	60 / 23%	69 / 23%	66 / 23%	14 / 29% / *	11 / 19% / *	319 / 74% / IJKL	135 / 35% / O	72 / 19%	266 / 69% / NO
Mean score	2.72	2.69	2.75	2.29 / *	2.32 / *	2.39 / *	2.74 / CD*	3.05 / CDE*	3.26 / CDEF	3.21 / M	3.27 / M	3.01 / M*	3.23 / M*	1.91	2.92 / P	3.32 / NP	1.97
Standard Deviation	1.173	1.194	1.153	0.967	1.052	1.106	1.181	1.158	1.133	1.11	0.97	1.195	1.068	0.881	1.167	0.946	0.959
Error Variance	0.001	0.003	0.002	0.007	0.006	0.007	0.007	0.008	0.005	0.004	0.003	0.029	0.021	0.002	0.004	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	975	489	482	122	175	160	166	161	191	380	308	60	113	103	453	416	98
Weighted Base	564	294	268	30	72	74	105	108	175	217	207	33	41	59	219	262	75
Labour	197	112	84	19	40	28	33	44	32	12	155	4	2	21	43	117	34
	35%	38%	31%	64%	56%	38%	31%	41%	18%	6%	75%	13%	4%	36%	20%	44%	45%
				EFGH*	EFGH	H*	H	H			IKLM	*	*	IKL*		N	N*
Conservative	179	85	94	6	10	18	30	27	89	147	13	3	3	11	98	67	11
	32%	29%	35%	19%	14%	24%	28%	25%	51%	68%	6%	10%	7%	19%	45%	26%	15%
				*		*	D		CDEFG	JKLM		*	*	J*	OP		*
Liberal Democrats	61	33	28	1	7	9	9	16	20	9	21	22	2	6	11	40	9
	11%	11%	11%	4%	9%	12%	9%	14%	11%	4%	10%	66%	6%	11%	5%	15%	12%
				*		*					I	IJLM*	*	*		N	*
UKIP	39	25	14	1	1	3	9	8	17	24	3	-	7	4	35	2	1
	7%	9%	5%	2%	2%	5%	8%	7%	10%	11%	2%	1%	18%	6%	16%	1%	2%
				*		*			D	J		*	JK*	*	OP		*
SNP	26	13	14	1	6	6	9	2	3	1	1	-	18	6	3	13	10
	5%	4%	5%	4%	8%	9%	8%	2%	2%	*	1%	-	43%	10%	2%	5%	14%
				*	GH	GH*	H					*	IJKM*	IJ*			NO*
Green	25	10	15	2	4	5	8	3	3	5	7	3	4	6	6	13	5
	4%	3%	6%	6%	5%	7%	7%	3%	2%	2%	3%	8%	10%	10%	3%	5%	7%
				*		*	H					*	I*	I*			*
Plaid Cymru	5	-	5	-	-	2	-	3	-	-	2	-	2	1	3	1	1
	1%	-	2%	-	-	3%	*	3%	-	*	1%	-	5%	2%	1%	1%	1%
						*		*					I*	*			*
Other	32	17	14	-	3	2	9	5	12	18	5	1	3	4	19	9	3
	6%	6%	5%	1%	4%	3%	8%	5%	7%	8%	2%	2%	7%	7%	9%	3%	4%
				*		*				J		*	*	*	O		*

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	975	489	482	122	175	160	166	161	191	380	308	60	113	103	453	416	98
Weighted Base	728	381	342	61	114	104	132	128	189	239	241	37	46	155	257	315	141
Labour	268 37%	152 40%	112 33%	38 63% FGH*	63 55% FGH*	44 43% H*	41 31% H*	48 38% H*	33 18%	16 7%	180 75% IKLM	5 15% *	2 4% *	60 39% IKL*	51 20%	146 46% N	64 45% N*
Conservative	209 29%	103 27%	106 31%	11 18% *	12 11% *	21 21% *	36 27% D*	33 26% D*	95 50% CDEFG	158 66% JKLM	16 6%	4 10% *	4 8% *	27 18% J*	105 41% OP	77 25%	23 16% *
Liberal Democrats	76 10%	39 10%	37 11%	1 2% *	9 8% *	11 10% *	12 9% *	19 15% *	24 13%	10 4%	24 10% I	24 64% IJLM*	3 7% *	13 8% *	14 5%	45 14% N	15 10% *
UKIP	49 7%	30 8%	20 6%	1 2% *	3 2% *	5 5% *	12 9% *	10 7% *	19 10% *	28 12% J	3 1%	1 1% *	8 17% JK*	9 6% *	46 18% OP	2 1%	2 1% *
Green	39 5%	16 4%	24 7%	6 9% H*	8 7% *	8 7% *	11 8% H*	4 3% *	3 1%	6 2%	8 3%	3 9% *	4 9% I*	18 12% IJ*	10 4%	16 5%	14 10% *
SNP	33 5%	14 4%	20 6%	2 3% *	10 8% *	8 7% *	10 7% *	2 2% *	3 2%	1 *	1 *	- - *	20 43% IJKM*	11 7% IJ*	4 1%	17 5% N	13 9% N*
Plaid Cymru	8 1%	- -	8 2% A	- - *	- - *	5 4% *	- * *	3 2% *	- -	- *	2 1%	- - *	2 5% I*	3 2% *	3 1%	1 * *	3 2% *
Other	44 6%	27 7%	16 5%	2 3% *	8 7% *	3 3% *	9 7% *	10 8% *	12 6%	20 8% J	6 3%	1 2% *	3 7% *	13 9% *	26 10% O	11 3%	8 5% *

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

TIG2.If a candidate from "Change UK - The Independent Group" stood in your constituency, how likely or unlikely would you be to vote for them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Very Likely (4)	92 / 8%	61 / 11% / B	31 / 5%	7 / 5% / *	22 / 11% / *	21 / 11% / *	16 / 8% / *	13 / 7% / *	14 / 5%	29 / 10% / M	35 / 12% / M	7 / 14% / M*	8 / 14% / M*	14 / 3%	41 / 11% / P	37 / 10% / P	12 / 3%
Somewhat Likely (3)	223 / 19%	113 / 20%	108 / 18%	43 / 33% / FGH*	51 / 25% / GH*	43 / 23% / *	36 / 18% / *	20 / 11% / *	30 / 12%	44 / 15%	74 / 26% / IM	21 / 43% / IM*	11 / 21% / *	61 / 14%	52 / 14%	101 / 27% / NP	65 / 17%
Somewhat unlikely (2)	159 / 14%	82 / 14%	77 / 13%	10 / 8% / *	39 / 19% / *	24 / 13% / *	28 / 13% / *	21 / 11% / *	38 / 15%	36 / 12%	48 / 17%	3 / 7% / *	9 / 17% / *	59 / 14%	44 / 12%	55 / 15%	56 / 15%
Very unlikely (1)	328 / 28%	207 / 36% / B	120 / 20%	21 / 16% / *	30 / 15% / *	38 / 20% / *	55 / 26% / *	61 / 32% / CD*	123 / 48% / CDEFG	120 / 40% / JKM	65 / 23%	8 / 16% / *	17 / 31% / *	110 / 26%	130 / 34%	95 / 26%	99 / 26%
Don't know	371 / 32%	107 / 19%	262 / 44% / A	49 / 38% / H*	60 / 30% / *	62 / 33% / *	73 / 35% / H*	73 / 39% / H*	53 / 21%	71 / 24%	66 / 23%	10 / 20% / *	9 / 17% / *	187 / 43% / IJKL	114 / 30%	83 / 22%	153 / 40% / O
NET : LIKELY	315 / 27%	173 / 30%	139 / 23%	50 / 38% / GH*	73 / 36% / GH*	63 / 34% / GH*	53 / 25% / *	33 / 18% / *	44 / 17%	72 / 24%	108 / 38% / IM	28 / 57% / IM*	19 / 35% / M*	74 / 17%	93 / 24%	138 / 37% / NP	77 / 20%
NET : UNLIKELY	486 / 41%	288 / 51% / B	197 / 33%	31 / 24% / *	69 / 34% / *	62 / 33% / *	83 / 40% / *	81 / 43% / C*	161 / 62% / CDEFG	156 / 52% / JKM	114 / 39%	11 / 23% / *	27 / 48% / K*	170 / 39%	174 / 46%	151 / 41%	154 / 40%
Mean score	2.1	2.06	2.15 / *	2.44 / **	2.46 / GH*	2.37 / H*	2.1 / H*	1.87 / *	1.68 / *	1.92	2.35 / IM	2.7 / **	2.21 / *	1.91 / *	2.01	2.28	1.96 / *
Standard Deviation	1.067	1.103	1.015	0.972	0.993	1.084	1.075	1.068	0.96	1.103	1.065	0.993	1.132	0.959	1.141	1.058	0.959
Error Variance	0.001	0.003	0.003	0.012	0.007	0.009	0.009	0.01	0.004	0.005	0.005	0.025	0.028	0.004	0.005	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

BREX.If a candidate from "The Brexit Party" stood in your constituency, how likely or unlikely would you be to vote for them?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Very Likely (4)	115	87	27	8	10	24	18	20	36	58	23	7	13	11	85	20	10
	10%	15% B	5%	6% *	5% *	13% *	8% *	11% *	14%	19% JM	8%	14% M*	23% JM*	3%	22% OP	5%	3%
Somewhat Likely (3)	152	81	70	20	35	34	18	21	25	50	28	3	9	58	69	31	45
	13%	14%	12%	15% *	17% *	18% *	9% *	11% *	10%	17%	10%	5% *	17% *	14%	18% O	8%	12%
Somewhat unlikely (2)	157	81	76	21	42	32	19	11	32	34	60	7	5	49	43	55	56
	13%	14%	13%	16% *	21% G*	17% G*	9% *	6% *	12%	11%	21% IM	13% *	8% *	11%	11%	15%	15%
Very unlikely (1)	451	232	217	48	55	59	84	92	113	102	128	26	21	156	88	205	152
	38%	41%	36%	37% *	27% *	32% *	41% *	49% DE*	44% D	34%	44% I	53% *	38% *	36%	23%	55% NP	40% N
Don't know	297	88	208	33	60	39	68	43	52	56	50	7	7	157	95	61	121
	25%	15%	35% A	26% *	30% *	21% *	33% H*	23% *	20%	19%	17%	15% *	13% *	36% IJKL	25% O	16%	32% O
NET : LIKELY	267	169	97	27	45	57	36	41	61	108	51	9	22	69	155	51	55
	23%	30% B	16%	21% *	22% *	30% *	17% *	22% *	24%	36% JM	18%	19% *	40% JM*	16%	41% OP	14%	14%
NET : UNLIKELY	608	312	293	69	97	91	104	103	145	135	188	33	26	204	131	260	208
	52%	55%	49%	53% *	48% *	49% *	50% *	55% *	56%	45%	65% ILM	67% I*	47% *	47%	34%	70% NP	54% N
Mean score	1.92	2.05 B	1.76	1.87 *	2 *	2.15 *	1.78 *	1.78 *	1.92 *	2.26 JM	1.77	1.75 **	2.29 JM*	1.72 *	2.53 OP	1.57	1.67 *
Standard Deviation	1.1	1.173	0.981	1.012	0.959	1.118	1.094	1.142	1.17	1.23	0.993	1.135	1.289	0.934	1.211	0.913	0.89
Error Variance	0.001	0.003	0.002	0.011	0.007	0.008	0.009	0.009	0.007	0.006	0.004	0.031	0.035	0.003	0.005	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

LCon1.Now imagine that Theresa May resigned as leader of the Conservative party. Who do you think would have the best chance of being the next leader of the Conservatives? [Open ended]

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Boris Johnson	121 / 10%	78 / 14% B	42 / 7%	7 / 6% *	10 / 5% *	13 / 7% *	22 / 11% *	20 / 11% *	49 / 19% CDE	55 / 18% JM	27 / 9%	1 / 3% *	6 / 10% *	28 / 7%	71 / 19% OP	24 / 7%	26 / 7%
Michael Gove	40 / 3%	25 / 4%	14 / 2%	- / *	1 / *	4 / 2% *	3 / 1% *	12 / 6% *	20 / 8% D	19 / 6% M	12 / 4%	1 / 2% *	3 / 5% *	5 / 1%	16 / 4%	20 / 5%	4 / 1%
Jeremy Hunt	19 / 2%	9 / 2%	10 / 2%	- / *	- / -	- / *	6 / 3% *	4 / 2% *	9 / 4%	11 / 4% M	8 / 3%	- / *	- / *	- / *	8 / 2%	11 / 3%	- / *
Jacob Rees-Mogg	17 / 1%	11 / 2%	6 / 1%	4 / 3% *	- / *	1 / 1% *	2 / 1% *	3 / 2% *	7 / 3%	6 / 2%	6 / 2%	- / *	1 / 3% *	4 / 1%	11 / 3%	6 / 2%	- / -
Dominic Raab	10 / 1%	3 / 1%	7 / 1%	- / -	- / -	1 / *	6 / 3% *	2 / 1% *	1 / *	6 / 2%	2 / 1%	1 / 2% *	1 / 1% *	- / -	7 / 2%	3 / 1%	- / -
Amber Rudd	4 / *	3 / *	2 / *	- / *	- / -	- / -	2 / 1% *	1 / 1% *	1 / *	3 / 1%	- / -	1 / 3% *	- / -	- / -	1 / *	3 / 1%	- / *
Sajid Javid	3 / *	2 / *	1 / *	- / -	- / *	- / -	1 / *	- / -	2 / 1%	1 / *	1 / *	- / -	2 / 3% *	- / -	- / *	2 / 1%	- / -
Philip Hammond	2 / *	1 / *	1 / *	- / *	- / *	- / -	1 / *	1 / 1% *	- / -	1 / *	1 / *	- / -	- / *	- / -	- / *	2 / *	- / *
David Davis	2 / *	2 / *	- / -	- / -	- / *	- / -	1 / 1% *	1 / *	- / -	1 / *	1 / *	- / -	- / *	- / -	1 / *	2 / *	- / -
Andrea Leadsom	2 / *	- / -	2 / *	- / -	- / -	- / -	1 / 1% *	1 / *	- / *	2 / 1%	- / -	- / -	- / -	- / -	- / *	1 / *	1 / *
Someone else	14 / 1%	12 / 2%	2 / *	- / *	1 / 1% *	- / -	- / *	3 / 2% *	10 / 4%	2 / 1%	8 / 3%	- / *	- / *	3 / 1%	7 / 2%	7 / 2%	- / -

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

LCon1.Now imagine that Theresa May resigned as leader of the Conservative party. Who do you think would have the best chance of being the next leader of the Conservatives? [Open ended]

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Don't know	812	335	475	98	144	137	152	130	151	167	191	35	35	348	227	251	304
	69%	59%	79%	76%	71%	73%	73%	69%	58%	56%	66%	71%	64%	81%	60%	68%	79%
			A	H*	*	*	H*	*			I	*	*	IJL			NO
Invalid response	125	87	35	18	45	32	11	10	9	27	33	9	7	43	30	40	49
	11%	15%	6%	14%	22%	17%	5%	5%	3%	9%	11%	19%	13%	10%	8%	11%	13%
		B		H*	FGH*	FGH*	*	*				*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Lcon1&2.Now imagine that Theresa May resigned as leader of the Conservative party. Who do you think would have the best chance of being the next leader of the Conservatives? & Who else would be in the running? [Open ended]

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Boris Johnson	217	135	79	12	15	22	42	38	88	94	61	3	10	42	116	67	34
	19%	24%	13%	10%	7%	12%	20%	20%	34%	31%	21%	5%	18%	10%	31%	18%	9%
		B		*	*	*	D*	D*	CDEFG	JKM	M	*	*		OP	P	
Michael Gove	97	67	30	5	4	5	18	28	38	45	30	3	8	8	46	43	7
	8%	12%	5%	4%	2%	3%	9%	15%	15%	15%	11%	6%	14%	2%	12%	12%	2%
		B		*	*	*	*	CDE*	CDE	M	M	*	M*		P	P	
Jacob Rees-Mogg	66	41	25	5	3	6	12	17	22	28	24	1	4	8	40	23	4
	6%	7%	4%	4%	1%	3%	6%	9%	9%	9%	8%	2%	7%	2%	10%	6%	1%
				*	*	*	*	*		M	M	*	*		P	P	
Jeremy Hunt	50	27	22	-	1	1	11	15	22	27	21	1	-	-	26	23	-
	4%	5%	4%	*	*	1%	5%	8%	8%	9%	7%	3%	-	*	7%	6%	*
				*	*	*	*	D*	CDE	M	M	*	*		P	P	
Amber Rudd	38	22	15	3	-	-	9	12	12	13	13	1	4	7	9	21	7
	3%	4%	3%	2%	*	*	4%	7%	5%	4%	4%	3%	7%	2%	2%	6%	2%
				*	*	*	*	*				*	*			P	
Dominic Raab	29	19	10	2	1	2	9	5	11	20	4	3	1	-	19	11	-
	2%	3%	2%	2%	*	1%	4%	3%	4%	7%	2%	7%	2%	-	5%	3%	-
				*	*	*	*	*		JM		M*	*		P		
Andrea Leadsom	26	13	13	1	1	1	6	6	11	17	8	-	-	-	12	13	1
	2%	2%	2%	1%	1%	*	3%	3%	4%	6%	3%	1%	*	*	3%	3%	*
				*	*	*	*	*		M		*	*				
David Davis	21	10	11	5	1	-	8	2	5	13	2	-	-	5	15	3	3
	2%	2%	2%	4%	*	-	4%	1%	2%	4%	1%	-	*	1%	4%	1%	1%
				*	*	*	*	*				*	*				
Sajid Javid	17	12	6	-	-	-	6	2	9	7	4	1	2	4	8	6	4
	1%	2%	1%	-	*	*	3%	1%	4%	2%	1%	2%	4%	1%	2%	2%	1%
				*	*	*	*	*				*	*				
Philip Hammond	9	6	3	1	1	-	2	2	3	2	5	-	-	1	3	5	1
	1%	1%	1%	1%	*	*	1%	1%	1%	1%	2%	-	1%	*	1%	1%	*
				*	*	*	*	*				*	*				
Dominic Grieve	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-
	*	*	*	-	-	-	-	-	*	-	*	-	-	-	-	*	-
				*	*	*	*	*				*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Lcon1&2.Now imagine that Theresa May resigned as leader of the Conservative party. Who do you think would have the best chance of being the next leader of the Conservatives? & Who else would be in the running? [Open ended]

