

## Polling Methodological Note – May 2020

A representative sample of 1,130 adults in Great Britain were interviewed between the 7<sup>th</sup> and 11<sup>th</sup> May 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

### Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

### Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017<sup>1</sup>). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 48.0% to 53.8%
- Labour Party = 29.3% to 34.2%
- Conservative lead over Labour = 14.4%pts to 24.1%pts

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<sup>1</sup> See: [https://www.europeansurveyresearch.org/news/non-prob/INPS\\_06\\_Kuha.pdf](https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf) and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

### Gender\* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

	<b>Unweighted count</b>	<b>Weighted count</b>
Male working	372	371
Male not working	177	181
Female working	337	331
Female not working	244	247

\*Those reporting an "other" gender are randomly allocated to male or female.

### Gender\* and age

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
Male 18-24	67	63
Male 25-34	94	97
Male 35-44	91	89
Male 45-54	101	98
Male 55-69	137	120
Male 70+	59	84
Female 18-24	66	60
Female 25-34	97	96
Female 35-44	94	91
Female 45-54	104	100
Female 55-69	163	125
Female 70+	57	105

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2018 Population Estimates:

	<b>Unweighted count</b>	<b>Weighted count</b>
North East England	38	47
North West England	115	127
Yorkshire & Humber	109	96
East Midlands	96	84
West Midlands	111	102
East of England	122	108
London	120	153
South East England	135	159
South West England	112	100
Wales	58	56
Scotland	114	98

## Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	<b>Unweighted count</b>	<b>Weighted count</b>
Aged 18-24 with a degree	38	23
Aged 25-44 with a degree	187	158
Aged 45-69 with a degree	143	119
Other	762	830

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	<b>Unweighted percentage</b>	<b>Weighted percentage</b>
Remain	41%	31%
Leave	41%	33%
Did not vote	19%	36%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Vote in the 2019 General Election\*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	23%	18%
England - Conservative	34%	25%
England - Lib Dem	8%	7%
England - Other	6%	3%
England - No vote	14%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	4%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	2%	1%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

\*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated <b>Voting Age Population</b> turnout if General Election were to be held tomorrow	84%	62%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantar.com](mailto:luke.taylor@kantar.com) for further details on the methodology used in this polling.

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Definitely vote (4)</b>	<b>454</b> <b>40%</b>	237 43%	216 38%	17 14% *	31 16% *	29 16% *	102 52% CDE	103 60% CDE	172 66% CDEF	215 73% JLM	127 59% M	50 64% M*	32 48% M*	24 6%
<b>Probably vote (3)</b>	<b>239</b> <b>21%</b>	105 19%	134 23%	42 34% FGH*	48 25% H*	60 33% FGH*	30 15% 15%	27 15% 15%	33 12% 12%	46 15% 15%	50 23% 23%	17 21% *	15 23% *	107 25%
<b>Probably not vote (2)</b>	<b>176</b> <b>16%</b>	102 19%	74 13%	39 32% FGH*	51 26% FH*	40 22% FH*	16 8% H	23 13% H	6 2% 2%	25 8% 2%	26 12% 2%	3 4% *	7 10% *	112 26% IJKL
<b>Definitely not vote (1)</b>	<b>199</b> <b>18%</b>	90 16%	109 19%	15 13% *	46 24% G*	45 25% G*	31 15% 15%	16 9% 9%	45 17% 17%	5 2% 2%	9 4% 4%	8 10% I*	7 10% I*	162 38% IJKL
<b>Or would you prefer not to say?</b>	<b>63</b> <b>6%</b>	17 3%	42 7%	10 8% *	19 10% H*	5 3% *	19 10% H	5 3% H	5 2% 2%	6 2% 2%	5 2% 2%	- - *	6 9% I*	26 6%
<b>NET : Definitely / Probably vote</b>	<b>693</b> <b>61%</b>	342 62%	350 61%	59 48% *	79 41% *	89 50% *	132 67% CDE	130 75% CDE	205 78% CDE	261 88% LM	177 82% M	67 86% M*	48 71% M*	131 30%
<b>NET : Definitely not / Probably not vote</b>	<b>374</b> <b>33%</b>	191 35%	183 32%	54 44% FGH*	96 50% FGH*	86 48% FGH*	47 24% 24%	39 22% 22%	52 20% 20%	29 10% 10%	34 16% 16%	11 14% *	13 20% *	274 64% IJKL
<b>Mean score</b>	<b>2.89</b>	2.92	2.86	2.53 *	2.37 *	2.42 *	3.14 CDE*	3.29 CDE*	3.29 CDE	3.62 JKLM	3.4 M	3.4 M*	3.2 M*	1.98
<b>Standard Deviation</b>	<b>1.15</b>	1.141	1.16	0.907	1.055	1.051	1.156	1.025	1.151	0.709	0.854	0.978	1.026	0.951
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.007	0.006	0.006	0.007	0.006	0.005	0.002	0.003	0.012	0.017	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Definitely vote (4)</b>	<b>454</b> <b>40%</b>	220 59% P	193 55% P	38 11%
<b>Probably vote (3)</b>	<b>239</b> <b>21%</b>	70 19%	91 26%	73 20%
<b>Probably not vote (2)</b>	<b>176</b> <b>16%</b>	42 11%	48 14%	85 23% N
<b>Definitely not vote (1)</b>	<b>199</b> <b>18%</b>	27 7% O	8 2%	145 40% NO
<b>Or would you prefer not to say?</b>	<b>63</b> <b>6%</b>	15 4%	8 2%	24 7%
<b>NET : Definitely / Probably vote</b>	<b>693</b> <b>61%</b>	290 77% P	284 81% P	111 30%
<b>NET : Definitely not / Probably not vote</b>	<b>374</b> <b>33%</b>	69 18%	57 16%	230 63% NO
<b>Mean score</b>	<b>2.89</b>	3.35 P	3.37 P	2.01 *
<b>Standard Deviation</b>	<b>1.15</b>	0.958	0.818	1.046
<b>Error Variance</b>	<b>0.001</b>	0.003	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	992	500	490	117	153	158	187	166	211	397	285	83	105	118
Weighted Base	617	327	289	48	66	67	127	118	191	256	176	57	47	78
<b>Conservative</b>	<b>314</b> <b>51%</b>	172 53%	142 49%	11 23%	27 41%	31 47%	55 44%	60 51%	130 68%	240 94%	18 10%	14 24%	10 21%	32 42%
				*	C*	C*	C	C	CDEFG	JKLM		J*	*	JKL*
<b>Labour</b>	<b>194</b> <b>32%</b>	95 29%	100 35%	25 51%	28 42%	21 31%	45 35%	42 35%	34 18%	9 4%	144 82%	10 18%	2 4%	27 35%
				EFH*	H*	H*	H	H			IKLM	IL*	*	IKL*
<b>Liberal Democrats</b>	<b>42</b> <b>7%</b>	26 8%	16 5%	8 17%	4 6%	6 9%	9 7%	5 4%	10 5%	-	7 4%	29 51%	1 3%	5 6%
				FGH*	*	*					I	IJLM*	I*	I*
<b>SNP</b>	<b>29</b> <b>5%</b>	14 4%	15 5%	1 3%	5 8%	4 6%	8 6%	4 3%	7 4%	1 *	2 1%	1 2%	18 39%	6 8%
				*	*	*						*	IJKM*	IJ*
<b>Green</b>	<b>15</b> <b>2%</b>	5 2%	10 3%	2 5%	2 3%	3 4%	4 3%	3 2%	1 *	-	4 2%	2 3%	6 12%	3 4%
				H*	*	*					I	I*	IJ*	I*
<b>Brexit Party</b>	<b>10</b> <b>2%</b>	7 2%	2 1%	-	-	1	3	2	4	3	-	-	5	1
				-	*	1%	2%	2%	2%	1%	-	-	11%	2%
				*	*	*						*	IJKM*	*
<b>Plaid Cymru</b>	<b>5</b> <b>1%</b>	3 1%	2 1%	-	-	-	-	2	3	1	-	-	3	-
				*	*	-	-	2%	1%	1%	*	-	6%	-
				*	*	*						*	IJ*	*
<b>UKIP</b>	<b>2</b> <b>*</b>	1 *	1 *	-	-	-	1	-	1	-	-	-	1	1
				-	-	-	1%	-	1%	*	-	-	2%	1%
				*	*	*						*	*	*
<b>Other</b>	<b>5</b> <b>1%</b>	4 1%	2 1%	-	-	1	2	1	1	1	1	1	1	2
				1%	-	1%	2%	1%	1%	*	*	2%	1%	3%
				*	*	*						*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	992	421	434	126
Weighted Base	617	264	258	90
<b>Conservative</b>	<b>314</b> <b>51%</b>	190 72% OP	85 33%	38 42% *
<b>Labour</b>	<b>194</b> <b>32%</b>	40 15%	120 47% N	31 35% N*
<b>Liberal Democrats</b>	<b>42</b> <b>7%</b>	8 3%	27 11% N	7 8% *
<b>SNP</b>	<b>29</b> <b>5%</b>	10 4%	11 4%	7 8% *
<b>Green</b>	<b>15</b> <b>2%</b>	5 2%	7 3%	3 3% *
<b>Brexit Party</b>	<b>10</b> <b>2%</b>	8 3% O	- -	2 2% *
<b>Plaid Cymru</b>	<b>5</b> <b>1%</b>	- -	5 2%	- - *
<b>UKIP</b>	<b>2</b> <b>*</b>	2 1%	- -	- - *
<b>Other</b>	<b>5</b> <b>1%</b>	1 *	3 1%	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

FIELDWORK : 07/05/2020 - 11/05/2020 (W Week 19)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	992	500	490	117	153	158	187	166	211	397	285	83	105	118
Weighted Base	791	421	368	88	109	106	148	138	203	279	202	61	55	189
<b>Conservative</b>	<b>381</b> <b>48%</b>	213	167	22	47	47	63	66	135	260	20	16	11	73
		51%	45%	25%	43%	45%	43%	48%	67%	93%	10%	26%	21%	39%
				*	*	C*	C	C	CDEFG	JKLM		J*	*	J*
<b>Labour</b>	<b>252</b> <b>32%</b>	118	135	42	41	31	50	51	38	10	162	11	2	63
		28%	37%	48%	37%	29%	34%	37%	19%	4%	80%	17%	3%	34%
			A	H*	H*	*	H	H			IKLM	IL*	*	IL*
<b>Liberal Democrats</b>	<b>55</b> <b>7%</b>	35	19	14	8	8	9	5	10	-	11	31	2	11
		8%	5%	16%	7%	7%	6%	4%	5%	-	5%	50%	4%	6%
				GH*	*	*					I	IJLM*	I*	I*
<b>SNP</b>	<b>47</b> <b>6%</b>	24	23	4	11	9	9	4	10	1	2	1	22	20
		6%	6%	5%	10%	8%	6%	3%	5%	*	1%	2%	40%	11%
				*	*	*						*	IJKM*	IJ*
<b>Green</b>	<b>22</b> <b>3%</b>	6	16	4	2	7	5	3	1	-	6	2	6	8
		2%	4%	5%	2%	6%	4%	2%	*	-	3%	3%	12%	4%
				*	*	H*					I	I*	IJ*	I*
<b>Brexit Party</b>	<b>15</b> <b>2%</b>	11	2	-	-	1	4	5	4	4	-	-	6	4
		3%	1%	-	*	1%	3%	4%	2%	2%	-	-	11%	2%
				*	*	*							IJKM*	*
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	3	2	-	-	-	-	3	3	2	-	-	3	-
		1%	1%	*	*	-	-	2%	1%	1%	*	-	6%	-
				*	*	*						*	IJM*	*
<b>UKIP</b>	<b>5</b> <b>1%</b>	4	1	-	-	-	4	-	1	-	-	-	1	4
		1%	*	-	-	-	3%	-	1%	*	-	-	2%	2%
				*	*	*						*	*	*
<b>Other</b>	<b>8</b> <b>1%</b>	6	2	-	-	3	2	1	1	1	1	1	1	5
		2%	1%	*	-	3%	2%	1%	1%	*	*	2%	1%	3%
				*	*	*						*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
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		N	O	P
Unweighted Base	992	421	434	126
Weighted Base	791	311	312	160
<b>Conservative</b>	<b>381</b> <b>48%</b>	210 67% OP	102 33%	67 42% *
<b>Labour</b>	<b>252</b> <b>32%</b>	55 18%	143 46% NP	50 31% N*
<b>Liberal Democrats</b>	<b>55</b> <b>7%</b>	9 3%	31 10%	14 9% *
<b>SNP</b>	<b>47</b> <b>6%</b>	12 4%	17 5%	17 11% N*
<b>Green</b>	<b>22</b> <b>3%</b>	7 2%	10 3%	5 3% *
<b>Brexit Party</b>	<b>15</b> <b>2%</b>	12 4% O	- -	3 2% *
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	- -	6 2%	- - *
<b>UKIP</b>	<b>5</b> <b>1%</b>	5 2%	- -	- - *
<b>Other</b>	<b>8</b> <b>1%</b>	1 *	3 1%	4 3% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

FIELDWORK : 07/05/2020 - 11/05/2020 (W Week 19)

