Polling Methodological note – September 2018

The Kantar TNS Research Express Online Omnibus interviewed a representative sample of 1,119 adults in Great Britain between the 6th and 10th September 2018. All interviews were conducted as online self-completion. The Kantar TNS Research Express uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 37.5% - 43.3%
- Labour Party = 33.1% - 37.5%
- Conservative lead over Labour = 0.6%pts - 9.2%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Kantar Public UK is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Sep-18	Aug-18	Jul-18	Feb-18	Nov-17
Unweighted base	*915*	*899*	*889*	*2,040*	*2,044*
Positive effects, no negative effects	23%	23%	24%	22%	24%
Mixed effects	20%	24%	25%	18%	18%
Negative effects, no positive effects	43%	44%	39%	44%	44%
No effects	14%	9%	9%	16%	14%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	**-20%**	**-21%**	**-15%**	**-22%**	**-21%**

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2016-Mar 2017)

	Unweighted count	Weighted count
Male working	347	365
Male not working	201	181
Female working	298	321
Female not working	273	252

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	67	64
Male 25-34	90	97
Male 35-44	92	90
Male 45-54	106	98
Male 55-69	132	119
Male 70+	61	78
Female 18-24	63	61
Female 25-34	99	96
Female 35-44	93	91
Female 45-54	103	101
Female 55-69	143	124
Female 70+	70	99

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
North East England	50	47
North West England	138	126
Yorkshire & Humber	101	95
East Midlands	83	83
West Midlands	97	101
East of England	106	107
London	122	151
South East England	151	158
South West England	117	98
Wales	57	55
Scotland	97	97

Education by age

Source: Annual Population Survey April 2016 - March 2017

	Unweighted count	Weighted count
Aged 18-24 with a degree	40	23
Aged 25-44 with a degree	168	147
Aged 45-69 with a degree	139	110
Other	772	840

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	42%	31%
Leave	41%	34%
Did not vote	16%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	28%	23%
England - Conservative	30%	25%
England - Lib Dem	6%	4%
England - Other	6%	3%
England - No vote	17%	32%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	2%
Scotland - SNP	3%	2%
Scotland - Other	1%	<0.5%
Scotland - No vote	1%	3%
Wales - Labour	2%	2%
Wales - Conservative	1%	1%
Wales - PC	1%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	81%	63%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Definitely vote (4)	498 45%	245 46%	252 44%	32 25% *	46 24%	57 31% *	93 46% CDE	94 49% CDE*	177 77% CDEFG	225 77% JLM	168 62% M	32 64% M*	29 55% M*	32 8%	218 57% P	223 63% P	54 15%
Probably vote (3)	207 18%	75 14%	132 23% A	29 23% H*	41 21%	43 24% H*	40 20%	28 15% *	26 11%	51 17%	66 24%	6 11% *	8 15% *	65 16%	72 19%	77 22%	54 15%
Probably not vote (2)	169 15%	76 14%	91 16%	34 27% FH*	45 24% FH	32 18% FH*	14 7%	35 18% FH*	9 4%	10 3%	19 7%	4 8% *	2 4% *	128 31% IJKL	47 12%	34 9%	84 23% NO
Definitely not vote (1)	213 19%	127 24% B	82 14%	28 23% H*	47 25% H	41 23% H*	50 25% H	31 16% H*	15 7%	7 2%	17 6%	5 10% I*	14 26% IJ*	165 41% IJK	41 11% O	16 4%	157 43% NO
Or would you prefer not to say?	32 3%	15 3%	15 3%	3 2% *	13 7% H	8 5% *	4 2%	2 1% *	2 1%	- -	3 1%	3 6% I*	- -	18 4% I	2 *	7 2%	19 5% N
NET : VOTE	705 63%	320 59%	384 67%	61 48% *	87 45%	100 55% *	133 67% CD	122 64% D*	203 88% CDEFG	275 94% JKLM	234 86% LM	38 75% M*	37 70% M*	97 24%	291 77% P	299 84% NP	108 29%
NET : NOT VOTE	382 34%	203 38%	173 30%	62 50% FH*	93 48% FH	72 40% H*	63 32% H	67 35% H*	24 11%	17 6%	36 13% I	9 18% I*	16 30% IJ*	293 72% IJKL	88 23% O	49 14%	240 65% NO
Mean score	2.91	2.84	2.99	2.52 *	2.48 *	2.67 *	2.9 CD	2.98 CD*	3.6 CDEFG	3.69 JKLM	3.43 LM	3.38 M*	3 M*	1.91	3.24 P	3.45 NP	2.02
Standard Deviation	1.179	1.25	1.099	1.115	1.139	1.167	1.246	1.166	0.851	0.649	0.875	1.04	1.283	0.957	1.039	0.843	1.107
Error Variance	0.001	0.003	0.002	0.01	0.007	0.008	0.008	0.007	0.003	0.001	0.003	0.023	0.031	0.002	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	940	465	471	105	147	152	175	167	194	348	308	69	93	115	411	432	88
Weighted Base	604	295	307	44	74	86	110	111	180	256	203	38	34	68	256	261	82
Conservative	241 40%	129 44%	112 37%	5 12% *	19 26%	19 22%	45 41% CDE	43 38% CE	110 61% CDEFG	211 82% JKLM	5 2%	2 5% *	1 3% *	21 31% JKL*	147 57% OP	68 26%	25 30% *
Labour	213 35%	99 33%	114 37%	30 68% DEFGH*	37 50% FH	42 49% FH	37 34% H	43 39% H	24 13%	10 4%	171 84% IKLM	4 9% *	4 13% I*	23 34% IKL*	55 21%	120 46% N	37 45% N*
Liberal Democrats	63 10%	30 10%	32 10%	3 6% *	9 13%	10 12%	8 8%	6 6%	26 14% G	10 4%	18 9% I	29 76% IJLM*	- 1% *	6 8% *	12 5%	42 16% N	7 9% *
UKIP	28 5%	14 5%	14 5%	2 5% *	2 3%	3 4%	8 7%	7 7%	5 3%	16 6% J	1 *	1 2% *	4 13% J*	6 9% J*	25 10% O	1 *	3 3% *
Green	26 4%	7 2%	19 6% A	2 3% *	3 4%	5 6%	5 5%	5 5%	6 4%	5 2%	8 4%	3 8% *	2 6% *	8 11% IJ*	6 2%	11 4%	9 11% N*
SNP	23 4%	12 4%	11 3%	2 5% *	2 2%	7 8% H	4 3%	5 5%	3 2%	1 *	- *	- *	17 52% IJKM*	4 6% IJ*	7 3%	14 5%	2 2% *
Plaid Cymru	2 *	1 *	1 *	- - *	- -	- *	1 1%	- -	1 *	- -	- -	- -	2 6% IJ*	- - *	2 1%	- *	- - *
Other	7 1%	4 1%	3 1%	- - *	1 2%	- *	1 1%	1 1%	4 2%	5 2%	- -	- - *	2 5% J*	- *	3 1%	4 1%	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	940	465	471	105	147	152	175	167	194	348	308	69	93	115	411	432	88
Weighted Base	764	363	395	77	107	114	134	141	190	275	228	43	36	174	311	303	143
Conservative	287 38%	157 43% B	130 33%	10 14% *	24 23% *	26 23% *	54 40% CDE	55 39% CDE	117 62% CDEFG	222 81% JKLM	5 2%	2 4% *	1 3% *	54 31% JKL*	165 53% OP	75 25%	45 32% *
Labour	273 36%	117 32%	154 39%	51 67% EFGH*	55 51% FH*	49 43% H*	42 31% H	51 36% H	25 13%	11 4%	191 84% IKLM	6 14% I*	5 13% I*	58 34% IKL*	72 23%	140 46% N	60 42% N*
Liberal Democrats	80 10%	38 10%	40 10%	5 7% *	14 13% *	15 14% *	9 7%	8 5%	28 15% G	12 4%	22 10% I	31 73% IJLM*	1 2% *	12 7% *	14 4%	51 17% N	11 8% *
UKIP	47 6%	21 6%	27 7%	4 5% *	5 5% *	7 6% *	14 10% H	12 9%	5 3%	19 7% J	1 *	1 1% *	5 13% J*	22 13% J*	39 12% O	2 1%	7 5% *
Green	40 5%	11 3%	28 7% A	3 4% *	4 4% *	9 8% *	8 6%	8 6%	7 3%	5 2%	9 4%	3 8% *	2 6% *	20 11% IJ*	7 2%	14 5%	18 13% NO*
SNP	26 3%	13 4%	12 3%	3 4% *	2 2% *	7 6% *	4 3%	6 4%	3 2%	1 *	- *	- *	19 51% IJKM*	6 3% *	8 2%	16 5%	2 1% *
Plaid Cymru	3 *	1 *	1 *	- - *	- - *	- - *	2 1%	- -	1 *	- -	- -	- -	3 7% IJM*	- - *	2 1%	- *	- - *
Other	8 1%	6 2%	3 1%	- - *	3 3% *	- *	1 1%	1 1%	4 2%	5 2%	- -	- - *	2 5% J*	2 1% *	4 1%	4 1%	- - *

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FIELDWORK : 06/09/2018 - 10/09/2018 (W Week 36)

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

VOTE2022_England.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [ENGLAND]

Base: All adults in England 18+ who would vote in election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	903	430	471	107	153	151	160	151	181	322	293	64	61	128	385	398	107
Weighted Base	774	359	410	89	133	120	123	124	186	258	225	40	13	202	282	290	187
Conservative party (led by Theresa May)	253 33%	140 39% B	113 28%	10 12% *	22 16% *	24 20% *	50 40% CDE	45 37% CDE*	103 55% CDEFG	198 77% JKLM	5 2%	2 4% *	1 9% *	45 22% JK*	142 50% OP	69 24%	41 22% *
Labour party (led by Jeremy Corbyn)	235 30%	103 29%	129 32%	46 52% FGH*	49 37% H*	45 38% H*	33 27% H	39 32% H*	22 12%	11 4%	163 73% IKLM	6 15% I*	2 18% I*	50 25% I*	60 21%	122 42% NP	52 28% *
Liberal Democrats (led by Vince Cable)	72 9%	36 10%	34 8%	5 6% *	14 10% *	11 9% *	9 7%	8 6% *	26 14%	12 5%	22 10%	28 70% IJLM*	1 4% *	8 4% *	12 4%	45 16% NP	10 5% *
Other party or individual	107 14%	45 13%	62 15%	9 10% *	22 17% H*	20 17% H*	20 16% H	23 18% H*	13 7%	29 11%	15 7%	2 6% *	8 60% IJKM*	48 24% IJK*	48 17% O	24 8%	35 19% O*
Prefer not to say	106 14%	35 10%	72 17% A	18 21% G*	26 19% G*	20 16% *	11 9%	9 7% *	22 12%	8 3%	19 9% I	2 4% *	1 9% *	50 25% IJK*	20 7%	29 10%	49 26% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

VOTE2022_Scotland.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [SCOTLAND]

Base: All adults in Scotland 18+ who would vote in election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	96	51	43	7	13	16	18	23	19	25	21	8	32	8	34	54	6
Weighted Base	91	33	57	6	7	15	14	30	17	17	16	4	22	32	35	38	16
SNP - Scottish National Party (led by Nicola Sturgeon)	26 28% *	13 39% *	12 21% **	3 49% **	2 25% **	7 49% **	4 28% **	6 20% **	3 19% **	1 5% **	- 2% **	- 3% **	19 84% **	6 18% **	8 22% **	16 41% **	2 13% **
Labour party (led by Jeremy Corbyn in the UK and Richard Leonard in Scotland)	19 21% *	8 24% *	11 20% **	3 47% **	1 19% **	2 11% **	2 12% **	9 29% **	3 16% **	- - **	14 89% **	- - **	2 10% **	3 9% **	5 14% **	10 25% **	4 26% **
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	19 21% *	8 23% *	11 19% **	- - **	1 11% **	1 3% **	2 12% **	8 26% **	8 45% **	14 85% **	- - **	- - **	- - **	5 15% **	14 40% **	4 11% **	- - **
Liberal Democrats (led by Vince Cable in the UK and Willie Rennie in Scotland)	8 9% *	2 5% *	6 11% **	- 2% **	- 6% **	5 30% **	- 2% **	- * **	2 13% **	- - **	- 1% **	3 87% **	- - **	5 14% **	1 4% **	6 15% **	- 3% **
Other party or individual	7 8% *	2 6% *	5 9% **	- 3% **	- - **	- 1% **	5 35% **	- 1% **	1 7% **	2 10% **	- - **	- 10% **	- 1% **	5 14% **	7 19% **	- 1% **	- - **
Prefer not to say	13 14% *	1 3% *	12 21% **	- - **	3 38% **	1 6% **	2 11% **	8 25% **	- - **	- - **	1 8% **	- - **	1 4% **	9 29% **	- 1% **	3 8% **	9 58% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

VOTE2022_Wales.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [WALES]

Base: All adults in Wales 18+ who would vote in election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	52	24	28	5	6	7	16	6	12	13	19	1	9	8	27	20	5
Weighted Base	41	18	24	2	6	5	12	5	11	11	16	1	4	9	22	12	8
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	19 46% **	6 33% **	13 56% **	2 95% **	4 66% **	2 38% **	7 58% **	4 67% **	1 5% **	- - **	14 90% **	- - **	- - **	5 55% **	7 34% **	8 67% **	4 46% **
Conservative party (led by Theresa May in the UK)	15 36% **	9 49% **	6 26% **	- - **	2 34% **	2 47% **	3 21% **	2 33% **	6 57% **	11 100% **	- - **	- - **	- - **	4 45% **	9 41% **	2 16% **	4 54% **
Plaid Cymru (led by Leanne Wood)	3 6% **	1 7% **	1 6% **	- - **	- - **	- - **	2 15% **	- - **	1 7% **	- - **	- - **	- - **	3 63% **	- - **	2 11% **	- 2% **	- - **
Liberal Democrats (led by Vince Cable in the UK and Jane Dodds in Wales)	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **
Other party or individual	2 4% **	1 6% **	1 2% **	- - **	- - **	- - **	1 5% **	- - **	1 10% **	- - **	- - **	1 100% **	1 14% **	- - **	1 3% **	1 9% **	- - **
Prefer not to say	3 8% **	1 5% **	2 10% **	- 5% **	- - **	1 15% **	- 1% **	- - **	2 21% **	- - **	2 10% **	- - **	1 23% **	- - **	3 12% **	1 5% **	- - **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

VOTE 2022 OTHER.Who would you vote for?

