

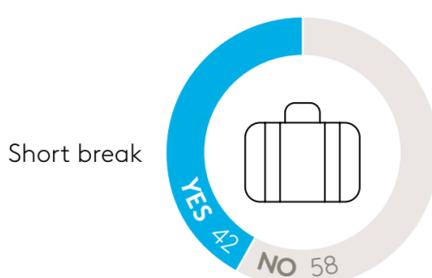
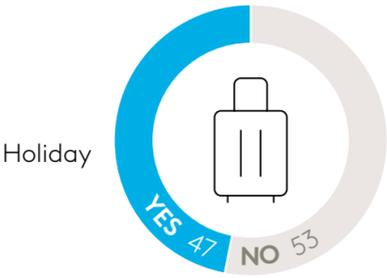
Post-lockdown plans and concerns

As we emerge from lockdown and dining, entertainment and other venues and activities start to re-open we explore new findings from our GB TGI 2020* consumer data to examine how keen Britain's adults are to resume pre-lockdown activities and what the main barriers are to doing so.

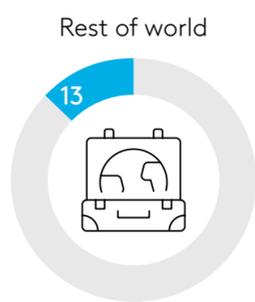
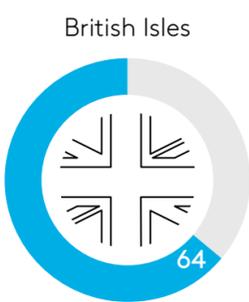
Holidays

Most adults not ready to holiday. Where they will, it's mostly within the British Isles.

Planning on booking a holiday or short break in the next three months:



Where booking holiday for those taking one:



Top going-out activities

Activities people are most looking forward to getting back to revolve around eating and drinking, though still no more than a third of adults plan to do so.

Planning to do in the next month or as soon as they open again:

Go out for a meal in a restaurant



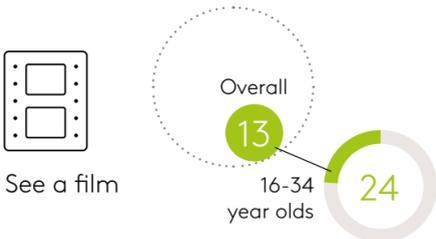
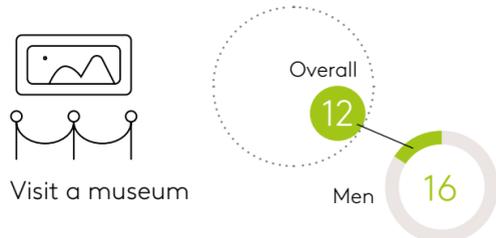
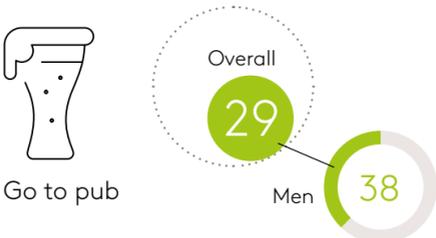
Go to a café



Go for a drink in a pub



Men and younger adults are considerably more likely to intend to undertake many of these activities than the average adult:



Key concerns about resuming social activities

Feeling unsafe around others represent the main concerns about resuming pre-lockdown activities. Least important are financial considerations (refunds if cancelled etc).

Top concerns about resuming activities as we come out of lockdown:

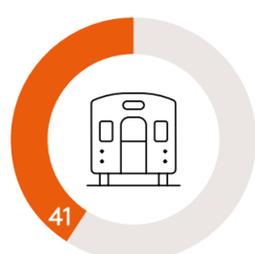
Safety measures won't be followed by everyone



Going into a busy urban area



Having to take public transport



*The data shown here is from a re-contact survey undertaken between 26th June and 2nd July on a representative sample of 1,016 adults in Great Britain who had already completed the GB TGI questionnaire. All data is in percentage.