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>No, did not vote</b>	<b>430</b> <b>38%</b>	197 36%	233 41%	56 46%	108 56%	112 62%	60 30%	38 22%	56 21%	-	-	-	-	430 100%
				GH*	FGH*	FGH*						*	*	IJKL
<b>Yes, Conservative</b>	<b>296</b> <b>26%</b>	151 28%	144 25%	6 5%	30 15%	18 10%	53 27%	63 36%	126 48%	296 100%	-	-	-	-
				*	*	*	CE	CDE	CDEF	JKLM	-	*	*	-
<b>Yes, Labour</b>	<b>217</b> <b>19%</b>	117 21%	99 17%	40 33%	31 16%	24 13%	47 24%	42 24%	31 12%	-	217 100%	-	-	-
				DEH*	*	*	H	H		-	IKLM	*	*	-
<b>Yes, Liberal Democrat</b>	<b>78</b> <b>7%</b>	38 7%	40 7%	5 4%	8 4%	12 7%	16 8%	16 9%	20 8%	-	-	78 100%	-	-
				*	*	*				-	-	IJLM*	*	-
<b>Yes, SNP - Scottish National Party</b>	<b>28</b> <b>2%</b>	13 2%	15 3%	4 3%	7 4%	2 1%	5 2%	4 2%	7 3%	-	-	-	28 42%	-
				*	*	*				-	-	*	IJKM*	-
<b>Yes, Green Party</b>	<b>14</b> <b>1%</b>	9 2%	5 1%	1 1%	3 2%	1 1%	2 1%	3 1%	4 2%	-	-	-	14 21%	-
				*	*	*				-	-	*	IJKM*	-
<b>Yes, Brexit Party</b>	<b>13</b> <b>1%</b>	8 1%	4 1%	2 1%	2 1%	1 *	4 2%	2 1%	3 1%	-	-	-	13 20%	-
				*	*	*				-	-	*	IJKM*	-
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	3 *	1 *	- -	- *	- -	- -	1 1%	2 1%	-	-	-	3 5%	-
				*	*	*				-	-	*	IJM*	-
<b>Other party or individual</b>	<b>8</b> <b>1%</b>	3 *	6 1%	- -	- -	- *	1 *	1 *	7 3%	-	-	-	8 13%	-
				*	*	*				-	-	*	IJKM*	-
<b>Prefer not to answer</b>	<b>41</b> <b>4%</b>	11 2%	28 5%	9 8%	5 2%	10 6%	9 5%	4 2%	4 1%	-	-	-	-	-
				*	*	*				-	-	*	*	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>No, did not vote</b>	<b>430</b> <b>38%</b>	80 22%	52 15%	280 77%
				NO
<b>Yes, Conservative</b>	<b>296</b> <b>26%</b>	197 53% OP	71 20% P	26 7%
<b>Yes, Labour</b>	<b>217</b> <b>19%</b>	47 12%	138 40% NP	30 8%
<b>Yes, Liberal Democrat</b>	<b>78</b> <b>7%</b>	10 3%	60 17% NP	9 2%
<b>Yes, SNP - Scottish National Party</b>	<b>28</b> <b>2%</b>	9 3%	11 3%	4 1%
<b>Yes, Green Party</b>	<b>14</b> <b>1%</b>	4 1%	8 2%	2 *
<b>Yes, Brexit Party</b>	<b>13</b> <b>1%</b>	12 3% O	- *	2 *
<b>Yes, Plaid Cymru</b>	<b>3</b> <b>*</b>	1 *	3 1%	- -
<b>Other party or individual</b>	<b>8</b> <b>1%</b>	8 2%	- *	- -
<b>Prefer not to answer</b>	<b>41</b> <b>4%</b>	6 2%	6 2%	13 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Leave</b>	<b>374</b> <b>33%</b>	197 36%	174 30%	14 12% *	35 18% *	34 19% *	71 36% CDE	70 41% CDE	148 57% CDEFG	197 66% JKM	47 22%	10 12% *	34 51% JKM*	80 19%
<b>Remain</b>	<b>349</b> <b>31%</b>	177 32%	172 30%	28 23% *	63 32% *	51 28% *	59 30% CH	73 42% CH	75 29% M	71 24% M	138 64% ILM	60 76% ILM*	22 33% M*	52 12%
<b>Did not vote</b>	<b>365</b> <b>32%</b>	166 30%	199 35%	66 54% FGH*	92 48% FGH*	84 47% GH*	61 31% GH	24 14%	37 14%	26 9%	30 14%	9 11% *	7 11% *	280 65% IJKL
<b>Don't know</b>	<b>43</b> <b>4%</b>	11 2%	30 5%	15 12% DH*	4 2% *	11 6% *	6 3%	6 3%	1 *	2 1%	2 1%	- *	3 5% *	19 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Leave</b>	<b>374</b> <b>33%</b>	374 100% OP	-	-
<b>Remain</b>	<b>349</b> <b>31%</b>	-	349 100% NP	-
<b>Did not vote</b>	<b>365</b> <b>32%</b>	-	-	365 100% NO
<b>Don't know</b>	<b>43</b> <b>4%</b>	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Leave</b>	<b>366</b> <b>32%</b>	221 40%	143 25%	22 18%	30 15%	35 19%	63 32%	67 39%	149 57%	216 73%	35 16%	6 7%	30 44%	73 17%
		B	*	*	*	D	CDE	CDEFG	CDEFG	JKLM	*	*	JKM*	
<b>Remain</b>	<b>451</b> <b>40%</b>	212 39%	239 42%	65 53%	86 44%	82 46%	76 38%	69 40%	73 28%	49 17%	157 73%	65 83%	27 41%	147 34%
				H*	H*	H*					ILM	ILM*	I*	I
<b>Would not vote</b>	<b>194</b> <b>17%</b>	92 17%	102 18%	24 19%	55 28%	41 23%	38 19%	23 13%	13 5%	7 2%	10 5%	2 3%	2 3%	164 38%
				H*	GH*	H*	H					*	*	IJKL
<b>Don't know</b>	<b>119</b> <b>10%</b>	26 5%	90 16%	12 10%	23 12%	22 12%	21 10%	15 9%	26 10%	24 8%	15 7%	5 7%	8 12%	46 11%
			A	*	*	*						*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Leave</b>	<b>366</b> <b>32%</b>	291 78% OP	31 9%	38 10%
<b>Remain</b>	<b>451</b> <b>40%</b>	34 9%	288 83% NP	126 35% N
<b>Would not vote</b>	<b>194</b> <b>17%</b>	18 5%	6 2%	165 45% NO
<b>Don't know</b>	<b>119</b> <b>10%</b>	31 8%	23 7%	36 10%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Yes</b>	<b>328</b> <b>29%</b>	156 28%	171 30%	48 39% H*	60 31% H*	64 36% H*	67 34% H	49 28% H	41 16%	34 11%	107 49% IM	41 52% IM*	22 33% I*	119 28% I
<b>Maybe</b>	<b>201</b> <b>18%</b>	113 20%	89 15%	29 24% *	53 27% GH*	35 19% *	33 16%	19 11%	33 13%	37 12%	59 27% IM	24 31% IM*	11 16% *	67 16%
<b>No</b>	<b>367</b> <b>32%</b>	206 37% B	160 28%	16 13% *	42 22% *	35 20% *	58 29% C	73 42% CDE	143 55% CDEF	192 65% JKLM	22 10%	3 4% *	24 35% JK*	117 27% JK
<b>Don't know</b>	<b>233</b> <b>21%</b>	75 14%	155 27% A	29 24% *	39 20% *	46 25% *	41 21%	33 19%	44 17%	34 11%	28 13%	10 13% *	11 16% *	128 30% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Yes</b>	<b>328</b> <b>29%</b>	35 9%	207 59% NP	83 23% N
<b>Maybe</b>	<b>201</b> <b>18%</b>	58 15%	71 20%	71 20%
<b>No</b>	<b>367</b> <b>32%</b>	236 63% OP	37 11%	88 24% O
<b>Don't know</b>	<b>233</b> <b>21%</b>	46 12%	34 10%	122 34% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130
Weighted Base	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130	1130
<b>Most important (100)</b>	172 15%	62 5%	251 22%	54 5%	58 5%	60 5%	127 11%	117 10%	55 5%	103 9%	69 6%
<b>2nd (90)</b>	123 11%	108 10%	171 15%	101 9%	83 7%	71 6%	88 8%	86 8%	129 11%	87 8%	82 7%
<b>3rd (80)</b>	91 8%	95 8%	153 14%	123 11%	85 8%	98 9%	73 6%	96 9%	128 11%	71 6%	118 10%
<b>4th (70)</b>	102 9%	113 10%	122 11%	98 9%	81 7%	95 8%	51 4%	107 10%	138 12%	73 6%	152 13%
<b>5th (60)</b>	101 9%	108 10%	78 7%	151 13%	83 7%	104 9%	93 8%	84 7%	146 13%	83 7%	99 9%
<b>6th (50)</b>	123 11%	132 12%	72 6%	103 9%	101 9%	118 10%	80 7%	100 9%	120 11%	88 8%	94 8%
<b>7th (40)</b>	98 9%	131 12%	79 7%	118 10%	72 6%	138 12%	59 5%	99 9%	135 12%	83 7%	119 11%
<b>8th (30)</b>	112 10%	130 12%	63 6%	101 9%	146 13%	119 10%	75 7%	84 7%	95 8%	108 10%	96 9%
<b>9th (20)</b>	89 8%	100 9%	58 5%	100 9%	151 13%	123 11%	81 7%	80 7%	89 8%	115 10%	144 13%
<b>10th (10)</b>	75 7%	87 8%	62 5%	87 8%	162 14%	116 10%	140 12%	151 13%	49 4%	117 10%	84 7%
<b>Least important (0)</b>	43 4%	64 6%	22 2%	94 8%	107 9%	88 8%	263 23%	124 11%	48 4%	203 18%	73 6%
<b>Mean score</b>	57.32	50.01	67.56	49.61	42.23	45.75	41.81	48.09	55.04	42.71	49.86
<b>Standard Deviation</b>	30.67	28.598	29.573	29.436	30.595	29.131	36.073	33.068	27.101	33.777	29.414
<b>Error Variance</b>	0.832	0.724	0.774	0.767	0.828	0.751	1.152	0.968	0.65	1.01	0.766

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>172</b> <b>15%</b>	116 21%	56 10%	13 11%	24 12%	25 14%	41 21%	31 18%	38 14%	59 20%	25 12%	12 16%	6 9%	63 15%
		B	*	*	*	*	*	*	*	J	*	*	*	*
<b>2nd (90)</b>	<b>123</b> <b>11%</b>	68 12%	55 10%	10 8%	25 13%	11 6%	11 6%	27 16%	39 15%	51 17%	24 11%	11 14%	6 9%	28 7%
				*	*	*	*	F	F	M	*	*	*	*
<b>3rd (80)</b>	<b>91</b> <b>8%</b>	40 7%	51 9%	7 6%	16 8%	8 5%	17 9%	15 9%	27 10%	31 10%	14 6%	12 15%	3 4%	31 7%
				*	*	*	*	*	*	*	*	*	*	*
<b>4th (70)</b>	<b>102</b> <b>9%</b>	50 9%	51 9%	9 8%	11 6%	22 12%	26 13%	12 7%	21 8%	23 8%	29 14%	7 8%	10 14%	33 8%
				*	*	*	*	*	*	*	*	*	*	*
<b>5th (60)</b>	<b>101</b> <b>9%</b>	39 7%	63 11%	9 7%	16 8%	24 14%	13 7%	20 12%	19 7%	24 8%	21 10%	7 9%	6 9%	37 9%
				*	*	*	*	*	*	*	*	*	*	*
<b>6th (50)</b>	<b>123</b> <b>11%</b>	69 13%	52 9%	18 15%	15 8%	16 9%	20 10%	28 16%	27 10%	24 8%	23 11%	10 13%	5 7%	58 13%
				*	*	*	*	*	*	*	*	*	*	*
<b>7th (40)</b>	<b>98</b> <b>9%</b>	50 9%	49 8%	12 10%	19 10%	14 8%	18 9%	12 7%	22 8%	24 8%	20 9%	5 6%	7 10%	41 9%
				*	*	*	*	*	*	*	*	*	*	*
<b>8th (30)</b>	<b>112</b> <b>10%</b>	47 9%	65 11%	12 10%	14 7%	24 13%	23 12%	12 7%	28 11%	17 6%	25 11%	3 3%	7 10%	49 11%
				*	*	*	*	*	*	*	*	*	*	*
<b>9th (20)</b>	<b>89</b> <b>8%</b>	26 5%	63 11%	9 7%	25 13%	9 5%	17 9%	9 5%	20 8%	16 5%	21 10%	8 10%	7 11%	32 7%
			A	*	*	*	*	*	*	*	*	*	*	*
<b>10th (10)</b>	<b>75</b> <b>7%</b>	27 5%	49 8%	16 13%	24 12%	15 8%	3 2%	3 2%	13 5%	17 6%	11 5%	3 3%	5 8%	37 9%
				FG*	FG*	*						*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	43 4%	19 3%	23 4%	7 6% *	5 3% *	11 6% *	8 4%	3 2%	8 3%	10 3%	4 2%	1 2% *	6 9% J*	22 5%
<b>Mean score</b>	57.32	62.57	52.42	49.23	53.22	53.21	59.96	65.12	59.84	64.68	56.85	63.95	49.36	53.13
<b>Standard Deviation</b>	30.67	B 30.433	30.054	* 31.027	* 32.162	* 30.603	C 30.229	CDE 27.473	C 30.298	JLM 30.849	28.42	LM* 28.672	* 31.161	30.872
<b>Error Variance</b>	0.832	1.682	1.571	7.818	5.334	5.195	4.617	4.351	3.513	3.213	3.73	10.493	14.442	2.215

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>172</b> <b>15%</b>	49 13%	59 17%	60 16%
<b>2nd (90)</b>	<b>123</b> <b>11%</b>	57 15% P	40 12%	24 6%
<b>3rd (80)</b>	<b>91</b> <b>8%</b>	32 8%	36 10%	19 5%
<b>4th (70)</b>	<b>102</b> <b>9%</b>	29 8%	40 12%	32 9%
<b>5th (60)</b>	<b>101</b> <b>9%</b>	27 7%	37 11%	37 10%
<b>6th (50)</b>	<b>123</b> <b>11%</b>	44 12%	34 10%	37 10%
<b>7th (40)</b>	<b>98</b> <b>9%</b>	32 9%	26 8%	36 10%
<b>8th (30)</b>	<b>112</b> <b>10%</b>	41 11%	22 6%	42 12%
<b>9th (20)</b>	<b>89</b> <b>8%</b>	26 7%	26 7%	36 10%
<b>10th (10)</b>	<b>75</b> <b>7%</b>	20 5%	16 5%	31 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>43</b> <b>4%</b>	<b>18</b> <b>5%</b>	<b>12</b> <b>3%</b>	<b>11</b> <b>3%</b>
<b>Mean score</b>	<b>57.32</b>	57.68	61.9	53.92
<b>Standard Deviation</b>	<b>30.67</b>	30.762	P 29.644	30.865
<b>Error Variance</b>	<b>0.832</b>	2.532	2.521	2.61

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>62</b> <b>5%</b>	25 5%	37 6%	7 6%	18 9%	14 8%	4 2%	12 7%	6 2%	20 7%	16 7%	1 1%	1 2%	24 6%
<b>2nd (90)</b>	<b>108</b> <b>10%</b>	46 8%	62 11%	6 5%	17 9%	18 10%	27 14%	17 10%	22 8%	24 8%	13 6%	2 3%	4 6%	60 14%
<b>3rd (80)</b>	<b>95</b> <b>8%</b>	27 5%	66 12%	12 10%	20 10%	17 10%	11 6%	11 6%	23 9%	27 9%	14 7%	7 9%	5 8%	36 8%
<b>4th (70)</b>	<b>113</b> <b>10%</b>	49 9%	64 11%	9 7%	14 7%	9 5%	24 12%	25 14%	33 13%	18 6%	22 10%	12 15%	4 6%	53 12%
<b>5th (60)</b>	<b>108</b> <b>10%</b>	52 10%	56 10%	7 6%	21 11%	20 11%	18 9%	19 11%	24 9%	53 18%	19 9%	8 10%	7 11%	21 5%
<b>6th (50)</b>	<b>132</b> <b>12%</b>	81 15%	51 9%	22 17%	22 12%	20 11%	12 6%	13 7%	43 17%	36 12%	23 11%	6 8%	15 22%	44 10%
<b>7th (40)</b>	<b>131</b> <b>12%</b>	56 10%	74 13%	12 10%	25 13%	14 8%	30 15%	23 13%	27 10%	39 13%	22 10%	8 10%	9 14%	49 11%
<b>8th (30)</b>	<b>130</b> <b>12%</b>	65 12%	65 11%	17 14%	23 12%	16 9%	19 10%	21 12%	34 13%	33 11%	30 14%	7 9%	11 16%	46 11%
<b>9th (20)</b>	<b>100</b> <b>9%</b>	65 12%	36 6%	13 11%	7 4%	20 11%	23 12%	18 10%	19 7%	18 6%	24 11%	10 13%	6 9%	35 8%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	55 10%	32 6%	7 6%	14 7%	15 8%	19 10%	14 8%	18 7%	19 7%	25 12%	10 13%	4 6%	27 6%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	64 6%	31 6%	31 5%	11 9% G*	11 6% *	17 9% G*	10 5%	2 1%	12 5%	10 3%	8 4%	7 9% *	1 2% *	36 8%
<b>Mean score</b>	50.01	46.2	53.85	46.3	53.25	49.03	48.24	52.51	49.72	52.72	47.17	42.45	47.68	51.35
<b>Standard Deviation</b>	28.598	28.007	28.592 A	28.561 *	29.401 *	31.538 *	28.729	27.501	26.301	26.772 JK	28.731	27.881 *	23.424 *	30.432
<b>Error Variance</b>	0.724	1.425	1.422	6.625	4.458	5.518	4.171	4.36	2.647	2.42	3.812	9.922	8.161	2.152

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>62</b> <b>5%</b>	17 5%	15 4%	27 7%
<b>2nd (90)</b>	<b>108</b> <b>10%</b>	42 11%	22 6%	43 12%
<b>3rd (80)</b>	<b>95</b> <b>8%</b>	36 10%	27 8%	28 8%
<b>4th (70)</b>	<b>113</b> <b>10%</b>	37 10%	35 10%	35 10%
<b>5th (60)</b>	<b>108</b> <b>10%</b>	51 14%	31 9%	26 7%
<b>6th (50)</b>	<b>132</b> <b>12%</b>	58 16%	27 8%	41 11%
<b>7th (40)</b>	<b>131</b> <b>12%</b>	34 9%	37 10%	54 15%
<b>8th (30)</b>	<b>130</b> <b>12%</b>	32 9%	55 16%	41 11%
<b>9th (20)</b>	<b>100</b> <b>9%</b>	30 8%	38 11%	27 7%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	19 5%	42 12%	24 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>64</b> <b>6%</b>	17 4%	19 6%	19 5%
<b>Mean score</b>	<b>50.01</b>	53.78	44.83	52.05
<b>Standard Deviation</b>	<b>28.598</b>	27.091	28.449	29.13
<b>Error Variance</b>	<b>0.724</b>	1.963	2.322	2.325

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>251</b> <b>22%</b>	86 16%	166 29%	24 19%	33 17%	44 24%	35 18%	49 28%	67 26%	57 19%	58 27%	22 28%	11 16%	88 20%
			A	*	*	*						*	*	
<b>2nd (90)</b>	<b>171</b> <b>15%</b>	89 16%	82 14%	13 11%	35 18%	28 16%	28 14%	17 10%	50 19%	43 14%	36 17%	15 19%	17 25%	59 14%
				*	*	*						*	*	
<b>3rd (80)</b>	<b>153</b> <b>14%</b>	74 13%	79 14%	12 10%	25 13%	25 14%	27 14%	30 17%	34 13%	31 11%	39 18%	11 14%	10 14%	57 13%
				*	*	*					I	*	*	
<b>4th (70)</b>	<b>122</b> <b>11%</b>	60 11%	59 10%	13 10%	21 11%	17 10%	24 12%	16 9%	31 12%	36 12%	19 9%	4 5%	7 10%	54 12%
				*	*	*						*	*	
<b>5th (60)</b>	<b>78</b> <b>7%</b>	49 9%	29 5%	10 8%	8 4%	8 4%	22 11%	13 8%	17 7%	30 10%	3 1%	10 12%	1 2%	31 7%
				*	*	*				J		J*	*	
<b>6th (50)</b>	<b>72</b> <b>6%</b>	40 7%	30 5%	10 8%	7 4%	18 10%	20 10%	5 3%	12 5%	21 7%	8 4%	2 3%	4 5%	36 8%
				*	*	*						*	*	
<b>7th (40)</b>	<b>79</b> <b>7%</b>	48 9%	30 5%	9 7%	10 5%	16 9%	10 5%	13 7%	22 9%	27 9%	18 9%	6 7%	6 9%	18 4%
				*	*	*						*	*	
<b>8th (30)</b>	<b>63</b> <b>6%</b>	34 6%	29 5%	8 6%	23 12%	9 5%	9 5%	11 6%	4 1%	12 4%	11 5%	7 9%	1 1%	29 7%
				*	H*	*						*	*	
<b>9th (20)</b>	<b>58</b> <b>5%</b>	29 5%	29 5%	8 6%	10 5%	11 6%	5 2%	10 6%	15 6%	15 5%	4 2%	1 1%	4 5%	32 7%
				*	*	*						*	*	
<b>10th (10)</b>	<b>62</b> <b>5%</b>	27 5%	34 6%	6 5%	19 10%	3 2%	17 9%	7 4%	9 4%	18 6%	14 6%	1 1%	3 4%	23 5%
				*	*	*						*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	22 2%	15 3%	8 1%	11 9% EFH*	4 2% *	1 1% *	3 1%	3 1%	- *	6 2%	8 4%	1 1% *	6 8% M*	3 1%
<b>Mean score</b>	67.56	64.33	70.73	59.4	62.67	70.13	65.81	69.73	73.16	65.24	70.47	74.55	66.06	66.46
<b>Standard Deviation</b>	29.573	29.045	29.844	33.284	32.044	27.495	28.613	29.44	26.595	29.163	30.837	25.487	32.38	28.935
<b>Error Variance</b>	0.774	1.532	1.549	8.997	5.295	4.194	4.137	4.997	2.707	2.872	4.391	8.291	15.593	1.945