Base: All adults in GB 18+ who would vote for an other party in the next general election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	141	65	76	12	21	24	34	29	21	41	17	5	43	31	82	37	20
Weighted Base	116	48	68	9	22	20	26	23	16	31	15	4	9	53	55	25	35
UKIP	47	21	27	4	5	7	14	12	5	19	1	1	5	22	39	2	7
	41%	43%	39%	44%	22%	36%	54%	53%	35%	61%	4%	16%	55%	42%	70%	8%	19%
		*	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**
Green party	40	11	28	3	4	9	8	8	7	5	9	3	2	20	7	14	18
	34%	23%	42%	33%	20%	45%	31%	37%	42%	18%	58%	84%	23%	37%	13%	56%	52%
		*	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**
Other party or individual	8	6	3	-	3	-	1	1	4	5	-	-	2	2	4	4	-
	7%	12%	4%	-	13%	*	4%	3%	23%	16%	-	-	21%	3%	7%	17%	-
		*	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**
Prefer not to say	20	11	10	2	10	4	3	2	-	2	6	-	-	9	5	5	10
	18%	22%	14%	24%	45%	19%	11%	7%	-	5%	38%	-	1%	18%	10%	20%	29%
		*	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
No, did not vote	407 36%	186 35%	213 37%	69 55% FH*	86 45% H	77 43% H*	74 37% H	77 41% H*	24 11%	- -	- -	- -	- *	407 100% IJKL	89 23% O	51 14%	264 72% NO
Yes, Conservative	292 26%	157 29%	134 23%	11 9% *	26 14%	30 16% *	49 24% C	49 26% CD*	127 56% CDEFG	292 100% JKLM	- -	- -	- -	- -	184 48% OP	85 24% P	22 6%
Yes, Labour	273 24%	120 22%	153 27%	30 24% *	51 27%	51 29% *	45 22%	50 26% *	46 20%	- -	273 100% IKLM	- *	- *	- -	70 19%	155 44% NP	46 13%
Yes, Liberal Democrat	50 4%	33 6%	17 3%	1 1% *	12 6%	4 2% *	10 5%	3 2% *	20 9% CG	- -	- -	50 100% IJLM*	- *	- -	11 3%	33 9% NP	5 1%
Yes, SNP - Scottish National Party	26 2%	18 3%	8 1%	3 2% *	5 2%	7 4% *	4 2%	5 3% *	3 1%	- -	- -	- *	26 50% IJKM*	- -	4 1%	13 4%	9 2%
Yes, UKIP (United Kingdom Independence Party)	9 1%	3 1%	5 1%	1 * *	2 1%	1 * *	2 1%	1 1% *	3 1%	- -	- -	- -	9 16% IJKM*	- -	8 2%	1 *	- *
Yes, Plaid Cymru	5 *	2 *	3 1%	2 2% *	- -	- *	1 1%	- -	1 1%	- -	- -	- -	5 10% IJM*	- -	2 1%	1 *	2 1%
Yes, Green Party	5 *	2 *	3 *	- * *	1 1%	- *	2 1%	1 1% *	- -	- -	- -	- -	5 9% IJM*	- -	3 1%	2 *	- -
Other party or individual	8 1%	1 *	7 1%	- * *	1 *	- -	6 3%	1 * *	1 *	- -	- -	- -	8 15% IJKM*	- -	- *	1 *	6 2%
Prefer not to answer	44 4%	15 3%	29 5%	9 7% *	9 5%	11 6% *	8 4%	3 2% *	4 2%	- -	- -	- *	- *	- -	8 2%	13 4%	12 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Leave	380 34%	162 30%	218 38% A	16 13% *	34 18%	46 26% *	69 34% CD	89 47% CDE*	125 55% CDEF	184 63% JKLM	70 26%	11 22% *	18 33% *	89 22%	380 100% OP	- -	- -
Remain	356 32%	177 33%	178 31%	31 25% *	71 37%	56 31% *	59 29%	52 27% *	87 38%	85 29% M	155 57% ILM	33 67% ILM*	18 34% M*	51 12%	- -	356 100% NP	- -
Did not vote	367 33%	192 36%	169 29%	78 62% DEFGH*	82 42% GH	73 40% H*	72 36% H	50 26% H*	13 6%	22 8%	46 17% I	5 9% *	17 32% IJK*	264 65% IJKL	- -	- -	367 100% NO
Don't know	16 1%	7 1%	8 1%	1 1% *	5 3%	5 3% *	1 *	- *	4 2%	1 *	1 *	1 2% *	- 1% *	3 1%	- -	- -	- -

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Leave	397	198	199	21	38	59	71	82	126	193	59	10	13	115	321	20	55
	35%	37%	35%	16%	19%	33%	35%	43%	55%	66%	22%	20%	25%	28%	85%	6%	15%
				*		C*	CD	CD*	CDEF	JKLM		*	*		OP		O
Remain	469	229	240	49	96	82	87	71	84	86	182	37	29	118	24	319	125
	42%	43%	42%	39%	50%	46%	44%	37%	37%	30%	66%	74%	55%	29%	6%	90%	34%
				*	H	*		*			IM	IM*	IM*			NP	N
Would not vote	159	84	68	41	35	19	30	25	10	4	15	-	9	126	18	8	132
	14%	16%	12%	33%	18%	10%	15%	13%	4%	1%	6%	-	17%	31%	5%	2%	36%
				DEFGH*	H	*	H	H*		I	I	*	IJK*	IJK			NO
Don't know	94	26	66	16	24	20	12	13	9	9	18	3	2	48	16	9	55
	8%	5%	12%	12%	12%	11%	6%	7%	4%	3%	6%	6%	3%	12%	4%	2%	15%
			A	H*	H	*		*				*	*	I			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Yes	350	185	164	55	85	57	62	48	43	54	133	28	21	104	31	200	116
	31%	35%	29%	43%	44%	32%	31%	25%	19%	18%	49%	56%	40%	25%	8%	56%	32%
				GH*	GH	H*	H	*			IM	IM*	I*			NP	N
Maybe	202	102	100	24	46	45	24	30	31	48	60	7	12	64	44	79	77
	18%	19%	17%	19%	24%	25%	12%	16%	14%	16%	22%	13%	22%	16%	12%	22%	21%
				*	F	FH*		*				*	*			N	N
No	393	206	187	20	31	51	75	86	130	174	58	15	14	128	264	38	89
	35%	38%	33%	16%	16%	28%	38%	45%	57%	60%	21%	29%	26%	31%	70%	11%	24%
				*		*	CD	CDE*	CDEF	JKLM		*	*	J	OP		O
Don't know	174	44	122	26	30	26	39	26	26	16	22	1	6	111	40	38	85
	16%	8%	21%	21%	16%	15%	20%	14%	11%	5%	8%	1%	12%	27%	11%	11%	23%
			A	*		*		*				*	*	IJK			NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1119	1119	1119	1119	1119	1119	1119	1119	1119	1119	1119
Weighted Base	1119	1119	1119	1119	1119	1119	1119	1119	1119	1119	1119
Most important (100)	100	113	167	71	50	79	136	124	67	91	121
	9%	10%	15%	6%	4%	7%	12%	11%	6%	8%	11%
2nd (90)	117	106	167	97	81	79	75	94	104	50	147
	10%	9%	15%	9%	7%	7%	7%	8%	9%	5%	13%
3rd (80)	107	89	144	115	82	103	110	96	109	30	134
	10%	8%	13%	10%	7%	9%	10%	9%	10%	3%	12%
4th (70)	80	140	121	108	97	117	48	96	131	71	110
	7%	12%	11%	10%	9%	10%	4%	9%	12%	6%	10%
5th (60)	107	104	143	141	81	114	84	60	136	62	89
	10%	9%	13%	13%	7%	10%	7%	5%	12%	6%	8%
6th (50)	136	131	108	105	74	126	64	97	107	66	106
	12%	12%	10%	9%	7%	11%	6%	9%	10%	6%	9%
7th (40)	95	114	58	138	104	105	71	141	116	83	94
	9%	10%	5%	12%	9%	9%	6%	13%	10%	7%	8%
8th (30)	132	120	60	115	125	111	77	81	116	85	96
	12%	11%	5%	10%	11%	10%	7%	7%	10%	8%	9%
9th (20)	100	94	44	99	165	112	103	92	105	116	89
	9%	8%	4%	9%	15%	10%	9%	8%	9%	10%	8%
10th (10)	85	62	57	75	165	96	125	117	78	185	74
	8%	6%	5%	7%	15%	9%	11%	10%	7%	17%	7%
Least important (0)	59	48	49	54	95	78	226	122	51	279	58
	5%	4%	4%	5%	8%	7%	20%	11%	5%	25%	5%
Mean score	52.34	54.64	63.74	51.87	42.07	49.37	44	48.91	52.15	34.06	56.85
Standard Deviation	30.031	28.913	29.157	28.307	30.133	29.551	35.912	32.911	28.334	33.131	30.66
Error Variance	0.806	0.747	0.76	0.716	0.811	0.78	1.152	0.968	0.717	0.981	0.84

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	100 9%	64 12% B	33 6%	9 7% *	11 6%	15 8% *	16 8%	15 8% *	35 15% D	50 17% JLM	20 7%	2 4% *	2 4% *	23 6%	33 9%	35 10%	30 8%
2nd (90)	117 10%	63 12%	54 9%	6 5% *	18 10%	22 12% *	18 9%	20 10% *	34 15%	31 11%	24 9%	7 15% *	8 14% *	45 11%	39 10%	35 10%	43 12%
3rd (80)	107 10%	39 7%	69 12%	5 4% *	24 12%	9 5% *	28 14% C	18 9% *	23 10%	33 11%	16 6%	3 6% *	7 13% *	45 11%	43 11%	23 7%	39 11%
4th (70)	80 7%	47 9%	33 6%	5 4% *	13 7%	13 7% *	16 8%	10 5% *	23 10%	28 10%	20 7%	8 17% M*	3 6% *	18 4%	30 8%	37 10% P	11 3%
5th (60)	107 10%	55 10%	52 9%	14 11% *	15 8%	11 6% *	17 9%	32 17% EH*	17 8%	30 10%	41 15% M	7 15% *	5 9% *	21 5%	40 11%	42 12%	23 6%
6th (50)	136 12%	79 15%	56 10%	18 15% *	25 13%	29 16% H*	32 16% H	18 10% *	14 6%	30 10%	26 10%	5 11% *	7 13% *	61 15%	39 10%	41 11%	55 15%
7th (40)	95 9%	42 8%	51 9%	13 11% *	16 8%	14 8% *	13 7%	22 12% *	16 7%	23 8%	29 11%	4 8% *	4 7% *	34 8%	23 6%	37 10%	32 9%
8th (30)	132 12%	53 10%	80 14%	30 24% FGH*	26 14%	24 13% *	20 10%	11 6% *	22 10%	18 6%	39 14% I	3 6% *	3 6% *	63 15% I	39 10%	32 9%	60 16%
9th (20)	100 9%	38 7%	58 10%	10 8% *	12 6%	21 12% *	15 8%	17 9% *	26 11%	22 8%	27 10%	2 5% *	4 7% *	39 10%	39 10%	28 8%	31 8%
10th (10)	85 8%	34 6%	50 9%	8 6% *	14 7%	15 8% *	16 8%	22 12% *	10 4%	17 6%	18 7%	5 9% *	6 12% *	33 8%	38 10%	25 7%	22 6%
Least important (0)	59 5%	23 4%	36 6%	8 6% *	18 10%	8 4% *	9 4%	6 3% *	11 5%	10 4%	14 5%	3 5% *	5 9% *	25 6%	18 5%	21 6%	19 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	52.34	56.05	48.93	44.7	49.46	49.97	54.03	52.45	59.23	60.82	49.85	54.74	50.06	48.94	52.43	53.18	51.67
		B		*		*	C	*	CDE	JLM		*	*				
Standard Deviation	30.031	29.663	29.887	26.943	30.334	29.909	29.018	29.21	31.73	30.277	28.385	28.505	31.708	29.673	30.592	29.736	29.762
Error Variance	0.806	1.638	1.56	5.768	4.774	4.96	4.214	4.472	4.389	3.14	2.949	16.35	18.994	2.162	2.464	2.486	2.413

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	113 10%	54 10%	59 10%	13 10% *	18 10%	24 14% *	19 10%	19 10% *	18 8%	34 12%	22 8%	3 7% *	2 4% *	43 11%	44 12% O	20 6%	49 13% O
2nd (90)	106 9%	42 8%	63 11%	20 16% G*	13 7%	18 10% *	22 11%	11 6% *	21 9%	34 12%	22 8%	3 6% *	7 14% *	37 9%	45 12%	25 7%	35 10%
3rd (80)	89 8%	39 7%	50 9%	6 5% *	16 8%	19 10% *	14 7%	11 6% *	23 10%	33 11% M	29 10%	4 7% *	3 5% *	19 5%	40 10% P	34 10% P	13 4%
4th (70)	140 12%	74 14%	66 11%	12 10% *	13 6%	19 10% *	21 10%	41 21% DF*	34 15%	34 12%	29 11%	5 10% *	4 8% *	62 15%	47 12%	42 12%	46 13%
5th (60)	104 9%	56 10%	45 8%	7 6% *	21 11%	19 10% *	22 11%	11 6% *	23 10%	27 9%	21 8%	4 8% *	7 13% *	34 8%	29 8%	35 10%	36 10%
6th (50)	131 12%	68 13%	63 11%	17 14% *	18 9%	21 12% *	28 14%	16 8% *	31 13%	34 12%	31 11%	3 5% *	5 9% *	55 14%	48 13%	34 10%	47 13%
7th (40)	114 10%	50 9%	64 11%	16 13% *	22 11%	12 6% *	19 10%	20 11% *	25 11%	31 11%	39 14% M	14 27% ILM*	2 3% *	25 6%	36 9%	41 12%	37 10%
8th (30)	120 11%	61 11%	57 10%	5 4% *	19 10%	17 10% *	25 12%	29 15% C*	25 11%	24 8%	32 12%	5 9% *	9 18% *	45 11%	31 8%	46 13%	40 11%
9th (20)	94 8%	37 7%	57 10%	14 11% *	22 11%	12 7% *	14 7%	15 8% *	16 7%	23 8%	18 6%	5 10% *	4 7% *	42 10%	31 8%	34 9%	28 8%
10th (10)	62 6%	37 7%	25 4%	9 7% *	21 11% H	6 3% *	8 4%	12 6% *	6 3%	11 4%	18 7%	3 6% *	4 7% *	23 6%	16 4%	32 9% N	15 4%
Least important (0)	48 4%	20 4%	24 4%	5 4% *	10 5%	13 7% *	7 3%	6 3% *	7 3%	5 2%	13 5%	2 5% *	6 11% I*	21 5%	12 3%	13 4%	22 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	54.64	54.24	55.39	55.2	49.22	57.51	55.64	53.44	56.74	59.64	52.49	48.64	47.67	53.42	58.61	49.9	55.06
				*		*		*	D	JKLM		*	*		O		
Standard Deviation	28.913	28.487	29.194	30.622	30.334	30.565	27.857	28.215	26.425	27.659	28.463	27.364	31.217	29.596	28.715	27.912	29.808
Error Variance	0.747	1.51	1.488	7.451	4.774	5.18	3.883	4.172	3.044	2.62	2.965	15.068	18.411	2.15	2.171	2.19	2.421