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	**1172**	**569**	**598**	**129**	**202**	**188**	**208**	**187**	**258**	**300**	**288**	**49**	**55**	**431**	**381**	**372**	**384**
	925	413	509	112	187	165	161	138	161	194	220	42	40	386	255	284	350
None of the these	**79%**	73%	85%	87%	93%	88%	78%	74%	63%	65%	76%	85%	73%	90%	67%	76%	91%
			A	H*	FGH*	GH*	H*	*			I	I*	*	IJL		N	NO

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Llab1.Now imagine that Jeremy Corbyn resigned as leader of the Labour party. Who do you think would have the best chance of being the next leader of the Labour party? [Open ended]

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Tom Watson	31 / 3%	22 / 4%	9 / 1%	- / *	- / *	3 / 2% *	5 / 3% *	10 / 5% *	13 / 5%	9 / 3%	20 / 7% M	1 / 3% *	- / 1% *	- / *	15 / 4%	16 / 4% P	- / *
Keir Starmer	21 / 2%	11 / 2%	9 / 2%	- / - *	- / * *	2 / 1% *	4 / 2% *	5 / 3% *	10 / 4%	5 / 2%	11 / 4% M	2 / 4% *	1 / 2% *	- / -	6 / 2%	15 / 4% P	- / -
Yvette Cooper	12 / 1%	7 / 1%	5 / 1%	1 / 1% *	1 / 1% *	1 / 1% *	3 / 1% *	4 / 2% *	2 / 1%	4 / 1%	7 / 3%	- / 1% *	- / 1% *	1 / *	2 / 1%	9 / 3%	1 / *
John McDonnell	8 / 1%	5 / 1%	2 / *	- / - *	- / * *	- / * *	1 / 1% *	1 / * *	5 / 2%	5 / 2%	1 / *	2 / 4% *	- / - *	- / -	5 / 1%	3 / 1%	- / -
Emily Thornberry	8 / 1%	3 / 1%	4 / 1%	- / - *	1 / 1% *	- / * *	3 / 2% *	- / - *	3 / 1%	1 / *	6 / 2%	- / -	1 / 2% *	- / -	1 / *	7 / 2%	- / -
Hillary Benn	6 / 1%	2 / *	5 / 1%	- / - *	- / - *	- / * *	- / * *	3 / 1% *	3 / 1%	2 / 1%	3 / 1%	1 / 3% *	- / * *	- / -	3 / 1%	3 / 1%	- / -
Diane Abbott	5 / *	4 / 1%	- / *	- / - *	- / - *	4 / 2% *	- / * *	- / - *	- / -	- / *	- / -	1 / 1% *	- / - *	4 / 1%	- / *	1 / *	4 / 1%
David Milliband	3 / *	3 / 1%	- / *	- / * *	- / - *	- / - *	- / - *	- / - *	3 / 1%	1 / *	1 / *	- / -	- / - *	- / -	3 / 1%	- / -	- / *
Andy Burnham	3 / *	1 / *	1 / *	- / - *	- / - *	- / - *	2 / 1% *	1 / 1% *	- / -	1 / *	1 / 1%	- / -	- / - *	- / -	1 / *	1 / *	- / -
Someone else	13 / 1%	9 / 2%	4 / 1%	3 / 2% *	4 / 2% *	2 / 1% *	1 / 1% *	2 / 1% *	1 / *	3 / 1%	5 / 2%	- / -	1 / 1% *	4 / 1%	2 / 1%	8 / 2%	3 / 1%
Don't know	978 / 83%	444 / 78%	532 / 89% A	110 / 85% *	172 / 85% *	153 / 82% *	176 / 85% *	153 / 82% *	214 / 83%	242 / 80%	212 / 73%	32 / 64% *	44 / 80% *	403 / 94% IJKL	317 / 83%	281 / 76%	346 / 90% O

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Llab1.Now imagine that Jeremy Corbyn resigned as leader of the Labour party. Who do you think would have the best chance of being the next leader of the Labour party? [Open ended]

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
	85	57	25	15	23	21	11	9	5	27	21	10	7	19	25	28	30
Invalid response	7%	10%	4%	12%	11%	11%	5%	5%	2%	9%	7%	21%	13%	4%	6%	8%	8%
		B		H*	H*	H*	*	*				JM*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Llab1&2.Now imagine that Jeremy Corbyn resigned as leader of the Labour party. Who do you think would have the best chance of being the next leader of the Labour party? & Who else would be in the running? [Open ended]

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Tom Watson	47	29	19	-	1	4	8	16	17	15	27	3	1	-	20	27	-
	4%	5%	3%	*	1%	2%	4%	9%	7%	5%	9%	6%	3%	*	5%	7%	*
				*	*	*	*	CD*		M	M	M*	*		P	P	
Keir Starmer	37	18	19	-	1	4	9	8	16	8	24	2	1	-	9	28	-
	3%	3%	3%	*	*	2%	4%	4%	6%	3%	8%	4%	2%	-	2%	8%	-
				*	*	*	*	*			IM	*	*			NP	
Yvette Cooper	29	20	8	1	1	4	4	11	7	6	21	-	2	1	10	17	1
	2%	4%	1%	1%	1%	2%	2%	6%	3%	2%	7%	1%	3%	*	3%	5%	*
				*	*	*	*	*			IM	*	*			P	
John McDonnell	29	17	12	-	2	1	7	4	15	13	13	2	1	-	14	15	-
	2%	3%	2%	-	1%	*	3%	2%	6%	4%	4%	4%	2%	-	4%	4%	-
				*	*	*	*	*		M	M	*	*			P	
Emily Thornberry	15	8	8	-	1	-	7	2	5	2	11	-	2	-	3	12	-
	1%	1%	1%	-	1%	*	4%	1%	2%	1%	4%	-	4%	-	1%	3%	-
				*	*	*	*	*			M	*	M*				
Diane Abbott	13	9	4	2	-	4	1	4	1	3	3	1	-	6	3	6	4
	1%	2%	1%	2%	*	2%	1%	2%	*	1%	1%	1%	-	1%	1%	2%	1%
				*	*	*	*	*				*	*				
Hillary Benn	8	3	5	-	1	1	-	4	3	2	4	2	-	-	4	5	-
	1%	1%	1%	*	*	*	*	2%	1%	1%	1%	3%	1%	-	1%	1%	-
				*	*	*	*	*				*	*				
David Milliband	6	5	-	-	-	-	-	1	5	2	2	-	-	-	4	2	-
	*	1%	*	*	-	-	-	*	2%	1%	1%	-	-	*	1%	*	*
				*	*	*	*	*				*	*				
Andy Burnham	5	2	3	-	-	-	2	4	-	2	3	-	-	-	1	4	-
	*	*	*	-	-	-	1%	2%	-	1%	1%	-	-	-	*	1%	-
				*	*	*	*	*				*	*				
None of the these	1064	499	561	126	197	176	188	158	218	270	230	42	52	424	337	313	379
	91%	88%	94%	98%	98%	94%	91%	85%	85%	90%	80%	85%	94%	99%	89%	84%	99%
			A	GH*	GH*	*	*	*		J		*	J*	IJK			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Leave the EU with no deal	277	150	125	17	15	30	59	56	100	124	57	4	20	62	191	28	55
	24%	26%	21%	13%	8%	16%	29%	30%	39%	41%	20%	7%	36%	14%	50%	8%	14%
				*	*	*	CD*	CD*	CDE	JKM		*	JKM*		OP		
Leave the EU with Theresa May's Deal	138	64	74	8	16	22	25	22	45	82	19	10	7	19	73	42	20
	12%	11%	12%	6%	8%	12%	12%	12%	18%	27%	6%	21%	12%	4%	19%	11%	5%
				*	*	*	*	*	C	JLM		JM*	*		OP		
Leave the EU but remain in the Single Market / Customs Union	174	89	85	20	32	40	31	19	33	29	50	7	6	81	60	49	66
	15%	16%	14%	15%	16%	21%	15%	10%	13%	10%	17%	14%	11%	19%	16%	13%	17%
				*	*	*	*	*			I	*	*	I			
Remain in the EU / Revoke Article 50	386	200	183	57	89	53	58	63	65	43	141	24	18	145	22	233	124
	33%	35%	31%	44%	44%	28%	28%	34%	25%	14%	49%	49%	33%	34%	6%	63%	32%
				H*	FH*	*	*	*			IM	I*	I*	I		NP	N
Don't Know	197	65	131	28	50	42	34	27	16	22	22	4	4	124	35	19	119
	17%	12%	22%	22%	25%	22%	16%	14%	6%	7%	8%	9%	8%	29%	9%	5%	31%
			A	H*	H*	H*	H*	*				*	*	IJKL			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Yes	596	309	284	72	125	114	97	96	93	104	189	35	30	214	132	249	204
	51%	54%	48%	56%	62%	61%	47%	51%	36%	35%	65%	72%	54%	50%	35%	67%	53%
				H*	H*	H*	*	H*			IM	IM*	I*	I		NP	N
No	374	190	184	33	24	45	76	60	136	159	69	13	22	101	203	83	84
	32%	33%	31%	26%	12%	24%	36%	32%	53%	53%	24%	27%	39%	23%	53%	22%	22%
				*	*	*	D*	D*	CDEFG	JKM		*	JM*		OP		
Don't Know	202	70	130	24	53	29	35	32	29	36	30	-	4	116	45	39	97
	17%	12%	22%	19%	26%	15%	17%	17%	11%	12%	11%	1%	7%	27%	12%	10%	25%
			A	*	H*	*	*	*				*	*	IJKL			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
No, did not vote	431 37%	201 35%	227 38%	83 64% FGH*	111 55% FGH*	101 54% FGH*	63 30% H*	39 21% *	34 13%	- -	- -	- -	- *	431 100% IJKL	61 16%	55 15%	306 80% NO
Yes, Conservative	300 26%	148 26%	151 25%	5 4% *	17 8% *	27 14% *	60 29% CDE*	48 26% CD*	142 55% CDEFG	300 100% JKLM	- -	- *	- *	- -	191 50% OP	85 23% P	19 5%
Yes, Labour	288 25%	144 25%	143 24%	27 21% *	48 24% *	35 19% *	49 24% *	71 38% CEFH*	57 22%	- -	288 100% IKLM	- *	- *	- -	83 22% P	175 47% NP	24 6%
Yes, Liberal Democrat	49 4%	27 5%	22 4%	6 5% *	4 2% *	10 6% *	8 4% *	7 4% *	13 5%	- -	- -	49 100% IJLM*	- *	- -	9 2%	31 8% NP	9 2%
Yes, SNP - Scottish National Party	21 2%	12 2%	9 2%	- *	4 2% *	5 3% *	6 3% *	3 2% *	4 1%	- -	- -	- *	21 39% IJKM*	- -	2 *	10 3%	9 2%
Yes, UKIP (United Kingdom Independence Party)	19 2%	12 2%	7 1%	1 1% *	3 1% *	2 1% *	6 3% *	2 1% *	4 2%	- -	- -	- *	19 34% IJKM*	- -	14 4% O	2 *	3 1%
Yes, Green Party	11 1%	9 2%	3 *	1 1% *	2 1% *	- *	4 2% *	4 2% *	- *	- -	- -	- *	11 21% IJKM*	- -	4 1%	6 2%	2 *
Yes, Plaid Cymru	4 *	2 *	2 *	- -	- -	1 *	2 1% *	1 1% *	- -	- -	- -	- *	4 7% IJM*	- -	4 1%	- -	- -
Other party or individual	- *	- *	- *	- -	- -	- *	- -	- *	- -	- -	- -	- *	- *	- -	- *	- -	- -
Prefer not to answer	49 4%	15 3%	33 6%	5 4% *	13 7% *	6 3% *	9 4% *	11 6% *	4 2%	- -	- -	- *	- *	- -	14 4%	7 2%	13 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Leave	381	177	201	7	31	29	84	83	147	191	83	9	24	61	381	-	-
	32%	31%	34%	6%	15%	16%	40%	44%	57%	64%	29%	18%	43%	14%	100%	-	-
				*	*	*	CDE*	CDE*	CDEF	JKLM	M	*	KM*		OP		
Remain	372	189	180	37	56	48	64	76	90	85	175	31	18	55	-	372	-
	32%	33%	30%	29%	28%	26%	31%	41%	35%	28%	61%	64%	32%	13%	-	100%	-
				*	*	*	*	*		M	ILM	ILM*	M*			NP	
Did not vote	384	183	201	85	91	106	55	28	19	19	24	9	14	306	-	-	384
	33%	32%	34%	66%	45%	57%	27%	15%	7%	6%	8%	18%	25%	71%	-	-	100%
				DFGH*	FGH*	FGH*	H*	*				*	IJ*	IJKL			NO
Don't know	36	20	16	-	23	4	5	1	3	5	7	-	-	9	-	-	-
	3%	3%	3%	*	12%	2%	2%	*	1%	2%	2%	-	-	2%	-	-	-
				*	CFGH*	*	*	*				*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Leave	415	206	207	20	38	54	84	83	136	192	81	11	26	95	307	41	64
	35%	36%	35%	15%	19%	29%	40%	44%	53%	64%	28%	22%	47%	22%	81%	11%	17%
				*	*	*	CD*	CD*	CDE	JKLM		*	JKM*		OP		
Remain	475	250	222	65	97	74	75	83	81	73	180	28	23	156	34	303	130
	41%	44%	37%	51%	48%	39%	36%	44%	31%	24%	63%	57%	42%	36%	9%	81%	34%
				H*	H*	*	*	*			ILM	I*	I*	I		NP	N
Would not vote	170	80	90	30	46	41	21	10	22	19	16	8	4	117	23	12	132
	15%	14%	15%	23%	23%	22%	10%	6%	8%	6%	6%	17%	7%	27%	6%	3%	34%
				FGH*	FGH*	GH*	*	*				*	*	IJL			NO
Don't know	111	33	78	14	21	19	28	11	19	16	11	2	2	63	17	16	58
	9%	6%	13%	11%	10%	10%	13%	6%	7%	5%	4%	5%	5%	15%	4%	4%	15%
			A	*	*	*	*	*				*	*	IJ			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Yes	347	189	155	59	89	42	59	55	44	48	122	17	20	130	31	198	115
	30%	33%	26%	45%	44%	22%	28%	29%	17%	16%	42%	34%	37%	30%	8%	53%	30%
				EFH*	EFH*	*	*	H*			IM	I*	I*	I		NP	N
Maybe	234	95	138	33	35	68	29	34	35	32	67	16	8	104	56	83	94
	20%	17%	23%	26%	17%	36%	14%	18%	13%	11%	23%	33%	14%	24%	15%	22%	25%
				H*	*	DFGH*	*	*			I	I*	*	I		N	N
No	418	230	187	15	33	54	90	85	141	179	75	10	22	123	254	51	104
	36%	40%	31%	12%	16%	29%	43%	45%	54%	60%	26%	20%	40%	28%	67%	14%	27%
		B		*	*	C*	CD*	CDE*	CDE	JKLM		*	*		OP		O
Don't know	173	55	118	22	45	23	30	13	39	40	25	6	5	74	40	40	70
	15%	10%	20%	17%	22%	12%	14%	7%	15%	13%	9%	13%	9%	17%	10%	11%	18%
			A	*	G*	*	*	*				*	*	J			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1172	1172	1172	1172	1172	1172	1172	1172	1172	1172	1172
Weighted Base	1172	1172	1172	1172	1172	1172	1172	1172	1172	1172	1172
Most important (100)	129	155	185	42	54	81	136	108	65	88	131
	11%	13%	16%	4%	5%	7%	12%	9%	6%	8%	11%
2nd (90)	98	138	186	88	68	102	75	124	108	60	124
	8%	12%	16%	7%	6%	9%	6%	11%	9%	5%	11%
3rd (80)	77	150	153	136	69	115	109	83	104	49	128
	7%	13%	13%	12%	6%	10%	9%	7%	9%	4%	11%
4th (70)	95	113	139	134	96	132	79	106	92	55	131
	8%	10%	12%	11%	8%	11%	7%	9%	8%	5%	11%
5th (60)	135	114	129	137	89	124	77	87	109	49	124
	11%	10%	11%	12%	8%	11%	7%	7%	9%	4%	11%
6th (50)	115	119	113	107	102	119	81	116	136	62	101
	10%	10%	10%	9%	9%	10%	7%	10%	12%	5%	9%
7th (40)	129	121	96	132	111	93	72	102	132	93	93
	11%	10%	8%	11%	9%	8%	6%	9%	11%	8%	8%
8th (30)	128	93	48	116	145	100	89	87	166	92	109
	11%	8%	4%	10%	12%	9%	8%	7%	14%	8%	9%
9th (20)	125	77	27	132	149	134	105	102	99	110	110
	11%	7%	2%	11%	13%	11%	9%	9%	8%	9%	9%
10th (10)	84	49	64	94	181	113	126	128	99	157	77
	7%	4%	5%	8%	15%	10%	11%	11%	8%	13%	7%
Least important (0)	58	43	30	54	109	59	224	131	62	356	45
	5%	4%	3%	5%	9%	5%	19%	11%	5%	30%	4%
Mean score	51.73	59.97	65.8	49.72	40.69	50.9	44.5	48.58	49.08	32.65	56.37
Standard Deviation	29.98	29.047	27.815	27.733	29.448	29.675	35.29	32.802	28.584	33.603	29.899
Error Variance	0.767	0.72	0.66	0.656	0.74	0.751	1.063	0.918	0.697	0.963	0.763