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>251</b> <b>22%</b>	83 22%	85 24%	71 20%
<b>2nd (90)</b>	<b>171</b> <b>15%</b>	61 16%	67 19%	42 11%
<b>3rd (80)</b>	<b>153</b> <b>14%</b>	37 10%	49 14%	59 16%
<b>4th (70)</b>	<b>122</b> <b>11%</b>	51 14%	27 8%	42 11%
<b>5th (60)</b>	<b>78</b> <b>7%</b>	25 7%	19 6%	29 8%
<b>6th (50)</b>	<b>72</b> <b>6%</b>	29 8%	21 6%	22 6%
<b>7th (40)</b>	<b>79</b> <b>7%</b>	28 7%	25 7%	26 7%
<b>8th (30)</b>	<b>63</b> <b>6%</b>	10 3%	30 8%	20 5%
<b>9th (20)</b>	<b>58</b> <b>5%</b>	28 7%	7 2%	18 5%
<b>10th (10)</b>	<b>62</b> <b>5%</b>	14 4%	15 4%	29 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>22</b> <b>2%</b>	<b>7</b> <b>2%</b>	<b>3</b> <b>1%</b>	<b>8</b> <b>2%</b>
<b>Mean score</b>	<b>67.56</b>	<b>68.03</b>	<b>71.03</b>	<b>64.91</b>
<b>Standard Deviation</b>	<b>29.573</b>	<b>29.002</b>	<b>28.186</b>	<b>30.034</b>
<b>Error Variance</b>	<b>0.774</b>	<b>2.25</b>	<b>2.28</b>	<b>2.472</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>54</b> <b>5%</b>	30 6%	24 4%	10 8% *	10 5% *	6 3% *	5 2%	8 5%	16 6%	10 3%	8 4%	6 7% *	9 14% IJM*	20 5%
<b>2nd (90)</b>	<b>101</b> <b>9%</b>	51 9%	50 9%	10 8% *	7 4% *	13 7% *	18 9%	23 13% D	30 11%	35 12%	23 10%	13 16% M*	6 9% *	24 6%
<b>3rd (80)</b>	<b>123</b> <b>11%</b>	58 10%	65 11%	7 6% *	12 6% *	21 11% *	13 6%	26 15% DF	45 17% DF	41 14%	25 11%	8 11% *	7 10% *	36 8%
<b>4th (70)</b>	<b>98</b> <b>9%</b>	51 9%	47 8%	5 4% *	6 3% *	32 18% CDFG*	13 7%	8 5%	32 12% D	33 11%	15 7%	6 7% *	10 15% *	31 7%
<b>5th (60)</b>	<b>151</b> <b>13%</b>	74 13%	77 13%	12 10% *	23 12% *	13 7% *	41 21% E	24 14%	37 14%	31 10%	40 19% I	10 12% *	11 16% *	52 12%
<b>6th (50)</b>	<b>103</b> <b>9%</b>	39 7%	63 11%	10 8% *	17 9% *	13 7% *	30 15%	15 9%	18 7%	29 10%	23 10%	9 12% *	3 4% *	36 8%
<b>7th (40)</b>	<b>118</b> <b>10%</b>	58 11%	60 10%	9 8% *	24 12% *	13 7% *	20 10%	18 10%	33 12%	27 9%	18 8%	7 9% *	5 7% *	58 14%
<b>8th (30)</b>	<b>101</b> <b>9%</b>	53 10%	48 8%	7 6% *	24 12% *	18 10% *	14 7%	15 9%	23 9%	30 10%	16 7%	6 8% *	5 8% *	43 10%
<b>9th (20)</b>	<b>100</b> <b>9%</b>	39 7%	59 10%	21 17% H*	22 11% *	12 6% *	18 9%	16 9%	11 4%	32 11%	17 8%	5 6% *	4 6% *	35 8%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	46 8%	38 7%	15 12% *	20 10% *	18 10% *	7 4%	15 8%	12 4%	16 5%	22 10%	4 6% *	4 5% *	38 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	94 8%	51 9%	43 7%	16 13% GH*	29 15% GH*	21 12% H*	19 9% H	5 3%	5 2%	13 4%	10 5%	5 6% *	4 6% *	57 13% IJ
<b>Mean score</b>	49.61	49.65	49.81	42.8	39.13	47.74	48.63	53.93	59.77	53.31	51.72	56.73	58.44	43.78
<b>Standard Deviation</b>	29.436	30.188	28.691	32.604	29.16	30.629	26.967	28.648	25.807	27.983	28.305	29.698	30.564	29.723
<b>Error Variance</b>	0.767	1.655	1.432	8.633	4.385	5.204	3.675	4.732	2.549	2.644	3.7	11.257	13.894	2.053

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>54</b> <b>5%</b>	23 6%	18 5%	12 3%
<b>2nd (90)</b>	<b>101</b> <b>9%</b>	38 10%	36 10%	27 7%
<b>3rd (80)</b>	<b>123</b> <b>11%</b>	55 15% P	43 12%	23 6%
<b>4th (70)</b>	<b>98</b> <b>9%</b>	36 10%	34 10%	23 6%
<b>5th (60)</b>	<b>151</b> <b>13%</b>	49 13%	50 14%	45 12%
<b>6th (50)</b>	<b>103</b> <b>9%</b>	25 7%	31 9%	47 13%
<b>7th (40)</b>	<b>118</b> <b>10%</b>	45 12%	25 7%	39 11%
<b>8th (30)</b>	<b>101</b> <b>9%</b>	33 9%	26 8%	35 10%
<b>9th (20)</b>	<b>100</b> <b>9%</b>	28 7%	26 8%	41 11%
<b>10th (10)</b>	<b>87</b> <b>8%</b>	24 6%	29 8%	32 9%

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>94</b> <b>8%</b>	19 5%	31 9%	40 11%
<b>Mean score</b>	<b>49.61</b>	54.49	51.52	43.61
<b>Standard Deviation</b>	<b>29.436</b>	P 28.634	P 30.219	28.658
<b>Error Variance</b>	<b>0.767</b>	2.193	2.62	2.25

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>58</b> 5%	33 6%	22 4%	11 9%	3 2%	11 6%	3 1%	8 5%	23 9%	20 7%	6 3%	6 7%	7 10%	18 4%
<b>2nd (90)</b>	<b>83</b> 7%	42 8%	41 7%	14 11%	15 8%	11 6%	18 9%	9 5%	17 6%	24 8%	19 9%	4 5%	3 5%	29 7%
<b>3rd (80)</b>	<b>85</b> 8%	51 9%	34 6%	13 11%	12 6%	16 9%	16 8%	14 8%	13 5%	30 10%	11 5%	10 12%	3 5%	31 7%
<b>4th (70)</b>	<b>81</b> 7%	41 7%	40 7%	8 6%	14 7%	11 6%	15 7%	16 9%	16 6%	22 7%	16 7%	10 12%	3 5%	30 7%
<b>5th (60)</b>	<b>83</b> 7%	46 8%	37 6%	12 10%	21 11%	13 7%	8 4%	12 7%	17 7%	23 8%	15 7%	5 6%	4 6%	31 7%
<b>6th (50)</b>	<b>101</b> 9%	43 8%	57 10%	9 7%	22 11%	15 8%	19 10%	11 6%	24 9%	23 8%	14 6%	1 2%	8 12%	50 12%
<b>7th (40)</b>	<b>72</b> 6%	45 8%	27 5%	13 11%	11 6%	11 6%	10 5%	8 5%	19 7%	20 7%	16 8%	3 3%	1 2%	29 7%
<b>8th (30)</b>	<b>146</b> 13%	72 13%	74 13%	13 10%	20 10%	31 17%	27 14%	32 19%	25 9%	36 12%	19 9%	11 14%	8 13%	66 15%
<b>9th (20)</b>	<b>151</b> 13%	62 11%	89 16%	6 4%	27 14%	23 13%	27 13%	19 11%	51 20%	32 11%	36 17%	11 14%	11 16%	62 14%
<b>10th (10)</b>	<b>162</b> 14%	77 14%	83 14%	17 13%	30 15%	24 13%	37 19%	17 10%	38 15%	36 12%	38 17%	12 16%	15 22%	50 12%

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	107 9%	38 7%	69 12%	9 7% *	19 10% *	15 8% *	19 9%	27 16% H	18 7%	30 10%	27 13%	7 9% *	3 5% *	34 8%
<b>Mean score</b>	42.23	45.3	39.08	50.87	40.6	42.56	39.24	40.3	42.7	45.71	37.83	44.53	41.25	42.38
<b>Standard Deviation</b>	30.595	B 30.518	30.173	FG* 32.042	* 28.95	* 30.292	29.783	30.871	31.237	J 31.824	30.477	* 32.586	* 31.769	28.948
<b>Error Variance</b>	0.828	1.691	1.583	8.338	4.322	5.09	4.482	5.494	3.734	3.42	4.289	13.553	15.01	1.947

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>58</b> <b>5%</b>	24 6%	19 5%	13 4%
<b>2nd (90)</b>	<b>83</b> <b>7%</b>	31 8%	24 7%	27 7%
<b>3rd (80)</b>	<b>85</b> <b>8%</b>	28 7%	26 8%	31 9%
<b>4th (70)</b>	<b>81</b> <b>7%</b>	26 7%	32 9%	23 6%
<b>5th (60)</b>	<b>83</b> <b>7%</b>	19 5%	26 8%	34 9%
<b>6th (50)</b>	<b>101</b> <b>9%</b>	27 7%	26 7%	44 12%
<b>7th (40)</b>	<b>72</b> <b>6%</b>	26 7%	25 7%	16 4%
<b>8th (30)</b>	<b>146</b> <b>13%</b>	35 9%	40 12%	61 17%
<b>9th (20)</b>	<b>151</b> <b>13%</b>	55 15%	46 13%	42 11%
<b>10th (10)</b>	<b>162</b> <b>14%</b>	56 15%	55 16%	44 12%

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>107</b> <b>9%</b>	46 12%	29 8%	30 8%
<b>Mean score</b>	<b>42.23</b>	41.5	42.87	43.39
<b>Standard Deviation</b>	<b>30.595</b>	32.379	30.722	29.139
<b>Error Variance</b>	<b>0.828</b>	2.805	2.708	2.326

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Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>60</b> <b>5%</b>	20 4%	41 7%	7 5%	17 9%	19 10%	6 3%	6 3%	6 2%	11 4%	17 8%	2 3%	2 2%	28 6%
				*	*	H*						*	*	
<b>2nd (90)</b>	<b>71</b> <b>6%</b>	29 5%	42 7%	8 7%	12 6%	17 9%	8 4%	10 6%	14 5%	14 5%	24 11%	3 4%	3 5%	16 4%
				*	*	*					IM	*	*	
<b>3rd (80)</b>	<b>98</b> <b>9%</b>	47 9%	51 9%	21 17%	21 11%	12 7%	14 7%	9 5%	20 8%	24 8%	26 12%	6 8%	8 12%	27 6%
				G*	*	*						*	*	
<b>4th (70)</b>	<b>95</b> <b>8%</b>	57 10%	37 6%	9 7%	23 12%	15 8%	17 9%	15 9%	17 6%	24 8%	17 8%	6 8%	4 6%	41 10%
				*	*	*						*	*	
<b>5th (60)</b>	<b>104</b> <b>9%</b>	41 8%	63 11%	14 11%	20 11%	16 9%	13 6%	14 8%	28 11%	28 10%	22 10%	7 9%	8 12%	39 9%
				*	*	*						*	*	
<b>6th (50)</b>	<b>118</b> <b>10%</b>	67 12%	51 9%	2 2%	24 12%	31 17%	20 10%	18 10%	22 9%	39 13%	22 10%	12 15%	5 8%	39 9%
				*	*	C*						*	*	
<b>7th (40)</b>	<b>138</b> <b>12%</b>	60 11%	75 13%	11 9%	9 4%	15 9%	24 12%	31 18%	48 18%	41 14%	15 7%	16 21%	10 14%	52 12%
				*	*	*		D	D	J		J*	*	
<b>8th (30)</b>	<b>119</b> <b>10%</b>	63 11%	55 10%	14 11%	20 10%	13 7%	26 13%	17 10%	28 11%	32 11%	20 9%	8 10%	6 9%	44 10%
				*	*	*						*	*	
<b>9th (20)</b>	<b>123</b> <b>11%</b>	65 12%	57 10%	20 17%	12 6%	17 9%	27 14%	20 12%	27 10%	31 10%	26 12%	5 6%	5 7%	54 13%
				*	*	*						*	*	
<b>10th (10)</b>	<b>116</b> <b>10%</b>	59 11%	56 10%	10 8%	19 10%	17 9%	17 9%	15 9%	38 14%	28 9%	20 9%	7 9%	9 14%	50 12%
				*	*	*						*	*	

Table continues

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Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	88 8%	42 8%	46 8%	7 6% *	16 8% *	9 5% *	26 13%	18 10%	13 5%	24 8%	7 3%	6 7% *	7 10% *	40 9%
<b>Mean score</b>	45.75	44.17	47.27	48.84	51.11	52.2	39.84	42.18	42.72	44.13	53.09	44.88	42.83	43.05
<b>Standard Deviation</b>	29.131	28.164	30.043	30.369	30.709	30.094	28.227	27.801	26.672	27.432	30.073	26.049	28.831	29.37
<b>Error Variance</b>	0.751	1.441	1.57	7.49	4.863	5.024	4.026	4.456	2.722	2.541	4.176	8.661	12.363	2.004

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	Total	EU Ref 2016		
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<b>Most important (100)</b>	<b>60</b> <b>5%</b>	15 4%	22 6%	19 5%
<b>2nd (90)</b>	<b>71</b> <b>6%</b>	17 5%	27 8%	21 6%
<b>3rd (80)</b>	<b>98</b> <b>9%</b>	22 6%	31 9%	35 10%
<b>4th (70)</b>	<b>95</b> <b>8%</b>	35 9%	22 6%	36 10%
<b>5th (60)</b>	<b>104</b> <b>9%</b>	37 10%	34 10%	28 8%
<b>6th (50)</b>	<b>118</b> <b>10%</b>	42 11%	43 12%	33 9%
<b>7th (40)</b>	<b>138</b> <b>12%</b>	53 14%	41 12%	40 11%
<b>8th (30)</b>	<b>119</b> <b>10%</b>	46 12%	39 11%	28 8%
<b>9th (20)</b>	<b>123</b> <b>11%</b>	41 11%	32 9%	49 13%
<b>10th (10)</b>	<b>116</b> <b>10%</b>	37 10%	37 11%	42 11%

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>88</b> <b>8%</b>	28 7%	21 6%	33 9%
<b>Mean score</b>	<b>45.75</b>	43.66	47.62	44.78
<b>Standard Deviation</b>	<b>29.131</b>	27.281	29.107	30.14
<b>Error Variance</b>	<b>0.751</b>	1.991	2.431	2.489