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	167 15%	87 16%	77 13%	20 16% *	20 11%	18 10% *	43 21% D	33 18% *	32 14%	41 14%	57 21% M	6 12% *	10 19% *	50 12%	56 15%	64 18%	47 13%
2nd (90)	167 15%	70 13%	94 16%	9 7% *	12 6%	37 20% CD*	33 17% D	32 17% D*	45 20% CD	50 17%	41 15%	7 15% *	8 14% *	58 14%	62 16%	46 13%	57 16%
3rd (80)	144 13%	54 10%	90 16% A	13 10% *	33 17%	23 13% *	17 9%	32 17% *	25 11%	28 9%	43 16%	9 19% *	4 7% *	48 12%	41 11%	56 16%	44 12%
4th (70)	121 11%	55 10%	66 11%	9 7% *	14 7%	15 9% *	32 16%	24 12% *	27 12%	37 13%	25 9%	3 7% *	7 14% *	47 12%	42 11%	33 9%	46 13%
5th (60)	143 13%	74 14%	69 12%	12 9% *	32 17%	26 15% *	19 10%	26 13% *	28 12%	34 12%	30 11%	3 6% *	10 19% *	62 15%	48 13%	47 13%	47 13%
6th (50)	108 10%	49 9%	58 10%	20 16% *	14 7%	24 13% *	13 6%	15 8% *	22 9%	24 8%	31 11%	7 14% *	8 15% *	33 8%	37 10%	35 10%	34 9%
7th (40)	58 5%	33 6%	26 4%	2 2% *	17 9%	9 5% *	13 6%	7 4% *	10 4%	20 7%	8 3%	3 5% *	3 5% *	25 6%	18 5%	19 5%	22 6%
8th (30)	60 5%	29 5%	31 5%	12 9% *	10 5%	9 5% *	6 3%	10 5% *	13 5%	20 7%	12 5%	4 8% *	2 4% *	19 5%	20 5%	20 6%	18 5%
9th (20)	44 4%	25 5%	17 3%	11 9% *	5 2%	9 5% *	5 3%	8 4% *	6 3%	10 4%	4 2%	1 2% *	1 2% *	21 5%	11 3%	8 2%	18 5%
10th (10)	57 5%	33 6%	24 4%	12 9% G*	19 10% G	4 2% *	9 4%	3 1% *	11 5%	15 5%	14 5%	1 2% *	- 1% *	26 6%	23 6%	15 4%	18 5%
Least important (0)	49 4%	28 5%	21 4%	7 5% *	16 8% G	5 3% *	10 5%	1 * *	11 5%	14 5%	8 3%	4 9% *	- -	19 5%	20 5%	12 3%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	63.74	61.66	65.5	55.2	55.57	64.85	67.82	70.78	65.01	62.7	69.03	61.71	70.16	61.16	63.02	66.47	62.84
				*		CD*	CD	CD*	CD		IM	*	*				
Standard Deviation	29.157	30.403	27.753	31.972	30.833	26.661	29.52	24.267	29.038	29.64	27.812	30.577	22.36	29.518	30.035	28.036	28.909
Error Variance	0.76	1.72	1.345	8.122	4.932	3.941	4.361	3.086	3.676	3.009	2.831	18.814	9.445	2.139	2.375	2.21	2.277

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	71 6%	38 7%	32 6%	10 8% *	14 7%	9 5% *	9 5%	15 8%	14 6% *	14 5%	19 7%	7 13% *	4 7% *	20 5%	26 7%	19 5%	26 7%
2nd (90)	97 9%	36 7%	58 10%	7 6% *	16 8%	11 6% *	16 8%	27 14% *	21 9%	24 8%	31 11%	3 6% *	4 8% *	35 8%	38 10%	41 12% P	18 5%
3rd (80)	115 10%	54 10%	60 10%	12 9% *	6 3%	9 5% *	22 11% D	25 13% D*	42 18% DE	41 14% L	34 12%	6 13% *	1 2% *	31 8%	47 12%	43 12%	23 6%
4th (70)	108 10%	41 8%	67 12%	14 11% *	19 10%	14 8% *	17 9%	18 9% *	26 11%	30 10%	35 13% M	4 9% *	8 14% *	23 6%	46 12%	35 10%	24 6%
5th (60)	141 13%	64 12%	77 13%	15 12% *	29 15%	24 13% *	25 12%	33 17% H*	16 7%	26 9%	36 13%	4 8% *	11 21% I*	59 15%	42 11%	31 9%	67 18% O
6th (50)	105 9%	52 10%	52 9%	6 5% *	24 13%	20 11% *	12 6%	14 7% *	28 12%	32 11%	24 9%	8 16% *	2 4% *	34 8%	42 11%	28 8%	30 8%
7th (40)	138 12%	62 12%	73 13%	16 12% *	21 11%	32 18% *	30 15%	15 8% *	24 11%	33 11%	25 9%	6 12% *	4 8% *	67 16%	45 12%	39 11%	52 14%
8th (30)	115 10%	64 12%	51 9%	9 8% *	20 10%	21 11% *	29 14%	14 8% *	22 9%	30 10%	21 8%	3 6% *	6 11% *	52 13%	25 7%	40 11%	50 14% N
9th (20)	99 9%	58 11%	42 7%	14 11% *	17 9%	19 11% *	23 12%	11 6% *	15 7%	22 8%	18 7%	4 9% *	5 10% *	43 11%	28 7%	27 8%	41 11%
10th (10)	75 7%	36 7%	39 7%	8 7% *	16 8%	14 8% *	8 4%	14 7% *	14 6%	26 9%	14 5%	1 1% *	3 6% *	27 7%	27 7%	23 6%	25 7%
Least important (0)	54 5%	31 6%	24 4%	15 12% H*	11 6%	8 4% *	8 4%	6 3% *	7 3%	13 5%	16 6%	4 8% *	4 8% *	17 4%	13 3%	29 8% N	13 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	51.87	49.62	53.66	48.19	49.38	46.74	50.18	58.39	56.08	51.48	56.16	55.99	50.41	48.62	55.44	51.53	48.57
				*		*		CDEF*	E		M	*	*		P		
Standard Deviation	28.307	28.772	27.696	31.143	28.396	26.389	27.194	28.418	27.642	28.414	28.779	30.019	29.397	27.143	27.867	30.104	26.819
Error Variance	0.716	1.541	1.339	7.707	4.184	3.861	3.701	4.232	3.331	2.765	3.031	18.134	16.327	1.809	2.045	2.548	1.959

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	50 / 4%	31 / 6%	19 / 3%	8 / 7% *	8 / 4%	10 / 6% *	5 / 2%	9 / 5% *	9 / 4%	17 / 6% J	4 / 1%	2 / 3% *	3 / 6% *	22 / 5%	17 / 5%	22 / 6%	9 / 2%
2nd (90)	81 / 7%	48 / 9%	34 / 6%	6 / 5% *	12 / 6%	13 / 7% *	17 / 8%	18 / 9% *	16 / 7%	33 / 11% J	12 / 4%	4 / 9% *	4 / 8% *	26 / 6%	30 / 8%	22 / 6%	28 / 8%
3rd (80)	82 / 7%	51 / 10%	31 / 5%	12 / 10% *	22 / 11% H	10 / 6% *	9 / 4%	20 / 11% *	9 / 4%	24 / 8% J	9 / 3%	4 / 8% *	6 / 11% *	36 / 9%	22 / 6%	22 / 6%	36 / 10%
4th (70)	97 / 9%	56 / 10%	42 / 7%	14 / 11% *	22 / 11%	10 / 6% *	20 / 10%	7 / 4% *	24 / 11%	37 / 13%	22 / 8%	4 / 8% *	4 / 7% *	28 / 7%	38 / 10%	30 / 8%	29 / 8%
5th (60)	81 / 7%	32 / 6%	48 / 8%	6 / 5% *	8 / 4%	16 / 9% *	8 / 4%	16 / 9% *	26 / 11%	21 / 7%	16 / 6%	3 / 5% *	3 / 5% *	38 / 9%	38 / 10% O	14 / 4%	28 / 8%
6th (50)	74 / 7%	36 / 7%	36 / 6%	1 / 1% *	23 / 12% CE	4 / 2% *	15 / 7%	15 / 8% *	16 / 7%	23 / 8%	12 / 4%	2 / 4% *	1 / 2% *	28 / 7%	23 / 6%	28 / 8%	21 / 6%
7th (40)	104 / 9%	68 / 13% B	35 / 6%	10 / 8% *	12 / 6%	30 / 16% D*	14 / 7%	13 / 7% *	24 / 10%	20 / 7%	30 / 11%	5 / 10% *	8 / 15% *	38 / 9%	32 / 8%	39 / 11%	31 / 8%
8th (30)	125 / 11%	55 / 10%	68 / 12%	16 / 13% *	21 / 11%	26 / 15% *	20 / 10%	21 / 11% *	20 / 9%	31 / 11%	27 / 10%	9 / 19% *	5 / 9% *	52 / 13%	36 / 9%	35 / 10%	54 / 15%
9th (20)	165 / 15%	69 / 13%	95 / 17%	26 / 20% *	22 / 11%	18 / 10% *	34 / 17%	28 / 15% *	38 / 17%	42 / 15%	50 / 18%	6 / 11% *	11 / 21% *	54 / 13%	57 / 15%	57 / 16%	49 / 13%
10th (10)	165 / 15%	58 / 11%	103 / 18% A	18 / 15% *	22 / 11%	17 / 9% *	42 / 21% E	30 / 16% *	36 / 16%	30 / 10%	61 / 22% IM	6 / 12% *	6 / 11% *	51 / 13%	52 / 14%	59 / 17%	53 / 14%
Least important (0)	95 / 8%	33 / 6%	62 / 11% A	7 / 5% *	21 / 11%	26 / 15% H*	16 / 8%	12 / 6% *	13 / 6%	14 / 5%	31 / 11% I	4 / 9% *	3 / 5% *	35 / 9%	34 / 9%	26 / 7%	30 / 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	42.07	47.39	37.34	42.95	44.4	40.91	38.07	44.09	42.36	49.49	32.45	42.19	44.79	43.51	42.95	41.28	41.91
		B		*		*		*		J		J*	J*	J			
Standard Deviation	30.133	30.15	29.424	30.791	30.498	30.672	29.657	30.841	28.755	30.335	26.876	29.866	30.548	30.133	30.344	30.38	29.451
Error Variance	0.811	1.692	1.512	7.533	4.826	5.216	4.402	4.985	3.604	3.152	2.644	17.949	17.63	2.229	2.424	2.595	2.363

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	79 7%	42 8%	37 6%	8 6% *	23 12%	16 9% *	13 6%	7 4% *	13 5%	11 4%	17 6%	7 15% I*	5 9% *	34 8%	10 3%	31 9% N	35 9% N
2nd (90)	79 7%	39 7%	40 7%	9 7% *	16 8%	12 6% *	16 8%	11 6% *	16 7%	20 7%	21 8%	6 11% *	1 3% *	22 5%	20 5%	37 10% N	20 5%
3rd (80)	103 9%	56 10%	47 8%	14 11% *	17 9%	25 14% G*	24 12% G	5 3% *	19 8%	27 9%	30 11%	6 12% *	5 10% *	32 8%	33 9%	31 9%	38 10%
4th (70)	117 10%	52 10%	63 11%	21 17% *	21 11%	26 14% *	16 8%	15 8% *	19 8%	17 6%	27 10%	4 7% *	7 12% *	58 14% I	31 8%	35 10%	49 13%
5th (60)	114 10%	46 9%	65 11%	16 13% *	13 7%	23 13% *	26 13%	12 6% *	23 10%	25 9%	27 10%	4 7% *	6 10% *	48 12%	28 7%	48 13% N	38 10%
6th (50)	126 11%	57 11%	70 12%	19 15% *	19 10%	19 10% *	21 11%	23 12% *	25 11%	33 11%	33 12%	5 10% *	5 10% *	47 12%	44 12%	37 10%	44 12%
7th (40)	105 9%	41 8%	64 11%	11 9% *	15 8%	9 5% *	15 8%	25 13% *	29 13%	36 12%	22 8%	3 6% *	6 11% *	29 7%	42 11%	32 9%	29 8%
8th (30)	111 10%	58 11%	52 9%	6 5% *	17 9%	15 8% *	13 7%	38 20% CDEFH*	22 10%	37 13%	28 10%	3 7% *	3 7% *	36 9%	48 13%	31 9%	30 8%
9th (20)	112 10%	57 11%	56 10%	12 9% *	25 13%	18 10% *	19 9%	16 8% *	23 10%	33 11%	30 11%	7 14% *	6 12% *	36 9%	43 11%	32 9%	36 10%
10th (10)	96 9%	43 8%	53 9%	7 5% *	22 12%	13 7% *	19 9%	15 8% *	20 9%	29 10%	25 9%	3 6% *	3 6% *	33 8%	42 11%	25 7%	25 7%
Least important (0)	78 7%	47 9%	27 5%	3 2% *	6 3%	6 3% *	18 9%	24 13% CDE*	21 9%	22 8%	14 5%	2 5% *	5 10% *	33 8%	38 10% O	17 5%	23 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	49.37	48.95	49.93	55.8	51.81	55.76	49.72	39.96	46.29	44.5	50.06	56.58	48.49	50.41	41.99	53.97	52.45
				GH*	G	GH*	G	*			I	I*	*			N	N
Standard Deviation	29.551	30.747	28.331	25.981	31.199	28.403	30.629	27.61	29.343	28.546	29.239	32.437	30.337	29.845	28.345	29.322	29.519
Error Variance	0.78	1.759	1.402	5.363	5.05	4.473	4.695	3.995	3.753	2.791	3.129	21.173	17.387	2.187	2.115	2.417	2.374