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	129	68	61	5	19	20	26	18	40	55	23	13	2	31	50	44	33
	11%	12%	10%	4%	9%	11%	13%	9%	15%	18%	8%	27%	4%	7%	13%	12%	9%
				*	*	*	*	*	C	JLM		JLM*	*				
2nd (90)	98	53	45	5	12	18	13	18	33	38	21	7	7	24	35	44	20
	8%	9%	8%	4%	6%	9%	6%	10%	13%	13%	7%	15%	13%	5%	9%	12%	5%
				*	*	*	*	*		M		*	*				
3rd (80)	77	38	38	3	6	14	22	11	20	24	22	3	3	23	25	32	17
	7%	7%	6%	3%	3%	8%	11%	6%	8%	8%	8%	5%	5%	5%	7%	9%	5%
				*	*	*	*	*				*	*				
4th (70)	95	51	43	10	20	16	16	7	25	33	26	3	3	25	23	32	35
	8%	9%	7%	8%	10%	9%	8%	4%	10%	11%	9%	6%	5%	6%	6%	9%	9%
				*	*	*	*	*				*	*				
5th (60)	135	65	69	15	23	28	22	21	25	38	19	7	5	62	46	27	62
	11%	11%	12%	12%	11%	15%	11%	11%	10%	13%	7%	14%	9%	14%	12%	7%	16%
				*	*	*	*	*				*	*	J			O
6th (50)	115	54	61	11	22	6	28	26	23	26	27	2	8	50	36	36	41
	10%	10%	10%	8%	11%	3%	14%	14%	9%	9%	9%	5%	14%	12%	9%	10%	11%
				*	*	*	E*	E*				*	*				
7th (40)	129	58	69	17	21	18	19	21	33	22	38	1	9	48	32	49	40
	11%	10%	12%	13%	10%	10%	9%	11%	13%	7%	13%	2%	16%	11%	8%	13%	10%
				*	*	*	*	*				*	*				
8th (30)	128	64	63	32	18	18	25	23	11	20	33	8	7	53	50	35	37
	11%	11%	11%	25%	9%	10%	12%	12%	4%	7%	12%	15%	12%	12%	13%	9%	10%
				DEH*	*	*	*	H*				*	*				
9th (20)	125	53	72	11	27	17	14	24	31	22	34	2	4	53	40	37	46
	11%	9%	12%	9%	14%	9%	7%	13%	12%	7%	12%	4%	7%	12%	11%	10%	12%
				*	*	*	*	*				*	*				
10th (10)	84	39	45	8	13	24	17	10	13	13	30	3	6	31	25	18	36
	7%	7%	8%	6%	7%	13%	8%	5%	5%	4%	10%	6%	10%	7%	7%	5%	9%
				*	*	*	*	*			I	*	*				
Least important (0)	58	26	30	11	21	8	4	10	5	9	13	-	2	31	19	17	18
	5%	5%	5%	8%	10%	4%	2%	5%	2%	3%	4%	-	4%	7%	5%	5%	5%
				*	H*	*	*	*				*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	51.73	53.56	50.27	41.68	46.28	51.81	54.97	50.23	59.45	62.6	48.19	66.9	48.5	46.27	52.7	55.16	48.52
				*	*	C*	C*	*	CDG	JLM		JLM*	*				P
Standard Deviation	29.98	30.072	29.73	25.789	30.46	31.349	28.984	29.29	29.702	29.605	29.646	30.795	28.231	28.398	30.843	30.26	28.531
Error Variance	0.767	1.589	1.478	5.138	4.6	5.241	4.041	4.581	3.416	2.92	3.048	19.377	14.418	1.873	2.5	2.464	2.12

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	155 13%	72 13%	83 14%	15 12% *	37 19% *	19 10% *	27 13% *	30 16% *	26 10%	33 11%	32 11%	5 10% *	5 9% *	75 17%	46 12%	34 9%	68 18% O
2nd (90)	138 12%	72 13%	64 11%	20 15% *	15 8% *	24 13% *	24 11% *	19 10% *	37 14%	48 16%	27 10%	2 3% *	3 5% *	54 12%	47 12%	37 10%	53 14%
3rd (80)	150 13%	70 12%	79 13%	15 12% *	15 7% *	34 18% *	30 14% *	18 10% *	37 14%	36 12%	27 9%	12 25% J*	5 10% *	65 15%	52 14%	40 11%	52 14%
4th (70)	113 10%	50 9%	63 11%	18 14% E*	10 5% *	5 3% *	28 13% E*	21 11% *	32 12% E	47 16% M	25 9%	2 4% *	11 19% M*	27 6%	50 13%	32 9%	32 8%
5th (60)	114 10%	58 10%	53 9%	7 6% *	22 11% *	19 10% *	16 8% *	26 14% *	23 9%	32 11%	27 9%	- 1% *	7 12% *	43 10%	40 11%	45 12%	28 7%
6th (50)	119 10%	61 11%	58 10%	13 10% *	13 7% *	22 12% *	24 12% *	22 12% *	24 9%	27 9%	39 13% L	5 10% *	1 2% *	39 9%	41 11%	42 11%	32 8%
7th (40)	121 10%	53 9%	68 11%	11 8% *	28 14% *	20 11% *	21 10% *	17 9% *	25 10%	26 9%	40 14%	9 19% *	8 14% *	32 8%	34 9%	40 11%	42 11%
8th (30)	93 8%	46 8%	47 8%	10 8% *	20 10% *	12 6% *	14 7% *	18 10% *	18 7%	18 6%	29 10%	5 10% *	3 5% *	37 9%	32 8%	31 8%	29 8%
9th (20)	77 7%	39 7%	38 6%	7 5% *	16 8% *	7 4% *	13 6% *	10 5% *	24 9%	20 7%	22 8%	3 6% *	9 16% M*	18 4%	18 5%	35 9%	18 5%
10th (10)	49 4%	30 5%	19 3%	8 6% *	11 5% *	11 6% *	9 4% *	4 2% *	6 3%	8 3%	14 5%	2 4% *	3 5% *	21 5%	12 3%	24 6%	13 3%
Least important (0)	43 4%	17 3%	26 4%	5 4% *	13 6% *	13 7% *	2 1% *	3 2% *	7 3%	5 2%	5 2%	4 8% *	1 2% *	21 5%	9 2%	13 3%	17 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	59.97	59.7	60.15	60.57	55.43	57.91	62.2	62.66	60.97	63.64	56.23	53.38	54.4	62.46	62.34	54.95	63.18
				*	*	*	*	*		JKL		*	*		O		O
Standard Deviation	29.047	29.113	29.051	29.719	32.195	30.378	27.302	26.791	27.804	26.607	27.778	30.345	28.418	30.48	27.002	28.711	30.055
Error Variance	0.72	1.49	1.411	6.824	5.139	4.921	3.586	3.833	2.994	2.359	2.676	18.814	14.61	2.157	1.916	2.218	2.352

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	185 16%	77 14%	105 17%	15 12% *	15 7% *	30 16% *	47 23% D*	29 16% *	48 19% D	51 17%	62 22% M	5 9% M	6 11% *	50 12%	72 19%	60 16%	52 14%
2nd (90)	186 16%	71 13%	115 19% A	16 12% *	15 7% *	21 11% *	27 13% *	59 31% CDEFH*	49 19% D	66 22% M	50 17%	5 10% *	7 13% *	49 11%	72 19%	61 16%	50 13%
3rd (80)	153 13%	79 14%	73 12%	7 5% *	20 10% *	24 13% *	31 15% *	31 17% C*	40 15%	38 13%	30 10%	5 11% *	8 15% *	64 15%	54 14%	56 15%	40 10%
4th (70)	139 12%	70 12%	70 12%	16 12% *	26 13% *	21 11% *	22 11% *	22 12% *	31 12%	27 9%	36 12%	12 24% I*	8 14% *	53 12%	36 10%	52 14%	42 11%
5th (60)	129 11%	66 12%	62 10%	27 21% FGH*	38 19% FGH*	16 8% *	15 7% *	11 6% *	22 8%	21 7%	27 9%	5 11% *	8 15% *	64 15%	33 9%	32 9%	59 15%
6th (50)	113 10%	60 11%	52 9%	6 5% *	21 10% *	19 10% *	22 11% *	11 6% *	33 13%	36 12%	22 8%	2 3% *	7 12% *	43 10%	41 11%	28 8%	41 11%
7th (40)	96 8%	42 7%	55 9%	14 11% *	19 10% *	19 10% *	19 9% *	6 3% *	19 7%	29 10%	17 6%	6 13% *	3 5% *	38 9%	23 6%	27 7%	38 10%
8th (30)	48 4%	30 5%	19 3%	7 6% *	11 5% *	12 7% *	9 4% *	4 2% *	5 2%	12 4%	15 5%	- -	1 2% *	18 4%	9 2%	17 5%	20 5%
9th (20)	27 2%	17 3%	11 2%	2 2% *	5 2% *	9 5% *	3 2% *	8 4% *	- *	5 2%	5 2%	4 8% *	2 3% *	10 2%	9 2%	9 2%	10 2%
10th (10)	64 5%	34 6%	30 5%	12 9% *	22 11% G*	10 6% *	9 4% *	3 2% *	8 3%	12 4%	9 3%	4 9% *	3 5% *	34 8%	23 6%	19 5%	20 5%
Least important (0)	30 3%	22 4%	8 1%	7 5% *	10 5% *	5 3% *	3 2% *	3 1% *	2 1%	2 1%	15 5% I	1 3% *	2 4% *	9 2%	7 2%	11 3%	12 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	65.8	62.6	68.67	57.93	54.5	61.98	69.11	75.12	71.93	69.37	68.19	59.33	63.23	62.17	68.85	66.82	62.46
			A	*	*	*	CD*	CDE*	CDE	KM		*	*		P		
Standard Deviation	27.815	28.588	26.749	29.718	28.282	29.06	27.236	24.152	23.959	26.242	29.381	28.404	27.513	27.316	27.857	28.008	27.625
Error Variance	0.66	1.436	1.196	6.823	3.966	4.504	3.569	3.115	2.223	2.295	2.994	16.485	13.694	1.733	2.039	2.111	1.987

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	42	21	21	3	10	2	5	10	12	18	11	2	2	6	16	19	8
	4%	4%	4%	2%	5%	1%	2%	5%	5%	6%	4%	4%	4%	1%	4%	5%	2%
				*	*	*	*	*		M		*	*				
2nd (90)	88	36	51	4	18	4	15	19	27	20	26	1	11	26	42	39	6
	7%	6%	9%	3%	9%	2%	7%	10%	11%	7%	9%	2%	20%	6%	11%	11%	2%
				*	*	*	*	*				*	IKM*		P	P	
3rd (80)	136	59	77	19	23	9	25	26	34	42	36	5	9	38	41	52	41
	12%	10%	13%	14%	11%	5%	12%	14%	13%	14%	12%	10%	16%	9%	11%	14%	11%
				*	*	*	*	*				*	*				
4th (70)	134	74	59	22	16	13	26	28	29	24	37	5	2	59	39	42	49
	11%	13%	10%	17%	8%	7%	12%	15%	11%	8%	13%	10%	3%	14%	10%	11%	13%
				*	*	*	*	*				*	*				
5th (60)	137	62	75	8	10	20	34	33	33	53	35	1	3	37	65	40	28
	12%	11%	12%	7%	5%	10%	16%	18%	13%	18%	12%	3%	6%	9%	17%	11%	7%
				*	*	*	D*	D*		M		*	*		P		
6th (50)	107	49	59	7	17	15	25	14	29	35	31	12	6	19	38	37	27
	9%	9%	10%	5%	9%	8%	12%	7%	11%	12%	11%	24%	11%	4%	10%	10%	7%
				*	*	*	*	*		M		M*	*				
7th (40)	132	63	66	9	25	28	18	24	28	30	37	4	6	49	40	41	48
	11%	11%	11%	7%	12%	15%	9%	13%	11%	10%	13%	9%	11%	11%	11%	11%	13%
				*	*	*	*	*				*	*				
8th (30)	116	63	51	10	23	25	15	9	34	29	27	10	2	44	37	34	34
	10%	11%	9%	8%	11%	13%	7%	5%	13%	10%	10%	20%	4%	10%	10%	9%	9%
				*	*	*	*	*				*	*				
9th (20)	132	78	54	20	30	38	21	11	13	18	24	1	7	81	26	28	78
	11%	14%	9%	15%	15%	20%	10%	6%	5%	6%	8%	3%	13%	19%	7%	8%	20%
				H*	H*	GH*	*	*				*	*	IJ			NO
10th (10)	94	38	56	19	15	21	16	7	16	21	14	6	6	42	27	27	38
	8%	7%	9%	15%	7%	11%	8%	4%	6%	7%	5%	13%	11%	10%	7%	7%	10%
				G*	*	*	*	*				*	*				
Least important (0)	54	25	30	9	16	12	7	8	3	9	10	1	2	30	11	13	28
	5%	4%	5%	7%	8%	6%	3%	4%	1%	3%	4%	1%	3%	7%	3%	3%	7%
				*	H*	*	*	*				*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	49.72	48.91	50.56	44.73	46.78	37.51	51.61	57.98	55.87	54.31	53.5	46.99	54.44	43.12	54.06	54.4	41.35
				*	E*	*	E*	CDE*	CDE	M	M	*	M*		P	P	
Standard Deviation	27.733	27.364	28.161	29.32	30.126	24.046	26.414	26.06	25.95	26.609	26.348	25.398	30.983	27.922	26.724	27.943	26.998
Error Variance	0.656	1.316	1.326	6.642	4.5	3.084	3.356	3.626	2.608	2.359	2.408	13.18	17.365	1.811	1.877	2.101	1.898

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	54	34	18	4	11	6	9	6	18	17	11	3	2	20	22	23	8
	5%	6%	3%	3% *	6% *	3% *	4% *	3% *	7%	6%	4%	5% *	3% *	5%	6%	6%	2%
2nd (90)	68	41	27	11	15	5	10	8	19	27	13	4	3	18	26	20	21
	6%	7%	4%	9% *	8% *	3% *	5% *	4% *	7%	9%	5%	8% *	5% *	4%	7%	5%	6%
3rd (80)	69	36	33	11	15	10	13	5	13	22	20	-	3	19	22	28	17
	6%	6%	5%	8% *	8% *	6% *	6% *	3% *	5%	7%	7%	* *	6% *	4%	6%	7%	4%
4th (70)	96	49	44	13	18	15	14	16	20	32	10	3	3	42	30	22	41
	8%	9%	7%	10% *	9% *	8% *	7% *	8% *	8%	11% J	4%	6% *	6% *	10%	8%	6%	11%
5th (60)	89	33	56	10	15	21	20	6	17	24	25	3	4	29	26	23	37
	8%	6%	9%	8% *	7% *	11% *	10% *	3% *	6%	8%	9%	5% *	8% *	7%	7%	6%	10%
6th (50)	102	56	46	9	18	26	7	22	20	29	24	1	5	44	38	28	33
	9%	10%	8%	7% *	9% *	14% F*	4% *	12% *	8%	10%	8%	3% *	8% *	10%	10%	8%	9%
7th (40)	111	49	61	11	18	16	31	17	19	18	23	3	7	55	40	27	40
	9%	9%	10%	8% *	9% *	9% *	15% *	9% *	7%	6%	8%	6% *	14% *	13%	10%	7%	11%
8th (30)	145	68	77	12	21	28	26	13	46	41	32	13	5	43	41	45	52
	12%	12%	13%	9% *	10% *	15% *	13% *	7% *	18% G	14%	11%	27% JM*	8% *	10%	11%	12%	13%
9th (20)	149	75	73	19	19	32	25	30	23	28	44	8	9	52	37	58	48
	13%	13%	12%	15% *	9% *	17% *	12% *	16% *	9%	9%	15%	17% *	17% *	12%	10%	16%	12%
10th (10)	181	80	100	18	28	15	34	52	34	42	48	8	8	64	62	58	57
	15%	14%	17%	14% *	14% *	8% *	16% *	28% DEH*	13%	14%	17%	16% *	15% *	15%	16%	15%	15%
Least important (0)	109	46	63	12	23	12	20	12	30	20	37	3	5	43	36	40	29
	9%	8%	11%	9% *	11% *	7% *	9% *	6% *	12%	7%	13%	6% *	10% *	10%	10%	11%	8%

Table continues

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	40.69	43.15	38.12	42.65	43.55	41.65	39.37	34.97	42.01	46.74	36.85	36.82	38.58	40.23	42.18	39.94	40.54
		B		*	*	*	*	*		J		*	*				
Standard Deviation	29.448	30.386	28.24	30.299	31.284	25.846	28.83	27.864	31.221	30.494	29.371	28.492	28.587	28.777	30.445	30.923	27.388
Error Variance	0.74	1.623	1.333	7.093	4.852	3.562	3.999	4.146	3.775	3.098	2.992	16.587	14.784	1.923	2.436	2.573	1.953

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	81	41	39	20	15	3	20	6	16	25	9	3	6	35	18	25	38
	7%	7%	7%	15%	7%	2%	10%	3%	6%	8%	3%	7%	11%	8%	5%	7%	10%
				EG*	*	*	*	*		J			J*				
2nd (90)	102	42	61	7	27	22	17	10	19	22	32	4	2	38	23	28	44
	9%	7%	10%	6%	14%	12%	8%	5%	7%	7%	11%	9%	4%	9%	6%	8%	11%
				*	*	*	*	*				*	*				
3rd (80)	115	58	57	16	18	29	17	17	17	30	22	8	5	43	36	29	45
	10%	10%	10%	13%	9%	15%	8%	9%	7%	10%	8%	17%	9%	10%	10%	8%	12%
				*	*	*	*	*				*	*				
4th (70)	132	72	58	5	23	33	27	20	25	29	37	9	2	46	43	45	39
	11%	13%	10%	4%	11%	18%	13%	10%	10%	10%	13%	19%	3%	11%	11%	12%	10%
				*	*	C*	*	*				*	*				
5th (60)	124	62	61	5	17	18	15	25	44	35	32	8	5	37	42	47	31
	11%	11%	10%	4%	8%	10%	7%	13%	17%	12%	11%	17%	9%	9%	11%	13%	8%
				*	*	*	*	*	CF			*	*				
6th (50)	119	50	69	14	18	15	34	12	26	30	39	7	9	33	38	42	34
	10%	9%	12%	11%	9%	8%	16%	6%	10%	10%	14%	15%	16%	8%	10%	11%	9%
				*	*	*	*	*				*	*				
7th (40)	93	46	47	19	11	8	11	22	23	21	19	1	5	42	45	17	27
	8%	8%	8%	14%	5%	4%	5%	11%	9%	7%	6%	2%	9%	10%	12%	5%	7%
				*	*	*	*	*				*	*		O		
8th (30)	100	35	65	10	9	17	18	30	15	28	24	-	7	34	34	41	24
	9%	6%	11%	8%	4%	9%	9%	16%	6%	9%	8%	-	13%	8%	9%	11%	6%
				*	*	*	*	DH*				*	*				
9th (20)	134	73	59	13	27	20	21	18	35	36	34	4	7	51	50	38	44
	11%	13%	10%	10%	14%	10%	10%	10%	14%	12%	12%	8%	12%	12%	13%	10%	12%
				*	*	*	*	*				*	*				
10th (10)	113	61	52	9	29	11	19	22	22	25	25	1	6	50	35	36	40
	10%	11%	9%	7%	15%	6%	9%	12%	9%	8%	9%	3%	10%	12%	9%	10%	10%
				*	*	*	*	*				*	*				
Least important (0)	59	30	29	11	7	11	9	6	16	18	16	2	2	21	16	24	19
	5%	5%	5%	8%	3%	6%	4%	3%	6%	6%	5%	4%	4%	5%	4%	6%	5%
				*	*	*	*	*				*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	50.9	50.46	51.39	51.75	51.95	54.14	52.71	46.46	49.05	50.76	49.86	62.18	48.52	50.44	48.42	49.58	53.73
				*	*	*	*	*				IJL*	*				
Standard Deviation	29.675	30.042	29.367	32.736	31.662	28.541	29.819	26.841	28.894	30.186	28.435	25.217	29.844	30.776	27.82	29.681	31.549
Error Variance	0.751	1.586	1.442	8.279	4.97	4.344	4.278	3.847	3.233	3.036	2.804	12.993	16.113	2.199	2.034	2.371	2.592