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>127</b> <b>11%</b>	62 11%	65 11%	3 3%	18 9%	11 6%	29 15%	19 11%	47 18%	66 22%	10 4%	5 6%	6 9%	40 9%
<b>2nd (90)</b>	<b>88</b> <b>8%</b>	38 7%	49 8%	16 13%	9 4%	16 9%	14 7%	13 8%	19 7%	25 8%	8 4%	4 5%	7 10%	44 10%
<b>3rd (80)</b>	<b>73</b> <b>6%</b>	43 8%	28 5%	7 5%	16 8%	6 3%	11 5%	14 8%	20 8%	24 8%	10 5%	3 3%	7 10%	21 5%
<b>4th (70)</b>	<b>51</b> <b>4%</b>	19 3%	32 6%	7 5%	7 4%	7 4%	9 4%	8 5%	13 5%	20 7%	9 4%	- -	6 9%	12 3%
<b>5th (60)</b>	<b>93</b> <b>8%</b>	33 6%	60 10%	4 3%	18 9%	16 9%	18 9%	8 5%	30 12%	26 9%	9 4%	3 4%	5 8%	42 10%
<b>6th (50)</b>	<b>80</b> <b>7%</b>	46 8%	34 6%	6 5%	16 8%	6 3%	22 11%	18 10%	13 5%	21 7%	12 5%	5 7%	7 10%	32 8%
<b>7th (40)</b>	<b>59</b> <b>5%</b>	39 7%	20 3%	7 5%	6 3%	16 9%	9 5%	13 8%	8 3%	13 4%	13 6%	3 4%	3 5%	26 6%
<b>8th (30)</b>	<b>75</b> <b>7%</b>	35 6%	40 7%	8 6%	23 12%	15 8%	16 8%	4 2%	10 4%	26 9%	9 4%	2 2%	3 4%	35 8%
<b>9th (20)</b>	<b>81</b> <b>7%</b>	42 8%	38 7%	13 10%	20 10%	16 9%	8 4%	12 7%	11 4%	14 5%	19 9%	6 8%	3 4%	36 8%
<b>10th (10)</b>	<b>140</b> <b>12%</b>	68 12%	72 13%	16 13%	22 12%	37 21%	14 7%	28 16%	22 9%	26 9%	26 12%	16 21%	3 5%	61 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	263 23%	126 23%	137 24%	37 30% *	41 21% *	35 20% *	47 24%	35 20%	67 26%	35 12%	92 42% ILM	31 39% IM*	17 25% I*	81 19%
<b>Mean score</b>	41.81	41.36	41.95	34.46 *	39.47 *	36.05 *	45.64	42.52	47.62 CE	56.12 JKM	26.27	25.79 *	47.05 JK*	41.96 JK
<b>Standard Deviation</b>	36.073	35.775	36.357	34.828	33.788	33.212	36.563	35.955	38.772	35.82	32.121	33.217	36.212	34.839
<b>Error Variance</b>	1.152	2.324	2.299	9.851	5.887	6.119	6.755	7.453	5.753	4.332	4.765	14.083	19.502	2.82

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>127</b> <b>11%</b>	79 21% OP	16 5%	32 9%
<b>2nd (90)</b>	<b>88</b> <b>8%</b>	32 9% O	10 3%	39 11% O
<b>3rd (80)</b>	<b>73</b> <b>6%</b>	41 11% OP	17 5%	11 3%
<b>4th (70)</b>	<b>51</b> <b>4%</b>	22 6%	11 3%	15 4%
<b>5th (60)</b>	<b>93</b> <b>8%</b>	32 9%	22 6%	33 9%
<b>6th (50)</b>	<b>80</b> <b>7%</b>	15 4%	31 9%	32 9%
<b>7th (40)</b>	<b>59</b> <b>5%</b>	18 5%	19 6%	21 6%
<b>8th (30)</b>	<b>75</b> <b>7%</b>	30 8%	19 5%	21 6%
<b>9th (20)</b>	<b>81</b> <b>7%</b>	20 5%	33 10%	25 7%
<b>10th (10)</b>	<b>140</b> <b>12%</b>	50 13%	47 14%	33 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>263</b> <b>23%</b>	34 9%	123 35%	103 28%
		N	N	
<b>Mean score</b>	<b>41.81</b>	55.71	28.68	39.86
		OP		O
<b>Standard Deviation</b>	<b>36.073</b>	35.982	31.291	35.835
<b>Error Variance</b>	<b>1.152</b>	3.464	2.809	3.518

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>117</b> <b>10%</b>	59 11%	57 10%	15 12% *	18 9% *	8 4% *	28 14%	23 13%	25 10%	13 4%	30 14% I	10 12% *	13 19% I*	48 11% I
<b>2nd (90)</b>	<b>86</b> <b>8%</b>	45 8%	39 7%	10 8% *	24 12% *	13 7% *	16 8%	10 6%	13 5%	16 5%	20 9%	6 7% *	12 18% IM*	30 7%
<b>3rd (80)</b>	<b>96</b> <b>9%</b>	50 9%	47 8%	13 11% *	16 8% *	21 11% *	18 9%	14 8%	14 5%	16 5%	25 12% I	8 11% *	2 3% *	40 9%
<b>4th (70)</b>	<b>107</b> <b>10%</b>	49 9%	59 10%	13 11% *	27 14% *	17 9% *	13 7%	19 11%	17 6%	20 7%	24 11%	7 8% *	5 8% *	46 11%
<b>5th (60)</b>	<b>84</b> <b>7%</b>	44 8%	39 7%	11 9% *	5 3% *	23 13% H*	17 9%	18 10%	10 4%	11 4%	17 8%	7 10% *	7 10% *	38 9%
<b>6th (50)</b>	<b>100</b> <b>9%</b>	48 9%	52 9%	17 14% *	17 9% *	12 7% *	13 7%	14 8%	27 10%	18 6%	27 12% IL	6 8% *	1 1% *	40 9%
<b>7th (40)</b>	<b>99</b> <b>9%</b>	47 8%	52 9%	16 13% *	21 11% *	20 11% *	15 8%	6 4%	21 8%	19 6%	19 9%	7 9% *	4 6% *	38 9%
<b>8th (30)</b>	<b>84</b> <b>7%</b>	37 7%	47 8%	7 6% *	15 8% *	13 7% *	17 8%	10 6%	22 9%	25 9%	16 7%	9 11% *	6 10% *	27 6%
<b>9th (20)</b>	<b>80</b> <b>7%</b>	36 6%	45 8%	3 3% *	15 8% *	11 6% *	11 5%	15 9%	25 9%	31 10% J	9 4%	7 8% *	5 7% *	28 6%
<b>10th (10)</b>	<b>151</b> <b>13%</b>	76 14%	74 13%	15 12% *	13 7% *	17 10% *	35 18%	21 12%	50 19% D	60 20% JK	20 9%	6 8% *	9 13% *	57 13%

Table continues

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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	124 11%	60 11%	64 11%	3 2% *	21 11% *	26 14% C*	14 7%	22 13% C	39 15% C	67 23% JKLM	10 5%	6 7% *	3 5% *	38 9%
<b>Mean score</b>	48.09	48.76	47.2	56.51	52.13	46.23	50.52	49.23	39.82	32.92	57.65	52.58	57.94	50.36
<b>Standard Deviation</b>	33.068	33.361	32.686	H*	H*	*	H	H			I	I*	I*	I
<b>Error Variance</b>	0.968	2.021	1.858	29.327	32.598	31.169	34.046	34.37	33.179	31.795	30.542	31.672	35.166	32.528

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>117</b> <b>10%</b>	31 8%	42 12%	33 9%
<b>2nd (90)</b>	<b>86</b> <b>8%</b>	24 6%	33 9%	27 7%
<b>3rd (80)</b>	<b>96</b> <b>9%</b>	26 7%	27 8%	41 11%
<b>4th (70)</b>	<b>107</b> <b>10%</b>	30 8%	41 12%	31 9%
<b>5th (60)</b>	<b>84</b> <b>7%</b>	20 5%	25 7%	34 9%
<b>6th (50)</b>	<b>100</b> <b>9%</b>	27 7%	33 9%	37 10%
<b>7th (40)</b>	<b>99</b> <b>9%</b>	34 9%	25 7%	33 9%
<b>8th (30)</b>	<b>84</b> <b>7%</b>	29 8%	26 8%	28 8%
<b>9th (20)</b>	<b>80</b> <b>7%</b>	31 8%	31 9%	18 5%
<b>10th (10)</b>	<b>151</b> <b>13%</b>	64 17%	31 9%	52 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>124</b> 11%	58 16%	36 10%	30 8%
<b>Mean score</b>	<b>48.09</b>	41.43	51.53	49.73
<b>Standard Deviation</b>	<b>33.068</b>	33.393	N 33.035	N 31.798
<b>Error Variance</b>	<b>0.968</b>	2.983	3.131	2.77

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>55</b> 5%	33 6%	22 4%	9 8%	20 11%	6 3%	10 5%	5 3%	5 2%	11 4%	15 7%	2 2%	4 5%	20 5%
				*	H*	*						*	*	
<b>2nd (90)</b>	<b>129</b> 11%	57 10%	72 13%	17 13%	22 11%	28 16%	24 12%	20 12%	18 7%	21 7%	21 10%	6 8%	4 6%	74 17%
				*	*	*						*	*	I
<b>3rd (80)</b>	<b>128</b> 11%	62 11%	64 11%	17 14%	22 11%	16 9%	35 18%	20 12%	18 7%	30 10%	22 10%	4 5%	7 11%	65 15%
				*	*	*	H					*	*	
<b>4th (70)</b>	<b>138</b> 12%	72 13%	65 11%	20 16%	24 12%	29 16%	18 9%	17 10%	30 11%	46 16%	18 8%	6 8%	6 9%	50 12%
				*	*	*				J		*	*	
<b>5th (60)</b>	<b>146</b> 13%	75 14%	70 12%	12 10%	30 15%	15 8%	26 13%	15 9%	47 18%	31 11%	28 13%	9 12%	8 12%	65 15%
				*	*	*						*	*	
<b>6th (50)</b>	<b>120</b> 11%	52 9%	68 12%	11 9%	15 8%	20 11%	16 8%	26 15%	32 12%	35 12%	23 11%	16 21%	10 14%	35 8%
				*	*	*						M*	*	
<b>7th (40)</b>	<b>135</b> 12%	55 10%	80 14%	16 13%	26 13%	30 16%	21 11%	15 9%	27 10%	42 14%	30 14%	10 13%	8 12%	39 9%
				*	*	*						*	*	
<b>8th (30)</b>	<b>95</b> 8%	46 8%	49 9%	9 7%	9 5%	11 6%	8 4%	16 9%	42 16%	35 12%	22 10%	10 12%	10 15%	17 4%
				*	*	*			DF	M	M	*	M*	
<b>9th (20)</b>	<b>89</b> 8%	47 9%	40 7%	6 5%	13 7%	13 7%	26 13%	16 9%	15 6%	20 7%	17 8%	12 16%	10 15%	22 5%
				*	*	*						IM*	M*	
<b>10th (10)</b>	<b>49</b> 4%	18 3%	31 5%	2 2%	3 1%	8 5%	6 3%	11 6%	20 8%	16 5%	6 3%	2 2%	1 1%	21 5%
				*	*	*						*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	48 4%	33 6%	15 3%	5 4% *	10 5% *	6 3% *	8 4%	11 6%	8 3%	10 3%	14 7%	1 2% *	- * *	22 5%
<b>Mean score</b>	55.04	54.96	55.17	60.5	59.76	55.89	57.01	51.34	49.34	52.18	53.25	48.29	51.81	59.79
				GH*	GH*	*	H					*	*	IJK
<b>Standard Deviation</b>	27.101	27.975	26.241	26.772	27.637	26.701	27.659	28.268	24.662	25.631	28.219	23.537	24.693	27.791
<b>Error Variance</b>	0.65	1.421	1.198	5.821	3.939	3.955	3.866	4.607	2.327	2.218	3.677	7.071	9.069	1.795

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>55</b> <b>5%</b>	14 4%	19 6%	21 6%
<b>2nd (90)</b>	<b>129</b> <b>11%</b>	22 6%	38 11%	54 15%
<b>3rd (80)</b>	<b>128</b> <b>11%</b>	39 11%	31 9%	58 16%
<b>4th (70)</b>	<b>138</b> <b>12%</b>	40 11%	29 8%	58 16%
<b>5th (60)</b>	<b>146</b> <b>13%</b>	54 15%	46 13%	39 11%
<b>6th (50)</b>	<b>120</b> <b>11%</b>	49 13%	41 12%	28 8%
<b>7th (40)</b>	<b>135</b> <b>12%</b>	41 11%	56 16%	33 9%
<b>8th (30)</b>	<b>95</b> <b>8%</b>	49 13% OP	25 7%	21 6%
<b>9th (20)</b>	<b>89</b> <b>8%</b>	23 6%	34 10%	27 7%
<b>10th (10)</b>	<b>49</b> <b>4%</b>	18 5%	18 5%	13 3%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>48</b> 4%	24 6%	11 3%	13 4%
<b>Mean score</b>	<b>55.04</b>	50.19	53.27	60.39
<b>Standard Deviation</b>	<b>27.101</b>	26.394	26.901	27.119
<b>Error Variance</b>	<b>0.65</b>	1.864	2.076	2.015

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>103</b> <b>9%</b>	52 9%	51 9%	14 12% *	16 8% *	22 12% *	23 12%	7 4%	21 8%	18 6%	18 8%	6 7% *	2 2% *	55 13%
<b>2nd (90)</b>	<b>87</b> <b>8%</b>	49 9%	38 7%	6 5% *	13 7% *	11 6% *	19 10%	16 9%	22 8%	24 8%	14 6%	8 10% *	2 2% *	38 9%
<b>3rd (80)</b>	<b>71</b> <b>6%</b>	44 8%	26 5%	7 5% *	12 6% *	18 10% *	5 3%	11 6%	18 7%	21 7%	11 5%	6 7% *	7 11% *	25 6%
<b>4th (70)</b>	<b>73</b> <b>6%</b>	38 7%	35 6%	7 6% *	20 11% *	4 2% *	10 5%	11 6%	21 8%	22 7%	7 3%	12 16% J*	4 6% *	27 6%
<b>5th (60)</b>	<b>83</b> <b>7%</b>	50 9%	33 6%	4 4% *	16 8% *	22 12% *	13 7%	16 9%	12 5%	19 6%	12 6%	4 5% *	3 4% *	45 10%
<b>6th (50)</b>	<b>88</b> <b>8%</b>	29 5%	59 10%	11 9% *	24 12% *	17 10% *	11 6%	10 6%	14 5%	24 8%	15 7%	1 2% *	6 8% *	34 8%
<b>7th (40)</b>	<b>83</b> <b>7%</b>	35 6%	48 8%	11 9% *	16 8% *	6 3% *	14 7%	19 11%	16 6%	19 6%	19 9%	6 7% *	5 8% *	34 8%
<b>8th (30)</b>	<b>108</b> <b>10%</b>	45 8%	59 10%	19 15% D*	7 4% *	21 12% *	18 9%	20 11%	24 9%	22 8%	37 17% IM	7 9% *	6 9% *	33 8%
<b>9th (20)</b>	<b>115</b> <b>10%</b>	65 12%	49 9%	17 14% *	18 9% *	23 13% *	17 8%	19 11%	21 8%	31 10%	29 13%	6 7% *	6 10% *	39 9%
<b>10th (10)</b>	<b>117</b> <b>10%</b>	41 7%	76 13% A	14 11% *	21 11% *	11 6% *	32 16%	18 10%	22 8%	31 10%	26 12%	10 13% *	10 15% *	32 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	203 18%	101 18%	101 18%	13 10% *	32 16% *	26 15% *	36 18%	27 16%	69 27% C	65 22% J	29 13%	13 17% *	16 24% *	69 16%
<b>Mean score</b>	42.71	44.93	40.72	42.78 *	44.72 *	46.89 *	41.67	41.19	40.1	40.27	39.57	44.95 *	33.76 *	47.78 I, J, L
<b>Standard Deviation</b>	33.777	34.499	33.053	32.147	32.797	33.652	35.573	31.178	35.505	33.763	31.444	34.599	30.454	34.461
<b>Error Variance</b>	1.01	2.162	1.9	8.392	5.547	6.282	6.394	5.604	4.824	3.849	4.566	15.28	13.793	2.759

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>103</b> <b>9%</b>	16 4%	32 9%	53 14%
		N	N	N
<b>2nd (90)</b>	<b>87</b> <b>8%</b>	24 6%	26 7%	35 10%
<b>3rd (80)</b>	<b>71</b> <b>6%</b>	22 6%	30 9%	17 5%
<b>4th (70)</b>	<b>73</b> <b>6%</b>	25 7%	31 9%	17 5%
<b>5th (60)</b>	<b>83</b> <b>7%</b>	28 7%	23 7%	32 9%
<b>6th (50)</b>	<b>88</b> <b>8%</b>	26 7%	25 7%	18 5%
<b>7th (40)</b>	<b>83</b> <b>7%</b>	27 7%	28 8%	28 8%
<b>8th (30)</b>	<b>108</b> <b>10%</b>	26 7%	45 13%	34 9%
		N	N	N
<b>9th (20)</b>	<b>115</b> <b>10%</b>	41 11%	39 11%	31 9%
<b>10th (10)</b>	<b>117</b> <b>10%</b>	41 11%	30 9%	41 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>203</b> <b>18%</b>	98 26% OP	40 11%	58 16%
<b>Mean score</b>	<b>42.71</b>	35.6	46.64	46.62
<b>Standard Deviation</b>	<b>33.777</b>	32.551	N	N
<b>Error Variance</b>	<b>1.01</b>	2.835	2.99	3.499