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	136 12%	57 11%	79 14%	5 4% *	14 7%	20 11% *	34 17% CD	22 12% *	40 18% CD	58 20% JK	12 4%	2 5% *	5 9% *	53 13% J	90 24% OP	16 5%	27 7%
2nd (90)	75 7%	37 7%	38 7%	10 8% *	16 8%	11 6% *	10 5%	10 5% *	18 8%	27 9%	20 7%	6 11% *	2 4% *	16 4%	39 10% O	18 5%	18 5%
3rd (80)	110 10%	47 9%	63 11%	5 4% *	13 7%	32 18% CD*	17 8%	21 11% *	22 9%	29 10%	19 7%	1 2% *	6 12% *	53 13%	41 11%	22 6%	45 12%
4th (70)	48 4%	21 4%	28 5%	12 9% *	6 3%	6 3% *	6 3%	8 4% *	11 5%	16 6%	12 4%	1 2% *	2 4% *	15 4%	22 6%	11 3%	14 4%
5th (60)	84 7%	45 8%	37 7%	11 8% *	18 9%	6 3% *	13 7%	14 7% *	22 9%	31 11% J	14 5%	4 7% *	1 2% *	32 8%	36 9%	21 6%	27 7%
6th (50)	64 6%	33 6%	31 5%	3 3% *	7 4%	9 5% *	15 7%	11 6% *	18 8%	23 8%	13 5%	2 4% *	6 11% *	18 4%	22 6%	23 6%	19 5%
7th (40)	71 6%	36 7%	34 6%	16 12% *	11 6%	6 3% *	13 6%	15 8% *	10 4%	17 6%	13 5%	4 8% *	8 16% IJM*	23 6%	26 7%	17 5%	26 7%
8th (30)	77 7%	40 7%	34 6%	12 10% *	16 8%	9 5% *	15 7%	13 7% *	12 5%	21 7%	13 5%	3 5% *	3 6% *	30 7%	22 6%	19 5%	32 9%
9th (20)	103 9%	50 9%	53 9%	13 11% *	25 13%	7 4% *	20 10%	15 8% *	22 10%	18 6%	28 10%	5 10% *	4 7% *	41 10%	26 7%	38 11%	39 11%
10th (10)	125 11%	59 11%	62 11%	11 9% *	21 11%	34 19% H*	24 12%	20 11% *	15 6%	23 8%	42 15% I	5 10% *	5 10% *	47 12%	33 9%	47 13%	43 12%
Least important (0)	226 20%	111 21%	114 20%	27 22% *	44 23%	39 22% *	33 16%	42 22% *	40 18%	29 10%	87 32% IM	17 35% I*	10 20% *	80 20% I	23 6%	124 35% NP	78 21% N

Table continues

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	44	42.64	45.62	38.42	38.89	43.49	46.15	42.77	50.91	56.69	31.94	31.81	41.78	43.97	60.87	29.99	39.98
				*		*		*	CD	JKLM		*	*	J	OP		O
Standard Deviation	35.912	35.249	36.619	31.824	34.43	37.798	36.448	35.686	36.529	34.483	33.893	34.447	33.494	35.955	34.017	32.799	33.884
Error Variance	1.152	2.312	2.342	8.047	6.15	7.921	6.648	6.674	5.817	4.073	4.204	23.879	21.194	3.174	3.047	3.024	3.128

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	124	40	84	13	20	19	26	27	19	11	53	10	9	37	37	58	28
	11%	7%	15% A	11% *	10%	10% *	13%	14% *	8%	4%	19% IM	19% I*	18% I*	9%	10%	16% NP	8%
2nd (90)	94	42	53	18	17	15	19	11	14	15	29	6	4	37	22	33	37
	8%	8%	9%	15% *	9%	8% *	10%	6% *	6%	5%	10% I	12% *	8% *	9%	6%	9%	10%
3rd (80)	96	48	44	14	19	13	21	14	14	13	35	6	7	35	34	31	30
	9%	9%	8%	11% *	10%	7% *	11%	7% *	6%	4%	13% I	12% *	13% I*	9%	9%	9%	8%
4th (70)	96	58	38	11	21	19	6	18	21	25	19	5	7	35	38	29	27
	9%	11%	7%	9% *	11% F	10% *	3%	9% *	9%	9%	7%	9% *	12% *	9%	10%	8%	7%
5th (60)	60	36	24	14	10	4	9	9	13	20	16	6	6	11	20	24	14
	5%	7%	4%	11% E*	5%	2% *	5%	5% *	6%	7%	6%	11% M*	11% M*	3%	5%	7%	4%
6th (50)	97	41	53	9	15	21	16	13	22	25	31	1	1	37	32	33	31
	9%	8%	9%	8% *	8%	12% *	8%	7% *	10%	9%	11%	3% *	1% *	9%	9%	9%	8%
7th (40)	141	61	80	14	27	19	26	36	19	24	23	2	3	78	42	25	69
	13%	11%	14%	11% *	14%	11% *	13%	19% H*	8%	8%	9%	4% *	6% *	19% IJK	11%	7%	19% O
8th (30)	81	32	48	10	13	18	14	11	15	23	20	1	3	28	27	26	25
	7%	6%	8%	8% *	7%	10% *	7%	6% *	7%	8%	7%	2% *	5% *	7%	7%	7%	7%
9th (20)	92	53	39	6	21	12	12	16	24	29	14	5	3	36	31	33	28
	8%	10%	7%	5% *	11%	7% *	6%	9% *	11%	10%	5%	10% *	6% *	9%	8%	9%	8%
10th (10)	117	68	49	5	12	19	26	16	38	51	24	5	7	28	47	36	35
	10%	13%	8%	4% *	6%	11% *	13%	9% *	17% CD	17% JM	9%	11% *	14% *	7%	12%	10%	10%
Least important (0)	122	59	62	10	16	21	25	20	30	57	8	3	3	44	49	28	42
	11%	11%	11%	8% *	8%	12% *	12%	11% *	13%	19% JLM	3%	6% *	5% *	11% J	13%	8%	12%

Table continues

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	48.91	46.47	51.19	57.69	51.78	47.64	48.76	49.52	42.3	35.73	60.62	59.78	58	48.67	46.12	53.88	47.07
				H*	H	*		*			IM	I*	I*	I		NP	
Standard Deviation	32.911	32.087	33.576	30.759	31.561	32.845	34.697	32.733	32.678	30.785	31.56	34.493	33.75	31.558	32.868	33.777	31.771
Error Variance	0.968	1.916	1.969	7.517	5.168	5.982	6.025	5.615	4.655	3.246	3.645	23.943	21.519	2.445	2.844	3.208	2.75

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

FIELDWORK : 06/09/2018 - 10/09/2018 (W Week 36)

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	67 6%	34 6%	32 6%	13 10% *	22 12% FGH	13 7% *	6 3%	6 3% *	7 3%	10 3%	13 5%	2 3% *	1 3% *	40 10% I	12 3%	17 5%	36 10% N
2nd (90)	104 9%	51 10%	51 9%	18 14% *	28 15%	10 5% *	19 9%	14 7% *	16 7%	19 7%	22 8%	- *	3 7% *	51 13%	32 8%	23 6%	44 12%
3rd (80)	109 10%	55 10%	50 9%	19 15% *	14 7%	18 10% *	20 10%	18 9% *	21 9%	29 10%	15 5%	3 5% *	7 13% *	47 11%	36 10%	37 10%	34 9%
4th (70)	131 12%	51 10%	76 13%	9 7% *	30 15%	27 15% *	20 10%	28 15% *	16 7%	25 9%	35 13%	3 5% *	7 12% *	57 14%	29 8%	45 13%	56 15% N
5th (60)	136 12%	72 13%	63 11%	13 10% *	26 14%	20 11% *	32 16%	15 8% *	29 13%	39 13%	33 12%	9 18% *	2 4% *	49 12%	52 14%	37 10%	44 12%
6th (50)	107 10%	42 8%	65 11%	8 7% *	15 8%	17 9% *	16 8%	23 12% *	28 12%	31 11%	26 9%	5 10% *	5 9% *	35 9%	40 10%	34 10%	31 8%
7th (40)	116 10%	51 10%	65 11%	7 6% *	16 8%	17 9% *	27 14%	20 10% *	28 12%	36 12%	35 13%	4 8% *	7 14% *	29 7%	51 14% P	45 13% P	19 5%
8th (30)	116 10%	58 11%	58 10%	8 6% *	14 7%	21 11% *	17 9%	21 11% *	35 15%	38 13%	33 12%	10 19% M*	5 10% *	29 7%	54 14% P	40 11%	23 6%
9th (20)	105 9%	50 9%	55 10%	7 6% *	19 10%	21 12% *	21 10%	23 12% *	14 6%	32 11%	27 10%	5 10% *	8 16% *	29 7%	39 10%	36 10%	30 8%
10th (10)	78 7%	45 8%	33 6%	8 6% *	3 1%	13 7% *	9 4%	17 9% D*	29 13% DF	26 9%	12 4%	7 15% J*	6 12% *	25 6%	30 8%	24 7%	24 6%
Least important (0)	51 5%	27 5%	24 4%	16 13% DEGH*	5 2%	5 3% *	12 6%	6 3% *	7 3%	6 2%	23 8% I	3 7% *	- *	17 4%	5 1%	19 5% N	25 7% N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

| | | GENDER | | AGE | | | | | | GE Vote 2017 | | | | | EU Ref 2016 | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	52.15	51.56	52.3	55.03	61.17	51.71	51.14	48.93	46.88	48.51	48.48	39.26	47.46	58.51	49.55	49.8	56.5
				*	EFGH	*		*		K		*	*	IJKL			NO
Standard Deviation	28.334	29.172	27.567	33.784	27.522	27.667	27.202	27.001	26.606	26.195	28.128	25.319	27.278	29.067	25.836	27.742	30.564
Error Variance	0.717	1.584	1.327	9.069	3.93	4.244	3.703	3.821	3.086	2.35	2.896	12.9	14.058	2.074	1.757	2.164	2.545

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	91 8%	34 6%	58 10%	7 6% *	17 9%	20 11% *	7 4%	17 9% *	23 10%	30 10%	21 8%	8 15% *	7 14% *	23 6%	24 6%	40 11% N	25 7%
2nd (90)	50 5%	34 6%	16 3%	6 5% *	10 5%	3 2% *	8 4%	10 5% *	13 6%	13 4%	15 5%	7 13% M*	4 8% *	9 2%	13 4%	27 8% NP	9 3%
3rd (80)	30 3%	17 3%	13 2%	2 1% *	3 2%	3 2% *	5 3%	8 4% *	9 4%	16 5% M	7 3%	1 1% *	2 4% *	4 1%	14 4%	10 3%	7 2%
4th (70)	71 6%	39 7%	32 6%	7 5% *	21 11% G	12 7% *	14 7%	5 3% *	11 5%	13 4%	21 8%	5 9% *	1 2% *	24 6%	17 4%	26 7%	26 7%
5th (60)	62 6%	30 6%	29 5%	12 9% *	6 3%	15 8% *	6 3%	14 7% *	8 4%	13 4%	19 7%	1 2% *	- 1% *	24 6%	13 3%	22 6%	24 7%
6th (50)	66 6%	37 7%	29 5%	16 13% H*	15 8%	6 4% *	12 6%	10 5% *	7 3%	11 4%	18 7%	8 17% IM*	5 10% *	21 5%	18 5%	26 7%	22 6%
7th (40)	83 7%	42 8%	37 7%	16 13% *	15 8%	15 8% *	16 8%	10 5% *	12 5%	16 6%	21 8% *	- 1%	3 6% *	43 11%	20 5%	31 9%	33 9%
8th (30)	85 8%	46 8%	39 7%	3 2% *	24 12% C	7 4% *	18 9%	9 5% *	23 10%	24 8%	27 10%	4 7%	5 10% *	21 5%	32 8%	35 10%	15 4%
9th (20)	116 10%	51 9%	62 11%	11 8% *	16 9%	24 13% *	26 13%	20 10% *	18 8%	16 5%	40 15% I	7 15% *	3 6% *	47 11%	32 8%	42 12%	41 11%
10th (10)	185 17%	76 14%	109 19%	23 19% *	36 19%	32 18% *	32 16%	30 16% *	31 14%	34 12%	37 13%	7 15% *	9 17% *	88 22% I	50 13%	48 13%	82 22% NO
Least important (0)	279 25%	131 24%	148 26%	23 18% *	30 15%	42 24% *	54 27%	56 30% D*	74 32% CD	106 36% JKM	46 17%	2 4% *	12 22% K*	104 26% K	148 39% OP	49 14%	81 22%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	34.06	35.49	32.65	36.36	38.45	34.36	29.35	33.71	33.25	33.12	38.07	51.56	39.7	28.89	27.37	42.89	32.08
				*	F	*		*			M	IJM*	M*			NP	
Standard Deviation	33.131	32.812	33.603	30.654	32.534	33.605	29.707	34.967	35.496	36.052	32.021	34.188	37.151	29.831	32.429	33.566	31.352
Error Variance	0.981	2.004	1.972	7.466	5.492	6.262	4.416	6.408	5.492	4.452	3.753	23.52	26.075	2.185	2.769	3.167	2.678