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	136 12%	70 12%	66 11%	7 5% *	19 9% *	37 20% CF*	15 7% *	23 12% *	36 14%	35 12%	22 8%	2 5% *	5 8% *	64 15%	61 16% O	16 4%	47 12% O
2nd (90)	75 6%	35 6%	40 7%	5 4% *	3 2% *	12 6% *	15 7% *	8 4% *	32 12% D	21 7%	15 5%	2 4% *	8 14% *	27 6%	43 11% OP	17 5%	15 4%
3rd (80)	109 9%	57 10%	52 9%	6 5% *	7 3% *	18 10% *	28 13% D*	19 10% *	31 12%	33 11%	29 10%	2 4% *	9 16% *	36 8%	48 13% O	14 4%	47 12% O
4th (70)	79 7%	26 4%	53 9%	6 4% *	24 12% *	9 5% *	13 6% *	9 5% *	18 7%	27 9%	11 4%	1 3% *	5 9% *	33 8%	33 9%	15 4%	29 8%
5th (60)	77 7%	34 6%	43 7%	1 1% *	21 10% C*	15 8% *	13 6% *	14 7% *	13 5%	27 9%	15 5%	1 2% *	1 2% *	32 8%	27 7%	20 5%	28 7%
6th (50)	81 7%	52 9%	28 5%	18 14% *	19 10% *	12 6% *	10 5% *	8 4% *	15 6%	17 6%	19 7%	2 5% *	1 1% *	33 8%	19 5%	31 8%	25 7%
7th (40)	72 6%	28 5%	44 7%	14 11% *	15 8% *	13 7% *	10 5% *	8 4% *	12 5%	18 6%	19 7%	9 19% IJM*	4 7% *	18 4%	17 5%	27 7%	27 7%
8th (30)	89 8%	33 6%	53 9%	13 10% *	20 10% *	13 7% *	6 3% *	25 13% FH*	13 5%	26 9%	18 6%	- 1%	4 7% *	37 9%	34 9%	27 7%	27 7%
9th (20)	105 9%	57 10%	47 8%	13 10% *	11 5% *	9 5% *	23 11% *	15 8% *	34 13%	31 10%	29 10%	6 12% *	4 8% *	30 7%	41 11%	36 10%	27 7%
10th (10)	126 11%	69 12%	57 10%	16 13% *	23 12% *	22 12% *	24 12% *	21 11% *	19 7%	25 8%	30 10%	5 11% *	5 9% *	55 13%	29 8%	42 11%	51 13%
Least important (0)	224 19%	109 19%	114 19%	33 25% *	39 20% *	27 14% *	50 24% *	38 20% *	36 14%	40 13%	81 28% IM	17 35% IM*	11 20% *	65 15%	29 8%	128 34% NP	61 16% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	44.5	43.98	45.01	32.6	41.12	51.59	41.3	42.29	52.14	49.22	37.1	28.09	48.59	47.75	56.41	29.75	46.08
				*	*	C*	*	*	CDFG	JK		*	JK*	JK	OP		O
Standard Deviation	35.29	35.705	35.023	30.359	32.254	36.585	35.881	35.323	36.066	33.885	34.816	30.68	37.145	35.541	33.893	31.491	34.772
Error Variance	1.063	2.24	2.051	7.121	5.158	7.138	6.194	6.663	5.037	3.826	4.204	19.232	24.96	2.933	3.019	2.669	3.148

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	108	59	49	15	10	20	16	28	19	11	42	3	9	39	31	61	16
	9%	10%	8%	12%	5%	11%	8%	15%	8%	4%	15%	6%	16%	9%	8%	16%	4%
				*	*	*	*	D*			I	*	I*			NP	
2nd (90)	124	67	57	14	41	19	16	16	19	17	32	5	7	51	30	38	50
	11%	12%	9%	11%	20%	10%	7%	8%	7%	6%	11%	9%	12%	12%	8%	10%	13%
				*	FH*	*	*	*				*	*				
3rd (80)	83	40	43	11	19	13	10	14	16	13	29	2	2	30	20	24	35
	7%	7%	7%	8%	9%	7%	5%	7%	6%	4%	10%	5%	3%	7%	5%	7%	9%
				*	*	*	*	*			I	*	*				
4th (70)	106	49	57	6	14	14	24	17	30	13	46	5	7	30	44	28	31
	9%	9%	10%	5%	7%	7%	12%	9%	11%	4%	16%	10%	13%	7%	12%	7%	8%
				*	*	*	*	*			IM	*	I*				
5th (60)	87	44	43	22	9	20	11	14	10	10	25	5	4	39	20	33	34
	7%	8%	7%	17%	5%	11%	5%	7%	4%	3%	9%	10%	7%	9%	5%	9%	9%
				DFH*	*	*	*	*			I	*	*				
6th (50)	116	43	73	16	23	24	14	14	24	32	23	2	6	48	34	37	40
	10%	8%	12%	13%	11%	13%	7%	8%	9%	11%	8%	4%	12%	11%	9%	10%	10%
				*	*	*	*	*				*	*				
7th (40)	102	57	45	11	23	12	20	20	17	28	16	4	2	51	34	25	39
	9%	10%	7%	8%	11%	6%	10%	11%	6%	9%	5%	8%	4%	12%	9%	7%	10%
				*	*	*	*	*				*	*				
8th (30)	87	46	40	3	8	11	26	10	29	29	18	2	6	31	32	28	25
	7%	8%	7%	3%	4%	6%	12%	5%	11%	10%	6%	5%	10%	7%	8%	8%	7%
				*	*	*	*	*				*	*				
9th (20)	102	55	47	9	16	11	27	11	28	53	11	7	3	26	42	25	27
	9%	10%	8%	7%	8%	6%	13%	6%	11%	18%	4%	14%	5%	6%	11%	7%	7%
				*	*	*	*	*		JM		*	*				
10th (10)	128	59	65	14	18	20	22	18	37	47	25	6	4	42	50	36	39
	11%	10%	11%	10%	9%	10%	10%	9%	14%	16%	9%	13%	8%	10%	13%	10%	10%
				*	*	*	*	*				*	*				
Least important (0)	131	51	79	8	21	24	22	26	30	46	21	8	6	44	44	37	48
	11%	9%	13%	6%	10%	13%	11%	14%	12%	15%	7%	16%	10%	10%	11%	10%	13%
				*	*	*	*	*		J		*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	48.58	50.27	47.27	54.87	52	50.01	44.28	50.97	43.43	34.42	58.71	41.86	54.62	50.16	44.81	53.49	47.63
				FH*	*	*	*	*			IKM	*	I*	I		N	
Standard Deviation	32.802	32.757	32.748	31.086	32.589	33.213	31.477	34.691	32.29	29.105	31.954	33.216	33.91	32.021	32.31	34.081	31.744
Error Variance	0.918	1.886	1.793	7.466	5.265	5.883	4.767	6.426	4.038	2.823	3.542	22.543	20.802	2.381	2.743	3.126	2.624

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	65	35	30	20	22	4	13	4	2	6	12	6	9	27	13	20	22
	6%	6%	5%	15%	11%	2%	6%	2%	1%	2%	4%	12%	16%	6%	3%	5%	6%
				EGH*	GH*	*	*	*				I*	IJ*				
2nd (90)	108	58	47	15	26	29	31	5	2	16	18	3	3	65	20	23	57
	9%	10%	8%	12%	13%	15%	15%	3%	1%	5%	6%	7%	5%	15%	5%	6%	15%
				GH*	GH*	GH*	GH*	*				*	*	IJ			NO
3rd (80)	104	48	56	17	35	12	13	12	14	19	30	2	5	46	28	34	38
	9%	8%	9%	14%	17%	6%	6%	6%	5%	6%	11%	4%	10%	11%	7%	9%	10%
				*	FH*	*	*	*				*	*				
4th (70)	92	50	42	12	16	21	15	15	13	22	18	4	5	37	33	28	28
	8%	9%	7%	9%	8%	11%	7%	8%	5%	7%	6%	8%	9%	8%	9%	7%	7%
				*	*	*	*	*				*	*				
5th (60)	109	38	70	12	12	15	21	19	30	22	33	8	4	30	34	49	23
	9%	7%	12%	9%	6%	8%	10%	10%	12%	7%	12%	16%	7%	7%	9%	13%	6%
				*	*	*	*	*				*	*				
6th (50)	136	62	74	15	17	33	16	27	28	31	24	4	6	69	35	35	66
	12%	11%	12%	12%	9%	18%	8%	14%	11%	10%	8%	9%	11%	16%	9%	9%	17%
				*	*	*	*	*				*	*				
7th (40)	132	71	61	6	15	21	26	27	37	47	34	5	4	36	50	59	23
	11%	13%	10%	4%	7%	11%	13%	14%	14%	16%	12%	11%	8%	8%	13%	16%	6%
				*	*	*	*	*				*	*				P
8th (30)	166	89	77	11	31	14	32	26	52	50	50	2	5	53	59	54	52
	14%	16%	13%	8%	15%	8%	15%	14%	20%	17%	17%	5%	10%	12%	16%	14%	13%
				*	*	*	*	*	E			*	*				
9th (20)	99	40	59	13	15	12	18	17	24	27	19	7	5	36	40	25	34
	8%	7%	10%	10%	7%	6%	9%	9%	9%	9%	7%	15%	9%	8%	10%	7%	9%
				*	*	*	*	*				*	*				
10th (10)	99	48	51	4	6	11	7	32	40	40	29	3	6	15	48	28	20
	8%	8%	9%	3%	3%	6%	3%	17%	15%	13%	10%	7%	10%	4%	13%	7%	5%
				*	*	*	*	CDF*	CDF	M	M	*	*		P		
Least important (0)	62	31	30	4	7	14	16	5	16	18	20	4	3	17	20	17	21
	5%	6%	5%	3%	3%	8%	8%	3%	6%	6%	7%	8%	5%	4%	5%	5%	6%
				*	*	*	*	*				*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	49.08	49.5	48.51	61.24	59.36	51.37	51.14	41.55	37.11	41.33	46.17	49.73	53.09	55.57	43.33	48.95	53.11
				EFGH*	GH*	GH*	GH*	*				*	I*	IJ		N	N
Standard Deviation	28.584	29.03	28.119	29.619	29.19	28.245	29.728	24.844	23.043	26.287	28.26	31.035	32.179	28.223	27.166	27.029	29.327
Error Variance	0.697	1.481	1.322	6.778	4.224	4.255	4.252	3.296	2.056	2.303	2.77	19.68	18.732	1.85	1.939	1.966	2.24

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	88 / 8%	42 / 7%	45 / 8%	7 / 5% *	11 / 6% *	15 / 8% *	17 / 8% *	14 / 7% *	24 / 9%	22 / 7%	30 / 10%	4 / 8% *	6 / 11% *	23 / 5%	21 / 5%	46 / 12% N	22 / 6%
2nd (90)	60 / 5%	35 / 6%	25 / 4%	8 / 6% *	13 / 7% *	11 / 6% *	16 / 8% *	2 / 1% *	10 / 4%	7 / 2%	13 / 5%	7 / 13% I*	2 / 4% *	28 / 7%	12 / 3%	22 / 6%	19 / 5%
3rd (80)	49 / 4%	24 / 4%	24 / 4%	8 / 6% *	12 / 6% *	5 / 3% *	4 / 2% *	14 / 7% *	4 / 2%	11 / 4%	11 / 4%	4 / 8% *	2 / 3% *	16 / 4%	14 / 4%	16 / 4%	19 / 5%
4th (70)	55 / 5%	16 / 3%	40 / 7%	3 / 2% *	12 / 6% *	7 / 4% *	7 / 3% *	10 / 6% *	17 / 6%	20 / 7%	14 / 5%	3 / 6% *	3 / 6% *	14 / 3%	20 / 5%	32 / 9% P	4 / 1%
5th (60)	49 / 4%	34 / 6%	15 / 3%	14 / 11% H*	9 / 4% *	5 / 3% *	8 / 4% *	7 / 4% *	7 / 3%	9 / 3%	18 / 6%	4 / 8% *	3 / 6% *	15 / 3%	11 / 3%	19 / 5%	19 / 5%
6th (50)	62 / 5%	32 / 6%	27 / 5%	9 / 7% *	23 / 11% *	5 / 3% *	8 / 4% *	9 / 5% *	9 / 3%	17 / 6%	15 / 5%	1 / 3% *	1 / 2% *	26 / 6%	19 / 5%	16 / 4%	26 / 7%
7th (40)	93 / 8%	58 / 10%	35 / 6%	12 / 10% *	18 / 9% *	24 / 13% *	12 / 6% *	10 / 5% *	16 / 6%	21 / 7%	16 / 5%	3 / 6% *	3 / 5% *	48 / 11%	20 / 5%	26 / 7%	47 / 12%
8th (30)	92 / 8%	40 / 7%	52 / 9%	9 / 7% *	20 / 10% *	16 / 9% *	17 / 8% *	16 / 8% *	14 / 5%	17 / 6%	26 / 9%	2 / 5% *	8 / 14% *	36 / 8%	19 / 5%	30 / 8%	40 / 10%
9th (20)	110 / 9%	35 / 6%	76 / 13% A	15 / 11% *	24 / 12% *	17 / 9% *	19 / 9% *	18 / 10% *	17 / 7%	20 / 7%	36 / 13%	5 / 11% *	3 / 5% *	41 / 10%	29 / 8%	46 / 12%	32 / 8%
10th (10)	157 / 13%	70 / 12%	87 / 15%	20 / 15% *	28 / 14% *	27 / 14% *	31 / 15% *	13 / 7% *	39 / 15%	39 / 13%	47 / 16%	7 / 14% *	6 / 10% *	49 / 11%	46 / 12%	58 / 16%	42 / 11%
Least important (0)	356 / 30%	183 / 32%	172 / 29%	25 / 19% *	31 / 15% *	54 / 29% *	69 / 33% D*	74 / 40% CD*	102 / 40% CD	117 / 39% JK	63 / 22%	9 / 18% *	19 / 34% *	134 / 31%	170 / 45% OP	61 / 17%	114 / 30% O

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	32.65	33.31	31.94	36.89	39.3	32.16	31.2	30.11	28.72	28.73	36.09	44.81	33.92	31.63	25.32	41.41	32
				*	H*	*	*	*			I	IM*	*			NP	
Standard Deviation	33.603	34.025	33.201	31.669	31.382	33.394	34.792	33.596	34.726	33.228	34.113	36.317	35.636	32.364	32.275	34.964	31.626
Error Variance	0.963	2.035	1.843	7.749	4.883	5.947	5.824	6.027	4.67	3.679	4.036	26.949	22.974	2.432	2.737	3.29	2.605

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Most important (100)	131 11%	50 9%	81 14%	19 15% *	32 16% *	31 17% FH*	12 6% *	20 11% *	17 7%	26 9%	34 12%	3 7% *	3 6% *	60 14%	32 8%	24 7%	71 18% NO
2nd (90)	124 11%	59 10%	65 11%	24 19% H*	15 7% *	23 12% *	25 12% *	25 13% H*	12 5%	17 6%	40 14% I	10 20% I*	2 4% *	51 12%	31 8%	43 12%	49 13%
3rd (80)	128 11%	59 10%	66 11%	16 12% *	31 15% *	18 10% *	15 7% *	19 10% *	29 11%	31 10%	33 11%	5 11% *	4 8% *	50 12%	40 10%	46 12%	34 9%
4th (70)	131 11%	61 11%	69 12%	18 14% *	23 12% *	32 17% *	17 8% *	22 12% *	19 7%	25 8%	27 9%	2 5% *	7 13% *	64 15%	31 8%	44 12%	54 14%
5th (60)	124 11%	73 13%	51 8%	8 6% *	26 13% *	9 5% *	34 16% E*	12 6% *	36 14%	29 10%	31 11%	6 12% *	11 20% *	42 10%	38 10%	39 10%	34 9%
6th (50)	101 9%	49 9%	51 9%	11 8% *	10 5% *	10 5% *	19 9% *	23 12% *	29 11%	20 7%	26 9%	10 20% IM*	7 12% *	29 7%	41 11%	40 11%	19 5%
7th (40)	93 8%	45 8%	47 8%	8 6% *	9 5% *	7 4% *	21 10% *	17 9% *	31 12%	40 13% M	29 10% M	3 5% *	5 9% *	14 3%	44 12% P	34 9%	14 4%
8th (30)	109 9%	57 10%	52 9%	11 9% *	22 11% *	22 12% *	18 9% *	14 7% *	22 8%	29 10%	16 6%	6 13% *	8 14% *	44 10%	33 9%	31 8%	44 12%
9th (20)	110 9%	46 8%	63 10%	7 6% *	12 6% *	15 8% *	23 11% *	25 13% *	29 11%	39 13%	29 10%	1 3% *	2 4% *	33 8%	48 13%	34 9%	22 6%
10th (10)	77 7%	42 7%	35 6%	3 2% *	9 4% *	14 8% *	20 9% *	8 4% *	24 9%	28 9%	17 6%	2 5% *	3 6% *	27 6%	23 6%	26 7%	27 7%
Least important (0)	45 4%	28 5%	18 3%	5 4% *	14 7% *	7 4% *	5 2% *	4 2% *	11 4%	16 5%	7 3%	1 1% *	3 5% *	16 4%	19 5%	10 3%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Mean score	56.37	54.57	58.09	65.09	59.73	59.87	52.12	57.67	49.33	48.9	59.1	59.93	52.1	60.2	51.57	55.55	61.4
				FH*	H*	H*	*	H*			I	*	*	I			N
Standard Deviation	29.899	29.606	30.112	29.096	31.002	31.883	28.295	28.953	28.061	29.953	29.466	26.789	26.103	30.271	29.366	28.212	31.627
Error Variance	0.763	1.54	1.516	6.541	4.765	5.421	3.852	4.476	3.049	2.99	3.012	14.663	12.327	2.128	2.266	2.142	2.605