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	35 6%	34 6%	10 8%	17 9%	16 9%	15 7%	5 3%	6 2%	12 4%	14 7%	7 9%	7 11%	27 6%
<b>2nd (90)</b>	<b>82</b> <b>7%</b>	37 7%	46 8%	13 10%	15 8%	14 8%	13 7%	10 6%	17 7%	20 7%	16 7%	7 9%	4 6%	28 7%
<b>3rd (80)</b>	<b>118</b> <b>10%</b>	54 10%	64 11%	7 6%	22 11%	20 11%	30 15%	10 6%	28 11%	21 7%	19 9%	3 4%	8 12%	61 14%
<b>4th (70)</b>	<b>152</b> <b>13%</b>	66 12%	86 15%	23 19%	26 13%	18 10%	29 15%	25 14%	31 12%	31 10%	42 19%	9 11%	8 12%	55 13%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	47 9%	48 8%	28 22%	16 9%	12 7%	9 4%	14 8%	20 8%	20 7%	30 14%	9 11%	7 10%	30 7%
<b>6th (50)</b>	<b>94</b> <b>8%</b>	36 7%	59 10%	7 6%	14 7%	13 7%	16 8%	15 9%	30 11%	25 9%	27 12%	8 10%	5 7%	26 6%
<b>7th (40)</b>	<b>119</b> <b>11%</b>	59 11%	60 11%	8 7%	27 14%	27 15%	26 13%	13 8%	18 7%	26 9%	26 12%	8 10%	9 13%	45 10%
<b>8th (30)</b>	<b>96</b> <b>9%</b>	54 10%	42 7%	11 9%	16 8%	10 6%	21 10%	16 9%	22 8%	27 9%	13 6%	10 13%	4 6%	42 10%
<b>9th (20)</b>	<b>144</b> <b>13%</b>	74 13%	70 12%	7 6%	25 13%	25 14%	20 10%	19 11%	47 18%	57 19%	15 7%	9 11%	6 9%	56 13%
<b>10th (10)</b>	<b>84</b> <b>7%</b>	55 10%	30 5%	5 4%	9 5%	14 8%	11 5%	25 14%	20 8%	31 10%	9 4%	7 9%	5 8%	32 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
<b>Weighted Base</b>	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Least important (0)</b>	73 6%	36 6%	37 6%	4 3% *	6 3% *	12 7% *	9 5%	20 11%	22 8%	25 9%	8 4%	1 2% *	4 6% *	28 7%
<b>Mean score</b>	49.86	47.78	51.8	58.31	53.95	50.08	53.43	41.95	45.21	42.72	56.13	51.31	53.83	49.97
				GH*	GH*	*	GH				I	I*	I*	I
<b>Standard Deviation</b>	29.414	29.965	28.862	26.294	28.448	30.882	28.881	29.881	28.803	29.584	25.755	28.53	30.16	29.984
<b>Error Variance</b>	0.766	1.631	1.449	5.615	4.173	5.291	4.215	5.147	3.175	2.955	3.063	10.389	13.529	2.089

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Most important (100)</b>	<b>69</b> <b>6%</b>	24 6%	21 6%	24 6%
<b>2nd (90)</b>	<b>82</b> <b>7%</b>	24 7%	26 8%	26 7%
<b>3rd (80)</b>	<b>118</b> <b>10%</b>	35 9%	32 9%	42 12%
<b>4th (70)</b>	<b>152</b> <b>13%</b>	44 12%	46 13%	53 15%
<b>5th (60)</b>	<b>99</b> <b>9%</b>	32 8%	33 9%	27 7%
<b>6th (50)</b>	<b>94</b> <b>8%</b>	31 8%	37 11%	26 7%
<b>7th (40)</b>	<b>119</b> <b>11%</b>	37 10%	42 12%	38 10%
<b>8th (30)</b>	<b>96</b> <b>9%</b>	40 11%	22 6%	34 9%
<b>9th (20)</b>	<b>144</b> <b>13%</b>	50 13%	36 10%	51 14%
<b>10th (10)</b>	<b>84</b> <b>7%</b>	31 8%	29 8%	25 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
<b>Weighted Base</b>	<b>1130</b>	<b>374</b>	<b>349</b>	<b>365</b>
<b>Least important (0)</b>	<b>73</b> <b>6%</b>	<b>25</b> <b>7%</b>	<b>24</b> <b>7%</b>	<b>20</b> <b>5%</b>
<b>Mean score</b>	<b>49.86</b>	<b>47.93</b>	<b>50.1</b>	<b>50.74</b>
<b>Standard Deviation</b>	<b>29.414</b>	<b>29.646</b>	<b>29.273</b>	<b>29.364</b>
<b>Error Variance</b>	<b>0.766</b>	<b>2.351</b>	<b>2.459</b>	<b>2.362</b>

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	709	371	336	89	158	152	164	110	36	241	201	59	67	122
Weighted Base	702	370	330	82	140	156	162	118	45	161	153	52	36	280
<b>More safe than it was 12 months ago</b>	<b>61</b> <b>9%</b>	28 8%	32 10%	11 14%	13 9%	16 11%	12 8%	7 6%	1 1%	15 10%	10 6%	5 10%	3 8%	26 9%
<b>Less safe than it was 12 months ago</b>	<b>280</b> <b>40%</b>	152 41%	128 39%	44 54%	62 44%	57 36%	70 43%	38 32%	10 22%	57 35%	82 53%	19 36%	15 42%	107 38%
<b>Much the same as it was 12 months ago</b>	<b>283</b> <b>40%</b>	154 42%	129 39%	19 23%	48 35%	59 38%	60 37%	68 58%	28 64%	78 49%	53 35%	28 53%	17 46%	95 34%
<b>Don't know</b>	<b>78</b> <b>11%</b>	36 10%	42 13%	8 10%	17 12%	23 15%	19 12%	5 4%	6 13%	10 6%	9 6%	1 1%	1 3%	52 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	709	264	314	118
Weighted Base	702	200	239	237
<b>More safe than it was 12 months ago</b>	<b>61</b> <b>9%</b>	18 9%	18 8%	16 7% *
<b>Less safe than it was 12 months ago</b>	<b>280</b> <b>40%</b>	73 36%	107 45%	100 42% *
<b>Much the same as it was 12 months ago</b>	<b>283</b> <b>40%</b>	98 49%	94 39%	81 34% *
<b>Don't know</b>	<b>78</b> <b>11%</b>	11 6%	20 8%	39 17% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Better than it was 12 months ago</b>	<b>54</b> <b>5%</b>	38 7%	16 3%	17 14%	11 6%	10 5%	10 5%	2 1%	4 2%	17 6%	15 7%	4 5%	1 1%	17 4%
		B		GH*	*	*						*	*	
<b>Much the same as it was 12 months ago</b>	<b>302</b> <b>27%</b>	155 28%	143 25%	54 44%	75 39%	41 23%	40 20%	47 27%	45 17%	62 21%	52 24%	7 9%	19 28%	149 35%
				EFGH*	FH*	*					K	*	K*	IK
<b>Worse than it was 12 months ago</b>	<b>775</b> <b>69%</b>	358 65%	416 72%	52 43%	107 55%	129 72%	148 75%	125 72%	212 81%	216 73%	150 69%	67 86%	47 71%	265 62%
				*	*	C*	CD	CD	CD	M		JM*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Better than it was 12 months ago</b>	<b>54</b> <b>5%</b>	24 6%	16 5%	10 3%
<b>Much the same as it was 12 months ago</b>	<b>302</b> <b>27%</b>	93 25%	63 18%	122 33%
<b>Worse than it was 12 months ago</b>	<b>775</b> <b>69%</b>	256 69%	269 77%	233 64%
			NP	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Better than it is now</b>	<b>229</b> <b>20%</b>	136 25%	91 16%	39 32%	34 17%	30 17%	27 14%	36 21%	62 24%	96 32%	37 17%	15 19%	17 25%	58 14%
		B		F*	*	*				JM		*	*	
<b>Much the same as it is now</b>	<b>363</b> <b>32%</b>	179 32%	184 32%	42 34%	91 47%	51 28%	67 34%	50 29%	64 25%	82 28%	63 29%	14 18%	18 27%	176 41%
				*	EGH*	*						*	*	IK
<b>Worse than it is now</b>	<b>538</b> <b>48%</b>	236 43%	299 52%	42 34%	70 36%	99 55%	104 53%	88 51%	135 52%	119 40%	117 54%	49 63%	32 48%	196 46%
			A	*	*	CD*	CD		CD		I	IM*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Better than it is now</b>	<b>229</b> <b>20%</b>	116 31% OP	49 14%	59 16%
<b>Much the same as it is now</b>	<b>363</b> <b>32%</b>	116 31%	89 26%	148 40% O
<b>Worse than it is now</b>	<b>538</b> <b>48%</b>	141 38%	210 60% NP	158 43%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Easier than it was 12 months ago</b>	<b>120</b> <b>11%</b>	66 12%	51 9%	22 18% H*	39 20% FH*	14 8% *	14 7%	15 9%	16 6%	27 9%	28 13%	10 13% *	10 15% *	42 10%
<b>About the same as it was 12 months ago</b>	<b>674</b> <b>60%</b>	324 59%	350 61%	61 50% *	80 41% *	109 61% D*	107 54%	109 63% D	208 80% CDEFG	206 70% JM	128 59%	49 63% *	38 57% *	229 53%
<b>Harder than it was 12 month ago</b>	<b>335</b> <b>30%</b>	161 29%	175 30%	40 32% H*	76 39% H*	56 31% H*	77 39% H	49 28% H	38 14%	63 21%	61 28%	19 24% *	19 28% *	159 37% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Easier than it was 12 months ago</b>	<b>120</b> <b>11%</b>	46 12%	33 9%	31 8%
<b>About the same as it was 12 months ago</b>	<b>674</b> <b>60%</b>	241 65%	207 60%	208 57%
<b>Harder than it was 12 month ago</b>	<b>335</b> <b>30%</b>	86 23%	108 31%	126 35%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
Handling them very well (4)	75 7%	45 8%	29 5%	4 3% *	10 5% *	8 4% *	12 6%	20 11%	21 8%	38 13% JK	4 2%	- *	3 4% *	27 6%
Handling them fairly well (3)	280 25%	137 25%	144 25%	42 34% D*	31 16% *	39 22% *	50 25%	50 29%	69 26%	122 41% JKLM	46 21%	10 13% *	8 12% *	90 21%
Handling them fairly poorly (2)	272 24%	152 28%	118 20%	46 38% FGH*	60 31% H*	60 34% FGH*	36 18%	31 18%	38 15%	34 12%	77 36% I	18 23% I*	18 27% I*	117 27% I
Handling them very poorly (1)	156 14%	76 14%	80 14%	11 9% *	28 14% *	23 13% *	39 20% H	30 17%	25 10%	13 4%	53 25% IM	30 38% IM*	16 24% IM*	41 10%
Not sure	347 31%	142 26%	205 36% A	20 16% *	65 33% C*	50 28% *	61 31%	43 25%	107 41% CG	89 30% J	36 17%	20 26% *	23 34% J*	155 36% J
NET : Very/fairly well	355 31%	181 33%	172 30%	46 37% *	41 21% *	47 26% *	62 31%	70 40% D	90 35%	161 54% JKLM	50 23%	10 13% *	11 16% *	117 27%
NET : Very/fairly poorly	428 38%	228 41%	197 34%	58 47% H*	88 45% H*	83 46% H*	75 38% H	61 35%	64 24%	47 16% IM	131 60% IM*	48 61% IM*	34 50% I*	158 37% I
Mean score	2.35	2.37	2.33	2.37 *	2.19 *	2.24 *	2.25 *	2.46 *	2.56 *	2.9 JKM	2 K	1.66 *	1.94 **	2.37 JK*
Standard Deviation	0.904	0.908	0.9	0.729	0.863	0.812	0.965	1.011	0.925	0.767	0.8	0.768	0.888	0.857
Error Variance	0.001	0.002	0.002	0.005	0.006	0.005	0.007	0.008	0.006	0.003	0.004	0.01	0.018	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
Handling them very well (4)	75 7%	39 10% O	9 3%	19 5%
Handling them fairly well (3)	280 25%	134 36% OP	64 18%	81 22%
Handling them fairly poorly (2)	272 24%	67 18% N	103 30%	93 25%
Handling them very poorly (1)	156 14%	28 8%	81 23% NP	37 10%
Not sure	347 31%	106 28%	91 26%	135 37%
NET : Very/fairly well	355 31%	173 46% OP	73 21%	100 27%
NET : Very/fairly poorly	428 38%	95 25%	184 53% NP	130 36%
Mean score	2.35	2.68 OP	2	2.36 O*
Standard Deviation	0.904	0.846	0.84	0.85
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
<b>Unweighted Base</b>	1130	1130	1130	1130	1130	1130
<b>Weighted Base</b>	1130	1130	1130	1130	1130	1130
<b>Much better</b>	47 4%	66 6%	98 9%	66 6%	41 4%	58 5%
<b>A bit better</b>	131 12%	125 11%	167 15%	132 12%	111 10%	103 9%
<b>No difference</b>	295 26%	460 41%	474 42%	608 54%	655 58%	528 47%
<b>A bit worse</b>	383 34%	196 17%	143 13%	88 8%	112 10%	176 16%
<b>Much worse</b>	163 14%	101 9%	106 9%	61 5%	78 7%	108 10%
<b>Not sure</b>	112 10%	182 16%	142 13%	175 15%	134 12%	157 14%
<b>NET : Much/a bit better</b>	178 16%	191 17%	265 23%	198 18%	152 13%	161 14%
<b>NET : Much / a bit worse</b>	546 48%	297 26%	249 22%	149 13%	190 17%	284 25%