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Most important (100)	121	56	64	20	25	16	22	21	19	17	36	1	4	61	31	33	55
	11%	10%	11%	16% *	13%	9% *	11%	11% *	8%	6%	13% I	3% *	8% *	15% I	8%	9%	15%
2nd (90)	147	75	71	16	33	29	23	28	18	27	37	1	6	72	40	47	57
	13%	14%	12%	13% *	17% H	16% *	11%	15% *	8%	9%	13%	3% *	11% *	18% IK	10%	13%	16%
3rd (80)	134	78	56	24	26	19	23	18	25	19	38	7	6	59	28	46	58
	12%	15%	10%	19% *	13%	11% *	11%	10% *	11%	6%	14% I	15% *	11% *	14% I	7%	13% N	16% N
4th (70)	110	43	65	12	14	20	30	18	17	28	27	8	4	39	40	32	37
	10%	8%	11%	9% *	7%	11% *	15%	9% *	7%	10%	10%	16% *	7% *	10%	10%	9%	10%
5th (60)	89	26	63	6	14	16	20	8	24	27	22	6	2	29	33	36	18
	8%	5%	11% A	5% *	7%	9% *	10%	4% *	11%	9%	8%	12% *	5% *	7%	9%	10%	5%
6th (50)	106	44	58	6	17	11	20	33	19	26	27	3	8	39	34	37	34
	9%	8%	10%	5% *	9%	6% *	10%	17% CE*	8%	9%	10%	5% *	15% *	10%	9%	10%	9%
7th (40)	94	50	44	5	20	17	13	8	32	35	29	6	5	17	45	32	17
	8%	9%	8%	4% *	10%	9% *	7%	4% *	14% CG	12% M	11% M	11% *	9% *	4%	12% P	9%	5%
8th (30)	96	41	56	14	13	14	23	13	20	26	20	5	8	32	45	31	20
	9%	8%	10%	11% *	7%	8% *	12%	7% *	9%	9%	7%	10% *	14% *	8%	12% P	9%	5%
9th (20)	89	50	39	3	9	18	10	22	27	43	18	2	4	19	42	21	26
	8%	9%	7%	2% *	4%	10% *	5%	12% *	12% C	15% JM	6%	4% *	8% *	5%	11% O	6%	7%
10th (10)	74	47	27	16	8	13	8	11	19	30	7	7	2	26	22	23	26
	7%	9%	5%	12% *	4%	7% *	4%	6% *	8%	10% J	3%	13% J*	4% *	6%	6%	6%	7%
Least important (0)	58	27	31	6	16	7	8	12	10	15	14	4	5	13	19	18	19
	5%	5%	5%	4% *	8%	4% *	4%	6% *	4%	5%	5%	8% *	9% *	3%	5%	5%	5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Mean score	56.85	55.93	57.5	60.45	59.86	57.05	59.14	55.95	50.94	47.31	60.85	47.72	51.49	63.9	51.63	57.11	61.87
				H*	H	*	H	*			IK	*	*	IKL		N	N
Standard Deviation	30.66	31.761	29.697	32.879	31.736	30.374	28.51	31.412	29.286	29.365	29.384	28.802	30.465	30.12	29.408	29.747	31.704
Error Variance	0.84	1.877	1.54	8.59	5.226	5.115	4.068	5.171	3.739	2.954	3.16	16.694	17.534	2.227	2.277	2.488	2.738

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	645	345	298	76	152	142	145	106	24	185	225	35	65	109	237	299	100
Weighted Base	686	362	321	77	157	154	144	123	31	152	198	26	33	242	201	229	247
More safe than it was 12 months ago	77 11%	43 12%	34 11%	11 15% *	22 14% *	15 10% *	15 10% *	10 8% *	3 11% **	19 13%	27 14%	4 15% **	3 9% **	22 9% *	23 12%	33 14%	21 9% *
Less safe than it was 12 months ago	183 27%	98 27%	81 25%	19 24% *	42 27% *	38 25% *	49 34% *	25 20% *	10 32% **	33 22%	58 29%	4 17% **	9 28% **	70 29% *	37 19%	76 33% N	67 27% *
Much the same as it was 12 months ago	366 53%	196 54%	170 53%	33 43% *	78 50% *	85 55% *	71 49% *	83 67% CF*	17 54% **	88 58%	102 51%	17 66% **	19 58% **	124 51% *	126 63% O	106 47%	132 53% *
Don't know	60 9%	24 7%	35 11%	14 18% *	14 9% *	16 10% *	10 7% *	5 4% *	1 3% **	12 8%	12 6%	- 2% **	2 5% **	26 11% *	13 7%	14 6%	27 11% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Better than it was 12 months ago	160 14%	92 17%	68 12%	13 10% *	22 11%	17 9% *	27 13%	22 12% *	59 26% CDEFG	91 31% JLM	17 6%	9 19% J*	5 10% *	31 8%	100 26% OP	33 9%	24 7%
Much the same as it was 12 months ago	595 53%	284 53%	304 53%	64 51% *	103 53%	105 58% *	109 55%	99 52% *	114 50%	162 55% K	137 50%	17 33% *	27 51% *	232 57% K	208 55%	165 46%	213 58% O
Worse than it was 12 months ago	364 33%	161 30%	201 35%	48 38% *	68 35%	58 32% *	64 32%	69 36% *	57 25%	39 13%	119 44% I	24 48% I*	20 38% I*	144 35% I	72 19%	158 44% N	130 35% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Better than it is now	177	114	63	16	28	16	29	31	57	85	31	5	7	44	112	31	33
	16%	21%	11%	12%	14%	9%	14%	16%	25%	29%	11%	10%	14%	11%	29%	9%	9%
		B		*		*		*	EF	JKM		*	*		OP		
Much the same as it is now	541	251	284	73	96	103	88	81	100	141	111	17	22	229	195	134	203
	48%	47%	50%	58%	50%	57%	44%	42%	44%	48%	41%	33%	41%	56%	51%	38%	55%
				*		*		*				*	*	JK	O		O
Worse than it is now	401	172	226	37	69	61	83	79	72	66	131	28	24	134	73	191	132
	36%	32%	39%	29%	36%	34%	42%	41%	31%	22%	48%	56%	45%	33%	19%	54%	36%
				*		*		*			IM	IM*	I*	I		NP	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Easier than it was 12 months ago	126	79	47	25	34	13	16	22	15	39	30	7	7	39	44	42	38
	11%	15% B	8%	20% EFH*	18% H	7% *	8%	12% *	7%	13%	11%	13% *	13% *	10%	12%	12%	10%
About the same as it was 12 months ago	589	302	282	65	81	79	115	98	150	182	135	22	28	200	225	177	176
	53%	56%	49%	52% *	42%	44% *	58% D	51% *	65% DEG	62% JKM	50%	44% *	53% *	49%	59% OP	50%	48%
Harder than it was 12 month ago	404	156	244	35	77	88	68	71	65	71	108	21	18	168	110	137	153
	36%	29%	43% A	28% *	40%	49% CH*	34%	37% *	28%	24%	40% I	43% I*	34% *	41% I	29%	38% N	42% N

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Very good	58 / 5%	35 / 7%	23 / 4%	12 / 10% *	13 / 6%	7 / 4% *	5 / 3%	11 / 6% *	10 / 4%	23 / 8% J	8 / 3%	5 / 11% *	2 / 3% *	18 / 4%	31 / 8%	14 / 4%	11 / 3%
Quite good	201 / 18%	130 / 24% B	71 / 12%	14 / 11% *	26 / 13%	23 / 13% *	33 / 17%	30 / 16% *	74 / 32% CDEFG	121 / 41% JKLM	22 / 8%	9 / 18% *	5 / 10% *	41 / 10%	95 / 25% P	68 / 19% P	37 / 10%
Neither good nor poor	415 / 37%	180 / 34%	235 / 41%	46 / 36% *	79 / 41%	64 / 36% *	72 / 36%	67 / 35% *	87 / 38%	106 / 36%	93 / 34%	17 / 34% *	24 / 45% *	154 / 38%	148 / 39%	119 / 33%	137 / 37%
Quite poor	266 / 24%	99 / 18%	163 / 29% A	32 / 26% *	55 / 28%	36 / 20% *	50 / 25%	52 / 27% *	40 / 18%	27 / 9%	80 / 29% I	12 / 24% I*	12 / 22% I*	127 / 31% I	65 / 17%	96 / 27% N	105 / 28% N
Very poor	179 / 16%	93 / 17%	80 / 14%	21 / 17% *	20 / 10%	50 / 28% DH*	39 / 19% H	31 / 16% *	18 / 8%	15 / 5%	71 / 26% IM	7 / 13% *	11 / 21% I*	67 / 17% I	40 / 11%	59 / 16%	77 / 21% N
NET : Very/quite good	259 / 23%	165 / 31% B	94 / 16%	26 / 21% *	38 / 20%	30 / 17% *	39 / 19%	42 / 22% *	84 / 37% CDEFG	144 / 49% JKLM	30 / 11%	14 / 28% J*	7 / 13% *	60 / 15%	126 / 33% OP	82 / 23% P	48 / 13%
NET : Very/quite poor	445 / 40%	192 / 36%	244 / 43%	54 / 43% H*	75 / 39% H	86 / 48% H*	89 / 45% H	83 / 43% H*	58 / 25%	42 / 14%	150 / 55% I	18 / 37% I*	22 / 42% I*	194 / 48% I	105 / 28%	154 / 43% N	182 / 49% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Handling them very well (4)	33 / 3%	20 / 4%	13 / 2%	6 / 5% / *	8 / 4%	4 / 2% / *	6 / 3%	2 / 1% / *	7 / 3%	16 / 5% / M	6 / 2%	3 / 5% / *	4 / 7% / M*	3 / 1%	17 / 4%	10 / 3%	7 / 2%
Handling them fairly well (3)	195 / 17%	96 / 18%	99 / 17%	28 / 22% / F*	39 / 20% / F	25 / 14% / *	19 / 9%	28 / 15% / *	56 / 24% / F	86 / 30% / JM	37 / 13%	8 / 17% / *	8 / 16% / *	54 / 13%	80 / 21%	63 / 18%	50 / 14%
Handling them fairly poorly (2)	334 / 30%	152 / 28%	181 / 32%	38 / 30% / *	66 / 34%	46 / 25% / *	56 / 28%	73 / 38% / H*	55 / 24%	83 / 28% / L	70 / 26%	16 / 33% / L*	6 / 12% / *	141 / 35% / L	118 / 31%	99 / 28%	111 / 30%
Handling them very poorly (1)	381 / 34%	208 / 39% / B	168 / 29%	26 / 21% / *	54 / 28%	71 / 39% / C*	88 / 44% / CD	63 / 33% / *	79 / 34%	78 / 27%	131 / 48% / IM	21 / 43% / *	27 / 50% / IM*	112 / 27%	123 / 32%	150 / 42% / NP	105 / 28%
Not sure	176 / 16%	62 / 12%	111 / 19% / A	28 / 22% / *	26 / 14%	34 / 19% / *	31 / 16%	24 / 13% / *	33 / 14%	29 / 10%	30 / 11%	1 / 2% / *	8 / 15% / *	97 / 24% / IJK	42 / 11%	34 / 10%	95 / 26% / NO
NET : Very/fairly well	228 / 20%	116 / 22%	112 / 20%	34 / 27% / F*	47 / 25% / F	29 / 16% / *	25 / 13%	30 / 16% / *	63 / 27% / FG	102 / 35% / JM	43 / 16%	11 / 22% / *	12 / 23% / *	57 / 14%	97 / 26% / P	73 / 21%	57 / 15%
NET : Very/fairly poorly	715 / 64%	359 / 67%	349 / 61%	64 / 51% / *	119 / 62%	117 / 65% / *	144 / 72% / CH	137 / 72% / CH*	134 / 58%	161 / 55%	201 / 73% / IM	38 / 76% / I*	33 / 63% / *	253 / 62%	241 / 63%	249 / 70% / P	216 / 59%
Mean score	1.87	1.85	1.91	2.14 / EFG*	2.01 / F*	1.74 / *	1.67 / *	1.81 / *	1.96 / F	2.15 / JLM	1.66	1.85 / *	1.76 / *	1.83 / *	1.97 / O	1.79	1.85 / *
Standard Deviation	0.858	0.887	0.829	0.881	0.868	0.842	0.821	0.749	0.911	0.918	0.825	0.908	1.03	0.737	0.896	0.861	0.803
Error Variance	0.001	0.002	0.001	0.008	0.005	0.005	0.004	0.003	0.004	0.003	0.003	0.017	0.023	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget	The UK and EU to continue collaborating on science, research and technology initiatives
Unweighted Base	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**
Weighted Base	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**
Must have this (4)	224	361	362	263	236	230	290	408	446
	20%	32%	32%	24%	21%	21%	26%	37%	40%
Prefer to have this (3)	291	331	347	344	415	370	429	258	402
	26%	30%	31%	31%	37%	33%	38%	23%	36%
Prefer not to have this (2)	232	182	124	167	169	169	129	160	72
	21%	16%	11%	15%	15%	15%	12%	14%	6%
Must not have this (1)	144	50	46	98	55	80	39	68	29
	13%	4%	4%	9%	5%	7%	3%	6%	3%
Don't know	227	195	240	246	244	269	232	224	169
	20%	17%	21%	22%	22%	24%	21%	20%	15%
NET : Top 2 Box	515	692	709	607	650	601	720	667	849
	46%	62%	63%	54%	58%	54%	64%	60%	76%
NET : Bottom 2 Box	377	232	170	266	224	249	168	228	102
	34%	21%	15%	24%	20%	22%	15%	20%	9%
Mean score	2.67	3.09	3.17	2.88	2.95	2.88	3.09	3.13	3.33
Standard Deviation	1.025	0.892	0.857	0.965	0.845	0.913	0.8	0.962	0.748
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on security and policing
Unweighted Base	1119
Weighted Base	1119
Must have this (4)	509
	45%
Prefer to have this (3)	347
	31%
Prefer not to have this (2)	106
	9%
Must not have this (1)	25
	2%
Don't know	133
	12%
NET : Top 2 Box	856
	76%
NET : Bottom 2 Box	131
	12%
Mean score	3.36
Standard Deviation	0.772
Error Variance	0.001