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	720	384	333	102	173	166	149	103	27	240	221	44	72	111	271	323	111
Weighted Base	723	381	339	80	153	166	165	123	35	155	194	36	34	276	188	245	274
More safe than it was 12 months ago	87 12%	64 17% B	23 7%	19 24% FG*	23 15% *	28 17% *	9 5% *	6 5% *	1 4% **	19 12%	30 15%	3 8% **	3 9% *	30 11% *	27 14%	32 13%	26 9% *
Less safe than it was 12 months ago	168 23%	97 26%	71 21%	23 29% *	42 28% *	44 26% *	29 18% *	28 23% *	2 5% **	28 18%	59 31% I	17 49% **	7 19% *	51 19% *	26 14%	81 33% NP	54 20% *
Much the same as it was 12 months ago	398 55%	203 53%	193 57%	23 29% *	62 40% *	87 52% C*	113 69% CD*	81 66% CD*	32 91% **	103 66% J	86 45%	15 42% **	24 70% J*	156 57% *	115 61% O	120 49%	159 58% *
Don't know	70 10%	17 4%	53 16% A	15 18% E*	26 17% E*	7 4% *	14 9% *	8 6% *	- - **	5 3%	18 9%	- 1% **	- 1% *	39 14% I*	19 10%	12 5%	35 13% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Better than it was 12 months ago	174 15%	121 21% B	53 9%	16 13% *	25 12% *	20 11% *	21 10% *	21 11% *	70 27% CDEFG	88 29% JKM	22 8%	5 10% *	9 17% *	48 11%	89 23% OP	40 11%	42 11%
Much the same as it was 12 months ago	614 52%	288 51%	326 54%	64 50% *	116 57% *	95 51% *	115 55% *	96 51% *	129 50%	179 60%	145 50%	24 50% *	29 52% *	215 50%	244 64% OP	154 41%	198 52%
Worse than it was 12 months ago	384 33%	160 28%	220 37% A	49 38% H*	61 30% *	72 39% H*	72 35% *	70 38% H*	59 23%	33 11%	121 42% I	20 40% I*	17 31% I*	168 39% I	48 13%	178 48% N	144 38% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Better than it is now	197	124	74	18	46	45	23	18	47	66	37	11	9	70	83	44	61
	17%	22%	12%	14%	23%	24%	11%	10%	18%	22%	13%	23%	16%	16%	22%	12%	16%
		B		*	G*	FG*	*	*		J		*	*		O		
Much the same as it is now	553	249	302	60	89	83	105	89	128	172	114	17	24	206	230	115	192
	47%	44%	50%	46%	44%	44%	50%	47%	50%	57%	40%	35%	43%	48%	60%	31%	50%
				*	*	*	*	*		JK		*	*		O		O
Worse than it is now	422	196	223	52	67	59	80	80	83	62	137	21	23	155	68	212	132
	36%	34%	37%	40%	33%	32%	39%	43%	32%	21%	47%	42%	41%	36%	18%	57%	34%
				*	*	*	*	*		I	I*	I*	I			NP	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Easier than it was 12 months ago	135	92	43	22	42	25	27	6	11	37	31	12	5	45	46	39	45
	11%	16%	7%	17%	21%	13%	13%	3%	4%	12%	11%	24%	8%	10%	12%	11%	12%
		B		GH*	GH*	G*	GH*	*				*	*				
About the same as it was 12 months ago	647	307	338	69	96	93	101	101	187	192	151	21	32	229	247	184	199
	55%	54%	57%	53%	48%	50%	49%	54%	72%	64%	52%	44%	57%	53%	65%	50%	52%
				*	*	*	*	*	CDEFG	JK		*	*		OP		
Harder than it was 12 month ago	390	170	218	38	63	70	79	80	60	71	106	16	19	157	87	148	140
	33%	30%	36%	29%	31%	37%	38%	43%	23%	24%	37%	32%	34%	36%	23%	40%	36%
				*	*	*	H*	H*			I	*	*	I		N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Very good	79	53	26	6	20	21	10	8	14	29	14	3	6	27	26	25	29
	7%	9% B	4%	5% *	10% *	11% *	5% *	4% *	5%	10%	5%	6% *	11% *	6%	7%	7%	7%
Quite good	199	108	91	20	31	22	23	19	85	103	29	8	6	46	94	65	37
	17%	19%	15%	15% *	15% *	12% *	11% *	10% *	33% CDEFG	34% JLM	10%	16% *	11% *	11%	25% P	18%	10%
Neither good nor poor	441	201	239	61	73	60	100	66	83	110	94	14	23	183	140	123	160
	38%	35%	40%	47% *	36% *	32% *	48% H*	35% *	32%	37%	33%	28% *	42% *	42%	37%	33%	42%
Quite poor	255	101	154	25	41	56	37	46	50	32	83	15	7	108	68	92	88
	22%	18%	26% A	19% *	20% *	30% *	18% *	24% *	20%	11%	29% IL	30% I*	13% *	25% I	18%	25%	23%
Very poor	197	106	89	18	37	29	39	49	26	26	68	10	13	67	53	66	70
	17%	19%	15%	14% *	18% *	15% *	19% *	26% H*	10%	9%	24% I	20% *	23% I*	15%	14%	18%	18%
NET : Very/quite good	278	161	117	26	51	43	33	26	99	132	43	11	12	74	120	90	66
	24%	28% B	20%	20% *	25% *	23% *	16% *	14% *	38% CEFG	44% JKLM	15%	23% *	22% *	17%	31% P	24%	17%
NET : Very/quite poor	453	208	242	43	78	84	75	95	76	58	151	24	20	174	121	158	158
	39%	36%	41%	33% *	39% *	45% H*	36% *	51% CH*	30%	19%	52% IM	49% I*	36% I*	41% I	32%	43% N	41%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Handling them very well (4)	50 4%	41 7% B	9 2%	8 6% *	15 8% H*	13 7% H*	9 4% *	3 2% *	2 1%	13 4%	16 6%	3 6% *	1 3% *	15 3%	17 4%	20 5%	13 3%
Handling them fairly well (3)	123 11%	59 10%	64 11%	21 16% *	20 10% *	16 8% *	27 13% *	15 8% *	24 9%	48 16% M	31 11%	12 24% M*	6 12% *	25 6%	42 11%	52 14% P	25 7%
Handling them fairly poorly (2)	301 26%	153 27%	148 25%	35 27% *	66 33% *	46 24% *	46 22% *	42 23% *	66 25%	90 30%	75 26%	9 19% *	16 28% *	104 24%	85 22%	101 27%	102 27%
Handling them very poorly (1)	533 45%	262 46%	268 45%	41 32% *	55 27% *	81 43% *	98 47% D*	116 62% CDE*	142 55% CD	124 41%	150 52% I	23 47% *	31 57% *	180 42%	214 56% OP	166 45%	148 39%
Not sure	164 14%	54 9%	109 18% A	25 19% G*	45 22% GH*	31 17% G*	28 14% *	10 5% *	25 10%	26 9%	16 6%	2 4% *	1 1% *	107 25% IJKL	23 6%	32 9%	96 25% NO
NET : Very/fairly well	174 15%	100 18%	73 12%	28 22% H*	36 18% *	29 15% *	36 17% *	19 10% *	26 10%	61 20% M	47 16%	15 30% M*	8 14% *	39 9%	59 15%	72 19% P	38 10%
NET : Very/fairly poorly	834 71%	415 73%	416 69%	76 59% *	121 60% *	127 68% *	144 69% *	158 85% CDEF*	208 80% CD	213 71%	225 78% M	32 66% *	47 85% M*	284 66%	299 79% P	267 72%	250 65%
Mean score	1.69	1.77	1.62	1.95 GH*	1.98 GH*	1.75 *	1.7 *	1.47 *	1.51	1.82	1.68	1.88 **	1.6 *	1.61 *	1.61	1.78	1.66 *
Standard Deviation	0.87	0.944	0.781	0.943	0.936	0.953	0.9	0.734	0.708	0.887	0.896	0.997	0.802	0.815	0.87	0.914	0.82
Error Variance	0.001	0.002	0.001	0.008	0.006	0.006	0.005	0.003	0.002	0.003	0.003	0.021	0.012	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget	The UK and EU to continue collaborating on science, research and technology initiatives
Unweighted Base	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**
Weighted Base	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**
Must have this (4)	257	400	395	275	269	211	275	418	459
	22%	34%	34%	23%	23%	18%	24%	36%	39%
Prefer to have this (3)	327	318	391	345	452	415	472	282	420
	28%	27%	33%	29%	39%	35%	40%	24%	36%
Prefer not to have this (2)	222	182	113	182	122	164	110	172	97
	19%	15%	10%	16%	10%	14%	9%	15%	8%
Must not have this (1)	119	46	46	110	61	53	28	71	20
	10%	4%	4%	9%	5%	5%	2%	6%	2%
Don't know	247	226	227	260	268	330	286	229	177
	21%	19%	19%	22%	23%	28%	24%	20%	15%
NET : Top 2 Box	584	718	786	620	721	625	748	700	878
	50%	61%	67%	53%	62%	53%	64%	60%	75%
NET : Bottom 2 Box	341	228	160	292	183	217	138	243	116
	29%	19%	14%	25%	16%	19%	12%	21%	10%
Mean score	2.78	3.13	3.2	2.86	3.03	2.93	3.12	3.11	3.32
Standard Deviation	0.993	0.891	0.834	0.982	0.838	0.833	0.739	0.957	0.73
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on security and policing
Unweighted Base	**1172**
Weighted Base	**1172**
Must have this (4)	492
	42%
Prefer to have this (3)	402
	34%
Prefer not to have this (2)	95
	8%
Must not have this (1)	39
	3%
Don't know	145
	12%
NET : Top 2 Box	894
	76%
NET : Bottom 2 Box	133
	11%
Mean score	3.31
Standard Deviation	0.791
Error Variance	0.001