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	47 4%	32 6%	15 3%	10 8% *	4 2% *	9 5% *	10 5%	7 4%	6 2%	14 5%	12 5%	- *	1 2% *	16 4%
<b>A bit better</b>	131 12%	74 14%	56 10%	27 22% EF*	25 13% *	12 7% *	13 7%	18 11%	36 14%	55 18% KM	28 13% K	- *	6 9% *	40 9%
<b>No difference</b>	295 26%	165 30%	128 22%	25 20% *	62 32% *	53 30% *	51 26%	47 27%	57 22%	88 30% J	36 17%	19 24% *	15 23% *	125 29% J
<b>A bit worse</b>	383 34%	159 29%	222 39% A	43 35% D*	34 17% *	57 32% *	64 33% D	55 32% D	129 50% DEFG	93 31%	83 38%	38 49% IM*	23 34% *	131 30%
<b>Much worse</b>	163 14%	86 16%	77 13%	10 8% *	42 22% H*	31 17% *	30 15%	29 17%	21 8%	19 7%	45 21% I	18 23% I*	15 22% I*	65 15% I
<b>Not sure</b>	112 10%	34 6%	77 13% A	9 7% *	28 14% H*	18 10% *	28 14% H	18 10%	11 4%	27 9%	13 6%	3 4% *	7 10% *	53 12%
<b>NET : Much/a bit better</b>	178 16%	106 19% B	71 12%	37 30% EFG*	29 15% *	21 12% *	24 12%	25 14%	42 16%	69 23% KM	40 18% K	- *	8 11% K*	56 13% K
<b>NET : Much / a bit worse</b>	546 48%	245 44%	299 52%	53 43% *	76 39% *	88 49% *	95 48%	84 48%	150 58% D	112 38%	128 59% IM	56 72% IM*	38 56% I*	196 46%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>47</b> <b>4%</b>	25 7%	6 2%	11 3%
<b>A bit better</b>	<b>131</b> <b>12%</b>	55 15%	32 9%	42 12%
<b>No difference</b>	<b>295</b> <b>26%</b>	129 34%	57 16%	93 25%
<b>A bit worse</b>	<b>383</b> <b>34%</b>	124 33%	140 40%	114 31%
<b>Much worse</b>	<b>163</b> <b>14%</b>	15 4%	90 26% NP	54 15% N
<b>Not sure</b>	<b>112</b> <b>10%</b>	26 7%	24 7%	51 14%
<b>NET : Much/a bit better</b>	<b>178</b> <b>16%</b>	80 21% O	38 11%	53 14%
<b>NET : Much / a bit worse</b>	<b>546</b> <b>48%</b>	139 37%	230 66% NP	168 46%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	<b>66</b> <b>6%</b>	38 7%	28 5%	10 8% *	14 7% *	10 6% *	13 7%	6 4%	12 5%	22 8%	13 6%	1 2%	1 2%	25 6%
<b>A bit better</b>	<b>125</b> <b>11%</b>	81 15% B	43 8%	23 19% *	26 13% *	12 7% *	16 8%	21 12%	28 11%	49 17% K	26 12%	4 5% *	4 6% *	42 10%
<b>No difference</b>	<b>460</b> <b>41%</b>	225 41%	232 40%	34 27% *	65 34% *	75 42% *	75 38% C	81 47% CD	130 50%	147 50% J	66 30%	34 43% *	26 38% *	168 39%
<b>A bit worse</b>	<b>196</b> <b>17%</b>	89 16%	105 18%	22 18% *	29 15% *	25 14% *	42 21%	25 14%	52 20%	36 12%	56 26% IM	19 24% I*	13 19% *	69 16%
<b>Much worse</b>	<b>101</b> <b>9%</b>	53 10%	48 8%	16 13% *	24 12% *	21 11% *	14 7%	15 9%	12 5%	11 4%	28 13% I	14 18% I*	10 15% I*	34 8%
<b>Not sure</b>	<b>182</b> <b>16%</b>	64 12%	117 20% A	18 15% *	36 19% *	37 20% *	38 19%	26 15%	28 11%	31 10%	28 13%	6 8% *	13 19% *	92 21% IK
<b>NET : Much/a bit better</b>	<b>191</b> <b>17%</b>	119 22% B	72 12%	33 27% *	40 21% *	22 12% *	29 15%	27 15%	40 15%	71 24% KL	39 18%	5 6% *	5 8% *	67 16%
<b>NET : Much / a bit worse</b>	<b>297</b> <b>26%</b>	142 26%	154 27%	38 31% *	53 27% *	46 25% *	56 29%	40 23%	64 24%	47 16% IM	84 39% IM*	33 43% IM*	23 34% I*	103 24%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>66</b> <b>6%</b>	27 7%	15 4%	21 6%
<b>A bit better</b>	<b>125</b> <b>11%</b>	63 17% O	25 7%	37 10%
<b>No difference</b>	<b>460</b> <b>41%</b>	188 50% OP	122 35%	130 36%
<b>A bit worse</b>	<b>196</b> <b>17%</b>	55 15%	92 26% NP	49 13%
<b>Much worse</b>	<b>101</b> <b>9%</b>	8 2%	46 13% N	41 11% N
<b>Not sure</b>	<b>182</b> <b>16%</b>	33 9%	49 14%	88 24% NO
<b>NET : Much/a bit better</b>	<b>191</b> <b>17%</b>	90 24% O	39 11%	58 16%
<b>NET : Much / a bit worse</b>	<b>297</b> <b>26%</b>	63 17%	138 40% NP	90 25%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	<b>98</b> <b>9%</b>	55 10%	43 8%	7 5%	16 8%	11 6%	14 7%	12 7%	39 15%	43 15%	13 6%	3 4%	1 1%	34 8%
<b>A bit better</b>	<b>167</b> <b>15%</b>	87 16%	80 14%	25 20%	26 13%	15 8%	25 13%	25 15%	51 19%	75 25%	20 9%	6 7%	12 18%	54 12%
<b>No difference</b>	<b>474</b> <b>42%</b>	243 44%	231 40%	37 30%	78 40%	86 48%	76 38%	82 47%	116 44%	134 45%	74 34%	33 42%	22 33%	191 44%
<b>A bit worse</b>	<b>143</b> <b>13%</b>	64 12%	77 13%	22 18%	18 9%	27 15%	33 17%	14 8%	29 11%	17 6%	51 23%	12 15%	9 14%	51 12%
<b>Much worse</b>	<b>106</b> <b>9%</b>	58 10%	46 8%	20 16%	20 10%	17 9%	20 10%	19 11%	10 4%	7 2%	40 19%	20 26%	15 22%	20 5%
<b>Not sure</b>	<b>142</b> <b>13%</b>	44 8%	98 17%	13 10%	35 18%	25 14%	30 15%	22 13%	17 7%	20 7%	19 9%	5 6%	9 13%	80 19%
<b>NET : Much/a bit better</b>	<b>265</b> <b>23%</b>	142 26%	123 21%	32 26%	43 22%	26 14%	39 20%	37 21%	89 34%	118 40%	33 15%	9 12%	13 19%	88 20%
<b>NET : Much / a bit worse</b>	<b>249</b> <b>22%</b>	122 22%	123 21%	42 34%	38 20%	44 24%	54 27%	33 19%	39 15%	24 8%	91 42%	32 41%	24 36%	71 17%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>98</b> <b>9%</b>	53 14% OP	18 5%	23 6%
<b>A bit better</b>	<b>167</b> <b>15%</b>	95 25% OP	35 10%	36 10%
<b>No difference</b>	<b>474</b> <b>42%</b>	167 45%	138 40%	156 43%
<b>A bit worse</b>	<b>143</b> <b>13%</b>	25 7%	69 20% N	46 13%
<b>Much worse</b>	<b>106</b> <b>9%</b>	8 2%	58 17% N	33 9% N
<b>Not sure</b>	<b>142</b> <b>13%</b>	26 7%	30 9%	70 19% NO
<b>NET : Much/a bit better</b>	<b>265</b> <b>23%</b>	148 40% OP	53 15%	59 16%
<b>NET : Much / a bit worse</b>	<b>249</b> <b>22%</b>	33 9%	128 37% NP	79 22% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	<b>66</b> <b>6%</b>	46 8%	20 3%	11 9%	11 6%	9 5%	11 6%	10 6%	14 5%	24 8%	11 5%	- *	1 1%	26 6%
		B	*	*	*	*	*	*	*	*	*	*	*	*
<b>A bit better</b>	<b>132</b> <b>12%</b>	75 14%	56 10%	22 18%	28 14%	13 7%	18 9%	15 9%	37 14%	47 16%	22 10%	5 6%	6 9%	50 12%
		*	*	*	*	*	*	*	*	*	*	*	*	*
<b>No difference</b>	<b>608</b> <b>54%</b>	299 54%	308 54%	46 38%	96 49%	105 58%	102 52%	89 51%	170 65%	176 60%	98 45%	46 59%	37 54%	231 54%
		*	*	*	*	C*	*	*	CDG	J	*	*	*	*
<b>A bit worse</b>	<b>88</b> <b>8%</b>	50 9%	39 7%	23 19%	11 6%	9 5%	19 9%	18 10%	9 3%	11 4%	41 19%	12 16%	6 8%	16 4%
				DEH*	*	*	*	*	*		IM	IM*	*	*
<b>Much worse</b>	<b>61</b> <b>5%</b>	31 6%	28 5%	11 9%	11 6%	16 9%	11 5%	7 4%	4 2%	6 2%	18 8%	8 10%	7 11%	20 5%
				H*	*	H*	*	*	*		I	I*	I*	*
<b>Not sure</b>	<b>175</b> <b>15%</b>	50 9%	125 22%	9 7%	37 19%	28 16%	37 19%	35 20%	28 11%	32 11%	27 12%	7 10%	11 16%	88 20%
			A	*	*	*	*	*	*	*	*	*	*	I
<b>NET : Much/a bit better</b>	<b>198</b> <b>18%</b>	121 22%	75 13%	33 27%	39 20%	22 12%	29 15%	25 15%	50 19%	71 24%	33 15%	5 6%	7 10%	76 18%
		B	*	*	*	*	*	*	*	JKL	*	*	*	*
<b>NET : Much / a bit worse</b>	<b>149</b> <b>13%</b>	80 15%	67 12%	35 28%	22 11%	25 14%	29 15%	25 14%	13 5%	17 6%	59 27%	20 26%	13 19%	36 8%
				DH*	*	*	H	H	*	IM	IM*	I*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>66</b> <b>6%</b>	35 9%	8 2%	21 6%
<b>A bit better</b>	<b>132</b> <b>12%</b>	62 17%	28 8%	39 11%
<b>No difference</b>	<b>608</b> <b>54%</b>	224 60%	184 53%	188 51%
<b>A bit worse</b>	<b>88</b> <b>8%</b>	14 4%	52 15%	19 5%
<b>Much worse</b>	<b>61</b> <b>5%</b>	2 1%	30 9%	23 6%
<b>Not sure</b>	<b>175</b> <b>15%</b>	37 10%	47 13%	75 21%
<b>NET : Much/a bit better</b>	<b>198</b> <b>18%</b>	97 26%	36 10%	60 16%
<b>NET : Much / a bit worse</b>	<b>149</b> <b>13%</b>	16 4%	82 24%	42 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	41 4%	24 4%	17 3%	10 8% *	5 3% *	4 2% *	6 3%	10 6%	6 2%	17 6%	6 3%	1 1%	1 1%	13 3%
<b>A bit better</b>	111 10%	63 11%	46 8%	19 15% *	20 10% *	18 10% *	20 10%	8 5%	26 10%	42 14% M	17 8%	4 5% *	10 15% *	31 7%
<b>No difference</b>	655 58%	320 58%	334 58%	34 27% *	99 51% C*	98 55% C*	107 54% C	118 68% CD	199 76% CDEF	198 67% JM	113 52%	57 73% JM*	36 54% *	235 55%
<b>A bit worse</b>	112 10%	54 10%	56 10%	30 24% DFGH*	17 9% *	20 11% *	20 10%	11 6%	14 5%	15 5%	33 15% I	8 11% *	8 11% *	46 11%
<b>Much worse</b>	78 7%	45 8%	33 6%	17 14% H*	16 8% *	15 8% *	13 7%	11 6%	6 2%	9 3%	29 13% IM	5 7% *	7 11% I*	26 6%
<b>Not sure</b>	134 12%	44 8%	89 15% A	13 11% *	37 19% H*	25 14% H*	32 16% H	16 9%	10 4%	16 5%	18 9%	4 5% *	5 8% *	79 18% IJK
<b>NET : Much/a bit better</b>	152 13%	87 16%	62 11%	29 24% G*	25 13% *	22 12% *	26 13%	18 10%	32 12%	59 20% JKM	24 11%	4 6% *	11 16% *	44 10%
<b>NET : Much / a bit worse</b>	190 17%	99 18%	90 16%	47 38% DEFGH*	33 17% *	35 20% H*	33 17%	22 13%	20 8%	23 8%	62 29% IM	13 17% *	15 22% I*	72 17% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>41</b> <b>4%</b>	28 7% OP	7 2%	1 *
<b>A bit better</b>	<b>111</b> <b>10%</b>	51 14% O	22 6%	35 10%
<b>No difference</b>	<b>655</b> <b>58%</b>	252 67% P	207 59%	178 49%
<b>A bit worse</b>	<b>112</b> <b>10%</b>	19 5%	45 13% N	46 12% N
<b>Much worse</b>	<b>78</b> <b>7%</b>	7 2%	34 10% N	34 9% N
<b>Not sure</b>	<b>134</b> <b>12%</b>	18 5%	33 9%	71 20% NO
<b>NET : Much/a bit better</b>	<b>152</b> <b>13%</b>	78 21% OP	29 8%	36 10%
<b>NET : Much / a bit worse</b>	<b>190</b> <b>17%</b>	25 7%	80 23% N	79 22% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much better</b>	<b>58</b> <b>5%</b>	40 7%	18 3%	13 11% *	6 3% *	9 5% *	10 5%	9 5%	11 4%	19 6%	5 2%	3 4% *	2 3% *	26 6%
<b>A bit better</b>	<b>103</b> <b>9%</b>	62 11%	41 7%	25 20% FH*	20 10% *	15 8% *	11 5%	20 12%	12 5%	30 10% K	26 12% K	1 1% *	5 7% *	39 9%
<b>No difference</b>	<b>528</b> <b>47%</b>	252 46%	276 48%	23 19% *	76 39% C*	92 51% C*	93 47% C	88 51% C	155 59% CD	186 63% JM	87 40%	45 58% JM*	32 48% *	154 36%
<b>A bit worse</b>	<b>176</b> <b>16%</b>	87 16%	88 15%	39 32% EFGH*	38 20% *	21 11% *	26 13%	18 10%	34 13%	22 8%	47 22% I	16 20% I*	11 16% *	79 18% I
<b>Much worse</b>	<b>108</b> <b>10%</b>	59 11%	47 8%	13 11% *	20 10% *	23 13% H*	27 14% H	15 9%	9 4%	5 2%	31 15% I	7 9% I*	6 9% I*	55 13% I
<b>Not sure</b>	<b>157</b> <b>14%</b>	51 9%	105 18% A	9 8% *	34 17% *	22 12% *	29 15%	23 13%	40 15%	34 11%	20 9%	6 8% *	11 16% *	78 18%
<b>NET : Much/a bit better</b>	<b>161</b> <b>14%</b>	102 19% B	59 10% A	38 31% DEFH*	25 13% *	23 13% *	21 11%	29 17%	24 9%	49 16% K	31 14%	4 5% *	7 10% *	65 15%
<b>NET : Much / a bit worse</b>	<b>284</b> <b>25%</b>	145 26%	135 23%	53 43% EGH*	58 30% H*	43 24% *	54 27%	33 19%	43 16%	28 9%	79 36% I	23 29% I*	17 26% I*	134 31% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much better</b>	<b>58</b> <b>5%</b>	35 9%	6 2%	14 4%
<b>A bit better</b>	<b>103</b> <b>9%</b>	51 14% OP	22 6%	20 5%
<b>No difference</b>	<b>528</b> <b>47%</b>	217 58% OP	146 42%	151 41%
<b>A bit worse</b>	<b>176</b> <b>16%</b>	34 9%	83 24% N	56 15%
<b>Much worse</b>	<b>108</b> <b>10%</b>	4 1%	48 14% N	52 14% N
<b>Not sure</b>	<b>157</b> <b>14%</b>	32 9%	42 12%	72 20% N
<b>NET : Much/a bit better</b>	<b>161</b> <b>14%</b>	87 23% OP	29 8%	34 9%
<b>NET : Much / a bit worse</b>	<b>284</b> <b>25%</b>	38 10%	131 38% N	108 30% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