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	224 20%	121 22%	103 18%	19 15% *	31 16%	38 21% *	52 26%	39 21% *	44 19%	59 20%	50 18%	9 19% *	10 18% *	89 22%	90 24%	66 19%	65 18%
Prefer to have this (3)	291 26%	152 28%	139 24%	42 33% *	45 23%	47 26% *	47 23%	38 20% *	73 32%	87 30% M	87 32% M	14 29% *	17 32% *	79 19%	92 24%	119 34% NP	78 21%
Prefer not to have this (2)	232 21%	134 25% B	99 17%	24 19% *	44 23%	30 17% *	27 14%	51 27% F*	56 24% F	76 26% M	52 19%	18 35% JM*	9 18% *	70 17%	81 21%	71 20%	77 21%
Must not have this (1)	144 13%	69 13%	73 13%	24 19% *	20 10%	20 11% *	28 14%	25 13% *	27 12%	38 13%	38 14%	6 12% *	7 13% *	51 13%	53 14%	52 15%	36 10%
Don't know	227 20%	62 12%	159 28% A	17 14% *	53 27% H	45 25% H*	45 23%	38 20% *	30 13%	32 11%	46 17%	2 5% *	10 20% *	119 29% IJK	64 17%	48 13%	110 30% NO
NET : Top 2 Box	515 46%	273 51% B	242 42%	61 48% *	76 39%	85 47% *	99 50%	78 41% *	116 51%	146 50%	137 50%	24 47% *	27 50% *	167 41%	182 48%	185 52% P	143 39%
NET : Bottom 2 Box	377 34%	202 38%	172 30%	48 38% *	64 33%	51 28% *	56 28%	75 39% *	83 36%	115 39%	90 33%	24 48% M*	16 30% *	121 30%	134 35%	123 35%	113 31%
Mean score	2.67	2.68	2.66	2.52 *	2.63 *	2.76 *	2.8 *	2.6 *	2.67	2.64	2.65	2.57 *	2.69 **	2.71 *	2.69	2.65	2.67 *
Standard Deviation	1.025	1.008	1.039	1.025	0.984	1.026	1.102	1.042	0.97	0.99	1.003	0.96	0.998	1.086	1.058	0.997	1.007
Error Variance	0.001	0.002	0.003	0.01	0.007	0.008	0.008	0.007	0.005	0.004	0.004	0.019	0.023	0.004	0.004	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	361 32%	201 37% B	156 27%	23 18% *	28 14%	59 33% D*	75 37% CD	71 37% CD*	105 46% CD	148 51% JKLM	69 25%	10 20% *	15 28% *	116 29%	191 50% OP	68 19%	101 28%
Prefer to have this (3)	331 30%	162 30%	169 30%	40 31% *	51 26%	55 30% *	57 28%	61 32% *	69 30%	102 35% M	89 33%	12 24% *	22 42% M*	95 23%	123 32% P	122 34% P	82 22%
Prefer not to have this (2)	182 16%	93 17%	86 15%	37 30% EFGH*	52 27% FGH	27 15% *	23 12%	19 10% *	23 10%	22 7%	53 20% I	17 34% ILM*	6 11% *	74 18% I	25 7%	86 24% N	67 18% N
Must not have this (1)	50 4%	25 5%	25 4%	10 8% *	13 7%	5 3% *	6 3%	7 3% *	9 4%	8 3%	21 8% IM	9 18% IM*	2 4% *	9 2%	10 3%	31 9% NP	9 3%
Don't know	195 17%	55 10%	136 24% A	16 13% *	49 26% H	34 19% *	39 19% H	34 18% *	23 10%	12 4%	41 15% I	2 5% *	8 15% I*	113 28% IJK	31 8%	48 14%	108 29% NO
NET : Top 2 Box	692 62%	364 68% B	325 57%	63 50% *	79 41%	113 63% D*	131 66% D	132 69% CD*	174 76% CDE	250 86% JKLM	158 58%	22 44% *	37 70% K*	212 52%	314 83% OP	191 54%	183 50%
NET : Bottom 2 Box	232 21%	118 22%	111 19%	47 37% EFGH*	65 34% EFGH	32 18% *	30 15%	26 13% *	32 14%	30 10%	75 27% I	26 52% IJLM*	8 15% *	83 20% I	35 9%	117 33% NP	76 21% N
Mean score	3.09	3.12	3.05	2.69 *	2.66 *	3.15 CD*	3.24 CD*	3.25 CD*	3.31 CD	3.39 JKLM	2.88 K	2.48 *	3.1 K*	3.09 K*	3.42 OP	2.74	3.06 O*
Standard Deviation	0.892	0.897	0.885	0.906	0.892	0.847	0.846	0.826	0.84	0.751	0.938	1.03	0.809	0.871	0.746	0.915	0.89
Error Variance	0.001	0.002	0.002	0.007	0.006	0.005	0.004	0.004	0.003	0.002	0.004	0.022	0.015	0.003	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	362 32%	201 37% B	158 28%	30 24% *	40 21%	59 33% *	58 29%	67 35% D*	108 47% CDEF	109 37% M	102 37% M	23 47% M*	17 32% *	99 24%	109 29%	162 46% NP	91 25%
Prefer to have this (3)	347 31%	178 33%	169 30%	38 30% *	70 36%	42 23% *	63 31%	65 34% *	69 30%	103 35%	100 37% M	15 31% *	18 35% *	107 26%	152 40% OP	106 30%	87 24%
Prefer not to have this (2)	124 11%	61 11%	62 11%	20 16% *	30 15%	19 10% *	21 10%	20 10% *	16 7%	30 10%	21 8%	7 13% *	3 5% *	60 15%	37 10%	24 7%	58 16% O
Must not have this (1)	46 4%	21 4%	24 4%	13 11% GH*	5 2%	10 6% *	10 5%	3 2% *	4 2%	10 3%	10 4%	2 3% *	5 10% *	16 4%	18 5%	9 3%	19 5%
Don't know	240 21%	77 14%	160 28% A	25 19% *	48 25% H	50 28% H*	48 24%	36 19% *	32 14%	40 14%	40 15%	3 6% *	9 18% *	126 31% IJK	64 17%	54 15%	112 31% NO
NET : Top 2 Box	709 63%	379 70% B	327 57%	68 54% *	110 57%	101 56% *	121 61%	132 69% *	177 77% CDEF	212 73% M	202 74% M	39 78% M*	35 67% *	205 50%	261 69% P	268 75% P	178 49%
NET : Bottom 2 Box	170 15%	82 15%	86 15%	33 27% GH*	34 18%	29 16% *	31 15%	23 12% *	20 9%	40 14%	31 11%	8 17% *	8 15% *	76 19%	54 14%	33 9%	77 21% O
Mean score	3.17	3.21	3.11	2.83 *	3 *	3.15 *	3.11 *	3.27 C*	3.43 CDF	3.23	3.26	3.29 *	3.08 *	3.02 *	3.12	3.4 NP	2.98 *
Standard Deviation	0.857	0.842	0.87	1.002	0.785	0.946	0.88	0.757	0.73	0.812	0.8	0.845	0.98	0.893	0.821	0.763	0.941
Error Variance	0.001	0.002	0.002	0.01	0.004	0.007	0.005	0.004	0.003	0.003	0.003	0.015	0.022	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	263 24%	149 28% B	111 19%	25 20% *	36 19%	53 29% *	51 26%	39 20% *	59 26%	68 23%	74 27%	27 55% IJLM*	12 23% *	74 18%	66 17%	123 35% NP	74 20%
Prefer to have this (3)	344 31%	186 35%	158 28%	38 30% *	67 35%	42 23% *	57 28%	57 30% *	83 36% E	107 37% M	95 35%	10 21% *	17 33% *	107 26%	129 34% P	126 36% P	86 23%
Prefer not to have this (2)	167 15%	97 18% B	68 12%	24 19% *	33 17%	30 16% *	22 11%	37 20% H*	21 9%	45 15%	36 13%	6 11% *	6 11% *	72 18%	57 15%	33 9%	73 20% O
Must not have this (1)	98 9%	37 7%	61 11%	20 16% D*	8 4%	11 6% *	18 9%	22 11% *	20 9%	32 11%	24 9%	2 4% *	6 10% *	27 7%	52 14% OP	21 6%	23 6%
Don't know	246 22%	68 13%	175 31% A	18 14% *	49 25%	45 25% *	52 26%	36 19% *	46 20%	40 14%	45 16%	4 9% *	12 23% *	128 32% IJK	76 20%	52 15%	111 30% NO
NET : Top 2 Box	607 54%	335 62% B	269 47%	63 50% *	103 54%	95 53% *	108 54%	96 50% *	142 62%	175 60% M	169 62% M	38 76% M*	30 56% *	180 44%	195 51%	250 70% NP	159 43%
NET : Bottom 2 Box	266 24%	134 25%	129 23%	45 36% FH*	40 21%	40 22% *	40 20%	59 31% H*	41 18%	77 26%	59 22%	7 15% *	11 21% *	99 24%	109 29% O	54 15%	96 26% O
Mean score	2.88	2.95	2.8	2.63 *	2.92 *	3.01 *	2.96 *	2.73 *	2.99 C	2.84	2.96	3.4 IJM*	2.89 **	2.82 *	2.69	3.16 NP	2.82 *
Standard Deviation	0.965	0.916	1.014	1.043	0.834	0.967	0.99	0.993	0.937	0.967	0.947	0.864	0.997	0.935	0.996	0.874	0.951
Error Variance	0.001	0.002	0.003	0.01	0.005	0.007	0.007	0.006	0.005	0.004	0.004	0.016	0.024	0.003	0.003	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	236 21%	152 28% B	80 14%	33 26% *	47 25%	40 22% *	38 19%	30 16% *	48 21%	53 18%	68 25%	18 37% IM*	9 17% *	82 20%	47 12%	106 30% N	79 21% N
Prefer to have this (3)	415 37%	205 38%	210 37%	46 36% *	57 30%	69 38% *	66 33%	76 40% *	100 44% D	133 46% M	113 41% M	17 35% *	22 41% *	116 28%	147 39%	150 42%	117 32%
Prefer not to have this (2)	169 15%	88 16%	81 14%	22 18% *	35 18%	26 14% *	27 13%	29 15% *	29 13%	49 17%	42 15%	11 23% *	12 23% *	52 13%	72 19%	45 13%	51 14%
Must not have this (1)	55 5%	22 4%	34 6%	8 6% *	12 6%	8 4% *	11 6%	10 5% *	7 3%	17 6%	8 3%	1 2% *	4 7% *	22 5%	30 8% O	12 3%	10 3%
Don't know	244 22%	71 13%	168 29% A	17 13% *	41 21%	38 21% *	58 29% C	46 24% *	46 20%	40 14%	42 15%	2 3% *	6 12% *	135 33% IJKL	84 22% O	42 12%	110 30% O
NET : Top 2 Box	650 58%	357 66% B	290 51%	79 63% *	105 54%	109 60% *	104 52%	106 56% *	148 64%	186 64% M	181 66% M	36 72% M*	30 58% *	198 49%	194 51%	256 72% NP	196 53%
NET : Bottom 2 Box	224 20%	109 20%	115 20%	30 24% *	47 24%	34 19% *	38 19%	39 20% *	36 16%	65 22%	50 18%	12 25% *	16 30% *	74 18%	102 27% OP	57 16%	61 17%
Mean score	2.95	3.05 B	2.83	2.95 *	2.92 *	2.99 *	2.92 *	2.87 *	3.02	2.88	3.04	3.11 *	2.76 *	2.95 *	2.72	3.12 N	3.03 N*
Standard Deviation	0.845	0.836	0.839	0.896	0.924	0.822	0.88	0.814	0.758	0.811	0.786	0.832	0.864	0.901	0.852	0.793	0.81
Error Variance	0.001	0.001	0.002	0.007	0.006	0.005	0.005	0.005	0.003	0.003	0.003	0.014	0.016	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	230 21%	130 24% B	99 17%	23 18% *	47 24%	44 24% *	40 20%	39 20% *	38 17%	51 17%	74 27% I	18 36% IM*	9 17% *	73 18%	49 13%	114 32% NP	66 18%
Prefer to have this (3)	370 33%	211 39% B	160 28%	46 37% *	56 29%	54 30% *	66 33%	58 31% *	89 39%	115 39% M	102 37% M	20 41% *	27 50% M*	99 24%	130 34%	143 40% P	95 26%
Prefer not to have this (2)	169 15%	83 15%	85 15%	24 19% *	29 15%	20 11% *	24 12%	34 18% *	38 17%	53 18%	32 12%	4 8% *	3 5% *	72 18%	71 19% O	31 9%	64 17% O
Must not have this (1)	80 7%	38 7%	42 7%	11 9% *	8 4%	14 8% *	11 6%	23 12% *	12 5%	16 6%	12 4%	4 8% *	4 8% *	36 9%	42 11% O	11 3%	24 6%
Don't know	269 24%	75 14%	188 33% A	21 17% *	53 27%	48 27% *	59 29%	36 19% *	53 23%	57 20%	53 19%	4 8% *	11 20% *	128 31% IJK	89 23% O	56 16%	118 32% O
NET : Top 2 Box	601 54%	341 63% B	259 45%	69 55% *	103 53%	98 54% *	106 53%	97 51% *	127 55%	166 57% M	177 65% M	38 77% IM*	36 67% M*	172 42%	179 47%	258 72% NP	162 44%
NET : Bottom 2 Box	249 22%	121 23%	126 22%	36 28% *	37 19%	34 19% *	35 17%	58 30% F*	50 22%	69 24%	44 16%	8 16% *	7 13% *	108 26% J	112 30% O	42 12%	87 24% O
Mean score	2.88	2.94	2.82	2.77 *	3.01 *	2.97 *	2.96 *	2.73 *	2.87 *	2.86	3.09 IM	3.14 *	2.96 **	2.75 *	2.64	3.2 NP	2.82 *
Standard Deviation	0.913	0.889	0.938	0.914	0.883	0.954	0.88	1.003	0.828	0.835	0.832	0.902	0.818	0.987	0.926	0.772	0.934
Error Variance	0.001	0.002	0.002	0.008	0.006	0.007	0.005	0.007	0.004	0.003	0.003	0.018	0.016	0.003	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	290 26%	173 32% B	117 20%	24 19% *	49 25%	58 32% *	54 27%	45 24% *	61 27%	73 25%	83 31%	24 49% IJLM*	12 22% *	87 21%	73 19%	131 37% NP	84 23%
Prefer to have this (3)	429 38%	212 39%	217 38%	42 33% *	62 32%	69 38% *	78 39%	79 42% *	99 43%	136 47% M	118 43% M	17 35% *	27 51% M*	123 30%	167 44% P	151 42% P	110 30%
Prefer not to have this (2)	129 12%	68 13%	59 10%	27 21% EF*	27 14%	10 5% *	11 6%	27 14% *	27 12%	36 12%	26 10%	6 12% *	1 3% *	53 13%	53 14% O	21 6%	49 13% O
Must not have this (1)	39 3%	16 3%	22 4%	13 10% GH*	8 4%	6 3% *	7 3%	1 1% *	4 2%	8 3%	4 2%	- 1% *	4 7% *	20 5%	16 4%	9 3%	13 3%
Don't know	232 21%	68 13%	157 27% A	20 16% *	48 25%	38 21% *	50 25%	38 20% *	38 17%	38 13%	41 15%	2 3% *	9 17% *	124 30% IJK	71 19% O	43 12%	111 30% NO
NET : Top 2 Box	720 64%	385 72% B	334 58%	66 52% *	111 58%	127 70% C*	132 66%	124 65% *	160 70% C	209 72% M	202 74% M	42 84% M*	39 73% M*	211 52%	240 63%	282 79% NP	194 53%
NET : Bottom 2 Box	168 15%	84 16%	81 14%	40 32% EFGH*	34 18%	16 9% *	18 9%	29 15% *	32 14%	44 15%	30 11%	6 13% *	5 10% *	73 18%	68 18% O	30 8%	62 17% O
Mean score	3.09	3.15	3.03	2.72 *	3.05 *	3.25 C*	3.2 C*	3.1 C*	3.13 C	3.08	3.21 M	3.37 IM*	3.06 *	2.98 *	2.97	3.3 NP	3.04 *
Standard Deviation	0.8	0.795	0.8	0.952	0.856	0.758	0.762	0.71	0.732	0.748	0.707	0.729	0.811	0.881	0.782	0.719	0.847
Error Variance	0.001	0.001	0.002	0.009	0.005	0.004	0.004	0.003	0.003	0.002	0.002	0.011	0.015	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	408 37%	216 40%	192 34%	20 16% *	35 18%	62 35% CD*	79 40% CD	95 50% CD*	116 51% CDE	178 61% JKLM	70 26%	11 22% *	19 36% *	122 30%	243 64% OP	76 21%	90 24%
Prefer to have this (3)	258 23%	136 25%	123 21%	44 35% EG*	42 22%	33 18% *	45 23%	37 19% *	56 24%	62 21%	78 29%	12 25% *	15 28% *	85 21%	60 16%	110 31% N	85 23%
Prefer not to have this (2)	160 14%	88 16%	71 12%	27 21% H*	47 25% FGH	31 17% H*	23 11%	20 10% *	12 5%	20 7%	53 19% I	13 25% I*	8 14% *	59 15% I	27 7%	69 19% N	63 17% N
Must not have this (1)	68 6%	33 6%	33 6%	7 6% *	12 6%	8 4% *	10 5%	6 3% *	24 11%	21 7%	22 8% M	10 19% IJM*	2 4% *	11 3%	18 5%	40 11% NP	7 2%
Don't know	224 20%	64 12%	154 27% A	28 22% H*	56 29% H	45 25% H*	42 21% H	33 17% *	21 9%	11 4%	51 19% I	4 9% *	9 17% I*	129 32% IJK	32 9%	61 17% N	122 33% NO
NET : Top 2 Box	667 60%	352 65% B	315 55%	65 51% *	77 40%	96 53% *	124 62% D	132 69% CDE*	173 75% CDEF	240 82% JKLM	148 54%	23 47% *	34 64% *	207 51%	303 80% OP	186 52%	175 48%
NET : Bottom 2 Box	228 20%	122 23%	104 18%	34 27% G*	60 31% FGH	39 22% *	33 17%	26 13% *	36 16%	42 14%	74 27% IM	22 45% IJLM*	10 19% *	71 17%	45 12%	109 31% NP	70 19%
Mean score	3.13	3.13	3.13	2.79 *	2.73 *	3.11 D*	3.23 CD*	3.4 CD*	3.27 CD	3.41 JKM	2.88	2.54 *	3.16 K*	3.14 K*	3.52 OP	2.75	3.05 O*
Standard Deviation	0.962	0.954	0.964	0.857	0.947	0.962	0.929	0.852	1.005	0.919	0.965	1.085	0.904	0.891	0.845	0.989	0.856
Error Variance	0.001	0.002	0.002	0.007	0.007	0.007	0.005	0.005	0.005	0.003	0.004	0.026	0.019	0.003	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	446 40%	237 44% B	205 36%	44 35% *	57 30%	77 43% *	81 41%	82 43% *	105 46% D	115 39%	131 48% M	30 60% ILM*	17 32% *	142 35%	127 34%	184 52% NP	133 36%
Prefer to have this (3)	402 36%	202 38%	200 35%	42 34% *	74 39%	48 26% *	67 33%	80 42% E*	91 40% E	136 47% JKM	93 34%	13 25% *	19 35% *	135 33%	179 47% OP	110 31%	112 30%
Prefer not to have this (2)	72 6%	41 8%	31 5%	14 11% H*	23 12% H	10 6% *	13 7% H	10 5% *	3 1%	16 5%	17 6%	3 7% *	6 12% *	29 7%	20 5%	15 4%	35 9%
Must not have this (1)	29 3%	14 3%	13 2%	7 6% *	2 1%	6 4% *	6 3%	2 1% *	6 3%	5 2%	5 2%	3 6% *	1 2% *	12 3%	11 3%	8 2%	6 2%
Don't know	169 15%	42 8%	124 22% A	18 14% *	37 19%	39 22% GH*	33 17%	17 9% *	25 11%	21 7%	28 10%	1 2% *	10 19% IK*	89 22% IJK	43 11%	38 11%	82 22% NO
NET : Top 2 Box	849 76%	440 82% B	405 71%	87 69% *	131 68%	125 69% *	148 74%	162 85% CDE*	196 85% CDEF	251 86% LM	224 82% M	42 85% *	36 68% *	277 68%	306 81% P	294 83% P	245 67%
NET : Bottom 2 Box	102 9%	56 10%	44 8%	21 17% H*	24 13% H	17 9% *	19 9%	12 6% *	9 4%	21 7%	22 8%	6 13% *	7 14% *	41 10%	31 8%	23 7%	41 11%
Mean score	3.33	3.34	3.33	3.15 *	3.2 *	3.38 *	3.34 *	3.39 *	3.44 CD	3.33	3.42	3.42 *	3.21 **	3.28 *	3.25	3.48 N	3.3 *
Standard Deviation	0.748	0.752	0.732	0.893	0.718	0.811	0.766	0.658	0.673	0.669	0.711	0.878	0.77	0.778	0.71	0.711	0.765
Error Variance	0.001	0.001	0.001	0.007	0.003	0.005	0.004	0.002	0.002	0.002	0.002	0.016	0.014	0.002	0.001	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Must have this (4)	509 45%	270 50% B	236 41%	40 32% *	60 31%	81 45% *	99 49% CD	94 49% CD*	136 59% CDE	154 53% M	147 54% M	28 56% M*	19 37% *	145 36%	171 45%	201 57% NP	135 37%
Prefer to have this (3)	347 31%	165 31%	182 32%	33 27% *	59 31%	58 32% *	62 31%	64 33% *	71 31%	103 35%	79 29%	14 28% *	18 35% *	125 31%	150 39% OP	98 28%	95 26%
Prefer not to have this (2)	106 9%	72 13% B	32 6%	25 20% EFGH*	42 22% EFGH	13 7% *	11 5%	8 4% *	7 3%	19 7%	24 9%	7 13% *	5 10% *	47 12%	19 5%	23 6%	61 17% NO
Must not have this (1)	25 2%	6 1%	18 3%	8 7% F*	2 1%	5 3% *	1 *	5 3% *	3 1%	4 1%	1 *	- 1% *	3 6% J*	13 3%	9 2%	7 2%	6 2%
Don't know	133 12%	24 5%	104 18% A	19 15% H*	29 15% H	24 13% *	28 14% H	20 11% *	12 5%	11 4%	21 8%	1 2% *	7 13% I*	77 19% IJK	31 8%	26 7%	70 19% NO
NET : Top 2 Box	856 76%	435 81% B	418 73%	73 58% *	119 62%	138 77% CD*	161 80% CD	157 82% CD*	207 90% CDEF	258 88% LM	227 83% M	42 84% *	38 71% *	270 66%	321 84% P	300 84% P	230 63%
NET : Bottom 2 Box	131 12%	78 15% B	50 9%	33 26% EFGH*	45 23% EFGH	18 10% *	11 6%	13 7% *	10 4%	23 8%	25 9%	7 14% *	8 15% *	60 15%	28 7%	30 9%	67 18% NO
Mean score	3.36	3.36	3.36	2.99 *	3.08 *	3.36 CD*	3.51 CD*	3.44 CD*	3.57 CDE	3.45 LM	3.48 LM	3.42 *	3.18 *	3.22 *	3.39	3.5 P	3.21 *
Standard Deviation	0.772	0.765	0.776	0.964	0.825	0.775	0.63	0.728	0.626	0.689	0.687	0.765	0.884	0.835	0.707	0.725	0.839
Error Variance	0.001	0.001	0.001	0.009	0.004	0.004	0.002	0.003	0.002	0.002	0.002	0.012	0.017	0.002	0.001	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**
Weighted Base	**1119**	**1119**	**1119**	**1119**	**1119**	**1119**
Much better	62	75	97	66	71	91
	6%	7%	9%	6%	6%	8%
A bit better	114	113	192	133	146	128
	10%	10%	17%	12%	13%	11%
No difference	245	426	375	567	564	514
	22%	38%	33%	51%	50%	46%
A bit worse	376	192	196	122	128	157
	34%	17%	18%	11%	11%	14%
Much worse	213	148	147	85	92	107
	19%	13%	13%	8%	8%	10%
Not sure	109	164	112	146	118	122
	10%	15%	10%	13%	11%	11%
NET : Much/a bit better	176	189	289	199	217	219
	16%	17%	26%	18%	19%	20%
NET : Much / a bit worse	588	341	344	207	220	264
	53%	30%	31%	18%	20%	24%