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	257 22%	143 25%	111 19%	23 18% *	55 27% *	42 22% *	57 27% *	31 17% *	49 19%	66 22%	53 18%	12 25% *	15 27% *	100 23%	81 21%	81 22%	90 24%
Prefer to have this (3)	327 28%	163 29%	162 27%	31 24% *	58 29% *	47 25% *	47 23% *	69 37% F*	75 29%	87 29%	85 29%	14 29% *	14 26% *	120 28%	119 31%	104 28%	96 25%
Prefer not to have this (2)	222 19%	114 20%	108 18%	35 27% *	30 15% *	29 15% *	39 19% *	28 15% *	62 24%	59 20%	70 24% M	17 36% M*	11 20% *	60 14%	75 20%	78 21%	64 17%
Must not have this (1)	119 10%	64 11%	55 9%	10 8% *	13 6% *	22 12% *	18 9% *	20 11% *	36 14%	29 10%	40 14%	1 3% *	7 13% *	36 8%	48 13%	44 12%	25 7%
Don't know	247 21%	85 15%	162 27% A	31 24% *	45 23% *	48 26% *	47 22% *	39 21% *	37 14%	59 20%	40 14%	3 7% *	8 15% *	115 27% JK	57 15%	64 17%	109 28% NO
NET : Top 2 Box	584 50%	306 54%	273 46%	54 41% *	113 56% *	89 48% *	103 50% *	100 54% *	124 48%	153 51%	137 48%	27 54% *	29 53% *	220 51%	200 53%	185 50%	186 48%
NET : Bottom 2 Box	341 29%	179 31%	163 27%	45 35% *	43 21% *	50 27% *	58 28% *	48 25% *	98 38% D	88 29%	110 38% M	19 38% *	18 32% *	96 22%	123 32%	122 33%	89 23%
Mean score	2.78	2.79	2.75	2.67 *	3 H*	2.78 *	2.88 *	2.75 *	2.62 *	2.79	2.6	2.83 **	2.78 *	2.9 J*	2.72	2.72	2.91 *
Standard Deviation	0.993	1.01	0.974	0.943	0.942	1.044	1.02	0.941	1.004	0.98	0.997	0.877	1.06	0.977	1.002	1.008	0.961
Error Variance	0.001	0.002	0.002	0.009	0.006	0.008	0.006	0.006	0.005	0.004	0.004	0.017	0.024	0.003	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	400 34%	214 38%	183 31%	19 14% *	34 17% *	58 31% C*	71 34% CD*	74 40% CD*	144 56% CDEFG	159 53% JKM	85 30%	7 15% *	23 42% K*	117 27%	226 59% OP	84 23%	87 23%
Prefer to have this (3)	318 27%	159 28%	159 27%	29 22% *	54 27% *	66 35% *	58 28% *	51 27% *	61 23%	87 29%	74 26%	13 26% *	11 20% *	123 28%	99 26%	98 26%	110 29%
Prefer not to have this (2)	182 15%	89 16%	92 15%	33 26% H*	50 25% H*	22 12% *	41 20% H*	27 14% H*	9 4%	14 5%	65 23% I	21 44% IJM*	12 22% I*	61 14% I	15 4%	95 26% N	70 18% N
Must not have this (1)	46 4%	33 6% B	13 2%	11 8% *	8 4% *	7 4% *	3 1% *	6 3% *	11 4%	7 2%	22 8% IM	6 11% IM*	2 4% *	9 2%	3 1%	34 9% NP	8 2%
Don't know	226 19%	74 13%	153 25% A	38 29% H*	56 28% H*	35 19% *	35 17% *	29 15% *	34 13%	33 11%	42 15%	2 3% *	6 11% *	120 28% IJKL	37 10% N	61 16% N	110 29% NO
NET : Top 2 Box	718 61%	373 66%	341 57%	48 37% *	88 44% *	123 66% CD*	129 62% CD*	126 67% CD*	204 79% CDF	246 82% JKLM	159 55%	20 41% *	35 63% *	240 56%	326 86% OP	181 49%	197 51%
NET : Bottom 2 Box	228 19%	122 21%	104 17%	44 34% EGH*	58 29% H*	29 16% *	43 21% H*	33 18% H*	20 8%	21 7%	87 30% IM	27 55% IJLM*	15 26% I*	71 16% I	18 5%	129 35% NP	78 20% N
Mean score	3.13	3.12	3.15	2.6 *	2.78 *	3.14 C*	3.14 CD*	3.22 CD*	3.51 CDEFG	3.49 JKLM	2.9 K	2.47 *	3.13 K*	3.12 K*	3.6 OP	2.75	3.01 *
Standard Deviation	0.891	0.932	0.842	0.945	0.871	0.836	0.834	0.869	0.786	0.719	0.98	0.903	0.961	0.827	0.614	0.975	0.827
Error Variance	0.001	0.002	0.002	0.01	0.005	0.005	0.004	0.005	0.003	0.002	0.004	0.017	0.019	0.002	0.001	0.003	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	395 34%	198 35%	194 32%	33 26% *	54 27% *	62 33% *	73 35% *	63 34% *	109 42% CD	93 31%	111 39%	21 44% *	20 36% *	132 31%	116 30%	163 44% NP	111 29%
Prefer to have this (3)	391 33%	205 36%	184 31%	39 30% *	59 29% *	68 36% *	65 32% *	68 36% *	91 35%	120 40% M	112 39%	12 25% *	15 26% *	123 29%	149 39%	115 31%	114 30%
Prefer not to have this (2)	113 10%	57 10%	56 9%	24 19% GH*	29 14% H*	19 10% *	18 9% *	9 5% *	13 5%	26 9%	22 7%	2 3% *	15 26% IJKM*	48 11%	28 7%	30 8%	53 14%
Must not have this (1)	46 4%	29 5%	17 3%	10 8% H*	8 4% *	11 6% *	10 5% *	5 3% *	2 1%	4 1%	6 2%	10 21% IJM*	2 4% *	21 5%	11 3%	12 3%	24 6%
Don't know	227 19%	79 14%	147 25% A	22 17% *	51 25% *	28 15% *	41 20% *	41 22% *	43 17%	57 19%	38 13%	3 7% *	4 7% *	106 25% JL	77 20%	51 14%	82 21%
NET : Top 2 Box	786 67%	404 71%	378 63%	72 56% *	113 56% *	130 69% *	139 67% *	131 70% *	200 77% CD	213 71% M	223 77% LM	34 68% *	34 62% *	255 59%	265 70%	278 75% P	225 59%
NET : Bottom 2 Box	160 14%	86 15%	73 12%	35 27% FGH*	37 19% H*	30 16% H*	28 13% *	15 8% *	15 6%	30 10%	27 9%	12 24% IJ*	17 31% IJM*	69 16%	38 10%	42 11%	77 20% N
Mean score	3.2	3.17	3.23	2.89 *	3.06 *	3.14 *	3.22 *	3.3 C*	3.42 CDE*	3.24	3.31 L	2.98 **	3 *	3.13 *	3.22	3.34 P	3.03 *
Standard Deviation	0.834	0.857	0.809	0.962	0.881	0.873	0.86	0.747	0.652	0.712	0.725	1.201	0.937	0.895	0.752	0.801	0.928
Error Variance	0.001	0.001	0.001	0.009	0.005	0.005	0.004	0.004	0.002	0.002	0.002	0.032	0.017	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	275 23%	150 26%	122 20%	26 20% *	43 21% *	45 24% *	52 25% *	50 27% *	59 23%	58 19%	87 30% IM	18 36% *	12 22% *	84 20%	74 19%	129 35% NP	71 19%
Prefer to have this (3)	345 29%	164 29%	181 30%	32 25% *	58 29% *	58 31% *	51 25% *	62 33% *	84 32%	95 32%	103 36%	15 32% *	14 25% *	112 26%	115 30%	136 37% P	86 22%
Prefer not to have this (2)	182 16%	95 17%	85 14%	31 24% G*	39 19% *	20 10% *	36 17% *	16 8% *	41 16%	53 18%	41 14%	12 25% *	14 25% *	55 13%	72 19% O	42 11%	61 16%
Must not have this (1)	110 9%	72 13% B	38 6%	10 8% *	9 5% *	13 7% *	20 10% *	20 11% *	37 14% D	40 13%	21 7%	- 1% *	7 13% *	41 10%	54 14% O	15 4%	41 11% O
Don't know	260 22%	88 15%	172 29% A	31 24% *	53 26% *	52 28% H*	49 23% *	38 21% *	37 14%	53 18%	37 13%	3 6% *	9 16% *	138 32% IJKL	66 17%	49 13%	125 33% NO
NET : Top 2 Box	620 53%	314 55%	303 51%	58 45% *	101 50% *	103 55% *	103 50% *	113 60% *	142 55%	154 51%	189 66% ILM	33 68% M*	26 47% *	196 46%	188 49%	266 71% NP	157 41%
NET : Bottom 2 Box	292 25%	167 29% B	123 21%	41 32% *	48 24% *	32 17% *	56 27% *	36 19% *	78 30%	93 31% J	62 21%	13 26% *	21 38% JM*	96 22%	127 33% O	57 15%	102 27% O
Mean score	2.86	2.81	2.91	2.74 *	2.9 *	3 *	2.85 *	2.96 *	2.74 *	2.7	3.01 IL	3.1 **	2.66 *	2.82 *	2.66	3.18 NP	2.72 *
Standard Deviation	0.982	1.037	0.913	0.965	0.892	0.925	1.02	0.999	1.033	1.008	0.921	0.832	1.032	1.004	1.02	0.829	1.034
Error Variance	0.001	0.002	0.002	0.009	0.005	0.006	0.007	0.007	0.005	0.004	0.003	0.015	0.023	0.003	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	269 23%	150 26%	116 19%	23 18% *	60 30% *	41 22% *	48 23% *	37 20% *	60 23%	60 20%	71 25%	17 36% *	16 29% *	97 23%	71 19%	108 29% N	90 24%
Prefer to have this (3)	452 39%	228 40%	224 37%	44 34% *	67 33% *	68 36% *	74 36% *	69 37% *	131 51% CDFG	142 47% M	120 42%	19 39% *	22 39% *	138 32%	153 40%	166 45% P	126 33%
Prefer not to have this (2)	122 10%	66 12%	55 9%	14 10% *	23 11% *	17 9% *	25 12% *	25 13% *	19 7%	30 10%	43 15%	2 4% *	10 18% *	33 8%	56 15% O	28 8%	29 8%
Must not have this (1)	61 5%	38 7%	23 4%	15 11% D*	2 1% *	11 6% *	14 7% *	10 5% *	9 4%	9 3%	9 3%	6 13% I*	3 5% *	31 7%	20 5%	13 4%	27 7%
Don't know	268 23%	87 15%	180 30% A	35 27% *	50 25% *	51 27% *	46 22% *	47 25% *	39 15%	59 20%	45 16%	4 8% *	5 9% *	132 31% IJKL	80 21%	56 15%	111 29% O
NET : Top 2 Box	721 62%	378 66% B	340 57%	67 52% *	127 63% *	108 58% *	122 59% *	106 57% *	191 74% CEFG	201 67% M	191 66%	37 75% *	38 68% *	235 55%	224 59%	274 74% NP	217 56%
NET : Bottom 2 Box	183 16%	104 18%	78 13%	28 22% *	25 12% *	28 15% *	40 19% *	35 18% *	28 11%	40 13%	53 18%	8 17% *	12 22% *	64 15%	76 20% O	42 11%	57 15%
Mean score	3.03	3.02	3.04	2.79 *	3.22 C*	3.02 *	2.96 *	2.95 *	3.11 C*	3.05	3.04	3.06 **	3.03 *	3.01 *	2.91	3.17 N	3.02 *
Standard Deviation	0.838	0.874	0.794	0.984	0.748	0.863	0.901	0.851	0.719	0.726	0.788	1.007	0.858	0.924	0.829	0.758	0.916
Error Variance	0.001	0.002	0.002	0.01	0.004	0.005	0.005	0.005	0.002	0.002	0.003	0.023	0.015	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	211 18%	129 23% B	79 13%	19 15% *	36 18% *	42 22% *	42 20% *	28 15% *	44 17%	43 14%	64 22%	18 36% IM*	12 22% *	62 14%	54 14%	105 28% NP	50 13%
Prefer to have this (3)	415 35%	210 37%	204 34%	33 26% *	55 28% *	52 28% *	76 37% *	87 46% CDE*	111 43% CDE	139 46% M	110 38%	14 29% *	18 33% *	127 29%	147 39%	149 40% P	110 29%
Prefer not to have this (2)	164 14%	81 14%	83 14%	34 26% FGH*	35 18% *	26 14% *	14 7% *	21 11% *	34 13%	37 12%	45 16%	13 26% *	15 27% IM*	49 11%	58 15%	49 13%	52 14%
Must not have this (1)	53 5%	36 6%	17 3%	10 8% *	7 4% *	5 3% *	11 5% *	8 4% *	12 5%	16 5%	13 5%	- 1% *	3 5% *	20 5%	26 7% O	7 2%	20 5%
Don't know	330 28%	113 20%	215 36% A	33 25% *	67 33% *	63 34% *	65 31% *	44 24% *	57 22%	65 22%	56 20%	4 9% *	7 13% *	173 40% IJKL	95 25% O	61 17%	152 40% NO
NET : Top 2 Box	625 53%	339 60% B	283 47%	52 40% *	92 45% *	94 50% *	118 57% *	114 61% C*	155 60% C	182 61% M	173 60% M	32 65% *	30 55% *	189 44%	201 53%	255 69% NP	160 42%
NET : Bottom 2 Box	217 19%	117 20%	100 17%	44 34% EFGH*	43 21% *	31 16% *	25 12% *	29 15% *	46 18%	53 18%	58 20%	13 26% *	18 32% IM*	68 16%	84 22%	56 15%	72 19%
Mean score	2.93	2.95	2.9	2.63 *	2.9 *	3.05 *	3.05 C*	2.94 *	2.93 *	2.88	2.96	3.1 **	2.83 *	2.9 *	2.8	3.14 NP	2.82 *
Standard Deviation	0.833	0.88	0.771	0.92	0.862	0.844	0.833	0.754	0.788	0.778	0.838	0.847	0.883	0.854	0.853	0.753	0.87
Error Variance	0.001	0.002	0.002	0.009	0.006	0.006	0.005	0.004	0.003	0.003	0.003	0.016	0.016	0.003	0.003	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	275 24%	163 29% B	109 18%	21 16% *	35 17% *	58 31% *	55 26% *	48 25% *	58 23%	69 23%	78 27%	16 33% *	12 22% *	87 20%	81 21%	120 32% NP	73 19%
Prefer to have this (3)	472 40%	220 39%	251 42%	46 36% *	65 32% *	62 33% *	78 38% *	89 48% *	132 51% DE	155 52% M	120 42%	25 50% *	25 45% *	136 32%	180 47% P	162 44% P	120 31%
Prefer not to have this (2)	110 9%	68 12%	43 7%	26 20% FH*	28 14% *	15 8% *	11 5% *	16 9% *	14 5%	17 6%	36 12% I	5 9% *	10 18% I*	41 10%	33 9%	34 9%	41 11%
Must not have this (1)	28 2%	21 4%	6 1%	5 4% *	7 4% *	3 1% *	7 3% *	1 1% *	5 2%	8 3%	4 1%	- -	- 1% *	16 4% *	10 3%	4 1%	14 4%
Don't know	286 24%	96 17%	189 32% A	31 24% *	66 33% GH*	50 27% *	57 28% *	33 18% *	49 19%	52 17%	51 18%	3 7% *	8 15% *	150 35% IJKL	78 20%	51 14%	136 35% NO
NET : Top 2 Box	748 64%	384 67%	360 60%	67 52% *	101 50% *	120 64% *	133 64% *	137 73% CD*	190 74% CD	224 75% M	197 68% M	41 84% M*	37 67% *	224 52%	261 69% P	282 76% P	193 50%
NET : Bottom 2 Box	138 12%	89 16% B	49 8%	31 24% EFGH*	35 17% H*	18 10% *	18 8% *	18 9% *	19 7%	24 8%	40 14%	5 9% *	10 19% I*	57 13%	42 11%	38 10%	55 14%
Mean score	3.12	3.11	3.13	2.85 *	2.95 *	3.27 C*	3.21 C*	3.18 C*	3.17 C*	3.15	3.14	3.25 **	3.03 *	3.05 *	3.1	3.24	3.02 *
Standard Deviation	0.739	0.812	0.646	0.816	0.823	0.737	0.758	0.648	0.644	0.672	0.724	0.634	0.715	0.826	0.702	0.691	0.828
Error Variance	0.001	0.001	0.001	0.007	0.005	0.004	0.004	0.003	0.002	0.002	0.002	0.009	0.011	0.002	0.002	0.001	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	418 36%	223 39%	195 33%	28 22% *	25 12% *	65 35% D*	88 42% CD*	78 42% CD*	133 52% CDE	157 52% JKM	80 28%	12 24% *	28 51% JKM*	134 31%	238 63% OP	73 20%	107 28%
Prefer to have this (3)	282 24%	137 24%	144 24%	24 18% *	48 24% *	54 29% *	44 21% *	48 26% *	64 25%	68 23%	85 30% L	13 26% *	7 13% *	99 23%	65 17%	136 37% NP	75 19%
Prefer not to have this (2)	172 15%	97 17%	75 13%	33 26% EFGH*	54 27% EFGH*	21 11% *	22 11% *	18 10% *	24 9%	22 7%	55 19% I	15 30% I*	8 15% *	67 16% I	28 7%	68 18% N	66 17% N
Must not have this (1)	71 6%	34 6%	35 6%	16 12% E*	14 7% *	3 1% *	11 5% *	12 6% *	15 6%	17 6%	26 9%	7 14% M*	3 5% *	15 4%	12 3%	35 9% N	21 5%
Don't know	229 20%	78 14%	149 25% A	28 22% H*	60 30% H*	44 24% H*	42 20% H*	31 17% *	22 9%	37 12%	42 15%	2 5% *	9 16% *	116 27% IJK	37 10% N	60 16% N	115 30% NO
NET : Top 2 Box	700 60%	360 63%	340 57%	52 40% *	73 36% *	119 64% CD*	132 64% CD*	126 68% CD*	197 76% CD	225 75% JKM	165 57%	25 50% *	36 65% *	232 54%	303 80% OP	209 56%	181 47%
NET : Bottom 2 Box	243 21%	131 23%	109 18%	49 38% EFGH*	68 34% EFGH*	24 13% *	33 16% *	30 16% *	39 15%	39 13%	81 28% I	22 45% ILM*	11 20% *	82 19%	41 11%	103 28% N	87 23% N
Mean score	3.11	3.12	3.11	2.64 *	2.59 *	3.27 CD*	3.27 CD*	3.24 CD*	3.34 CD	3.38 JM	2.89	2.63 **	3.32 J*	3.12 *	3.54 OP	2.79	2.99 *
Standard Deviation	0.957	0.956	0.948	1.058	0.895	0.782	0.933	0.931	0.899	0.89	0.98	1.032	0.96	0.906	0.794	0.926	0.98
Error Variance	0.001	0.002	0.002	0.011	0.006	0.004	0.005	0.006	0.003	0.003	0.004	0.023	0.02	0.003	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	459 / 39%	238 / 42%	218 / 36%	33 / 26% *	77 / 38% *	72 / 38% *	84 / 40% *	76 / 41% *	118 / 46% C	104 / 35%	133 / 46% I	21 / 44% *	25 / 46% *	155 / 36%	123 / 32%	199 / 53% NP	132 / 34%
Prefer to have this (3)	420 / 36%	198 / 35%	220 / 37%	39 / 30% *	51 / 25% *	60 / 32% *	78 / 38% *	79 / 42% D*	113 / 44% D	142 / 47% M	108 / 37%	14 / 29% *	24 / 43% *	125 / 29%	178 / 47% OP	114 / 31%	123 / 32%
Prefer not to have this (2)	97 / 8%	65 / 11% B	32 / 5%	25 / 20% FGH*	24 / 12% H*	21 / 11% H*	11 / 6% *	10 / 6% *	4 / 2%	11 / 4%	28 / 10% I	12 / 24% IJL*	3 / 5% *	42 / 10%	21 / 6%	29 / 8%	42 / 11%
Must not have this (1)	20 / 2%	10 / 2%	10 / 2%	7 / 5% H*	7 / 4% *	4 / 2% *	1 / *	- / *	- / *	4 / 1%	5 / 2%	- / 1%	1 / 2% *	9 / 2%	8 / 2%	7 / 2%	5 / 1%
Don't know	177 / 15%	59 / 10%	119 / 20% A	25 / 20% *	42 / 21% H*	31 / 16% *	34 / 16% *	22 / 12% *	23 / 9%	39 / 13% J	15 / 5%	2 / 3% *	2 / 4% *	100 / 23% IJKL	51 / 13% O	23 / 6%	82 / 21% O
NET : Top 2 Box	878 / 75%	436 / 77%	438 / 73%	72 / 55% *	128 / 64% *	132 / 70% *	162 / 78% C*	155 / 83% CD*	231 / 89% CDEF	247 / 82% M	241 / 84% M	35 / 72% *	49 / 89% M*	279 / 65%	301 / 79% P	313 / 84% P	255 / 67%
NET : Bottom 2 Box	116 / 10%	75 / 13% B	42 / 7%	32 / 25% FGH*	32 / 16% H*	25 / 14% H*	12 / 6% *	11 / 6% *	4 / 2%	15 / 5%	33 / 11% I	12 / 24% I*	4 / 7% *	51 / 12% I	29 / 8%	36 / 10%	47 / 12%
Mean score	3.32	3.3	3.35	2.94 *	3.24 *	3.27 *	3.41 C*	3.39 C*	3.48 CD	3.33	3.35	3.19 *	3.38 *	3.28 *	3.26	3.45 N	3.27 *
Standard Deviation	0.73	0.761	0.697	0.913	0.877	0.797	0.63	0.616	0.535	0.623	0.738	0.841	0.694	0.794	0.681	0.734	0.754
Error Variance	0.001	0.001	0.001	0.008	0.005	0.004	0.002	0.002	0.001	0.001	0.002	0.015	0.009	0.002	0.001	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Must have this (4)	492 / 42%	248 / 44%	241 / 40%	30 / 23% *	58 / 29% *	74 / 40% *	93 / 45% CD*	89 / 48% CD*	147 / 57% CDE	139 / 46% M	139 / 48% M	25 / 51% *	25 / 46% *	150 / 35%	157 / 41%	211 / 57% NP	122 / 32%
Prefer to have this (3)	402 / 34%	203 / 36%	197 / 33%	47 / 36% *	63 / 31% *	63 / 34% *	73 / 35% *	69 / 37% *	86 / 33%	115 / 38%	95 / 33%	11 / 22% *	18 / 32% *	153 / 36%	151 / 40% O	97 / 26%	146 / 38% O
Prefer not to have this (2)	95 / 8%	38 / 7%	57 / 9%	23 / 17% GH*	27 / 13% H*	14 / 8% *	15 / 7% *	7 / 4% *	8 / 3%	13 / 4%	24 / 8%	3 / 5% *	7 / 13% I*	44 / 10%	29 / 8%	26 / 7%	33 / 9%
Must not have this (1)	39 / 3%	28 / 5%	10 / 2%	9 / 7% GH*	17 / 9% GH*	6 / 3% *	6 / 3% *	- / *	1 / *	5 / 2%	12 / 4%	8 / 16% IJM*	2 / 3% *	11 / 2%	7 / 2%	18 / 5%	10 / 3%
Don't know	145 / 12%	52 / 9%	93 / 16% A	21 / 16% H*	36 / 18% H*	30 / 16% H*	21 / 10% *	21 / 11% *	16 / 6%	27 / 9%	18 / 6%	3 / 5% *	3 / 6% *	73 / 17% J	35 / 9%	21 / 6%	72 / 19% NO
NET : Top 2 Box	894 / 76%	451 / 79%	438 / 73%	77 / 59% *	121 / 60% *	137 / 73% *	166 / 80% CD*	158 / 84% CD*	233 / 90% CDEF	254 / 85% M	234 / 81% M	36 / 73% *	43 / 78% *	303 / 70%	309 / 81% P	308 / 83% P	268 / 70%
NET : Bottom 2 Box	133 / 11%	66 / 12%	67 / 11%	31 / 24% FGH*	45 / 22% FGH*	20 / 11% *	21 / 10% *	8 / 4% *	9 / 4%	19 / 6%	36 / 13%	11 / 22% I*	9 / 16% I*	55 / 13%	36 / 10%	43 / 12%	44 / 11%
Mean score	3.31	3.3	3.32	2.91 *	2.98 *	3.31 C*	3.36 CD*	3.49 CD*	3.57 CDEF	3.42	3.34	3.14 **	3.28 *	3.23 *	3.33	3.43	3.22 *
Standard Deviation	0.791	0.828	0.753	0.897	0.968	0.785	0.759	0.595	0.58	0.679	0.816	1.139	0.828	0.78	0.72	0.834	0.764
Error Variance	0.001	0.001	0.001	0.007	0.006	0.004	0.003	0.002	0.001	0.002	0.002	0.028	0.013	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**
Weighted Base	**1172**	**1172**	**1172**	**1172**	**1172**	**1172**
Much better	58	81	117	83	92	66
	5%	7%	10%	7%	8%	6%
A bit better	125	128	179	154	124	116
	11%	11%	15%	13%	11%	10%
No difference	264	477	411	563	647	549
	23%	41%	35%	48%	55%	47%
A bit worse	428	224	209	119	109	171
	37%	19%	18%	10%	9%	15%
Much worse	194	106	118	63	62	86
	17%	9%	10%	5%	5%	7%
Not sure	103	155	139	191	138	183
	9%	13%	12%	16%	12%	16%
NET : Much/a bit better	183	209	295	237	216	182
	16%	18%	25%	20%	18%	16%
NET : Much / a bit worse	622	331	327	181	171	258
	53%	28%	28%	15%	15%	22%