Fut\_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Very positive impact (4)</b>	<b>166</b> <b>15%</b>	88 16%	77 13%	8 6%	6 3%	19 11%	30 15%	28 16%	75 29%	99 33%	11 5%	3 3%	10 14%	40 9%
				*	*	*	D	D	CDEFG	JKLM		*	J*	
<b>Fairly positive impact (3)</b>	<b>307</b> <b>27%</b>	186 34%	118 21%	40 33%	69 35%	26 14%	49 25%	45 26%	78 30%	128 43%	38 17%	10 13%	25 37%	95 22%
		B		E*	E*	*			E	JKM		*	JKM*	
<b>Fairly negative impact (2)</b>	<b>248</b> <b>22%</b>	112 20%	135 23%	46 38%	27 14%	55 30%	44 22%	37 21%	39 15%	24 8%	65 30%	30 39%	11 16%	112 26%
				DGH*	*	DH*					I	IL*	*	I
<b>Very negative impact (1)</b>	<b>166</b> <b>15%</b>	71 13%	95 17%	13 11%	34 17%	34 19%	28 14%	32 18%	26 10%	6 2%	68 31%	24 30%	12 17%	53 12%
				*	*	*					IM	IM*	I*	I
<b>Don't know</b>	<b>243</b> <b>22%</b>	93 17%	150 26%	16 13%	58 30%	47 26%	47 24%	32 18%	44 17%	39 13%	35 16%	11 14%	10 15%	131 31%
			A	*	CH*	*						*	*	IJK
<b>NET : Top 2 Box</b>	<b>473</b> <b>42%</b>	275 50%	195 34%	48 39%	75 38%	45 25%	79 40%	73 42%	153 59%	226 76%	48 22%	13 17%	35 52%	135 31%
		B		*	*	*		E	CDEFG	JKLM		*	JKM*	
<b>NET : Bottom 2 Box</b>	<b>414</b> <b>37%</b>	183 33%	230 40%	59 48%	61 31%	89 49%	72 37%	69 40%	64 25%	31 10%	133 61%	54 69%	23 34%	165 38%
				H*	*	DH*		H			ILM	ILM*	I*	I
<b>Mean score</b>	<b>2.53</b>	2.64	2.42	2.4	2.34	2.23	2.54	2.49	2.93	3.24	1.95	1.88	2.57	2.41
		B		*	*	*	*	*	CDEFG*	JKLM		*	JK*	JK*
<b>Standard Deviation</b>	<b>1</b>	0.965	1.028	0.796	0.903	0.987	1.014	1.05	0.998	0.721	0.907	0.815	1.001	0.928
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.006	0.006	0.007	0.007	0.008	0.005	0.002	0.005	0.01	0.017	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Fut\_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Very positive impact (4)</b>	<b>166</b> <b>15%</b>	114 31% OP	14 4%	30 8%
<b>Fairly positive impact (3)</b>	<b>307</b> <b>27%</b>	159 42% OP	53 15%	87 24%
<b>Fairly negative impact (2)</b>	<b>248</b> <b>22%</b>	28 7%	114 33% N	94 26% N
<b>Very negative impact (1)</b>	<b>166</b> <b>15%</b>	7 2%	109 31% NP	46 13% N
<b>Don't know</b>	<b>243</b> <b>22%</b>	66 18%	58 17%	108 30% NO
<b>NET : Top 2 Box</b>	<b>473</b> <b>42%</b>	273 73% OP	68 19%	117 32% O
<b>NET : Bottom 2 Box</b>	<b>414</b> <b>37%</b>	35 9%	223 64% NP	140 38% N
<b>Mean score</b>	<b>2.53</b>	3.24 OP	1.91	2.39 O*
<b>Standard Deviation</b>	<b>1</b>	0.705	0.865	0.914
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Very well</b>	<b>108</b> <b>10%</b>	55 10%	53 9%	9 7% *	11 6% *	12 6% *	17 9%	26 15%	33 13%	60 20% JKLM	9 4%	3 3% *	4 6% *	31 7%
<b>Fairly well</b>	<b>442</b> <b>39%</b>	201 37%	238 41%	43 35% *	71 37% *	70 39% *	65 33%	74 42%	119 45%	167 56% JKLM	55 25%	24 30% *	22 33% *	155 36%
<b>Fairly poorly</b>	<b>315</b> <b>28%</b>	171 31%	142 25%	51 41% GH*	52 27% *	58 32% *	60 31%	31 18%	62 24%	41 14%	76 35% I	25 32% I*	18 27% I*	143 33% I
<b>Very poorly</b>	<b>172</b> <b>15%</b>	78 14%	95 16%	10 8% *	36 18% *	31 17% *	34 17%	30 18%	30 12%	12 4%	71 33% IM	25 32% IM*	12 18% I*	49 11% I
<b>Not sure</b>	<b>93</b> <b>8%</b>	46 8%	47 8%	10 8% *	24 12% *	9 5% *	21 11%	12 7%	17 6%	16 5%	6 3%	2 3% *	12 17% IJK*	52 12% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Very well</b>	<b>108</b> <b>10%</b>	54 14% OP	22 6%	23 6%
<b>Fairly well</b>	<b>442</b> <b>39%</b>	174 47% O	118 34%	139 38%
<b>Fairly poorly</b>	<b>315</b> <b>28%</b>	82 22%	107 31% N	119 33%
<b>Very poorly</b>	<b>172</b> <b>15%</b>	47 13%	85 24% NP	36 10%
<b>Not sure</b>	<b>93</b> <b>8%</b>	16 4%	17 5%	48 13% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Very good</b>	<b>223</b> <b>20%</b>	102 18%	120 21%	14 12% *	36 19% *	33 18% *	30 15%	44 25%	66 25%	116 39% JKLM	27 12%	9 12% *	7 10% *	55 13%
<b>Fairly good</b>	<b>477</b> <b>42%</b>	230 42%	246 43%	57 47% *	72 37% *	65 36% *	81 41%	78 45%	124 48%	143 48% J	82 38%	31 39% *	30 44% *	174 40%
<b>Fairly poor</b>	<b>258</b> <b>23%</b>	135 24%	123 21%	38 31% G*	44 23% *	54 30% G*	43 22%	25 14%	55 21%	22 7%	63 29% I	20 26% I*	13 20% I*	132 31% I
<b>Very poor</b>	<b>111</b> <b>10%</b>	50 9%	61 11%	3 3% *	29 15% CH*	22 12% *	23 12%	22 13%	12 5%	11 4%	41 19% IM	15 19% IM*	12 18% IM*	31 7%
<b>Don't know</b>	<b>61</b> <b>5%</b>	35 6%	24 4%	10 8% *	13 7% *	7 4% *	21 11% H	6 3%	4 2%	4 1%	4 2%	3 4% *	5 7% I*	38 9% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Very good</b>	<b>223</b> <b>20%</b>	104 28% OP	62 18%	44 12%
<b>Fairly good</b>	<b>477</b> <b>42%</b>	167 45%	125 36%	175 48% O
<b>Fairly poor</b>	<b>258</b> <b>23%</b>	72 19%	97 28% N	88 24%
<b>Very poor</b>	<b>111</b> <b>10%</b>	25 7%	54 15% NP	27 7%
<b>Don't know</b>	<b>61</b> <b>5%</b>	5 1%	10 3%	31 9% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Yes, I am sure there is</b>	<b>219</b> <b>19%</b>	117 21%	101 18%	22 18% *	37 19% *	45 25% H*	41 21%	43 25% H	31 12%	68 23%	36 17%	17 21% *	12 18% *	82 19%
<b>Yes, I think there is</b>	<b>340</b> <b>30%</b>	165 30%	174 30%	56 45% GH*	67 35% H*	55 30% *	73 37% GH	40 23%	49 19%	87 29%	74 34% L	21 27% *	11 17% *	134 31%
<b>No, I don't think there is</b>	<b>218</b> <b>19%</b>	103 19%	115 20%	29 24% F*	27 14% *	33 18% *	19 10%	39 22% F	72 27% DF	56 19%	59 27% M	15 19% *	15 22% *	68 16%
<b>No, I am sure there isn't</b>	<b>165</b> <b>15%</b>	81 15%	84 15%	3 3% *	30 16% C*	12 7% *	23 12% C	26 15% C	71 27% CEFG	57 19% M	25 12% M*	17 22% JM*	18 27% JM*	42 10%
<b>Don't know</b>	<b>187</b> <b>17%</b>	85 15%	100 17%	13 11% *	32 17% *	35 19% *	41 21%	26 15%	40 15%	29 10%	23 11%	9 11% *	11 16% *	104 24% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona2b.As far as you are aware, is there financial support available from the government for people like you to manage the effects of the coronavirus crisis?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Yes, I am sure there is</b>	<b>219</b> <b>19%</b>	75 20%	74 21%	67 18%
<b>Yes, I think there is</b>	<b>340</b> <b>30%</b>	102 27%	100 29%	133 36%
<b>No, I don't think there is</b>	<b>218</b> <b>19%</b>	77 20%	79 23%	54 15%
<b>No, I am sure there isn't</b>	<b>165</b> <b>15%</b>	78 21%	55 16%	30 8%
<b>Don't know</b>	<b>187</b> <b>17%</b>	42 11%	41 12%	82 23% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Very likely</b>	<b>325</b> <b>29%</b>	143 26%	180 31%	36 29% *	50 26% *	43 24% *	65 33%	59 34%	72 28%	106 36% JM	53 25%	34 43% JM*	16 24% *	104 24%
<b>Fairly likely</b>	<b>343</b> <b>30%</b>	181 33%	162 28%	55 45% GH*	67 35% *	58 32% *	59 30%	41 24%	63 24%	80 27%	76 35%	16 21% *	15 22% *	142 33%
<b>Fairly unlikely</b>	<b>111</b> <b>10%</b>	56 10%	56 10%	10 8% *	24 12% *	28 15% *	13 7%	16 9%	20 8%	21 7%	23 11%	6 7% *	9 14% *	49 11%
<b>Very unlikely</b>	<b>199</b> <b>18%</b>	104 19%	94 16%	10 8% *	19 10% *	30 17% *	33 17%	38 22% CD	69 26% CD	67 23% M	47 22% M	14 18% *	22 32% M*	47 11%
<b>Not sure</b>	<b>152</b> <b>13%</b>	66 12%	83 14%	12 10% *	34 18% *	21 12% *	28 14%	20 11%	37 14%	23 8%	16 8%	8 10% *	6 9% *	88 20% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use the phone's location data so that it can warn users if they have recently been in close proximity to someone suspected to be infected with the coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Very likely</b>	<b>325</b> <b>29%</b>	126 34%	96 28%	89 25%
<b>Fairly likely</b>	<b>343</b> <b>30%</b>	85 23%	109 31%	142 39%
<b>Fairly unlikely</b>	<b>111</b> <b>10%</b>	29 8%	55 16%	26 7%
<b>Very unlikely</b>	<b>199</b> <b>18%</b>	94 25%	58 17%	39 11%
<b>Not sure</b>	<b>152</b> <b>13%</b>	40 11%	31 9%	68 19%
				O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## Corona5a.Why are you unlikely to use the NHS contact-tracing app?

Base: All adults who are fairly/very unlikely to download the app

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	315	157	158	18	57	49	55	60	76	103	90	24	47	45
Weighted Base	310	160	150	20	42	58	46	54	90	87	71	20	31	96
I don't want the government to track my location	83 27%	41 26%	42 28%	11 52%	25 59%	12 21%	12 25%	14 26%	9 10%	11 12%	27 38%	3 16%	6 20%	31 33%
I have concerns about privacy	143 46%	65 41%	78 52%	8 41%	24 56%	33 57%	21 46%	22 40%	35 39%	30 34%	38 53%	7 35%	9 29%	59 61%
I am uncomfortable using apps	34 11%	19 12%	15 10%	5 26%	4 9%	3 6%	3 6%	6 11%	12 14%	13 15%	8 11%	2 9%	7 22%	4 4%
I don't understand how the app will work	33 11%	26 16%	8 5%	- 2%	7 17%	8 13%	3 7%	6 11%	9 10%	8 9%	6 8%	2 9%	3 10%	15 15%
I don't think it will help to slow down the spread of coronavirus	82 26%	39 24%	43 29%	2 9%	16 38%	20 35%	22 47%	16 29%	6 6%	23 26%	23 33%	8 39%	4 12%	23 24%
I don't think enough other people will download and use it	55 18%	25 16%	30 20%	8 42%	6 14%	17 29%	12 26%	7 13%	5 6%	12 14%	12 18%	7 37%	2 7%	20 21%
I do not know how to install apps on my phone	13 4%	9 6%	4 3%	3 16%	1 1%	1 2%	1 3%	1 3%	6 6%	7 8%	5 7%	1 7%	- -	- -
I am worried the app will drain my phone battery	20 7%	9 6%	11 8%	- 1%	3 6%	6 11%	8 18%	3 6%	- -	7 8%	8 11%	2 10%	1 2%	3 3%
I do not own a smart phone / mobile phone	69 22%	39 24%	31 21%	2 10%	- -	3 6%	7 15%	15 28%	42 47%	32 37%	15 21%	4 22%	11 35%	7 7%
Other	24 8%	17 10%	8 5%	- *	2 5%	4 7%	4 8%	5 9%	10 11%	10 12%	4 6%	3 13%	3 10%	4 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona5a. Why are you unlikely to use the NHS contact-tracing app?

Base: All adults who are fairly/very unlikely to download the app

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	310	160	150	20	42	58	46	54	90	87	71	20	31	96
Don't know	10 3%	7 4%	3 2%	- -	2 5%	3 5%	4 10%	- -	- *	- -	- 1%	- *	2 7%	7 7%
		*	*	**	**	**	*	*	*	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## Corona5a. Why are you unlikely to use the NHS contact-tracing app?

Base: All adults who are fairly/very unlikely to download the app

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	315	138	138	32
Weighted Base	310	122	112	65
<b>I don't want the government to track my location</b>	<b>83</b> <b>27%</b>	24 20% *	38 34% *	18 27% **
<b>I have concerns about privacy</b>	<b>143</b> <b>46%</b>	52 43% *	48 43% *	36 56% **
<b>I am uncomfortable using apps</b>	<b>34</b> <b>11%</b>	19 16% *	8 7% *	3 5% **
<b>I don't understand how the app will work</b>	<b>33</b> <b>11%</b>	13 10% *	10 9% *	11 17% **
<b>I don't think it will help to slow down the spread of coronavirus</b>	<b>82</b> <b>26%</b>	26 21% *	38 34% *	14 21% **
<b>I don't think enough other people will download and use it</b>	<b>55</b> <b>18%</b>	15 12% *	27 24% *	13 20% **
<b>I do not know how to install apps on my phone</b>	<b>13</b> <b>4%</b>	8 7% *	5 4% *	- - **
<b>I am worried the app will drain my phone battery</b>	<b>20</b> <b>7%</b>	7 6% *	13 12% *	- - **
<b>I do not own a smart phone / mobile phone</b>	<b>69</b> <b>22%</b>	47 38% O*	16 14% *	6 10% **
<b>Other</b>	<b>24</b> <b>8%</b>	11 9% *	10 9% *	3 5% **

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona5a. Why are you unlikely to use the NHS contact-tracing app?

Base: All adults who are fairly/very unlikely to download the app

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		<b>N</b>	<b>O</b>	<b>P</b>
Weighted Base	310	122	112	65
Don't know	10 3%	3 3%	- *	7 10%
		*	*	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

## Corona6.To what extent do you agree or disagree with each of the following statements... - Summary table

Base: All adults GB 18+

	My household is likely to need financial support from the government in the next 3 months	My personal finances will see me through for at least the next 3 months	The government support makes me confident my household can get through the coronavirus crisis	It's important the government helps people and businesses affected by the Coronavirus, whatever the cost	The UK government is being too generous in its financial support to workers and businesses
<b>Unweighted Base</b>	1130	1130	1130	1130	1130
<b>Weighted Base</b>	1130	1130	1130	1130	1130
<b>Strongly agree</b>	103 9%	263 23%	134 12%	312 28%	46 4%
<b>Agree</b>	229 20%	481 43%	487 43%	556 49%	231 20%
<b>Disagree</b>	376 33%	166 15%	170 15%	122 11%	411 36%
<b>Strongly disagree</b>	250 22%	62 6%	65 6%	29 3%	214 19%
<b>Don't know</b>	172 15%	158 14%	275 24%	111 10%	228 20%

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Strongly agree</b>	<b>103</b> <b>9%</b>	53 10%	48 8%	17 14%	22 11%	27 15%	26 13%	8 5%	3 1%	28 10%	23 11%	6 8%	3 5%	42 10%
				H*	H*	GH*	H					*	*	
<b>Agree</b>	<b>229</b> <b>20%</b>	125 23%	104 18%	40 33%	46 24%	41 23%	51 26%	30 17%	20 8%	41 14%	65 30%	9 12%	9 13%	98 23%
				GH*	H*	H*	H	H			IKL	*	*	
<b>Disagree</b>	<b>376</b> <b>33%</b>	166 30%	209 36%	35 29%	66 34%	46 26%	47 24%	54 31%	127 49%	104 35%	62 29%	25 32%	31 47%	137 32%
				*	*	*			CEFG			*	J*	
<b>Strongly disagree</b>	<b>250</b> <b>22%</b>	127 23%	123 21%	13 11%	29 15%	25 14%	41 21%	49 28%	93 35%	92 31%	43 20%	29 37%	10 14%	69 16%
				*	*	*		CDE	CDEF	JLM		JLM*	*	
<b>Don't know</b>	<b>172</b> <b>15%</b>	79 14%	90 16%	17 14%	31 16%	41 23%	32 16%	32 18%	19 7%	31 10%	25 11%	9 11%	14 21%	85 20%
				*	*	H*		H				*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - My household is likely to need financial support from the government in the next 3 months

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Strongly agree</b>	<b>103</b> <b>9%</b>	35 9%	28 8%	35 10%
<b>Agree</b>	<b>229</b> <b>20%</b>	57 15%	82 24%	90 25%
<b>Disagree</b>	<b>376</b> <b>33%</b>	137 37%	112 32%	115 32%
<b>Strongly disagree</b>	<b>250</b> <b>22%</b>	101 27%	88 25%	54 15%
<b>Don't know</b>	<b>172</b> <b>15%</b>	44 12%	38 11%	70 19%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Strongly agree</b>	<b>263</b> <b>23%</b>	132 24%	130 23%	15 12%	18 9%	34 19%	47 24%	55 32%	93 36%	96 33%	35 16%	28 35%	16 23%	87 20%
				*	*	*	D	CD	CDE	JM		JM*	*	
<b>Agree</b>	<b>481</b> <b>43%</b>	230 42%	250 43%	41 33%	86 44%	58 32%	86 43%	72 42%	137 52%	138 47%	109 50%	31 40%	28 41%	155 36%
				*	*	*		CE		M		*	*	
<b>Disagree</b>	<b>166</b> <b>15%</b>	85 15%	81 14%	40 32%	48 25%	36 20%	15 8%	16 9%	10 4%	25 8%	40 19%	5 6%	11 17%	83 19%
				FGH*	FGH*	FH*					IK	*	*	I
<b>Strongly disagree</b>	<b>62</b> <b>6%</b>	32 6%	30 5%	12 10%	10 5%	9 5%	20 10%	6 4%	6 2%	12 4%	15 7%	9 11%	2 3%	21 5%
				*	*	*	H					*	*	
<b>Don't know</b>	<b>158</b> <b>14%</b>	72 13%	84 15%	15 12%	32 17%	43 24%	30 15%	23 14%	14 5%	25 8%	17 8%	6 8%	11 16%	85 20%
				*	H*	H*	H					*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - My personal finances will see me through for at least the next 3 months

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Strongly agree</b>	<b>263</b> <b>23%</b>	112 30% OP	76 22%	66 18%
<b>Agree</b>	<b>481</b> <b>43%</b>	173 46%	161 46%	137 38%
<b>Disagree</b>	<b>166</b> <b>15%</b>	26 7%	63 18% N	77 21% N
<b>Strongly disagree</b>	<b>62</b> <b>6%</b>	24 6%	19 5%	16 4%
<b>Don't know</b>	<b>158</b> <b>14%</b>	39 10%	30 9%	69 19% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Strongly agree</b>	<b>134</b> <b>12%</b>	71 13%	61 11%	16 13% *	18 9% *	28 16% *	23 12%	21 12%	28 11%	57 19% JK	11 5%	5 7% *	8 12% *	48 11%
<b>Agree</b>	<b>487</b> <b>43%</b>	244 44%	240 42%	44 35% *	85 44% *	72 40% *	83 42%	81 46%	122 47%	156 53% M	93 43%	33 42% *	27 40% *	164 38%
<b>Disagree</b>	<b>170</b> <b>15%</b>	91 17%	79 14%	34 27% EGH*	29 15% *	22 12% *	33 17%	17 10%	35 14%	28 9%	58 27% IM	11 14% *	13 19% *	53 12%
<b>Strongly disagree</b>	<b>65</b> <b>6%</b>	34 6%	31 5%	13 10% H*	17 9% *	10 6% *	12 6%	9 5%	5 2%	5 2%	23 11% I	7 9% I*	6 8% I*	21 5%
<b>Don't know</b>	<b>275</b> <b>24%</b>	111 20%	164 28% A	17 14% *	45 23% *	48 27% *	46 23%	46 27%	72 27%	51 17%	31 15%	22 29% J*	14 20% *	145 34% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - The government support makes me confident my household can get through the coronavirus crisis