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	62	41	21	9	12	12	8	3	19	27	13	2	2	15	35	13	12
	6%	8% B	4%	7% *	6%	7% *	4%	2% *	8% G	9% M	5%	4% *	3% *	4%	9% OP	4%	3%
A bit better	114	67	47	14	23	17	19	18	23	44	27	4	5	30	62	23	28
	10%	13%	8%	11% *	12%	9% *	10%	9% *	10%	15% M	10%	9% *	10% *	7%	16% OP	7%	8%
No difference	245	129	115	29	45	26	46	42	57	79	49	6	10	96	119	44	80
	22%	24%	20%	23% *	23%	14% *	23%	22% *	25%	27% J	18%	13% *	19% *	24%	31% O	12%	22% O
A bit worse	376	177	199	36	52	57	59	79	92	103	101	20	16	123	118	145	109
	34%	33%	35%	29% *	27%	32% *	29%	42% D*	40% D	35%	37%	39% *	30% *	30%	31%	41% NP	30%
Much worse	213	97	115	28	41	36	45	36	26	24	68	17	15	79	22	111	80
	19%	18%	20%	23% H*	21% H	20% *	23% H	19% *	11%	8%	25% I	34% I*	29% I*	19% I	6%	31% N	22% N
Not sure	109	26	77	9	20	32	22	13	13	14	15	-	5	64	24	20	58
	10%	5%	13% A	7% *	10%	17% GH*	11%	7% *	6%	5%	5%	1% *	9% *	16% IJK	6%	6%	16% NO
NET : Much/a bit better	176	109	68	23	35	30	27	20	41	71	40	6	7	45	97	36	40
	16%	20% B	12%	18% *	18%	16% *	14%	11% *	18%	24% JM	15%	13% *	13% *	11%	26% OP	10%	11%
NET : Much / a bit worse	588	274	314	64	93	93	104	115	118	128	169	37	31	202	140	255	189
	53%	51%	55%	51% *	48%	52% *	52%	60% *	51%	44%	62% IM	74% IM*	59% *	50%	37%	72% NP	51% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	75 7%	51 9% B	24 4%	17 13% G*	15 8%	10 5% *	10 5%	4 2% *	20 9%	25 8%	18 7%	3 7% *	1 2% *	25 6%	37 10% O	15 4%	22 6%
A bit better	113 10%	70 13% B	44 8%	15 12% *	23 12%	14 8% *	19 10%	19 10% *	23 10%	40 14% M	29 10%	10 20% M*	5 10% *	28 7%	61 16% P	37 10% P	13 3%
No difference	426 38%	211 39%	214 37%	26 21% *	52 27%	59 33% *	86 43% CD	88 46% CD*	116 50% CDE	156 53% JKLM	96 35%	13 27% *	19 36% *	134 33%	197 52% OP	111 31%	116 32%
A bit worse	192 17%	93 17%	98 17%	26 21% *	40 21%	33 18% *	26 13%	30 16% *	38 17%	34 12%	56 20% I	10 21% *	10 20% *	77 19%	32 8%	81 23% N	77 21% N
Much worse	148 13%	65 12%	80 14%	26 20% H*	31 16% H	31 17% H*	26 13%	19 10% *	14 6%	17 6%	39 14% I	8 15% *	13 24% I*	59 14% I	14 4%	72 20% N	60 16% N
Not sure	164 15%	47 9%	113 20% A	17 13% *	31 16%	33 18% H*	33 16%	31 16% *	19 8%	20 7%	36 13% I	5 10% *	4 8% *	85 21% I	39 10%	40 11%	78 21% NO
NET : Much/a bit better	189 17%	121 22% B	68 12%	32 25% *	38 20%	24 13% *	29 15%	23 12% *	42 18%	64 22% M	47 17%	13 27% *	7 12% *	53 13%	98 26% OP	52 15%	35 9%
NET : Much / a bit worse	341 30%	158 29%	178 31%	52 41% H*	72 37% H	64 36% H*	52 26%	49 26% *	52 23%	51 17%	95 35% I	18 36% I*	23 43% I*	136 33% I	46 12%	152 43% N	137 37% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	97	60	37	17	16	15	12	11	26	43	17	4	2	27	51	25	19
	9%	11%	6%	14% *	8%	9% *	6%	6% *	11%	15% JM	6%	8% *	5% *	7%	14% OP	7%	5%
A bit better	192	100	92	22	22	29	36	36	47	75	41	4	7	60	111	35	46
	17%	19%	16%	18% *	11%	16% *	18%	19% *	21%	26% JKM	15%	9% *	14% *	15%	29% OP	10%	13%
No difference	375	196	178	31	61	40	86	75	82	120	75	18	17	139	143	102	128
	33%	37%	31%	24% *	32%	22% *	43% CE	39% E*	36% E	41% J	27%	36% *	31% *	34%	38% O	29%	35%
A bit worse	196	85	107	28	38	43	19	26	43	31	60	14	14	70	36	89	70
	18%	16%	19%	22% F*	20% F	24% F*	9%	14% *	19% F	11%	22% I	28% I*	27% I*	17%	9%	25% N	19% N
Much worse	147	67	79	19	27	30	24	28	18	13	62	9	6	45	16	79	48
	13%	12%	14%	15% *	14%	17% *	12%	15% *	8%	4%	23% IM	18% I*	12% *	11% I	4%	22% NP	13% N
Not sure	112	29	79	9	28	24	23	15	13	11	18	1	6	66	22	26	56
	10%	5%	14% A	7% *	15% H	13% *	12%	8% *	6%	4%	7%	2% *	11% *	16% IJK	6%	7%	15% NO
NET : Much/a bit better	289	160	129	40	38	44	48	47	73	118	58	8	10	87	162	60	65
	26%	30% B	22%	31% *	19%	24% *	24%	24% *	32% D	40% JKLM	21%	16% *	19% *	21%	43% OP	17%	18%
NET : Much / a bit worse	344	152	186	47	66	73	43	55	61	44	122	23	21	115	52	168	118
	31%	28%	33%	37% F*	34%	40% FH*	21%	29% *	27%	15%	45% IM	46% IM*	39% I*	28% I	14%	47% NP	32% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	66	46	20	8	16	15	6	4	17	20	13	3	2	24	29	16	19
	6%	9% B	3%	6% *	8%	8% *	3%	2% *	7%	7%	5%	5% *	5% *	6%	8%	5%	5%
A bit better	133	79	54	18	25	19	27	17	26	50	30	8	4	39	73	25	34
	12%	15%	9%	14% *	13%	11% *	14%	9% *	11%	17% M	11%	16% *	8% *	10%	19% OP	7%	9%
No difference	567	283	284	51	74	74	108	119	141	173	130	27	26	197	204	174	186
	51%	53%	50%	40% *	38%	41% *	54% D	62% CDE*	61% CDE	59% JM	48%	54% *	50% *	48%	54%	49%	51%
A bit worse	122	48	74	24	23	21	16	20	18	18	42	7	8	45	21	66	34
	11%	9%	13%	19% H*	12%	11% *	8%	11% *	8%	6%	15% I	14% *	14% *	11%	5%	19% NP	9%
Much worse	85	37	46	12	26	14	12	11	9	9	33	4	4	26	19	42	22
	8%	7%	8%	10% *	14% H	8% *	6%	6% *	4%	3%	12% I	9% *	8% *	6%	5%	12% N	6%
Not sure	146	44	96	12	28	37	31	19	19	22	26	1	8	76	33	33	72
	13%	8%	17% A	10% *	15%	21% H*	15%	10% *	8%	7%	10%	2% *	16% *	19% IJK	9%	9%	20% NO
NET : Much/a bit better	199	125	74	26	42	34	33	21	42	71	43	11	6	63	103	41	53
	18%	23% B	13%	21% *	22%	19% *	17%	11% *	18%	24% JM	16%	21% *	12% *	15%	27% OP	12%	14%
NET : Much / a bit worse	207	85	120	36	49	35	28	31	27	27	74	11	12	71	40	107	56
	18%	16%	21%	29% FH*	25% H	19% *	14%	16% *	12%	9%	27% IM	23% I*	22% I*	17% I	11%	30% NP	15%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	71	47	22	7	16	13	6	7	23	34	15	4	1	15	40	20	7
	6%	9% B	4%	6% *	8%	7% *	3%	4% *	10% F	11% JM	5%	8% *	3% *	4%	10% P	6%	2%
A bit better	146	77	68	20	20	36	24	23	22	43	30	6	6	56	66	28	49
	13%	14%	12%	16% *	11%	20% H*	12%	12% *	10%	15%	11%	12% *	12% *	14%	17% O	8%	13%
No difference	564	288	275	57	69	54	113	121	150	183	133	26	29	183	214	183	167
	50%	54%	48%	45% *	36%	30% *	57% DE	63% CDE*	65% CDE	63% JM	49%	52% *	55% *	45%	56%	51%	45%
A bit worse	128	52	73	20	33	24	17	17	18	15	47	7	4	52	21	54	50
	11%	10%	13%	16% *	17% H	13% *	8%	9% *	8%	5%	17% I	14% *	8% *	13% I	6%	15% N	14% N
Much worse	92	42	50	9	30	19	14	14	7	8	24	4	7	40	19	36	36
	8%	8%	9%	7% *	16% H	11% H*	7%	7% *	3%	3%	9% I	8% *	13% I*	10% I	5%	10% N	10%
Not sure	118	30	84	12	25	35	26	10	10	9	25	3	5	62	20	35	57
	11%	6%	15% A	9% *	13% H	20% GH*	13% H	5% *	4%	3%	9% I	6% *	9% *	15% I	5%	10%	16% N
NET : Much/a bit better	217	125	90	27	36	49	30	30	45	77	45	10	8	71	106	49	57
	19%	23% B	16%	22% *	19%	27% *	15%	16% *	20%	26% J	16%	20% *	15% *	17%	28% OP	14%	15%
NET : Much / a bit worse	220	94	123	30	63	43	30	30	24	23	71	11	11	92	40	90	87
	20%	18%	21%	24% H*	33% FGH	24% H*	15%	16% *	11%	8%	26% I	22% I*	21% I*	23% I	11%	25% N	24% N

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Much better	91 8%	57 11% B	34 6%	25 20% FGH*	17 9%	17 10% *	9 4%	5 3% *	18 8%	25 8%	22 8%	4 7% *	5 10% *	28 7%	40 10% O	19 5%	31 8%
A bit better	128 11%	78 14% B	50 9%	18 14% *	26 14%	17 9% *	29 14%	20 11% *	17 8%	44 15% J	21 8%	4 8% *	3 6% *	52 13%	58 15% O	28 8%	41 11%
No difference	514 46%	239 44%	275 48%	29 23% *	59 31%	79 44% C*	88 44% C	111 58% CD*	147 64% CDEF	175 60% JKM	122 45%	18 36% *	26 49% *	169 41%	225 59% OP	149 42%	138 38%
A bit worse	157 14%	67 12%	88 15%	26 20% H*	37 19% H	24 13% *	25 12%	28 14% *	18 8%	20 7%	50 18% I	11 22% I*	5 9% *	67 16% I	19 5%	70 20% N	65 18% N
Much worse	107 10%	55 10%	52 9%	17 14% H*	29 15% H	17 9% *	23 11% H	14 7% *	7 3%	7 3%	33 12% I	8 16% I*	9 16% I*	37 9% I	10 3%	55 16% N	40 11% N
Not sure	122 11%	42 8%	74 13% A	10 8% *	24 12%	27 15% *	26 13%	13 7% *	23 10%	20 7%	25 9%	5 11% *	5 10% *	56 14%	29 8%	36 10%	53 14%
NET : Much/a bit better	219 20%	135 25% B	84 15%	43 34% FGH*	43 22%	35 19% *	37 19%	25 13% *	35 15%	69 23%	44 16%	8 15% *	8 16% *	80 20%	97 26% O	46 13%	72 20%
NET : Much / a bit worse	264 24%	122 23%	139 24%	43 34% H*	66 34% H	40 22% H*	48 24% H	42 22% H*	25 11%	28 9%	83 30% I	19 38% I*	14 26% I*	104 25% I	29 8%	125 35% N	105 28% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Very positive impact (4)	184 16%	112 21% B	69 12%	15 12% *	18 9%	30 17% *	24 12%	34 18% *	62 27% CDF	98 34% JKLM	25 9%	5 11% *	7 12% *	43 11%	146 38% OP	17 5%	19 5%
Fairly positive impact (3)	301 27%	140 26%	161 28%	27 22% *	46 24%	30 16% *	64 32% E	56 29% *	78 34% E	113 39% JLM	50 18%	11 23% *	11 21% *	115 28% J	156 41% OP	60 17%	83 23%
Fairly negative impact (2)	227 20%	105 20%	122 21%	36 29% H*	51 27% H	46 25% H*	35 17%	34 18% *	25 11%	39 13%	88 32% IM	9 19% *	9 16% *	77 19%	22 6%	114 32% N	90 25% N
Very negative impact (1)	219 20%	115 21%	101 18%	25 20% *	49 25%	45 25% *	38 19%	27 14% *	35 15%	17 6%	79 29% IM	21 42% IM*	19 35% IM*	68 17% I	11 3%	130 37% NP	74 20% N
Don't know	188 17%	64 12%	120 21% A	22 18% *	29 15%	30 17% *	39 19%	39 20% *	29 13%	25 8%	31 11%	3 5% *	8 15% *	105 26% IJK	45 12%	35 10%	101 28% NO
NET : Top 2 Box	485 43%	252 47%	230 40%	43 34% *	64 33%	60 33% *	88 44%	90 47% *	140 61% CDEFG	211 72% JKLM	75 27%	17 34% *	18 34% *	158 39% J	302 80% OP	77 22%	102 28%
NET : Bottom 2 Box	446 40%	221 41%	223 39%	61 49% GH*	100 52% FGH	90 50% GH*	73 37%	61 32% *	60 26%	56 19%	168 61% IM	30 61% IM*	27 52% I*	145 35% I	33 9%	244 69% NP	164 45% N
Mean score	2.48	2.53	2.44	2.32 *	2.2 *	2.3 *	2.45 *	2.64 D*	2.84 CDEF	3.1 JKLM	2.08	2.03 *	2.13 *	2.44 JK*	3.3 OP	1.89	2.18 O*
Standard Deviation	1.056	1.101	1	0.999	0.992	1.103	1.012	1.025	1.053	0.871	0.971	1.084	1.12	0.992	0.737	0.891	0.92
Error Variance	0.001	0.003	0.002	0.01	0.006	0.008	0.006	0.007	0.006	0.003	0.004	0.025	0.028	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
University degree	329	154	172	23	78	69	44	51	64	86	103	23	17	86	78	159	88
	29%	29%	30%	18%	41%	38%	22%	27%	28%	30%	38%	46%	33%	21%	20%	45%	24%
				*	CFH	CF*		*			M	M*	*			NP	
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	743	359	380	102	116	104	149	130	142	192	176	24	36	288	276	197	261
	66%	67%	66%	81%	60%	58%	75%	68%	62%	66%	65%	49%	68%	71%	73%	55%	71%
				DEH*		*	DEH	*				*	*	K	O		O
No qualifications	92	47	44	5	12	17	11	16	30	26	8	3	5	46	37	20	30
	8%	9%	8%	4%	6%	10%	6%	8%	13%	9%	3%	6%	9%	11%	10%	6%	8%
				*		*		*		J		*	*	J			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base		1119	544	570	130	189	185	209	189	217	362	338	75	108	195	462	478	164
Weighted Base		1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
GENDER	Male	537 / 48%	537 / 100% B	- / -	64 / 51% *	97 / 50%	87 / 48% *	94 / 47%	94 / 50% *	101 / 44%	157 / 54% J	120 / 44%	33 / 66% JM*	27 / 50% *	186 / 46%	162 / 43%	177 / 50%	192 / 52%
	Female	573 / 51%	- / -	573 / 100% A	61 / 49% *	96 / 50%	91 / 50% *	101 / 51%	96 / 50% *	127 / 55%	134 / 46%	153 / 56% IK	17 / 34% *	26 / 48% *	213 / 52%	218 / 57% P	178 / 50%	169 / 46%
AGE	18-24	126 / 11%	64 / 12%	61 / 11%	126 / 100% DEFGH*	- / -	- / - *	- / -	- / - *	- / -	11 / 4% I	30 / 11%	1 / 2% *	6 / 11% *	69 / 17% IK	16 / 4%	31 / 9% N	78 / 21% NO
	25-34	193 / 17%	97 / 18%	96 / 17%	- / - *	193 / 100% CEFGH	- / - *	- / -	- / - *	- / -	26 / 9% I	51 / 19%	12 / 24% I*	8 / 16% *	86 / 21% I	34 / 9%	71 / 20% N	82 / 22% N
	35-44	180 / 16%	87 / 16%	91 / 16%	- / - *	- / -	180 / 100% CDFGH*	- / -	- / - *	- / -	30 / 10%	51 / 19% I	4 / 7% *	8 / 15% *	77 / 19% I	46 / 12%	56 / 16%	73 / 20%
	45-54	200 / 18%	94 / 18%	101 / 18%	- / - *	- / -	- / - *	200 / 100% CDEGH	- / - *	- / -	49 / 17%	45 / 16%	10 / 20% *	15 / 28% *	74 / 18%	69 / 18%	59 / 16%	72 / 20%
	55-64	191 / 17%	94 / 18%	96 / 17%	- / - *	- / -	- / - *	- / -	191 / 100% CDEFH*	- / -	49 / 17%	50 / 18%	3 / 6% *	8 / 16% *	77 / 19%	89 / 23% OP	52 / 14%	50 / 14%
	65+	229 / 21%	101 / 19%	127 / 22%	- / - *	- / -	- / - *	- / -	- / - *	229 / 100% CDEFG	127 / 44% JLM	46 / 17% M	20 / 40% JLM*	8 / 15% *	24 / 6%	125 / 33% OP	87 / 25% P	13 / 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling September 2018 OnLineBus Survey (S6783 - 40413109-36-260C)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1119	537	573	126	193	180	200	191	229	292	273	50	53	407	380	356	367
Conservatives	292 27%	157 30%	134 25%	11 9% *	26 14% *	30 17% *	49 25% C	49 26% C*	127 56% CDEFG	292 100% JKLM	-	- *	- *	-	184 49% OP	85 25% P	22 6%
Labour	273 25%	120 23%	153 28%	30 25% *	51 28% *	51 30% *	45 23%	50 27% *	46 21%	-	273 100% IKLM	- *	- *	-	70 19%	155 45% NP	46 13%
Lib Dems	50 5%	33 6%	17 3%	1 1% *	12 6% *	4 2% *	10 5%	3 2% *	20 9% G	-	-	50 100% IJLM*	- *	-	11 3%	33 10% NP	5 1%
Other	53 5%	27 5%	26 5%	6 5% *	8 5% *	8 5% *	15 8%	8 4% *	8 3%	-	-	-	53 100% IJKM*	-	18 5%	18 5%	17 5%
No vote	407 38%	186 36%	213 39%	69 59% FGH*	86 47% H*	77 46% H*	74 38% H	77 41% H*	24 11%	-	-	- *	- *	407 100% IJKL	89 24% O	51 15%	264 75% NO
Leave	380 34%	162 31%	218 39% A	16 13% *	34 18% *	46 26% *	69 35% CD	89 47% CDE*	125 56% CDEF	184 63% JKLM	70 26%	11 22% *	18 33% *	89 22%	380 100% OP	-	-
Remain	356 32%	177 33%	178 32%	31 25% *	71 38% *	56 32% *	59 29%	52 27% *	87 39%	85 29% M	155 57% ILM	33 68% ILM*	18 34% M*	51 13%	-	356 100% NP	-
Did not vote	367 33%	192 36%	169 30%	78 62% DEFGH*	82 44% GH*	73 42% GH*	72 36% H	50 26% H*	13 6%	22 8%	46 17% I	5 9% *	17 32% IJK*	264 65% IJKL	-	-	367 100% NO

Row groups: GE Vote 2017 (Conservatives, Labour, Lib Dems, Other, No vote); EU Ref 2016 (Leave, Remain, Did not vote).

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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