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	58	40	18	4	15	13	20	2	5	23	15	3	6	11	34	13	11
	5%	7%	3%	3%	7%	7%	9%	1%	2%	8%	5%	6%	11%	3%	9%	3%	3%
				*	*	*	GH*	*				*	M*		O		
A bit better	125	78	45	21	38	13	12	11	29	33	23	1	10	52	46	32	43
	11%	14%	8%	17%	19%	7%	6%	6%	11%	11%	8%	3%	18%	12%	12%	9%	11%
		B		F*	FG*	*	*	*				*	J*				
No difference	264	135	129	19	41	60	37	40	67	90	53	4	11	95	108	47	100
	23%	24%	22%	14%	20%	32%	18%	21%	26%	30%	18%	8%	20%	22%	28%	13%	26%
				*	*	C*	*	*		JK		*	*		O		O
A bit worse	428	210	218	41	50	56	89	69	123	117	112	26	17	145	145	153	122
	37%	37%	36%	32%	25%	30%	43%	37%	48%	39%	39%	54%	30%	34%	38%	41%	32%
				*	*	*	D*	*	DE			*	*				
Much worse	194	68	123	28	29	29	33	52	22	23	71	13	9	69	15	117	62
	17%	12%	21%	22%	15%	15%	16%	28%	8%	8%	25%	26%	17%	16%	4%	31%	16%
			A	H*	*	*	*	H*			I	I*	*	I		NP	N
Not sure	103	38	65	16	29	16	17	13	13	13	14	1	2	59	32	9	47
	9%	7%	11%	12%	15%	9%	8%	7%	5%	4%	5%	3%	3%	14%	8%	2%	12%
				*	H*	*	*	*				*	*	IJ	O		O
NET : Much/a bit better	183	118	63	25	52	26	32	13	34	56	37	4	16	63	80	45	54
	16%	21%	11%	19%	26%	14%	15%	7%	13%	19%	13%	9%	30%	15%	21%	12%	14%
			B	G*	GH*	*	*	*				*	JKM*		O		
NET : Much / a bit worse	622	278	341	70	79	85	122	121	145	141	184	39	26	214	160	270	184
	53%	49%	57%	54%	39%	45%	59%	65%	56%	47%	64%	80%	47%	50%	42%	73%	48%
				*	*	*	D*	DE*	D		ILM	ILM*	*			NP	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	81	50	31	11	20	19	19	4	8	28	18	3	7	24	40	18	20
	7%	9%	5%	8% *	10% *	10% *	9% *	2% *	3%	9%	6%	6% *	13% *	6%	10% O	5%	5%
A bit better	128	64	64	20	28	26	18	13	23	46	33	2	7	34	43	46	39
	11%	11%	11%	15% *	14% *	14% *	8% *	7% *	9%	15%	12%	5% *	13% *	8%	11%	12%	10%
No difference	477	246	230	28	49	86	74	90	150	156	101	19	25	167	200	120	150
	41%	43%	38%	22% *	24% *	46% CD*	36% *	48% CD*	58% CDF	52% JM	35%	39% *	44% *	39%	52% OP	32%	39%
A bit worse	224	111	114	34	39	20	45	35	52	38	72	16	7	78	49	99	71
	19%	19%	19%	26% E*	19% *	11% *	22% *	19% *	20%	13%	25% I	33% I*	13% *	18%	13%	27% N	18%
Much worse	106	46	58	18	29	15	20	21	2	10	35	5	6	44	10	58	38
	9%	8%	10%	14% H*	15% H*	8% H*	10% H*	11% H*	1%	3%	12% I	10% *	11% *	10% I	3%	16% N	10% N
Not sure	155	53	102	19	36	21	31	24	23	22	29	3	3	83	39	31	67
	13%	9%	17% A	15% *	18% *	11% *	15% *	13% *	9%	7%	10%	7% *	5% *	19% IJL	10%	8%	17% O
NET : Much/a bit better	209	114	95	30	49	45	37	18	31	74	51	5	14	58	83	64	59
	18%	20%	16%	23% G*	24% GH*	24% G*	18% *	10% *	12%	25% M	18%	11% *	26% *	13%	22%	17%	15%
NET : Much / a bit worse	331	157	171	52	68	36	66	56	54	48	107	21	13	123	59	157	108
	28%	28%	29%	40% EH*	34% *	19% *	32% *	30% *	21%	16%	37% I	44% I*	24% *	28% I	16%	42% NP	28% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	117	66	50	15	26	17	29	11	19	40	27	6	9	32	68	23	26
	10%	12%	8%	12%	13%	9%	14%	6%	7%	13%	9%	12%	16%	7%	18%	6%	7%
				*	*	*	*	*				*	*		OP		
A bit better	179	89	88	24	15	45	22	22	51	72	31	4	7	59	77	44	54
	15%	16%	15%	19%	7%	24%	10%	12%	20%	24%	11%	9%	12%	14%	20%	12%	14%
				*	*	DF*	*	*	D	JM		*	*		O		
No difference	411	226	184	28	71	63	82	61	106	120	90	10	24	151	155	108	141
	35%	40%	31%	22%	35%	33%	39%	33%	41%	40%	31%	21%	43%	35%	41%	29%	37%
		B		*	*	*	C*	*	C			*	*		O		
A bit worse	209	92	117	26	22	35	28	42	55	34	74	17	6	71	38	102	63
	18%	16%	19%	20%	11%	18%	14%	23%	21%	11%	26%	35%	10%	17%	10%	28%	17%
				*	*	*	*	*			IL	ILM*	*			NP	
Much worse	118	43	72	15	28	20	20	26	10	12	43	10	7	39	10	68	37
	10%	8%	12%	12%	14%	10%	10%	14%	4%	4%	15%	21%	13%	9%	3%	18%	10%
				*	H*	*	*	H*			I	I*	I*			NP	N
Not sure	139	53	87	20	39	9	27	25	18	21	23	1	3	79	33	26	63
	12%	9%	14%	16%	19%	5%	13%	13%	7%	7%	8%	1%	5%	18%	9%	7%	16%
				*	EH*	*	*	*				*	*	IJK			O
NET : Much/a bit better	295	155	139	39	41	62	51	33	70	112	58	10	16	91	145	67	79
	25%	27%	23%	30%	20%	33%	24%	17%	27%	37%	20%	21%	29%	21%	38%	18%	21%
				*	*	G*	*	*		JM		*	*		OP		
NET : Much / a bit worse	327	135	189	41	50	54	48	68	64	46	117	28	13	110	48	171	100
	28%	24%	32%	32%	25%	29%	23%	36%	25%	15%	41%	56%	23%	26%	13%	46%	26%
				*	*	*	*	*			ILM	ILM*	*	I		NP	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	83	49	34	15	18	20	17	3	10	25	19	4	4	29	38	20	24
	7%	9%	6%	12% G*	9% *	11% G*	8% *	2% *	4%	8%	7%	8% *	7% *	7%	10%	6%	6%
A bit better	154	80	73	24	37	36	19	12	25	44	31	3	10	64	50	42	55
	13%	14%	12%	19% G*	18% G*	19% G*	9% *	6% *	10%	15%	11%	6% *	18% *	15%	13%	11%	14%
No difference	563	279	284	43	66	76	94	115	169	178	150	21	25	164	219	187	152
	48%	49%	47%	33% *	32% *	41% *	45% *	61% CDEF*	65% CDEF	59% M	52% M	44% *	46% *	38%	58% P	50%	40%
A bit worse	119	55	64	18	19	24	27	15	16	11	32	10	6	51	16	45	53
	10%	10%	11%	14% *	10% *	13% *	13% *	8% *	6%	4%	11% I	21% I*	11% *	12% I	4%	12% N	14% N
Much worse	63	37	23	6	16	13	13	11	4	7	19	7	7	22	2	38	24
	5%	7%	4%	5% *	8% *	7% *	6% *	6% *	1%	2%	7%	14% I*	12% I*	5%	*	10% N	6% N
Not sure	191	68	121	23	46	18	39	31	35	35	37	4	4	99	56	40	77
	16%	12%	20% A	18% *	23% *	10% *	19% *	17% *	14%	12%	13%	8% *	7% *	23% IJL	15%	11%	20% O
NET : Much/a bit better	237	129	107	39	55	56	36	15	35	68	50	7	13	93	88	63	79
	20%	23%	18%	31% GH*	28% GH*	30% GH*	17% *	8% *	13%	23%	17%	14% *	24% *	22%	23%	17%	20%
NET : Much / a bit worse	181	92	86	24	35	37	40	26	19	18	51	17	13	74	17	82	76
	15%	16%	14%	19% H*	17% *	20% H*	19% H*	14% *	7%	6%	18% I	34% IM*	23% I*	17% I	5%	22% N	20% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	92	55	37	10	24	22	20	8	8	29	19	3	7	33	49	17	24
	8%	10%	6%	8%	12%	12%	9%	4%	3%	10%	6%	6%	12%	8%	13%	5%	6%
				*	H*	H*	*	*				*	*		O		
A bit better	124	55	69	26	30	18	10	11	30	43	33	4	8	31	45	41	35
	11%	10%	12%	20%	15%	9%	5%	6%	11%	14%	11%	8%	14%	7%	12%	11%	9%
				FG*	*	*	*	*				*	*				
No difference	647	325	321	44	78	88	122	125	190	190	156	25	27	229	239	202	198
	55%	57%	54%	34%	39%	47%	59%	67%	74%	63%	54%	52%	49%	53%	63%	54%	51%
				*	*	*	CD*	CDE*	CDEF			*	*				
A bit worse	109	57	52	18	20	25	22	10	14	18	36	7	5	38	14	52	37
	9%	10%	9%	14%	10%	13%	11%	5%	6%	6%	13%	14%	10%	9%	4%	14%	10%
				*	*	*	*	*			I	*	*			N	N
Much worse	62	30	29	6	17	13	9	15	1	10	18	7	5	17	4	33	23
	5%	5%	5%	4%	9%	7%	4%	8%	*	3%	6%	15%	9%	4%	1%	9%	6%
				*	H*	H*	*	H*				IM*	*		N	N	N
Not sure	138	49	89	26	33	21	24	19	15	10	27	3	3	82	30	27	67
	12%	9%	15%	20%	16%	11%	12%	10%	6%	3%	9%	6%	5%	19%	8%	7%	17%
			A	H*	H*	*	*	*			I	*	*	IJ			NO
NET : Much/a bit better	216	109	106	36	54	40	30	19	37	72	51	7	15	65	94	57	60
	18%	19%	18%	28%	27%	21%	14%	10%	15%	24%	18%	14%	27%	15%	25%	15%	16%
				GH*	G*	*	*	*				*	*		O		
NET : Much / a bit worse	171	87	81	24	37	38	31	25	15	28	54	14	10	55	18	85	60
	15%	15%	14%	18%	18%	20%	15%	13%	6%	9%	19%	28%	19%	13%	5%	23%	16%
				H*	H*	H*	H*	*			I	IM*	*			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Much better	66	40	26	6	21	15	19	3	2	23	14	3	6	22	31	12	23
	6%	7%	4%	5% *	10% GH*	8% H*	9% GH*	2% *	1%	8%	5%	6% *	10% *	5%	8% O	3%	6%
A bit better	116	51	65	23	29	29	11	5	18	41	21	1	8	43	37	40	39
	10%	9%	11%	18% FGH*	14% G*	16% G*	6% *	3% *	7%	14%	7%	3% *	15% *	10%	10%	11%	10%
No difference	549	287	262	36	60	78	97	107	171	177	129	18	25	180	232	152	152
	47%	51%	44%	28% *	30% *	42% *	47% CD*	57% CD*	66% CDEF	59% JKM	45%	37% *	46% *	42%	61% OP	41%	40%
A bit worse	171	84	87	29	37	22	33	31	21	16	63	14	7	68	22	85	60
	15%	15%	15%	22% H*	18% *	12% *	16% *	16% *	8%	5%	22% I	28% I*	12% *	16% I	6%	23% N	16% N
Much worse	86	46	38	15	18	15	14	23	2	11	30	8	5	27	5	49	31
	7%	8%	6%	11% H*	9% H*	8% H*	7% H*	12% H*	1%	4%	11% I	17% I*	8% *	6%	1%	13% N	8% N
Not sure	183	61	120	20	38	28	33	19	45	33	31	5	5	91	54	34	79
	16%	11%	20% A	16% *	19% *	15% *	16% *	10% *	17%	11%	11%	10% *	8% *	21% IJ	14%	9%	21% O
NET : Much/a bit better	182	91	91	30	50	44	31	8	20	63	35	4	14	64	68	52	62
	16%	16%	15%	23% GH*	25% GH*	24% GH*	15% G*	4% *	8%	21% J	12%	9% *	26% J*	15%	18%	14%	16%
NET : Much / a bit worse	258	130	125	43	54	37	47	53	22	27	93	22	11	95	26	134	91
	22%	23%	21%	34% H*	27% H*	20% H*	23% H*	28% H*	9%	9%	32% I	45% ILM*	21% I*	22% I	7%	36% NP	24% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Very positive impact (4)	207 18%	119 21%	88 15%	7 5% *	23 11% *	32 17% *	37 18% C*	27 14% *	81 32% CDEFG	105 35% JKM	26 9%	4 8% *	16 29% JKM*	53 12%	138 36% OP	22 6%	47 12%
Fairly positive impact (3)	312 27%	158 28%	154 26%	29 22% *	49 24% *	60 32% *	45 21% *	54 29% *	75 29%	116 39% JKLM	68 24%	9 18% *	12 22% *	98 23%	160 42% OP	67 18%	82 21%
Fairly negative impact (2)	263 22%	137 24%	127 21%	44 34% GH*	50 25% *	40 21% *	48 23% *	29 16% *	52 20%	43 14%	79 27% I	18 37% I*	11 21% *	107 25% I	29 8%	128 34% N	99 26% N
Very negative impact (1)	164 14%	79 14%	83 14%	14 11% *	38 19% *	17 9% *	25 12% *	46 25% CEFH*	24 9%	13 4%	79 27% IM	13 27% IM*	11 20% IM*	37 9%	1 *	115 31% NP	43 11% N
Don't know	225 19%	77 14%	146 24% A	35 27% H*	42 21% H*	38 20% *	54 26% H*	31 16% *	25 10%	23 8%	36 13%	5 9% *	5 8% *	135 31% IJKL	53 14%	40 11%	113 29% NO
NET : Top 2 Box	519 44%	277 49%	243 41%	36 28% *	72 36% *	92 49% C*	81 39% *	81 43% *	157 61% CDFG	221 74% JKLM	95 33%	13 27% *	28 51% J*	151 35%	298 78% OP	89 24%	129 34%
NET : Bottom 2 Box	428 36%	216 38%	210 35%	59 45% H*	88 44% *	57 30% *	73 35% *	75 40% *	77 30%	57 19%	157 55% IM	31 64% IM*	23 41% I*	145 34% I	30 8%	243 65% NP	142 37% N
Mean score	2.59	2.64	2.55	2.3 *	2.35 *	2.72 C*	2.61 *	2.4 *	2.92 CDG	3.13 JLM	2.17	2.09 **	2.65 J*	2.56 J*	3.33 OP	1.99	2.49 O*
Standard Deviation	1.014	1.017	1.004	0.817	0.999	0.93	1.022	1.086	0.994	0.846	0.99	0.939	1.154	0.927	0.641	0.905	0.959
Error Variance	0.001	0.002	0.002	0.007	0.006	0.006	0.007	0.008	0.004	0.003	0.004	0.02	0.026	0.003	0.001	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
Unweighted Base	**1172**	**1172**	**1172**	**1172**	**209**	**720**	**1172**	**1172**	**1172**
Weighted Base	**1172**	**1172**	**1172**	**1172**	**247**	**723**	**1172**	**1172**	**1172**
Have already done this	64	62	49	49	6	49	120	59	50
	5%	5%	4%	4%	2%	7%	10%	5%	4%
Likely to do this	122	137	122	98	26	122	236	132	115
	10%	12%	10%	8%	11%	17%	20%	11%	10%
Will not do this	457	554	563	493	113	345	488	670	599
	39%	47%	48%	42%	46%	48%	42%	57%	51%
Not sure / undecided	99	132	198	145	32	102	173	155	133
	8%	11%	17%	12%	13%	14%	15%	13%	11%
Not applicable	430	287	240	386	70	105	155	156	275
	37%	25%	20%	33%	28%	14%	13%	13%	23%

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	64	49	15	10	27	13	11	3	-	13	22	4	2	23	20	25	15
	5%	9%	3%	8%	13%	7%	5%	2%	*	4%	8%	8%	4%	5%	5%	7%	4%
		B		H*	GH*	H*	H*	*				*	*				
Likely to do this	122	57	65	28	33	28	17	9	7	25	29	8	5	51	16	46	57
	10%	10%	11%	21%	16%	15%	8%	5%	3%	8%	10%	17%	8%	12%	4%	12%	15%
				FGH*	GH*	H*	*	*				*	*			N	N
Will not do this	457	247	207	40	72	66	101	63	116	129	114	19	25	154	164	146	138
	39%	43%	35%	31%	36%	35%	48%	33%	45%	43%	40%	39%	45%	36%	43%	39%	36%
		B		*	*	*	C*	*				*	*				
Not sure / undecided	99	40	60	23	25	14	11	16	10	18	14	3	3	51	20	28	46
	8%	7%	10%	18%	12%	7%	5%	9%	4%	6%	5%	6%	5%	12%	5%	8%	12%
				FH*	H*	*	*	*				*	*				
Not applicable	430	177	251	29	45	67	67	96	125	115	109	15	21	151	160	127	128
	37%	31%	42%	23%	22%	35%	32%	52%	48%	38%	38%	30%	38%	35%	42%	34%	33%
			A	*	*	*	*	CDF*	CDF			*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	62	43	16	10	25	20	4	2	1	11	16	8	2	24	11	28	17
	5%	7%	3%	8%	12%	11%	2%	1%	*	4%	6%	16%	4%	6%	3%	7%	5%
		B		H*	FGH*	FGH*	*	*				I*	*			N	
Likely to do this	137	76	60	32	42	27	22	13	-	25	35	5	8	54	22	43	69
	12%	13%	10%	25%	21%	15%	11%	7%	*	8%	12%	10%	15%	13%	6%	12%	18%
				FGH*	GH*	H*	H*	H*				*	*			N	N
Will not do this	554	293	260	48	63	83	112	93	155	161	149	25	29	176	210	169	164
	47%	52%	44%	37%	31%	44%	54%	50%	60%	54%	52%	50%	52%	41%	55%	45%	43%
				*	*	*	D*	D*	CDE	M		*	*		OP		
Not sure / undecided	132	57	75	29	43	20	18	14	8	12	24	4	7	81	16	42	70
	11%	10%	13%	23%	21%	11%	9%	8%	3%	4%	8%	8%	12%	19%	4%	11%	18%
				FGH*	FGH*	*	*	*				*	I*	IJ		N	N
Not applicable	287	100	186	10	28	37	53	65	95	91	64	8	10	95	121	90	63
	25%	18%	31%	8%	14%	20%	25%	34%	37%	30%	22%	16%	18%	22%	32%	24%	16%
			A	*	*	*	C*	CD*	CDE			*	*		P		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	49	36	13	8	17	13	4	3	3	12	16	4	1	16	16	20	12
	4%	6%	2%	6%	9%	7%	2%	2%	1%	4%	6%	8%	1%	4%	4%	5%	3%
		B		*	H*	*	*	*				*	*				
Likely to do this	122	74	48	18	26	37	22	7	11	29	36	8	9	38	22	51	43
	10%	13%	8%	14%	13%	20%	11%	4%	4%	10%	12%	16%	16%	9%	6%	14%	11%
				GH*	*	GH*	*	*				*	*			N	
Will not do this	563	267	293	43	81	71	100	99	170	162	147	27	24	184	212	181	161
	48%	47%	49%	33%	40%	38%	48%	53%	66%	54%	51%	55%	43%	43%	56%	49%	42%
				*	*	*	*	C*	CDEF			*	*		P		
Not sure / undecided	198	94	104	37	48	24	31	28	29	47	39	4	8	89	57	50	83
	17%	16%	17%	29%	24%	13%	15%	15%	11%	16%	13%	8%	14%	21%	15%	14%	22%
				EH*	H*	*	*	*				*	*				
Not applicable	240	98	141	23	29	42	50	50	46	51	50	7	14	104	74	68	85
	20%	17%	23%	18%	14%	23%	24%	27%	18%	17%	17%	14%	26%	24%	19%	18%	22%
				*	*	*	*	*				*	*				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	49	38	11	12	16	15	6	1	-	8	22	1	2	14	11	24	13
	4%	7%	2%	9%	8%	8%	3%	1%	-	3%	8%	2%	4%	3%	3%	7%	3%
		B		GH*	H*	H*	*	*				*	*				
Likely to do this	98	55	44	17	32	20	17	4	8	21	31	3	5	36	16	41	36
	8%	10%	7%	13%	16%	11%	8%	2%	3%	7%	11%	7%	10%	8%	4%	11%	9%
				GH*	GH*	*	*	*				*	*			N	
Will not do this	493	266	224	42	78	73	100	72	128	145	123	17	22	173	177	157	151
	42%	47%	37%	33%	39%	39%	48%	39%	50%	48%	43%	34%	41%	40%	47%	42%	39%
		B		*	*	*	*	*	C				*				
Not sure / undecided	145	69	76	33	39	26	27	11	9	13	22	10	8	86	21	33	81
	12%	12%	13%	25%	19%	14%	13%	6%	4%	4%	7%	20%	14%	20%	5%	9%	21%
				GH*	GH*	H*	H*	*				IJ*	I*	IJ			NO
Not applicable	386	141	244	26	38	54	57	99	113	113	92	18	17	122	155	116	103
	33%	25%	41%	20%	19%	29%	28%	53%	44%	38%	32%	37%	32%	28%	41%	31%	27%
			A	*	*	*	*	CDEF*	CDF			*	*		OP		

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	209	110	98	-	-	-	79	103	27	100	52	13	19	17	115	80	13
Weighted Base	247	133	113	-	-	-	88	123	35	91	74	11	9	50	109	91	46
Have already done this	6 / 2% / *	3 / 2% / *	3 / 2% / *	-	-	-	1 / 1% / *	4 / 4% / *	- / - / **	2 / 3% / *	3 / 3% / *	1 / 8% / **	- / - / **	- / - / **	2 / 2% / *	4 / 4% / *	- / - / **
Likely to do this	26 / 11% / *	18 / 14% / *	7 / 7% / *	-	-	-	17 / 19% / *	7 / 6% / *	2 / 6% / **	4 / 4% / *	12 / 16% / *	3 / 28% / **	- / 2% / **	6 / 12% / **	6 / 5% / *	10 / 11% / *	10 / 22% / **
Will not do this	113 / 46% / *	52 / 39% / *	61 / 54% / *	-	-	-	46 / 52% / *	48 / 39% / *	20 / 57% / **	50 / 55% / *	38 / 52% / *	2 / 19% / **	4 / 49% / **	16 / 31% / **	64 / 58% / *	37 / 41% / *	12 / 25% / **
Not sure / undecided	32 / 13% / *	15 / 11% / *	17 / 15% / *	-	-	-	12 / 14% / *	18 / 15% / *	1 / 4% / **	9 / 10% / *	12 / 16% / *	2 / 19% / **	1 / 14% / **	7 / 14% / **	15 / 14% / *	12 / 13% / *	5 / 11% / **
Not applicable	70 / 28% / *	44 / 34% / *	26 / 23% / *	-	-	-	12 / 14% / *	46 / 37% / F*	12 / 34% / **	26 / 28% / *	9 / 13% / *	3 / 25% / **	3 / 35% / **	21 / 42% / **	23 / 21% / *	27 / 30% / *	20 / 42% / **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	720	384	333	102	173	166	149	103	27	240	221	44	72	111	271	323	111
Weighted Base	723	381	339	80	153	166	165	123	35	155	194	36	34	276	188	245	274
Have already done this	49	37	12	2	19	20	5	3	-	10	19	4	2	14	13	21	16
	7%	10%	4%	3%	12%	12%	3%	3%	1%	6%	10%	11%	7%	5%	7%	8%	6%
				*	*	*	*	*	**			**	*	*			*
Likely to do this	122	59	62	31	37	23	23	8	-	21	35	11	3	44	17	51	50
	17%	16%	18%	39%	24%	14%	14%	7%	-	14%	18%	30%	8%	16%	9%	21%	18%
				EFG*	G*	*	*	*	**			**	*	*		N	*
Will not do this	345	192	150	20	65	69	97	67	27	80	89	15	21	134	107	101	130
	48%	50%	44%	25%	43%	41%	59%	54%	76%	51%	46%	42%	61%	49%	57%	41%	48%
				*	*	*	C*	C*	**			**	*	*	O		*
Not sure / undecided	102	42	61	15	22	30	19	14	2	15	29	2	2	52	21	36	42
	14%	11%	18%	19%	14%	18%	12%	12%	6%	9%	15%	4%	6%	19%	11%	15%	15%
				*	*	*	*	*	**			**	*	*			*
Not applicable	105	51	54	11	10	26	20	31	6	31	21	4	6	32	29	37	36
	14%	13%	16%	14%	7%	16%	12%	25%	17%	20%	11%	13%	18%	12%	15%	15%	13%
				*	*	*	*	D*	**			**	*	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

FIELDWORK : 04/04/2019 - 08/04/2019 (W Week 14)

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	120	62	58	12	25	29	23	16	16	20	40	9	7	42	35	48	35
	10%	11%	10%	9%	12%	15%	11%	8%	6%	7%	14%	19%	12%	10%	9%	13%	9%
				*	*	*	*	*			I	I*	*				
Likely to do this	236	115	121	25	63	57	41	24	26	37	74	14	8	91	44	112	75
	20%	20%	20%	19%	31%	31%	20%	13%	10%	12%	26%	28%	15%	21%	11%	30%	19%
				*	GH*	GH*	*	*			I	I*	*			NP	
Will not do this	488	246	239	44	47	51	109	86	151	166	114	13	28	153	213	133	138
	42%	43%	40%	34%	24%	27%	52%	46%	58%	55%	40%	27%	51%	36%	56%	36%	36%
				*	*	*	CDE*	DE*	CDE	JKM		*	K*		OP		
Not sure / undecided	173	89	83	33	43	23	23	23	29	31	41	11	8	78	37	47	79
	15%	16%	14%	25%	21%	12%	11%	12%	11%	10%	14%	22%	15%	18%	10%	13%	21%
				FH*	*	*	*	*				*	*				N
Not applicable	155	58	96	16	24	27	12	39	36	46	19	2	4	66	53	32	57
	13%	10%	16%	12%	12%	14%	6%	21%	14%	15%	7%	4%	6%	15%	14%	9%	15%
				*	*	*	*	F*		J		*	*	J			

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	59	43	16	12	20	17	4	2	3	14	18	5	2	21	17	27	15
	5%	8%	3%	10%	10%	9%	2%	1%	1%	5%	6%	10%	3%	5%	5%	7%	4%
		B		GH*	GH*	GH*	*	*				*	*				
Likely to do this	132	73	59	27	31	28	25	15	7	22	46	6	8	49	23	64	40
	11%	13%	10%	21%	15%	15%	12%	8%	3%	7%	16%	13%	14%	11%	6%	17%	10%
				GH*	H*	H*	H*	*			I	*	*			N	
Will not do this	670	326	344	48	89	85	133	121	195	200	168	26	34	212	260	201	200
	57%	57%	57%	37%	44%	45%	64%	64%	75%	67%	58%	54%	61%	49%	68%	54%	52%
				*	*	*	CDE*	CDE*	CDE	M		*	*		OP		
Not sure / undecided	155	64	89	33	34	29	17	16	25	28	37	7	5	77	27	49	74
	13%	11%	15%	26%	17%	15%	8%	9%	10%	9%	13%	14%	9%	18%	7%	13%	19%
				FGH*	*	*	*	*				*	*			N	N
Not applicable	156	64	90	9	28	28	29	34	29	36	20	4	7	73	53	31	55
	13%	11%	15%	7%	14%	15%	14%	18%	11%	12%	7%	9%	13%	17%	14%	8%	14%
				*	*	*	*	*				*	*	J			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Brex_Act.The UK is due to leave the EU on 12 April 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
Have already done this	50	36	13	6	17	20	2	4	1	13	15	3	3	16	10	25	14
	4%	6%	2%	5%	8%	10%	1%	2%	*	4%	5%	5%	5%	4%	3%	7%	4%
		B		*	H*	FH*	*	*				*	*				
Likely to do this	115	70	45	22	28	31	22	8	4	24	44	10	2	33	25	43	42
	10%	12%	8%	17%	14%	16%	11%	5%	2%	8%	15%	20%	4%	8%	7%	12%	11%
				GH*	H*	GH*	H*	*			I	*	*				
Will not do this	599	301	295	51	83	80	117	95	173	177	145	23	34	197	218	195	176
	51%	53%	49%	39%	41%	43%	56%	51%	67%	59%	50%	46%	61%	46%	57%	53%	46%
				*	*	*	*	*	CDEG	M		*	*				
Not sure / undecided	133	53	79	31	30	22	18	14	17	24	22	4	4	75	29	33	64
	11%	9%	13%	24%	15%	12%	9%	7%	7%	8%	8%	9%	6%	17%	8%	9%	17%
				FGH*	*	*	*	*				*	*	IJ			N
Not applicable	275	108	166	20	43	35	49	66	63	62	62	10	13	110	99	75	87
	23%	19%	28%	15%	21%	19%	23%	35%	24%	21%	21%	20%	24%	26%	26%	20%	23%
			A	*	*	*	*	CE*				*	*				

Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

No_Brex_act.Why are you not currently planning to take any of these actions?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	261	140	120	29	29	32	56	52	63	117	63	8	24	42	142	79	36
Weighted Base	261	146	115	32	34	23	57	39	77	86	54	5	14	99	106	71	79
Waiting to know more about the outcome of the negotiations	45 17%	19 13% *	27 23% *	5 16% **	2 7% **	2 8% **	11 19% **	7 18% *	18 24% *	24 27% M*	13 24% *	1 19% **	1 5% **	7 7% *	16 15% *	23 33% N*	6 8% **
Haven't thought about it	39 15%	19 13% *	19 17% *	11 36% **	1 2% **	7 31% **	4 7% **	3 8% *	13 17% *	9 10% *	9 17% *	1 13% **	2 14% **	19 19% *	12 11% *	12 18% *	15 19% **
Unsure what to do	39 15%	19 13% *	20 17% *	4 13% **	12 36% **	7 28% **	2 3% **	8 21% *	7 8% *	7 8% *	10 18% *	1 26% **	1 10% **	20 20% *	5 5% *	13 18% N*	21 27% **
Don't think Brexit will make a difference	122 47%	83 57% B*	39 34% *	9 27% **	10 29% **	8 33% **	40 70% **	17 43% *	39 51% *	47 55% J*	17 31% *	2 35% **	10 71% **	44 45% *	65 62% O*	22 31% *	32 40% **
Don't know	16 6%	6 4% *	10 9% *	2 7% **	9 25% **	- *	1 1% **	4 10% *	- *	- *	6 10% *	- 7% **	- **	9 9% *	8 7% *	- *	5 6% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
University degree	341 29%	157 28%	181 30%	23 18% *	85 42% CGH*	73 39% CH*	62 30% *	45 24% *	53 21%	86 29%	91 31%	24 50% ILM*	12 21% *	111 26%	77 20%	154 41% NP	103 27%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	782 67%	381 67%	399 67%	103 80% DE*	118 58% *	109 58% *	143 69% *	133 71% *	175 68%	192 64%	187 65%	26 54% *	44 80% IK*	305 71%	275 72% O	224 60%	261 68%
No qualifications	93 8%	44 8%	49 8%	6 5% *	9 4% *	9 5% *	9 4% *	23 12% *	38 15% DF	33 11%	21 7%	- *	2 4% *	29 7%	39 10% O	18 5%	27 7%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Unweighted Base	1172	565	603	157	212	197	196	189	221	414	335	67	120	189	520	458	169
	Weighted Base	1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
GENDER	Male	569 / 49%	569 / 100% B	- / -	66 / 51% *	99 / 49% *	93 / 50% *	102 / 49% *	95 / 51% *	114 / 44%	148 / 49%	144 / 50%	27 / 55% *	34 / 62% *	201 / 47%	177 / 47%	189 / 51%	183 / 48%
	Female	598 / 51%	- / -	598 / 100% A	63 / 49% *	100 / 50% *	94 / 50% *	105 / 51% *	92 / 49% *	143 / 55%	151 / 50%	143 / 50%	22 / 45% *	21 / 38% *	227 / 53%	201 / 53%	180 / 48%	201 / 52%
AGE	18-24	129 / 11%	66 / 12%	63 / 11%	129 / 100% DEFGH*	- / - *	- / - *	- / - *	- / - *	- / -	5 / 2%	27 / 10% I	6 / 13% I*	2 / 3% *	83 / 19% IJL	7 / 2% N	37 / 10% N	85 / 22% NO
	25-34	202 / 17%	99 / 17%	100 / 17%	- / - *	202 / 100% CEFGH*	- / - *	- / - *	- / - *	- / -	17 / 6%	48 / 17% I	4 / 9% *	8 / 14% *	111 / 26% I	31 / 8% N	56 / 15% N	91 / 24% N
	35-44	188 / 16%	93 / 16%	94 / 16%	- / - *	- / - *	188 / 100% CDFGH*	- / - *	- / - *	- / -	27 / 9%	35 / 12%	10 / 21% *	9 / 16% *	101 / 23% IJ	29 / 8%	48 / 13%	106 / 28% NO
	45-54	208 / 18%	102 / 18%	105 / 18%	- / - *	- / - *	- / - *	208 / 100% CDEGH*	- / - *	- / -	60 / 20%	49 / 17%	8 / 16% *	18 / 33% JM*	63 / 15%	84 / 22%	64 / 17%	55 / 14%
	55-64	187 / 16%	95 / 17%	92 / 15%	- / - *	- / - *	- / - *	- / - *	187 / 100% CDEFH*	- / -	48 / 16%	71 / 25% M	7 / 15% *	11 / 20% *	39 / 9%	83 / 22% P	76 / 21% P	28 / 7%
	65+	258 / 22%	114 / 20%	143 / 24%	- / - *	- / - *	- / - *	- / - *	- / - *	258 / 100% CDEFG	142 / 47% JKLM	57 / 20% M	13 / 26% M*	8 / 14% *	34 / 8%	147 / 39% OP	90 / 24% P	19 / 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling April 2019 OnLineBus Survey (S6783 - 40305988-14)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER Male	GENDER Female	AGE 18-24	25-34	35-44	45-54	55-64	65+	GE Vote 2017 Conservatives	Labour	Lib Dems	Other	No vote	EU Ref 2016 Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base		1172	569	598	129	202	188	208	187	258	300	288	49	55	431	381	372	384
GE Vote 2017	Conservatives	300 27%	148 27%	151 27%	5 4% *	17 9% *	27 15% *	60 30% CDE*	48 27% CD*	142 56% CDEFG	300 100% JKLM	- -	- *	- *	-	191 52% OP	85 23% P	19 5%
	Labour	288 26%	144 26%	143 25%	27 22% *	48 25% *	35 19% *	49 25% *	71 40% CEFH*	57 23%	- -	288 100% IKLM	- *	- *	-	83 23% P	175 48% NP	24 6%
	Lib Dems	49 4%	27 5%	22 4%	6 5% *	4 2% *	10 6% *	8 4% *	7 4% *	13 5%	- -	- -	49 100% IJLM*	- *	-	9 2%	31 9% NP	9 2%
	Other	55 5%	34 6%	21 4%	2 1% *	8 4% *	9 5% *	18 9% *	11 6% *	8 3%	- -	- -	- -	55 100% IJKM*	-	24 6%	18 5%	14 4%
	No vote	431 38%	201 36%	227 40%	83 67% FGH*	111 59% FGH*	101 56% FGH*	63 32% H*	39 22% *	34 13%	- -	- -	- -	- *	431 100% IJKL	61 17%	55 15%	306 82% NO
EU Ref 2016	Leave	381 33%	177 32%	201 35%	7 6% *	31 17% *	29 16% *	84 41% CDE*	83 44% CDE*	147 57% CDEF	191 65% JKLM	83 29% M	9 18% *	24 43% KM*	61 14%	381 100% OP	- -	- -
	Remain	372 33%	189 34%	180 31%	37 29% *	56 32% *	48 26% *	64 32% *	76 41% *	90 35%	85 29% M	175 62% ILM	31 64% ILM*	18 32% M*	55 13%	- -	372 100% NP	- -
	Did not vote	384 34%	183 33%	201 35%	85 66% FGH*	91 51% FGH*	106 58% FGH*	55 27% H*	28 15% *	19 7%	19 6%	24 9%	9 18% *	14 25% IJ*	306 73% IJKL	- -	- -	384 100% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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