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Strongly agree</b>	<b>134</b> <b>12%</b>	52 14%	27 8%	46 13%
<b>Agree</b>	<b>487</b> <b>43%</b>	172 46%	159 46%	142 39%
<b>Disagree</b>	<b>170</b> <b>15%</b>	49 13%	73 21%	43 12%
<b>Strongly disagree</b>	<b>65</b> <b>6%</b>	16 4%	32 9%	15 4%
<b>Don't know</b>	<b>275</b> <b>24%</b>	85 23%	58 17%	119 33%
			N	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Strongly agree</b>	<b>312</b> <b>28%</b>	163 30%	145 25%	40 33% *	46 24% *	46 26% *	71 36%	40 23%	68 26%	84 28%	75 34%	20 26% *	21 31% *	105 24%
<b>Agree</b>	<b>556</b> <b>49%</b>	266 48%	291 51%	43 35% *	87 45% *	93 52% *	98 50%	92 53% C	144 55% C	166 56% M	102 47%	43 54% *	31 47% *	185 43%
<b>Disagree</b>	<b>122</b> <b>11%</b>	59 11%	62 11%	22 18% F*	29 15% *	17 10% *	11 6%	21 12%	22 9%	25 8%	26 12%	6 8% *	3 5% *	61 14%
<b>Strongly disagree</b>	<b>29</b> <b>3%</b>	14 3%	15 3%	9 7% *	5 3% *	2 1% *	5 3%	2 1%	5 2%	6 2%	8 4%	6 8% M*	2 3% *	5 1%
<b>Don't know</b>	<b>111</b> <b>10%</b>	49 9%	62 11%	9 7% *	27 14% *	22 12% *	13 6%	18 11%	22 8%	15 5%	6 3%	3 3% *	9 14% IJ*	74 17% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - It's important the government helps people and businesses affected by the Coronavirus, whatever the cost

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Strongly agree</b>	<b>312</b> <b>28%</b>	116 31%	107 31%	80 22%
<b>Agree</b>	<b>556</b> <b>49%</b>	194 52%	184 53%	163 45%
<b>Disagree</b>	<b>122</b> <b>11%</b>	30 8%	33 9%	58 16%
<b>Strongly disagree</b>	<b>29</b> <b>3%</b>	9 3%	12 4%	5 1%
<b>Don't know</b>	<b>111</b> <b>10%</b>	24 6%	13 4%	59 16% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Strongly agree</b>	<b>46</b> <b>4%</b>	28 5%	17 3%	10 8% *	7 4% *	5 3% *	8 4%	7 4%	8 3%	15 5%	9 4%	1 2% *	3 4% *	19 4%
<b>Agree</b>	<b>231</b> <b>20%</b>	122 22%	108 19%	37 30% GH*	60 31% GH*	46 25% H*	35 18%	25 15%	27 10%	56 19%	49 23%	10 12% *	9 14% *	96 22%
<b>Disagree</b>	<b>411</b> <b>36%</b>	210 38%	198 34%	32 26% *	51 26% *	60 33% *	65 33%	72 41%	131 50% CDEF	130 44% M	86 40%	36 46% M*	22 33% *	125 29%
<b>Strongly disagree</b>	<b>214</b> <b>19%</b>	101 18%	113 20%	23 19% *	37 19% *	24 13% *	48 24%	36 21%	46 18%	44 15%	59 27% IM	22 28% IM*	22 32% IM*	61 14%
<b>Don't know</b>	<b>228</b> <b>20%</b>	90 16%	138 24% A	20 17% *	38 20% *	45 25% *	42 21%	33 19%	48 18%	51 17% J	14 6%	9 12% *	12 17% J*	130 30% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona6.To what extent do you agree or disagree with each of the following statements... - The UK government is being too generous in its financial support to workers and businesses

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Strongly agree</b>	<b>46</b> <b>4%</b>	21 6%	10 3%	12 3%
<b>Agree</b>	<b>231</b> <b>20%</b>	59 16%	72 21%	94 26% N
<b>Disagree</b>	<b>411</b> <b>36%</b>	152 41%	135 39%	121 33%
<b>Strongly disagree</b>	<b>214</b> <b>19%</b>	78 21% P	91 26% P	36 10%
<b>Don't know</b>	<b>228</b> <b>20%</b>	64 17%	41 12%	102 28% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>It has not impacted my income</b>	<b>590</b> <b>52%</b>	281 51%	307 53%	16 13% *	83 43% C*	68 38% C*	106 54% C	93 53% C	225 86% CDEFG	188 63% JM	98 45%	41 52% *	42 63% J*	200 47%
<b>My income has reduced by less than half</b>	<b>231</b> <b>20%</b>	122 22%	109 19%	26 21% H*	41 21% H*	51 29% H*	49 25% H	45 26% H	18 7%	52 17%	46 21%	18 23% *	10 14% *	102 24%
<b>My income has reduced by about half</b>	<b>69</b> <b>6%</b>	43 8%	26 4%	22 18% FGH*	19 10% H*	11 6% H*	12 6% H	5 3%	1 *	10 3%	22 10% I	4 5% *	2 2% *	32 7%
<b>My income has reduced by more than half</b>	<b>73</b> <b>6%</b>	38 7%	32 6%	24 20% DFGH*	11 6% *	14 8% *	9 5%	10 6%	4 1%	19 7%	22 10%	7 9% *	2 3% *	19 4%
<b>I have lost my income completely</b>	<b>62</b> <b>6%</b>	30 5%	33 6%	17 14% H*	8 4% *	13 7% *	13 6%	7 4%	5 2%	10 3%	19 9% I	3 4% *	4 7% *	26 6%
<b>My income has increased</b>	<b>21</b> <b>2%</b>	9 2%	12 2%	6 5% *	7 4% *	- * *	1 * *	6 3%	1 *	4 1%	3 1%	4 5% *	- * *	6 1%
<b>Don't know</b>	<b>84</b> <b>7%</b>	27 5%	56 10% A	13 11% *	25 13% H*	23 13% H*	8 4%	8 5%	7 3%	14 5%	7 3%	2 2% *	7 10% *	46 11% J

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>It has not impacted my income</b>	<b>590</b> <b>52%</b>	247 66% OP	172 49%	162 44%
<b>My income has reduced by less than half</b>	<b>231</b> <b>20%</b>	60 16%	84 24% N	82 23%
<b>My income has reduced by about half</b>	<b>69</b> <b>6%</b>	16 4%	22 6%	31 8%
<b>My income has reduced by more than half</b>	<b>73</b> <b>6%</b>	15 4%	34 10% N	20 5%
<b>I have lost my income completely</b>	<b>62</b> <b>6%</b>	16 4%	21 6%	25 7%
<b>My income has increased</b>	<b>21</b> <b>2%</b>	2 1%	3 1%	7 2%
<b>Don't know</b>	<b>84</b> <b>7%</b>	17 5%	12 3%	38 11% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona7b. Once the coronavirus lockdown is over, do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	434	231	202	82	86	89	84	68	25	130	129	41	40	86
Weighted Base	435	233	200	88	79	89	83	67	28	90	109	32	18	179
<b>Immediately return to normal</b>	<b>33</b> <b>8%</b>	17 7%	16 8%	7 8%	8 10%	7 8%	5 6%	6 10%	- -	8 9%	6 5%	1 2%	1 6%	17 10%
		*	*	*	*	*	*	**	*	*	**	**	*	*
<b>Return to normal within a few months</b>	<b>126</b> <b>29%</b>	85 37%	41 20%	22 25%	32 41%	22 24%	28 33%	21 31%	1 4%	31 34%	31 28%	7 21%	5 26%	53 30%
		B	*	*	*	*	*	*	**	*	*	**	**	*
<b>Return to normal, but it will take more than a few months</b>	<b>178</b> <b>41%</b>	98 42%	80 40%	44 49%	34 43%	35 39%	30 36%	20 30%	16 58%	35 39%	43 39%	14 46%	5 27%	79 44%
		*	*	*	*	*	*	*	**	*	*	**	**	*
<b>Be permanently reduced</b>	<b>66</b> <b>15%</b>	28 12%	36 18%	14 15%	2 3%	23 25%	10 12%	12 19%	5 19%	9 10%	21 19%	9 28%	6 34%	19 11%
		*	*	*	*	D*	*	*	**	*	*	**	**	*
<b>Don't know</b>	<b>31</b> <b>7%</b>	5 2%	26 13%	2 3%	3 4%	3 3%	11 13%	8 11%	5 19%	7 8%	9 8%	1 3%	1 8%	10 6%
		A*	*	*	*	*	*	*	**	*	*	**	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona7b.Once the coronavirus lockdown is over, do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	434	135	204	92	234	57	69	74
Weighted Base	435	108	161	158	231	69	73	62
<b>Immediately return to normal</b>	<b>33</b> <b>8%</b>	6 5% *	11 7%	17 10% *	28 12%	4 5% *	1 2% *	- * *
<b>Return to normal within a few months</b>	<b>126</b> <b>29%</b>	37 35% *	44 27%	43 27% *	80 35%	17 24% *	18 24% *	11 17% *
<b>Return to normal, but it will take more than a few months</b>	<b>178</b> <b>41%</b>	40 37% *	64 40%	74 47% *	65 28%	39 57% Q*	39 54% Q*	35 56% Q*
<b>Be permanently reduced</b>	<b>66</b> <b>15%</b>	15 14% *	31 19%	13 8% *	36 16%	6 9% *	13 18% *	11 18% *
<b>Don't know</b>	<b>31</b> <b>7%</b>	9 8% *	11 7%	11 7% *	21 9%	3 5% *	1 2% *	5 8% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
<b>Much easier</b>	<b>89</b> <b>8%</b>	58 11% B	28 5%	11 9% *	9 4% *	9 5% *	17 9%	20 11%	24 9%	47 16% JKM	8 4%	- 1%	4 6%	29 7%
<b>Easier</b>	<b>124</b> <b>11%</b>	72 13%	52 9%	21 17% *	26 13% *	21 12% *	18 9%	15 9%	24 9%	47 16% KM	23 10%	4 5% *	9 13% *	35 8%
<b>Neither easier nor more difficult</b>	<b>448</b> <b>40%</b>	233 42%	215 37%	42 34% *	67 35% *	68 38% *	64 33%	71 41%	135 52% CDF	140 47% JK	70 32%	23 30% *	26 39% *	178 41%
<b>More difficult</b>	<b>151</b> <b>13%</b>	76 14%	72 13%	15 13% *	33 17% *	19 11% *	31 16%	21 12%	31 12%	23 8%	50 23% IM	24 30% ILM*	7 10% *	43 10%
<b>Much more difficult</b>	<b>115</b> <b>10%</b>	55 10%	60 11%	14 11% *	17 9% *	29 16% *	21 11%	15 9%	19 7%	4 1%	40 18% IM	22 29% ILM*	7 11% I*	38 9% I
<b>Don't Know</b>	<b>203</b> <b>18%</b>	56 10%	147 26% A	20 17% *	44 22% H*	33 18% *	46 23% H	32 19%	28 11%	35 12%	26 12%	5 6% *	14 20% *	107 25% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>Much easier</b>	<b>89</b> <b>8%</b>	54 14% OP	8 2%	24 6%
<b>Easier</b>	<b>124</b> <b>11%</b>	53 14%	30 9%	36 10%
<b>Neither easier nor more difficult</b>	<b>448</b> <b>40%</b>	185 50% O	104 30%	150 41%
<b>More difficult</b>	<b>151</b> <b>13%</b>	24 6%	92 26% NP	33 9%
<b>Much more difficult</b>	<b>115</b> <b>10%</b>	2 1%	75 21% NP	34 9% N
<b>Don't Know</b>	<b>203</b> <b>18%</b>	56 15%	39 11%	89 24% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
University degree	350 31%	174 32%	176 31%	23 18% *	81 42% CH*	77 43% CH*	54 27%	49 28%	67 25%	89 30%	69 32%	40 52% IJLM*	20 30% *	123 29%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	706 62%	338 61%	364 63%	94 76% EH*	114 59% *	91 50% *	132 67% E	121 70% E	154 59%	192 65%	148 68%	42 53% *	42 63% *	257 60%
No qualifications	114 10%	55 10%	60 10%	16 13% *	10 5% *	18 10% *	18 9%	7 4%	47 18% DG	24 8%	11 5%	2 3% *	5 8% *	64 15% JK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1130	460	466	180
Weighted Base	1130	374	349	365
<b>University degree</b>	<b>350</b> <b>31%</b>	99 27%	136 39%	109 30%
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>706</b> <b>62%</b>	246 66%	213 61%	223 61%
<b>No qualifications</b>	<b>114</b> <b>10%</b>	41 11%	16 4%	46 13%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1130	548	579	133	191	185	205	187	229	412	294	96	115	182
Weighted Base		1130	551	575	123	194	180	198	173	261	296	217	78	67	430
GENDER	Male	551 49%	551 100%	- -	63 51%	97 50%	89 50%	96 49%	85 49%	120 46%	151 51%	117 54%	38 49%	35 52%	197 46%
	Female	575 51%	- -	575 100%	58 47%	96 50%	91 50%	100 51%	89 51%	141 54%	144 49%	99 46%	40 51%	31 45%	233 54%
AGE	18-24	123 11%	63 11%	58 10%	123 100% DEFGH*	- *	- *	- *	- *	- *	6 2%	40 19% IK	5 7% *	6 9% I*	56 13% I
	25-34	194 17%	97 18%	96 17%	- *	194 100% CEFGH*	- *	- *	- *	- *	30 10%	31 14%	8 10% *	12 17% *	108 25% IJK
	35-44	180 16%	89 16%	91 16%	- *	- *	180 100% CDEFGH*	- *	- *	- *	18 6%	24 11%	12 16% I*	4 6% *	112 26% IJL
	45-54	198 18%	96 17%	100 17%	- *	- *	- *	198 100% CDEGH	- *	- *	53 18%	47 22%	16 21% *	11 17% *	60 14% *
	55-64	173 15%	85 15%	89 15%	- *	- *	- *	- *	173 100% CDEFH	- *	63 21% M	42 19% M	16 20% M*	10 15% *	38 9% *
	65+	261 23%	120 22%	141 24%	- *	- *	- *	- *	- *	261 100% CDEFG	126 43% JKM	31 14% M	20 26% M*	24 35% JM*	56 13% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1130	551	575	123	194	180	198	173	261	296	217	78	67	430
	Conservatives	296 27%	151 28%	144 26%	6 5% *	30 16% *	18 10% *	53 28% CE*	63 37% CDE	126 49% CDEF	296 100% JKLM	-	-	-	-
	Labour	217 20%	117 22%	99 18%	40 35% DEH*	31 17% *	24 14% *	47 25% H*	42 25% H	31 12%	-	217 100% IKLM	-	-	-
	Lib Dems	78 7%	38 7%	40 7%	5 4% *	8 4% *	12 7% *	16 9% *	16 9%	20 8%	-	-	78 100% IJLM*	-	-
	Other	67 6%	35 7%	31 6%	6 5% *	12 6% *	4 2% *	11 6% *	10 6%	24 9%	-	-	-	67 100% IJKM*	-
	No vote	430 40%	197 37%	233 43%	56 49% GH*	108 57% FGH*	112 66% FGH*	60 32% *	38 22%	56 22%	-	-	-	-	430 100% IJKL
	EU Ref 2016	Leave	374 34%	197 37%	174 32%	14 13% *	35 18% *	34 20% *	71 37% CDE	70 42% CDE	148 57% CDEFG	197 67% JKM	47 22%	10 12% *	34 54% JKM*
Remain	349 32%	177 33%	172 31%	28 26% *	63 33% *	51 30% *	59 31% CH	73 44% CH	75 29%	71 24% M	138 64% ILM	60 76% ILM*	22 35% M*	52 13%	
Did not vote	365 34%	166 31%	199 37%	66 61% FGH*	92 49% FGH*	84 50% FGH*	61 32% GH	24 14%	37 14%	26 9%	30 14%	9 11% *	7 11% *	280 68% IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1130	460	466	180
Weighted Base		1130	374	349	365
GENDER	Male	551 49%	197 53%	177 51%	166 45%
	Female	575 51%	174 47%	172 49%	199 55%
AGE	18-24	123 11%	14 4%	28 8%	66 18% NO
	25-34	194 17%	35 9%	63 18% N	92 25% N
	35-44	180 16%	34 9%	51 15%	84 23% N
	45-54	198 18%	71 19%	59 17%	61 17%
	55-64	173 15%	70 19% P	73 21% P	24 7%
	65+	261 23%	148 40% OP	75 22% P	37 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

# Polling May 2020 OnLineBus Survey (S6783 - 40312012-19)

## Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1130	374	349	365
		296	197	71	26
	Conservatives	27%	53%	21%	7%
			OP	P	
	Labour	217	47	138	30
		20%	13%	40%	9%
				NP	
	Lib Dems	78	10	60	9
	7%	3%	17%	2%	
			NP		
Other	67	34	22	7	
	6%	9%	7%	2%	
		P			
No vote	430	80	52	280	
	40%	22%	15%	79%	
				NO	
EU Ref 2016	Leave	374	374	-	-
		34%	100%	-	-
			OP		
Remain	349	-	349	-	
	32%	-	100%	-	
			NP		
Did not vote	365	-	-	365	
	34%	-	-	100%	
				NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied